

LINGAYA'S MAGAZINE

Celebrating Traditions, Creating Memories



festivals of India

January and April

Lingaya,s Lalita Devi Institute of Management & Sciences, Mandi
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MESSAGE



**DR. PICHESHWAR GADDE
CHAIRMAN & CEO- LINGAYA'S
GROUP OF INSTITUTIONS**

At Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS), festivals are not only moments of celebration but also opportunities for learning and community building. The campus becomes a lively space where students from diverse backgrounds come together to share traditions, cultures, and ideas. Whether it is the colors of Holi, the lights of Diwali, or the spirit of other cultural celebrations, each festival brings a sense of belonging and unity among our students and faculty. Celebrating festivals within an educational environment helps students understand the richness of India's cultural diversity. It encourages respect for different beliefs and traditions while fostering creativity, collaboration, and leadership. Cultural programs, performances, and student-led activities during festivals provide young minds with a platform to express themselves and develop confidence. At LLDIMS, we believe education extends beyond classrooms.

MESSAGE



MS. SUNITA GADDE
SECRETARY LINGAYA'S GROUP
OF INSTITUTIONS

Festivals are a beautiful reflection of our cultural heritage and traditions. They bring people together, spreading happiness, positivity, and a sense of belonging. In a country as diverse as India, festivals act as a bridge that connects different communities, languages, and beliefs, reminding us that unity in diversity is our greatest strength. Festivals are not only about celebrations but also about the values they teach us. They remind us of compassion, sharing, gratitude, and respect for one another. Each festival carries a meaningful message whether it is the triumph of good over evil, the importance of faith and hope, or the joy of togetherness. In educational institutions, festivals play an important role in shaping the personalities of students. They provide opportunities for students to understand different cultures, participate in creative activities, and develop social connections. Celebrations on campus encourage teamwork, creativity, and cultural awareness, which are essential for holistic development. At Lingaya's Group of Institutions, we believe that education should nurture not only academic excellence



MS. AMITA KUMAR
ADVISOR LINGAYA'S GROUP OF
INSTITUTIONS

Festivals are an essential part of our cultural identity and social life. They bring joy, positivity, and a sense of unity among people. In a diverse country like India, festivals highlight the beauty of different traditions, etc. Each festival carries a deeper meaning and valuable lessons. They remind us of the importance of kindness, gratitude, and harmony. Whether it is the celebration of light overcoming darkness, good triumphing over evil, or communities coming together in happiness, festivals inspire us to live with hope and positivity. In educational institutions, festivals play a vital role in creating a lively and inclusive environment. They offer students opportunities to explore different cultures, showcase their talents, and develop a sense of respect for diversity. Through cultural programs, celebrations, and collaborative activities, students learn teamwork, leadership, and social responsibility. At Lingaya's Group of Institutions, festivals are celebrated with great enthusiasm and spirit.

MESSAGE



DR. PRANAV MISHRA
DIRECTOR, LLDIMS

At Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS), festivals are celebrated with great enthusiasm and warmth. These celebrations go beyond rituals and decorations; they become meaningful occasions where students and faculty come together to experience the richness of different cultures. Festivals on campus create an environment of happiness, collaboration, and mutual understanding. For students, festivals provide valuable opportunities to learn beyond academics. Cultural events, performances, and student-led activities encourage creativity, teamwork, and leadership. They also help students appreciate the traditions and values that form the foundation of our society. Festivals also remind us of important life lessons. They symbolize hope, renewal, and the victory of good over evil. In today's fast-paced world, such moments of celebration allow us to pause, reflect, and strengthen the bonds that unite us as a community. At LLDIMS, we believe that education is not just about knowledge but also about nurturing values and character. Celebrating festivals together strengthens the spirit of unity and inspires students to become responsible and compassionate citizens. Festivals are the soul of Indian culture. They bring color, joy, and enthusiasm into our lives while reminding us of the traditions and values that have been passed down through generations. In a nation known for its diversity, festivals play an important role in strengthening the bonds of unity and mutual respect. Each festival carries a unique story and message. Whether it is the celebration of light over darkness, the triumph of good over evil, or the joy of harvest and gratitude, festivals inspire us to remain hopeful and positive in every phase of life. They remind us that happiness multiplies when it is shared with others. At Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS), festivals are celebrated with great enthusiasm and participation. These celebrations create a vibrant campus atmosphere where students from different cultures come together to share traditions and experiences. Through cultural programs, artistic performances, and student-led initiatives, festivals become an opportunity for learning, creativity, and teamwork. For students, such celebrations are not merely events but meaningful experiences that contribute to their overall development. They encourage cultural awareness, strengthen friendships, and promote values of cooperation and respect. Each festival carries a unique story and message. Whether it is the celebration of light over darkness, the triumph of good over evil, or the joy of harvest and gratitude, festivals inspire us to remain hopeful and positive in every phase of life.

HOD'S DESK



DR. SALEEM JAVED
ASSOCIATE PROFESSOR, HEAD
OF DEPARTMENT OF
JOURNALISM AND MASS
COMMUNICATION

Festivals are an integral part of our cultural and social life. They bring joy, warmth, and a sense of belonging to communities. In a diverse country like India, festivals act as powerful symbols of unity, reminding us that our differences in language, tradition, and beliefs only add to the richness of our society. From the vibrant colors of Holi to the lights of Diwali, and from the spirit of Eid to the warmth of Christmas, each festival carries a meaningful message. These celebrations inspire values such as harmony, gratitude, compassion, and the spirit of sharing. They remind us that true happiness lies in celebrating together and spreading positivity. From the perspective of journalism and mass communication, festivals also play a significant role in connecting people. Media platforms bring festival stories, traditions, and celebrations from different parts of the country and the world to a wider audience. Through newspapers, television, digital media, and social platforms, the essence of festivals reaches every home, strengthening cultural understanding and unity. At Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS), festival celebrations create an engaging and vibrant environment for students. Such occasions provide journalism and mass communication students with opportunities to document events, capture cultural narratives, and present stories that reflect the diversity and spirit of society. Festivals teach us not only to celebrate but also to communicate, connect, and share meaningful stories with the world. As we celebrate the many festivals throughout the year, let us embrace their true essence—spreading joy, promoting unity, and celebrating the beauty of our shared humanity. Festivals are more than just celebrations; they are powerful reflections of our culture, history, and shared values. In India, festivals mark important moments of faith, gratitude, and community bonding. They bring people together and create an atmosphere filled with happiness, colors, lights, and traditions. Each festival carries a meaningful story that has been passed down through generations. Whether it is the joy of Holi, the brightness of Diwali, or the spirit of Eid and Christmas, every celebration reminds us of the importance of unity, kindness, and harmony in our lives. For students of journalism and mass communication, festivals also represent important cultural narratives. They provide opportunities to observe society, document traditions, and tell stories that highlight the diversity and vibrant As we celebrate these festivals, let us embrace the values they stand for—peace, harmony, compassion, and positivity. May these occasions inspire you to spread happiness.

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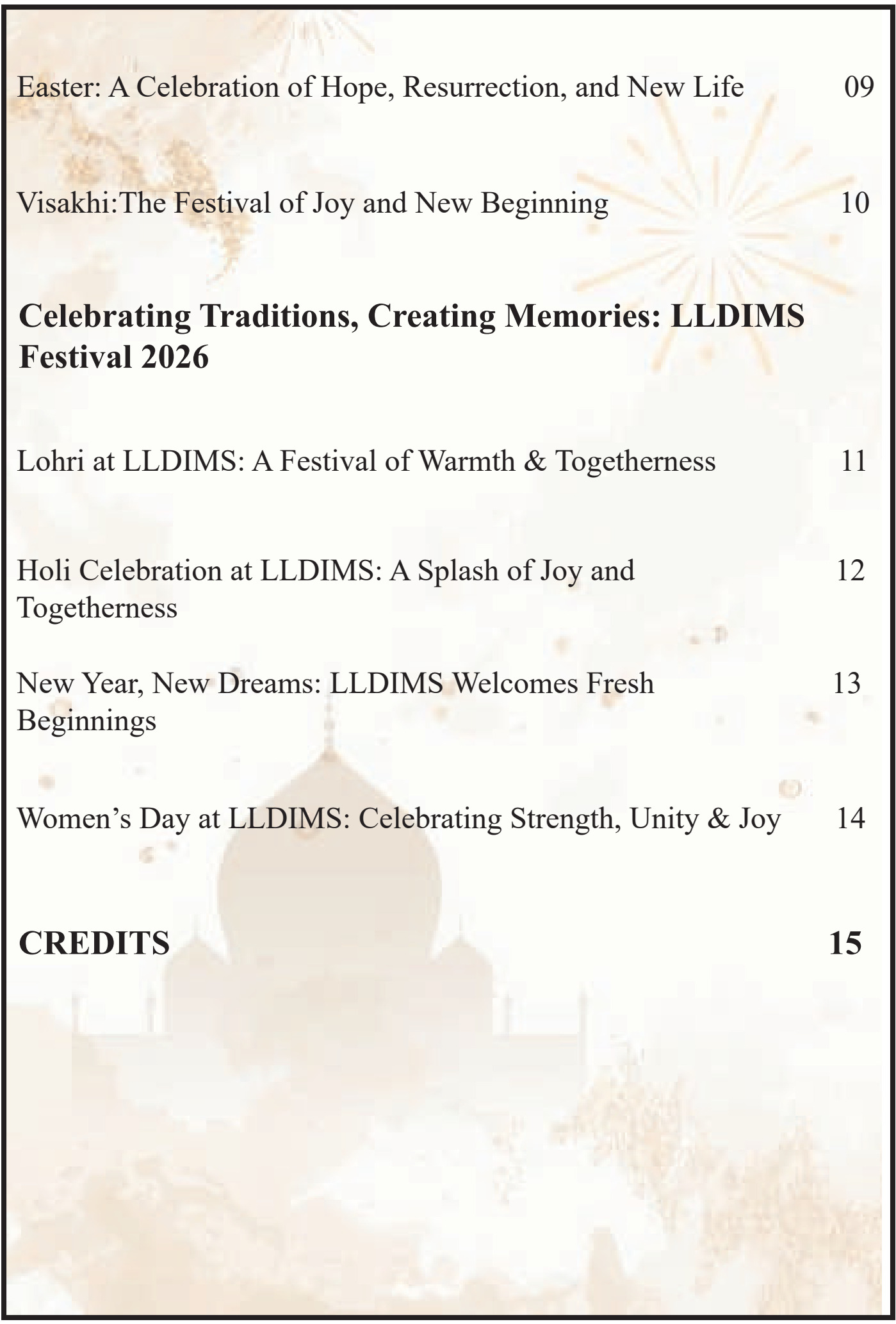
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EDITOR'S MESSAGE

Festivals are more than just dates on a calendar—they are emotions, traditions, and timeless reminders of who we are and where we come from. They bring with them a unique energy that fills our homes with warmth, our hearts with joy, and our lives with renewed hope. As we step into yet another vibrant festive season, it becomes important to pause and reflect on the deeper meaning behind these celebrations. In today's fast-moving world, where deadlines often replace dialogues and screens substitute real connections, festivals act as a bridge that reconnects us with our roots. They remind us of the importance of family, culture, and togetherness. Whether it is the lighting of lamps, the sharing of sweets, the exchange of gifts, or simply spending time with loved ones, every small act during a festival holds a deeper significance. These moments create memories that stay with us forever, becoming stories we pass on to future generations. Each festival carries a message that transcends time. Some celebrate the victory of good over evil, while others mark the arrival of prosperity, the change of seasons, or the importance of gratitude. These messages are not just symbolic; they are guiding principles that can help us navigate our everyday lives. In the midst of celebrations, we often find lessons in kindness, patience, forgiveness, and unity. Festivals teach us that no matter how different we may be, there is always something that connects us as human beings. At their core, festivals are about people. They are about coming together, sharing laughter, and strengthening relationships. In a world that sometimes feels divided, these occasions remind us of the beauty of unity in diversity. They encourage us to step beyond our differences and celebrate what brings us together. A festival is not just about personal happiness—it is about spreading joy and making others feel included. As we celebrate, it is also important to remember those who may not be as fortunate. True celebration lies in sharing—sharing food, sharing happiness, and sharing love. A small act of kindness, whether it is helping someone in need or simply offering a warm smile, can make a significant difference. Festivals give us an opportunity to be more compassionate and more generous, to think beyond ourselves and contribute positively to the community. Another important aspect of modern-day celebrations is responsibility. While enjoying the festivities, we must also be mindful of our environment and surroundings. Choosing eco-friendly practices, reducing waste, and celebrating in a way that respects nature ensures that the beauty of these traditions can be preserved for generations to come. A responsible celebration is a meaningful celebration—one that balances joy with awareness. This festive season is also a time for new beginnings. Just as we clean and decorate our homes, we can take a moment to reflect on our thoughts and actions. It is an opportunity to let go of negativity, to forgive past mistakes, and to move forward with a renewed sense of purpose. Festivals inspire us to start fresh, to set new goals, and to embrace life with optimism and enthusiasm. In this special edition, we have made an effort to capture the true spirit of celebration. From stories that highlight cultural traditions to features that explore modern festive trends, every page is designed to bring you closer to the essence of festivals. Our aim is not just to inform, but to inspire—to remind you of the beauty that lies in both tradition and As Editor, it gives me immense pleasure to present this issue to you. It is a reflection of the joy, creativity, and cultural richness that festivals bring into our lives. Behind every article, every image, and every story lies a shared effort to celebrate the spirit of the season in its truest form. As you read through these pages, I hope you find moments that resonate with you—memories that make you smile, ideas that inspire you, and messages that stay with you long after the festival is over. Let this season be a reminder that happiness is not found in grand celebrations alone, but in the simple, meaningful moments we share with others. In closing, I would like to extend my heartfelt wishes to all our readers. May this festive season fill your lives with joy, your homes with warmth, and your hearts with peace. May it bring you closer to your loved ones and open doors to new opportunities and brighter beginnings. Let us celebrate not just with lights and colors, but with kindness and gratitude. Let us make this season not only joyful for ourselves but meaningful for everyone around us

Wishing you a festive season full of happiness, prosperity, and togetherness.

— Editor

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New Year: Embracing Change and New Opportunities

NEW YEAR 1 JANUARY:- The New Year is more than just a change in the calendar—it is a symbol of hope, renewal, and new opportunities. As the clock strikes midnight and the world welcomes another year, people everywhere reflect on the past and look forward to the future with fresh dreams and aspirations. For many, the New Year is a time to pause and think about what has been achieved and what can be improved. It is a moment of self-reflection, where we evaluate our successes, learn from our mistakes, and set new goals. These goals, often called resolutions, inspire us to become better versions of ourselves—whether it's focusing on health, education, relationships, or personal growth. Celebrations of the New Year vary across cultures, but the spirit remains the same. Fireworks light up the sky, families gather, friends exchange wishes, and people step into the year with positivity and excitement. In India, along with January 1st, different regions celebrate their

traditional New Year at various times, reflecting the country's rich cultural diversity. However, beyond the celebrations, the New Year carries a deeper

message. It reminds us that life is constantly moving

forward, giving us new chances to start again. It teaches us to let go of negativity and embrace positivity, to forgive, to learn, and to grow. The New Year is like a blank page in a book. It is up to us to write a beautiful story filled with kindness, hard work, and determination. Small steps taken every day can lead to big achievements over time. What matters most is not perfection, but consistency and the courage to keep going. As we welcome the New Year, let us promise ourselves to stay hopeful. The arrival of a New Year brings with it a sense of hope,

renewal, and endless possibilities. It is a time when people around the world pause to reflect on the past and look forward to the future with optimism and determination. A New Year is not just a change in the calendar; it symbolizes a chance to start afresh, to leave behind old habits, and to embrace new opportunities. For many, the New Year begins with resolutions—promises we make to ourselves to improve our lives. Whether it is adopting a healthier lifestyle, focusing on personal growth, or spending more time with loved ones, these resolutions reflect our desire to become better versions of ourselves. While not all resolutions are fulfilled, the intention behind them motivates us to take positive steps forward. The New Year also encourages reflection. It gives us an opportunity to look back at our achievements, challenges, and lessons learned over the past year. This reflection helps us understand our strengths and weaknesses, guiding us toward mak-



ing wiser decisions in the future. Every success becomes a source of pride, and every failure becomes a lesson for growth. Moreover, the New Year is a time of celebration and togetherness. Families and friends gather to welcome the year with joy, laughter, and hope. Festivities, fireworks, and cultural traditions create an atmosphere of excitement and unity, reminding us of the importance of relationships and shared happiness. A fresh beginning does not mean forgetting the past entirely, but rather learning from it and moving forward with a positive mindset. It is a reminder that every day is a new chance to rewrite our story, set new goals, and work toward achieving our dreams. In conclusion, the New Year is more than just a date—it is a powerful

make the coming



Makar Sankranti: Festival of Harvest and New Beginnings

Makar Sankrantia 14 JANUARY :-Makar Sankranti is one of the most important festivals celebrated across India, marking the transition of the Sun into the zodiac sign Capricorn (Makar). It usually falls on January 14 every year and signifies the end of winter and the beginning of longer, warmer days. This festival has both religious and agricultural significance. It is celebrated as a harvest festival, thanking nature for a good crop and praying for prosperity in the coming season. Farmers rejoice as their hard work in the fields finally bears fruit. One of the most popular traditions of Makar Sankranti is kite flying. The sky gets filled with colorful kites, symbolizing joy and freedom. People of all ages gather on rooftops, enjoying friendly competitions and celebrating the bright sunny day. Another important aspect of the festival is the preparation and sharing of traditional sweets made from til (sesame seeds) and gud (jaggery), such as ladoos and chikki. These foods are not only delicious but also help keep the body warm during winter. In many parts of India, people take a holy dip in rivers like the Ganga, believing it washes away sins and brings good fortune. The festival is known by different names in different regions—Pongal in Tamil Nadu, Uttarayan in Gujarat, and Magh Bihu in Assam—each with its own

celebrated as Lohri with bonfires, music, and dance. In Gujarat and Rajasthan, the skies come alive with colorful kites as people participate in thrilling kite-flying competitions. In Tamil Nadu, it is observed as Pongal, a four-day festival dedicated to nature, cattle, and the Sun God. Each region adds its unique cultural flavor, making the festival a beautiful reflection of India's unity in diversity. Food plays a special role during this festival. Traditional sweets made of sesame seeds (til) and jaggery (gur) are prepared and shared among family and friends. These foods are



Makar Sankranti



unique customs and celebrations. Makar Sankranti teaches us

This festival holds deep agricultural significance as it celebrates the harvest season. Farmers express gratitude for a bountiful crop and pray for prosperity in the coming months. Fields filled with golden grains reflect the hard work and dedication of farmers, making the occasion both joyous and meaningful. One of the most exciting aspects of Makar Sankranti is the diversity of traditions across India. In northern states like Haryana and Punjab, it is cel-

not only delicious but also symbolize warmth and harmony, especially during the winter season. Makar Sankranti also carries spiritual importance. Many devotees take holy dips in sacred rivers like the Ganga, believing it cleanses sins and brings blessings. The festival encourages people to embrace positivity, let go of negativity, and step into a new phase of life with hope and determination. In essence, Makar Sankranti is more than just a harvest festival—it is a celebration of nature, gratitude, and renewal. It reminds us that just like the Sun begins its northward journey, we too can move forward in life with optimism, growth, and fresh beginnings. The festival beautifully blends science, spirituality, and tradition. Astronomically, it marks the end of the winter solstice and the beginning of longer days. Spiritually, it is believed that this period is ideal for growth, positivity, and new beginnings.

Maha Shivratri: The Great Night of Lord Shiva

MAHA SHIVRATRI 15 FEBUARY:- Maha Shivratri is one of the most sacred Hindu festivals dedicated to Lord Shiva, the destroyer and transformer in the Holy Trinity. Celebrated with immense devotion across India, this festival symbolizes the triumph of light over darkness and ignorance. The term “Maha Shivratri” means “The Great Night of Shiva.” It is observed on the 14th night of the dark fortnight (Krishna Paksha) in the month of Phalgun. According to Hindu beliefs, this is the night when Lord Shiva performed the cosmic dance of creation, preservation, and destruction, known as the Tandava. There are several legends associated with this auspicious occasion. One popular belief is that Maha Shivratri marks the divine marriage of Lord Shiva and Goddess Parvati. Another legend states that on this day, Lord Shiva manifested in the form of a Linga, symbolizing his infinite nature. Devotees observe strict fasting and visit temples to offer prayers. The worship of the Shiva Linga is the central ritual. Milk, honey, water, and bel (bael) leaves are offered while chanting sacred mantras like “Om Namah Shivaya.” Many devotees stay awake all night (jagran), singing bhajans and meditating. Famous temples such as Kashi Vishwanath Temple and Somnath Temple witness grand celebrations, attracting thousands of pilgrims. Maha Shivratri is not just about rituals but also about inner reflection. Celebrated on the 14th night of the dark fortnight in the month of Phalgun, Maha Shivratri holds immense spiritual

importance. It is believed to be the night when Lord Shiva performed the Tandava, the cosmic dance of creation, preservation, and destruction. Another popular belief is that this is the divine night when Lord Shiva married Goddess Parvati, symbolizing the union of masculine and feminine energies. On this day, devotees observe strict fasting and spend the



night in prayer and meditation. Temples dedicated to Lord Shiva are beautifully decorated, and the sacred Shivling is worshipped with offerings of milk, water, honey, bilva leaves, fruits, and flowers. Chanting of “Om Namah Shivaya” fills the air, creating a deeply spiritual and peaceful atmosphere. One of the most important aspects of Maha Shivratri is the practice of Jagran, or staying awake throughout the night. Devotees engage in singing devotional songs (bhajans), reading sacred texts, and meditating on Lord Shiva. This act of wakefulness symbolizes overcoming darkness and ignorance in life. Maha Shivratri is not only about rituals but also about inner transformation. Lord Shiva represents simplicity, self-control, and the power to destroy evil within us. The festival encourages people to let go of negativity, ego, and harmful habits, and to embrace purity, truth, and self-awareness. Different parts of India celebrate the festival in unique ways. In places like Varanasi, Ujjain, and Haridwar, grand celebrations and processions take place, attracting thousands of devotees. In Kashmir, it is known as Herath, while in South India, temples like those in Tamil Nadu witness special prayers and rituals. In essence, Maha Shivratri is a night of awakening—both spiritually and emotionally. I



Maha Shivratri

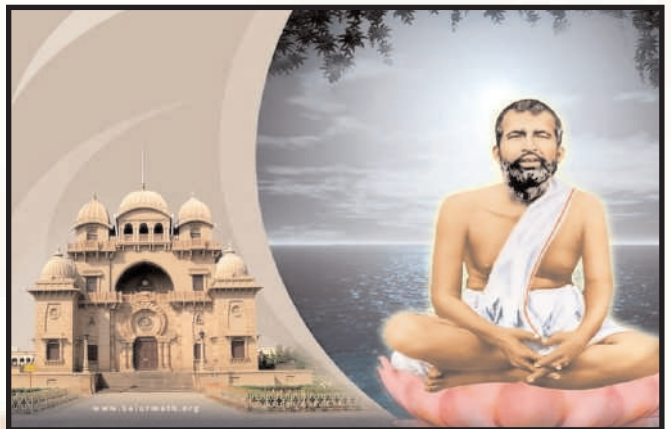
Ramakrishna Jayanti: Celebrating the Life and Teachings of a Spiritual

RAMKRISHNA JAYANTI 19 FEBUARY:- Born in 1836 in the peaceful village of Kamarpukur, Ramakrishna Paramahansa grew up in a deeply religious environment. From an early age, he displayed intense devotion and a longing to experience the divine. His spiritual journey reached its peak at the Dakshineswar Kali Temple, where he served as a priest and devoted himself to the worship of Goddess Kali. What set him apart was his direct experience of God through various spiritual paths. He practiced different religions—including Hinduism, Islam, and Christianity—and realized that all lead to the same ultimate truth. His famous teaching, “As many faiths, so many paths,” reflects his deep belief in universal acceptance and religious unity. A significant part of his legacy lives on through his disciple, Swami Vivekananda, who carried his message to the global stage. Inspired by his guru, Vivekananda established the Ramakrishna Mission, which continues to serve humanity through education, healthcare, and social service. Ramakrishna Jayanti is celebrated with prayers, devotional songs, and spiritual discussions. Temples and centers of the Ramakrishna Mission organize special events, where people reflect on his teachings and strive to apply them in daily life. His emphasis on simplicity, purity of heart, and selfless service encourages individuals to lead a life of compassion and humility. through education One of the most remark-



RAMKRISHNA

able aspects of Ramakrishna’s life was his practice of different religious paths. He followed not only Hindu traditions but also explored Islam and Christianity, reaching the same spiritual realization through each path. This unique approach made him a symbol of unity and interfaith harmony, teaching that God can be worshipped in many forms and names. Ramakrishna Jayanti is observed with prayers, devotional songs, and spiritual discourses, especially at centers of the Ramakrishna Mission, which was established by his disciple Swami Vivekananda. Devotees gather to read his teachings, meditate, and reflect on his life, seeking guidance



and inspiration. His teachings were simple yet profound. He emphasized love for all beings, humility, devotion, and the importance of experiencing God rather than merely discussing religion. He often used everyday examples and stories to explain deep spiritual truths, making his message accessible to people from all walks of life. In today’s world, where differences often lead to conflict, Ramakrishna’s message of unity is more relevant than ever. He taught that all paths lead to the same destination, encouraging mutual respect and understanding among people of different faiths. Ramakrishna Jayanti is not just a remembrance of a great saint but a celebration of spiritual awakening and universal brotherhood. It inspires us to look beyond differences, cultivate inner peace, and live a life guided by love, compassion, and truth. In conclusion, the life of Ramakrishna Paramahansa reminds us that true spirituality lies in simplicity, devotion, and the realization of oneness. His teachings continue to illuminate the path for those seeking meaning, harmony, and a deeper connection with the divine.

Holi: The Festival of Colors and Joy

HOLI 4 MARCH :-is not just a festival it is an emotion that brings people together in a vibrant display of joy and unity. Celebrated across India and in many parts of the world, Holi marks the arrival of spring and the end of winter, filling the air with positivity and new beginnings. The festival has deep cultural and spiritual roots. It begins with Holika Dahan, symbolizing the burning away of evil and negativity. The story of Prahlad reminds us that faith and truth always win, no matter how powerful evil may seem. The next day, often called Rangwali Holi, is a burst of colors and excitement. People of all ages come out to play with gulal, water balloons, and pichkaris. The atmosphere is filled with laughter, music, and dance, as communities forget differences and celebrate together. Holi also reflects



HOLI

India's rich cultural diversity. In Barsana, the famous Lathmar Holi is celebrated with unique traditions, while in Vrindavan, the festival takes on a spiritual form with temple rituals and devotional songs dedicated to Lord Krishna. Food plays a delightful role. Special dishes like gujiya, dahi bhalla, and thandai are prepared and shared, adding sweetness to relationships. The festival encourages people to open their hearts, forgive past misunderstandings, and strengthen bonds. In modern times, Holi has also become a symbol of harmony and inclusivity. It breaks social barriers, bringing together people from different backgrounds, cultures, and communities. The message is simple yet powerful—celebrate life with love, respect, and happiness. The festival begins with Holika Dahan, a ritual bonfire held on the eve of Holi. This tradition is rooted in the legend of Prahlad and Holika, symbolizing the victory of de-

votion and righteousness over evil forces. The burning of Holika represents the destruction of negativity and the beginning of positivity in life. The following day, known as Rangwali Holi, is filled with colors, laughter, and excitement. People smear each other with gulal (colored powders), splash water, and celebrate with music, dance, and festive treats. Streets, parks, and homes turn into a canvas of bright colors, reflecting joy and togetherness. Holi is also closely associated with Lord Krishna, whose playful nature and love for colors are celebrated, especially in regions like Mathura and Vrindavan. Stories of Krishna playing Holi with Radha and the gopis add a romantic and cultural charm to the festival. Food is an essential part of Holi celebrations. Traditional delicacies like gujiya, malpua, thandai, and other sweets are prepared and shared among family and friends. These festive treats add sweetness to the occasion and enhance the spirit of celebration. Beyond the fun and festivities, Holi carries a deeper message. It encourages people to forgive past grievances, mend broken relationships, and start anew with love and positivity. It is a time to spread happiness, strengthen bonds, and embrace diversity. In modern times, Holi is celebrated not only in India but also across the world, bringing people of different cultures together. It has become a global symbol of joy, inclusivity, and cultural richness. In conclusion, Holi is more than just a festival of colors—it is a celebration of life, love, and unity. It reminds us to fill our lives with vibrant emotions, let go of negativity, and welcome happiness with open hearts.



Gudi Padwa: The Festival of New Beginnings and Prosperity

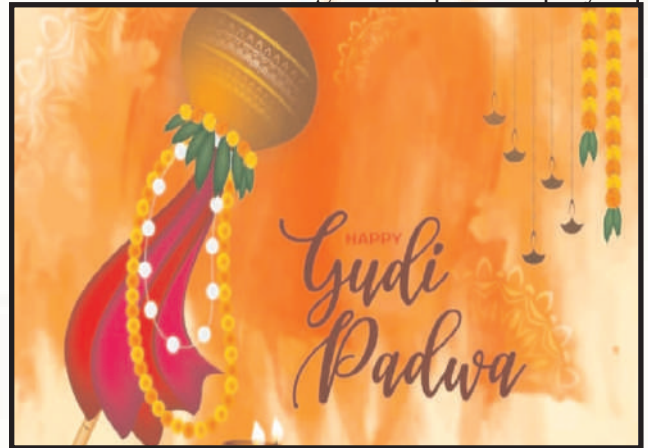
GUDI PADWA 19 MARCH:- is one of the most vibrant and significant festivals celebrated in the Indian state of Maharashtra. It marks the beginning of the traditional Hindu New Year and usually falls in the month of March or April, according to the lunisolar calendar. The festival symbolizes new beginnings, prosperity, and the arrival of spring. The term “Gudi Padwa” is derived from two words: ‘Gudi’, which refers to a flag or emblem of victory, and ‘Padwa’, meaning the first day of the lunar fortnight. On this day, people hoist a decorated ‘Gudi’ outside their homes. It is made using a bamboo stick adorned with a bright cloth, neem leaves, mango leaves, and a garland, topped with an inverted pot. This Gudi is considered a symbol of victory and good fortune. The festival has historical and mythological significance. It is believed to commemorate the victory of Lord Rama over Ravana and his return to Ayodhya. It is also associated with the legendary king Shalivahana, who is said to have defeated enemies and marked his victory by hoisting a Gudi. Hence, the day is seen as a symbol of triumph and success. On this auspicious occasion, people clean and decorate their homes with rangoli and flowers. Special dishes like puran poli, shrikhand, and a mixture of neem leaves and jaggery are prepared. The neem-jaggery mix signifies the balance of bitter and sweet experiences in life, encouraging people to accept both joys and challenges with positivity. People wear new clothes, exchange greetings, and participate in cultural activities and



Gudi Padwa

processions. The highlight of Gudi Padwa is the raising of the Gudi, a decorated flag-like structure placed outside homes. It consists of a bamboo stick

adorned with a bright cloth, neem leaves, mango leaves, garlands, and topped with an inverted silver or copper pot. The Gudi is considered a symbol of victory, good fortune, and protection against evil. It is also believed to represent the victory of good over evil and is associated with the triumph of King Shalivahana. The festival begins with early morning rituals, including a sacred oil bath, wearing new clothes, and decorating homes with rangoli and flowers. Families come together to perform prayers



and hoist the Gudi, seeking blessings for a prosperous year ahead. The sight of colorful Gudis across streets and homes creates a festive and uplifting atmosphere. Food plays an important role in the celebration. A special mixture of neem leaves and jaggery is consumed, symbolizing the balance of bitter and sweet experiences in life. Traditional dishes like puran poli, shrikhand, and other festive delicacies are prepared, adding flavor and joy to the occasion. Gudi Padwa is also linked to historical and mythological significance. It is believed to be the day when Lord Brahma created the universe, making it a symbol of creation and renewal. Some traditions also associate it with the return of Lord Rama to Ayodhya after defeating Ravana, marking it as a day of victory and celebration. Beyond rituals and traditions, Gudi Padwa carries a deeper message of hope and positivity. It encourages people to embrace new opportunities, set fresh goals, and move forward with confidence. Just like the Gudi stands tall as a symbol of success, the festival inspires individuals to rise above challenges and strive for a better future. In conclusion, Gudi Padwa is not just the beginning of a new year

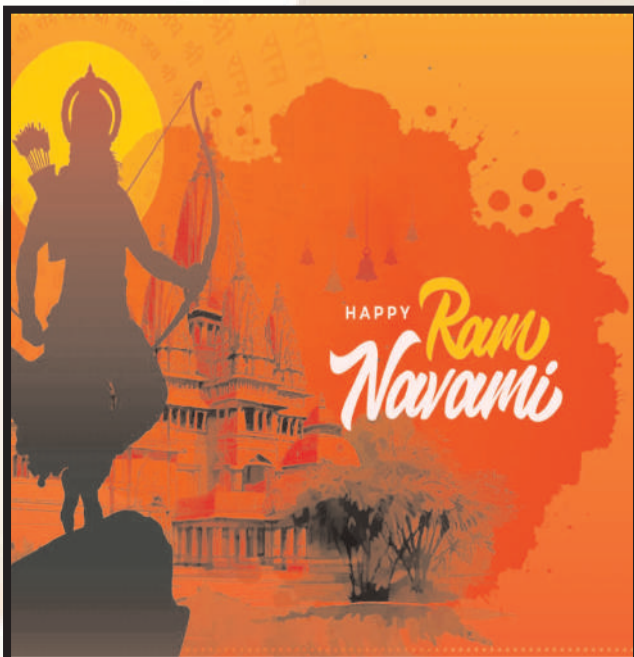
Ram Navami: Celebrating the Birth of Lord Rama

RAM NAVAMI 26 MARCH :-is a significant Hindu festival that marks the birth of Lord Rama, the seventh incarnation of Lord Vishnu. Celebrated with great devotion across India, this auspicious day falls on the ninth day (Navami) of the Chaitra month in the Hindu lunar calendar, usually in March or April. Religious Significance Lord Rama is regarded as the symbol of righteousness, truth, and virtue. His life, as described in the epic Ramayana, serves as a guide for leading an ideal life. Ram Navami is not only a celebration of his birth but also a reminder of the victory of good over evil and the importance of dharma (duty). Rituals and Celebrations On this day, devotees wake up early, take a holy bath, and visit temples dedicated to Lord Rama. Special prayers and bhajans are offered, and passages from the Ramayana are recited. Many temples organize grand celebrations, including processions and enactments of scenes from Lord Rama's life. Fasting is also an important part of Ram Navami. Devotees observe fasts and consume only fruits or light meals. At noon, which is believed to be the time of Lord Rama's birth, special aartis and prayers are performed. Celebrations Across India Ram Navami is celebrated with great enthusiasm in places like Ayodhya, the birthplace of Lord Rama, where grand fairs and religious events are organized. Ram Navami concludes the nine-day festival of Chaitra Navratri, adding to its spiritual importance. Lord Rama, the central figure of the epic Ramayana, is revered as Maryada Pu-

rushottam, meaning the perfect man who lived a life of truth, duty, and honor. His life story inspires millions to follow the path of dharma (righteousness), respect relationships, and uphold moral values in every aspect of life. On Ram Navami, devotees observe fasting, visit temples, and participate in special prayers and rituals. Temples dedi-



cated to Lord Rama are beautifully decorated, and recitations of the Ramayana and devotional songs (bhajans) fill the atmosphere with devotion. In many places, grand processions known as Rath Yatras are organized, depicting scenes from Lord Rama's life. The festival is especially vibrant in places like Ayodhya, believed to be the birthplace of Lord Rama, where thousands of devotees gather to celebrate with great enthusiasm. The celebrations often include dramatic enactments of the Ramayana, known as Ramlila, which bring the story of Rama to life for people of all ages. Ram Navami is not only about rituals but also about reflecting on the values Lord Rama stood for—truth, patience, courage, and compassion. His life teaches us the importance of fulfilling our duties, respecting elders, and maintaining integrity even in the face of challenges. The festival also symbolizes the victory of good over evil and reminds us that righteousness always prevails.



Easter: A Celebration of Hope, Resurrection, and New Life

EASTER 5 APRIL:- one of the most important and widely celebrated festivals in Christianity. It commemorates the resurrection of Jesus Christ from the dead, symbolizing victory over sin and death. Easter usually falls in March or April, following the full moon after the spring equinox. Religious Significance Easter marks the culmination of Holy Week, which includes Good Friday, the day when Jesus was crucified. According to Christian belief, Jesus rose from the dead on the third day after his crucifixion, bringing hope of eternal life to humanity. This miraculous event is the foundation of Christian faith. Traditions and Celebrations Christians around the world celebrate Easter with great devotion and joy. The day begins with special church services, prayers, and hymns. Many people attend sunrise services, symbolizing the empty tomb and the rising of Jesus. Homes and churches are decorated with flowers, especially lilies, which represent purity and new life. People wear new clothes as a symbol of renewal and fresh beginnings. Easter Symbols Easter is associated with several symbols that represent life and rebirth: Easter Eggs – symbolize new life and resurrection Easter Bunny – represents fertility and new beginnings Lamb – signifies innocence and sacrifice Children often enjoy Easter egg hunts and exchange chocolates and gifts, adding a festive spirit to the occasion. Values and Message Easter conveys a powerful message of hope, forgiveness, and renewal. It teaches people to overcome darkness with light and to believe in new beginnings even after difficult times. According to Christian belief, Jesus Christ was crucified on Good Friday and

rose again on the third day, which is celebrated as Easter Sunday. This miraculous event is seen as a powerful reminder of faith, sacrifice, and divine love. The resurrection represents victory over sin and darkness, bringing a message of eternal hope and salvation. Easter is preceded by a period of prayer and fasting known as Lent, which lasts for 40 days. During this time, believers reflect, repent, and prepare themselves spiritually for the celebration of Easter. The week leading up to Easter, known as Holy Week, includes important days such as Palm Sunday, Maundy Thursday, and Good Friday, each holding deep religious significance. On Easter Sunday, churches are beautifully decorated



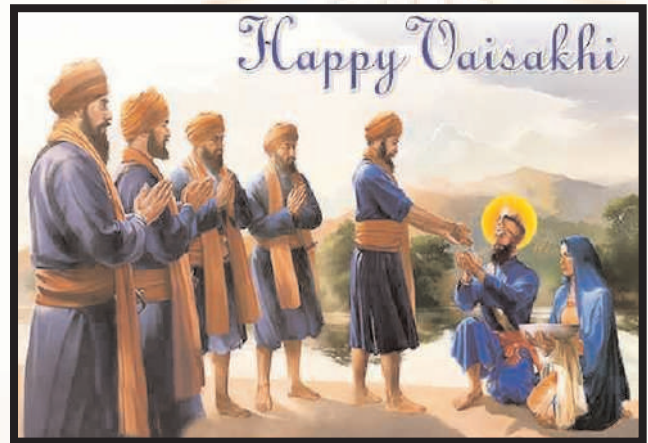
with flowers, and special prayers and services are held. People gather with family and friends to celebrate with joy and gratitude. The ringing of church bells and the singing of hymns create an atmosphere of peace and happiness. Easter is also associated with various cultural traditions. The Easter egg, a symbol of new life, is widely used in celebrations. Eggs are decorated, exchanged, and sometimes hidden for children to find in fun activities like Easter egg hunts. The Easter bunny is another popular symbol, representing fertility and new beginnings. Beyond its religious importance, Easter carries a universal message. It reminds us that no matter how difficult life may seem, there is always hope for a new beginning. Just as spring follows winter, life brings renewal after every challenge. In today's world, us to rise above hardships, believe in new beginnings, and fill our lives with love, peace, and joy.



Visakhi: The Festival of Joy and New Beginning

VISAKHI 14 APRIL :- also known as Vaisakhi, is one of the most vibrant and significant festivals celebrated in India, especially in the state of Punjab. It is observed every year on April 13 or 14 and marks the beginning of the harvest season, bringing joy and prosperity to farmers. Historical and Religious Significance Baisakhi holds immense importance in Sikhism. On this day in 1699, the tenth Sikh Guru, Guru Gobind Singh, established the Khalsa Panth, a significant event in Sikh history. This day symbolizes courage, unity, and the spirit of sacrifice. Harvest Festival For farmers, Baisakhi is a time to celebrate the successful harvesting of crops, especially wheat. Fields turn golden, and farmers express gratitude for a bountiful harvest. It is a time of happiness, hard-earned rewards, and hope for the future. Celebrations and Traditions The festival is celebrated with great enthusiasm and energy. People wake up early, take a holy bath, and visit Gurudwaras to offer prayers and seek blessings. Special kirtans (devotional songs) and community meals (langar) are organized. Traditional folk dances like Bhangra and Gidda are performed with great excitement. People wear colorful clothes, sing songs, and participate in fairs and cultural events. Cultural Importance Baisakhi reflects the rich cultural heritage of Punjab. It promotes unity, gratitude, and community spirit. The festival also brings people together, regardless of caste or background, emphasizing equality and togetherness. isakhi is not just a harvest festival but a The festival holds deep agricultural importance, as it celebrates the successful harvesting of crops, particularly wheat. Fields filled with golden grains reflect the fruits of hard work and dedication, making Vaisakhi a time of gratitude and celebration. Farm-

ers thank nature for its blessings and pray for continued prosperity. Vaisakhi also has immense religious significance -in Sikhism. On this day in 1699, Guru Gobind Singh established the Khalsa Panth, a sacred community of committed Sikhs who follow the values of equality, courage, and devotion. This historic event makes Vaisakhi a day of pride,



faith, and unity for the Sikh community. The celebrations begin with early morning prayers at gurudwaras, where devotees gather to seek blessings and listen to devotional hymns (kirtans). Community meals known as langar are served, emphasizing the spirit of sharing and equality. Colorful processions called Nagar Kirtans are organized, showcasing Sikh traditions and spreading messages of peace and unity. Culturally, Vaisakhi is full of energy and joy. Traditional dances like Bhangra and Gidda are performed to the beat of dhols, and people wear bright, festive attire. Fairs, music, and delicious food add to the festive spirit, creating an atmosphere of excitement and togetherness. Beyond the celebrations, Vaisakhi represents renewal, hope, and a fresh start. It encourages people to leave behind the past and move forward with positivity, determination, and faith in the future. In conclusion, Vaisakhi is not just a harvest festival but a celebration of life, faith, and new beginnings. It brings people together in joy and gratitude, reminding us to cherish our roots, embrace unity, and welcome the future with optimism. At its heart, Vaisakhi is a festival of gratitude. Farmers rejoice as they harvest their crops after months of hard work, symbolizing the rewards of patience and perseverance. The sight of golden wheat fields and the spirit of celebration reflect the deep connection between people and nature. Historically, Vaisakhi holds a special place in Sikh tradition. **Lingaya's Magazine | Page no. 10**



Celebrating Traditions, Creating Memories: LLDIMS Festival 2026

LOHRI CELEBRATION AT LLDIMS: A FESTIVAL OF WARMTH & TOGETHERNESS

The vibrant spirit of Lohri lit up the campus of LLDIMS as students and faculty came together to celebrate this joyous festival with enthusiasm and cultural pride. Marking the end of winter and the arrival of longer days, Lohri brought warmth not just through the bonfire, but through unity and happiness shared by all. The celebration featured a traditional bonfire ceremony, where students gathered around, offering peanuts, popcorn, and sweets as a symbol of gratitude and prosperity. The rhythmic beats of the dhol echoed across the campus, inviting everyone to dance to energetic Punjabi folk tunes. The atmosphere was filled with laughter, music, and the vibrant colors of tradition. Students also showcased cultural performances, including folk dances like Bhangra and Gidda, highlighting the rich heritage associated with the festival. The event became a perfect blend of tradition and youthful energy, creating unforgettable memories for everyone present. LLDIMS continues to foster not only academic excellence but also cultural values and togetherness through such celebrations. Lohri at LLDIMS was not just an event—it was an experience of joy, unity, and festive spirit. As the sun set, the highlight of the celebration—the bonfire—was lit, symbolizing positivity, hope, and the burning away of negativity. Students gathered around the fire, offering traditional items like sesame seeds, jaggery, and popcorn



**Bonfire nights & festive lights
Happy Lohri from LLDIMS**



**Warmth of tradition and the glow of
Lohri.**

while singing folk songs that echoed the rich cultural heritage of Punjab. The highlight of the event was the traditional bonfire, around which students and staff assembled to offer rewri, groundnuts, and popcorn into the flames. This ritual symbolizes gratitude for nature's blessings and the hope for prosperity and happiness in the coming year. The warmth of the bonfire not only kept the winter chill away but also brought people closer, strengthening the sense of unity and belonging. The celebration was filled with lively cultural performances. Students enthusiastically performed traditional Punjabi dances like Bhangra and Gidda, adding rhythm and excitement to the event. The beats of the dhol and the cheerful music created an electrifying atmosphere, encouraging everyone to join in the festivities. The highlight of the event was the traditional bonfire, around which students and staff assembled to offer rewri, groundnuts, and popcorn into the flames. This ritual symbolizes gratitude for nature's blessings and the hope for prosperity and happiness in the coming year. The warmth of the bonfire not only kept the winter chill away but also brought people closer, strengthening the sense of unity and belonging. The celebration was filled with lively cultural performances. Students enthusiastically performed traditional

Holi Celebration at LLDIMS: A Splash of Joy and Togetherness

The vibrant festival of Holi brought an explosion of colors, joy, and unity to the campus of Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS). Celebrated with great enthusiasm, the event reflected the true spirit of togetherness, happiness, and cultural harmony. The celebration began with cheerful greetings and excitement as students and faculty gathered to welcome the festival of colors. The atmosphere was filled with energy as everyone came together, leaving behind stress and embracing the festive spirit. The campus transformed into a lively space where colors symbolized joy, friendship, and positivity. Students enthusiastically played with gulal, filling the air with bright hues of pink, yellow, green, and blue. Laughter echoed across the campus as friends applied colors to one another, strengthening bonds and spreading happiness. The celebration created a sense of unity, breaking barriers and bringing everyone closer. Adding to the excitement were energetic music and dance performances. Students grooved to festive beats, turning the campus into a lively celebration ground. The rhythm of music and the spirit of dance made the event even more memorable, encouraging everyone to participate wholeheartedly. The event also included fun activities and interactive sessions, allowing students to engage, laugh, and enjoy beyond academics. These moments of togetherness created lasting memories and strengthened the sense of community within the institution. Delicious festive treats added sweetness



Colorful vibes and campus smiles.

to the celebration, with traditional items enhancing the joy of the occasion. Sharing food and laughter



Spreading smiles and colors all around Happy Holi

reflected the true essence of Holi—spreading love, positivity, and harmony. Beyond the colors and celebrations, Holi at LLDIMS carried a deeper message. It reminded everyone to let go of negativity, forgive past differences, and start anew with positivity and hope. The festival encouraged students to embrace diversity and celebrate life with enthusiasm. In conclusion, the Holi celebration at LLDIMS was a beautiful blend of colors, culture, and connection. It not only brought joy and excitement but also strengthened bonds, making campus life more vibrant and meaningful. Truly, it was a splash of joy and togetherness that will be cherished by all. Holi Celebration at LLDIMS A Splash of Joy and togetherness created lasting memories and strengthened the sense of community within the institution. Delicious festive treats added sweetness to the celebration, with traditional items enhancing the joy of the occasion. Sharing food and laughter reflected the true essence of Holi—spreading love, positivity, and harmony. Beyond the colors and celebrations, Holi at LLDIMS carried a deeper message. It reminded everyone to let go of negativity, forgive past differences, and start anew with positivity and hope. Fun-filled activities and interactive games further enhanced the celebration, encouraging participation and strengthening bonds among students.

New Year, New Dreams: LLDIMS Welcomes Fresh Beginnings

The arrival of the New Year brought excitement and positivity to the LLDIMS campus as students and faculty gathered to celebrate New Year's Day with great enthusiasm. The celebration marked not just the beginning of a new calendar year, but also a fresh start filled with hopes, goals, and new opportunities. The campus was buzzing with energy as students participated in fun activities, music, and interactive sessions. Laughter and joy filled the atmosphere, creating a perfect setting to bid farewell to the past year and welcome the future with open arms. The celebration also included reflections on achievements and lessons learned, inspiring students to set new goals and strive for excellence. It was a moment of motivation, unity, and positivity for everyone present. LLDIMS continues to encourage such celebrations that promote bonding, creativity, and personal growth. The New Year event was not just a celebration—it was a step towards new aspirations and success. The event was a perfect blend of entertainment and reflection, as students participated in various cultural performances, music, and fun-filled activities. From energetic dance performances to engaging games and interactive sessions, the celebration created an atmosphere of happiness and unity across the campus. As the countdown to the New Year began, excitement reached its peak. Cheers, laughter, and applause echoed as everyone welcomed the new year with hope, positivity, and new aspirations. The celebra-



Reinventing the professional self at LLDIMS this New Year.

tion not only marked the end of one journey but also the beginning of another filled with opportunities and growth. The celebration commenced with an inspiring address by faculty members, who encouraged students to set meaningful goals and embrace challenges with confidence. They emphasized the importance of self-growth, discipline, and perseverance in achieving success, reminding everyone that the New Year is not just about resolutions, but about consistent efforts and positive change. The campus buzzed with excitement as students actively participated in various cultural performances and creative activities. From energetic dance routines to soulful musical performances, every act showcased the immense talent



New year, new hopes, and endless possibilities ahead.

and enthusiasm of the students. The vibrant performances created an atmosphere of joy and celebration, uplifting the spirits of everyone present. Adding to the excitement were interactive games and engaging sessions that allowed students to bond, share laughter, and create unforgettable memories. These activities provided a refreshing break from academic routines and strengthened the sense of camaraderie within the campus community. A special highlight of the event was the focus on reflection and goal-setting. Students were encouraged to take a moment to look back at their journey, acknowledge their achievements, and learn from their experiences.

Women's Day Celebration at LLDIMS: Empowering Strength, Unity, and Joy

Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) celebrated International Women's Day with great enthusiasm, honoring the strength, achievements, and spirit of women. The campus was filled with positivity and energy as faculty and staff came together to mark this special occasion with joy and unity. The celebration highlighted the importance of empowering women and recognizing their invaluable contributions in every sphere of life. A series of engaging activities and fun-filled moments created a lively atmosphere, encouraging participation, teamwork, and bonding among everyone present. One of the most joyful highlights of the event was the interactive group activity, where participants came together in a spirit of coordination and laughter. The smiles, enthusiasm, and togetherness reflected the true essence of the day—celebrating not just achievements, but also the strength of unity and collaboration among women. The event served as a reminder that empowerment begins with support, encouragement, and mutual respect. It emphasized the role of educational institutions like LLDIMS in fostering confidence, leadership, and growth among women professionals. Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) marked International Women's Day with great enthusiasm and pride, celebrating the achievements, resilience, and spirit of women across the institution. The event brought together faculty and staff in a vibrant and empowering atmosphere, reflecting the institute's commitment to gender equality and professional growth. The celebration of International Women's Day at Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) was a vibrant and in-



Celebrating strength, unity, and the spirit of womanhood at LLDIMS.

spiring event that honored the strength, achievements, and contributions of women. The campus came alive with enthusiasm as students and faculty gathered to celebrate womanhood, empowerment, and equality. The event began with a warm welcome and insightful addresses by faculty members, who emphasized the importance of women's empowerment in today's society. They encouraged students to recognize the value of equality, respect, and opportunities for all, inspiring young minds to contribute toward a more inclusive and progressive world. The celebration featured a variety of engaging activities and cultural performances that highlighted the talent, confidence, and creativity of students. From powerful dance performances to meaningful speeches and presentations, each act re-



A small token of appreciation for big impact Recognizing dedication

flected the spirit of resilience and determination that defines women across generations. Interactive sessions and fun activities added a lively touch to the event, allowing students to participate actively and express their thoughts on women's rights and achievements. These activities created a platform for open discussion, encouraging awareness and appreciation of gender equality. A special segment of the celebration focused on acknowledging and appreciating the contributions of women within the institution. Female faculty members and staff were recognized for their dedication, hard work, and role in shaping the academic environment. Their stories served as motivation for students to pursue their dreams with confidence and courage..

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Celebrating Traditions, Creating Memories

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