LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES
MANDI ROAD, NEW DELHI - 110047

NEWSLETTER

(Department of Management)

November 2026



Diwali is celebrated over five days, with each day having its own cultural and religious importance. The first day, known as Dhanteras, is regarded as an auspicious occasion for buying gold, silver, and other valuable items, symbolizing wealth and prosperity. The second day, Naraka Chaturdashi, marks Lord Krishna's victory over the demon Narakasura. The third day is the main Diwali celebration, when houses and temples are beautifully decorated with lights, diyas, and colorful rangolis. People dress in new clothes, share sweets and gifts, and worship Goddess Lakshmi, who is believed to bring wealth, good fortune, happiness, and prosperity into their lives.



HIGHLIGHTS

- "Campus to Career – Your Roadmap to Becoming Industry-Ready"
- Workshop on "Work-Life Balance"
- Workshop on "Research Paper Writing"
- ICICI Bank Pre-Placement Drive

GLIMPSES OF OCTOBER ACTIVITY

“Campus to Career – Your Roadmap to Becoming Industry-Ready”





The Department of Management, LLDIMS, organised an informative and engaging session titled “Campus to Career – Your Roadmap to Becoming Industry-Ready”, in collaboration with Freshguild. The session was conducted by Mr. Jayant Vyas, Talent Acquisition Leader, and Mr. Pradeep Kolindewala, Recruitment Analyst, Freshguild.

The session focused on helping students understand current industry expectations and prepare themselves for future professional opportunities. The speakers shared valuable insights into resume building, interview preparation, communication skills, professional behaviour, and the qualities employers look for while recruiting fresh graduates. They also highlighted the importance of practical knowledge, confidence, adaptability, and continuous learning in building a successful career.

The session was highly interactive, interesting, and future-oriented, with students actively participating in discussions. Overall, it was a valuable learning experience that enhanced students' understanding of corporate requirements and motivated them to become industry-ready.

GLIMPSES OF OCTOBER ACTIVITY

Workshop on “Work-Life Balance”







Lingaya’s Lalita Devi Institute of Management & Sciences (LLDIMS) organised an insightful workshop on “Work-Life Balance”, featuring Ms. Satakshi Sharma, Psychologist & Mindset Coach. The workshop aimed to create awareness among students about the importance of maintaining a healthy balance between personal responsibilities, academic commitments, and mental well-being.

During the session, Ms. Sharma shared valuable insights on managing stress, maintaining a positive mindset, setting priorities, and developing healthy daily habits. She emphasised the importance of self-awareness, emotional well-being, time management, and taking breaks to maintain productivity and a balanced lifestyle. Through practical examples and interactive discussions, she encouraged students to understand their emotions and adopt effective strategies to deal with everyday challenges.

The workshop was engaging, informative, and meaningful. Students gained useful knowledge about managing academic pressure, maintaining mental wellness, and developing a positive approach towards life. Overall, the session provided valuable guidance for leading a healthier, happier, and more balanced life.

GLIMPSES OF OCTOBER ACTIVITY

Workshop on “Research Paper Writing”



Lingaya’s Lalita Devi Institute of Management & Sciences (LLDIMS) organised an informative and enriching workshop on “Research Paper Writing”, featuring Prof. Sachin Mangla, Dean of Research, FORE School of Management, Delhi, as the resource person.

The workshop aimed to enhance participants' understanding of academic research and develop their research writing skills. Prof. Mangla shared valuable insights into identifying research problems, selecting relevant research topics, reviewing existing literature, developing research objectives, and understanding appropriate research methodologies. He also highlighted the importance of quality publications, academic integrity, proper referencing, and maintaining originality in research work.

Through practical examples and interactive discussions, he encouraged participants to develop a systematic approach towards research and academic writing. The session was informative, engaging, and thought-provoking. Overall, the workshop provided valuable learning opportunities and motivated faculty members and participants to explore new research areas, strengthen their academic contributions, and pursue quality research.

GLIMPSES OF OCTOBER ACTIVITY

ICICI Bank Pre-Placement Drive



LLDIMS organised an ICICI Bank Pre-Placement Drive on 27th October 2026 at 11:00 AM in the Seminar Hall of the institute. The drive was conducted for students of BBA and B.Com (Hons.) graduating in 2027, providing them with an opportunity to explore career prospects in the banking and financial services sector.

The initiative aimed to familiarise students with corporate recruitment practices and provide them with exposure to industry expectations. The pre-placement drive offered students an opportunity to understand potential career roles, recruitment procedures, and the professional skills required to build a successful career in the banking industry.

Students participated enthusiastically and showed keen interest in exploring employment opportunities with ICICI Bank. The initiative reflected LLDIMS's continued commitment to strengthening industry-academia connections and enhancing students' employability through meaningful corporate interactions.

NOVEMBER ACADEMIC ADVENTURE
EXPLORING ESSENTIAL SYLLABUS

1st SEMESTER	3nd SEMESTER	5rd SEMESTER
BBA 101: Motivation and Leadership:	BBA 201: Emerging Business Laws and Consumer Protection	BBA 301: Dividend Decisions and Working Capital Management
BBA 103: Integral Calculus	BBA 203: Plant Maintenance	BBA 307: Service Failures, Recovery Strategies, Managing People and Customer Relationships
BBA 105: Shares and Share Capital	BBA 205: Research Report	BBA 309: Rural Communication
BBA 107: Concepts of Macro Economics	BBA 209: Emerging Issues in Consumer Behaviour	BBA 311: Cybersecurity Threats in FinTech
BBA 111: Entrepreneurship Support	BBA 211: Asset Pricing Models and Mutual Funds	BBA 313: Other Procedures under GST

PROF. SANDEEP KUMAR
BBA DEPARTMENT
NEWSLETTER COORDINATOR & EDITOR

DR. ASHISH KUMAR DUBEY
BBA DEPARTMENT
HOD

DR. PRANAV MISHRA
DIRECTOR
LLDIMS