LINGAYAS LALITA DEVI INSTITUTE OF MANAGEMENT AND SCIENCES

(NAAC ACCREDITED 'A+' GRADE INSTITUTE & APPROVED U/S 2(F) OF UGC ACT 1956)

Newsletter of November 2026

Department of Commerce

Welcome to the Department of Commerce Newsletter. This edition highlights the activities, events, and achievements of the department for this month. We are excited to share the upcoming events that will celebrate the successes of our students and faculty.

How to build unicorn start up

Ambitious, Professional and Powerful

Think Big, Innovate Smart, Create Impact

Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) organized an engaging initiative on "How to Build a Unicorn Startup", focusing on entrepreneurship, innovation, and the journey of transforming business ideas into successful ventures. The initiative aimed to inspire students to develop an entrepreneurial mindset and understand the key factors behind building high-growth startups.

The session highlighted the importance of identifying real-world problems and developing innovative solutions that create value for customers. Students explored how a simple idea, when supported by creativity, market research, and effective planning, can evolve into a promising business opportunity.

The initiative emphasized the essential steps involved in building a unicorn startup, including identifying a unique business idea, understanding customer needs, creating a scalable business model, building a strong team, and leveraging technology. Students also learned about the importance of financial planning, marketing strategies, adaptability, and customer satisfaction in achieving long-term business growth.

The discussion further highlighted the role of leadership, teamwork, and resilience in overcoming entrepreneurial challenges. By learning from successful startup journeys, students gained insights into how entrepreneurs turn challenges into opportunities and build businesses that can expand across markets.

Fresher's Day

Lingayas Lalita Devi Institute of Management and Sciences (LLDIMS) held a Freshers Day for the welcoming of new students.

Freshers' Day is not just an event; it's the beginning of a beautiful new chapter in our lives. It marks the start of a journey filled with new dreams, new friendships, exciting opportunities, and countless unforgettable memories. Walking into college for the first time brings a mix of nervousness and excitement, not knowing that the strangers around us might soon become some of the most special people in our lives. From the first introductions and awkward conversations to the laughter, fun, and little moments we share, every experience becomes a part of our story. Freshers' Day gives us the chance to step out of our comfort zones, express ourselves, discover new talents, and embrace the amazing journey that lies ahead. It reminds us that college is not just about books, lectures, and exams, but also about growing as individuals, making lifelong friendships, and creating memories that we will look back on with a smile. So, here's to new beginnings, beautiful connections, crazy adventures, and a college life filled with happiness, learning, and endless possibilities. May this be the beginning of a journey that we will always be proud to call our own!

Every new beginning brings a thousand possibilities, every new friendship creates a beautiful memory, and every new journey holds the promise of something extraordinary. Welcome to college life, where strangers become friends and moments become memories that last a lifetime.

New
Friends
New Dreams
Same You
But Stronger

भारतीय प्रतिभूति और विनिमय बोर्ड
Securities and Exchange Board of India

Investor Awareness for a Stronger Financial Future

SEBI VISIT: INSIGHTS INTO THE WORLD OF CAPITAL MARKETS FOR B.COM STUDENTS

Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) organized a SEBI visit for B.Com students on [insert date] at the Securities and Exchange Board of India (SEBI) office, as part of its initiative to provide practical exposure and industry insights to aspiring commerce professionals. The visit aimed to bridge the gap between conceptual learning and real-world financial markets by giving students a firsthand understanding of SEBI's role in regulating and developing the securities market in India.

The students were warmly welcomed by SEBI officials, who provided a detailed presentation on the functions, powers, and initiatives of SEBI. The session covered key topics such as investor protection, market regulation, corporate governance, and the role of SEBI in promoting transparency and trust in the financial system. The officials also explained the working of capital markets, stock exchanges, mutual funds, and the regulatory mechanisms that ensure fair trading and protect investor interests.

Following the interactive session, the students visited the SEBI office premises and gained insights into the day-to-day operations of various departments. They also had the opportunity to ask questions and engage in meaningful discussions with industry experts, who shared their experiences and career advice in the field of finance and regulation.

The visit proved to be an enriching experience for the B.Com students, helping them understand the practical aspects of the financial markets and the importance of regulation in a growing economy. It also motivated them to explore career opportunities in the field of securities, investment banking, and financial services.

INVESTOR PROTECTION | MARKET REGULATION | CORPORATE GOVERNANCE | SUSTAINABLE GROWTH

Smarter Investors Build a Stronger India

LLDIMS DEPARTMENT OF COMMERCE FINANCE CLUB 'FINTEGRATE'

Educational Excursion to Mother Dairy Plant, Patparganj

The Department of Commerce, Finance Club 'Fintegrate', LLDIMS executed an educational visit to the Mother Dairy Plant, Patparganj. Our B.Com (H) and BBA students gained corporate exposure to automated mega-plant operations, stringent multi-stage quality testing, and complex cold-chain logistics. The session also provided deep strategic insights into the evolution of the White Revolution, cooperative economics, and aggressive marketing strategies required to navigate intense industry competition. This experiential learning bridged classroom theory with the realities of real-world corporate management and supply chain economics.

The visit begam with an overview of Mother Dairy's history, mission, and its contribution to India's dairy sector. Students witnessed the highly automated production lines, observed the rigorous quality control processes, and learned how the cold-chain system ensures freshness and safety from plant to consumer. The interactive session with industry experts helped students understand how cooperative models empower farmers and strengthen the dairy ecosystem.

The visit also highlighted the role of marketing and branding in making Mother Dairy a household name. Students interacted with the plant officials, discussed supply chain management, and explored the challenges and innovations in the dairy sector, including sustainability and waste management.

The educational excursion provided students with a first-hand understanding of how theory translates into real-world business practices. It reinforced the importance of teamwork, innovation, and strategic thinking in building efficient and sustainable businesses.

The visit was an enriching experience, motivating students to apply their learning to future career opportunities in the corporate world.

KEY LEARNINGS FROM THE VISIT

Automated Operations
Exposure to large-scale, technology-driven plant operations.

Quality Assurance
Understanding multi-stage quality testing and food safety standards.

Cold-chain Logistics
Insights into end-to-end supply chain and temperature-controlled distribution.

Industry & Cooperative Model
Learning about the White Revolution and the strength of cooperative economics.

Marketing & Competition
Understanding brand building and strategies to thrive in a competitive dairy industry.

A Meaningful Step from Classroom Learning to Real-World Exposure...

LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES

DEPARTMENT OF COMMERCE
FINANCE CLUB – FINTEGRATE

presents

THE ART OF INFLUENCE

Communication, Creativity & Career Growth

The Department of Commerce, Finance Club 'Fintegrate', LLDIMS, organized an insightful session on "The Art of Influence – Communication, Creativity & Career Growth" featuring Dr. Manik Katyal and Dr. Pijush Dutta, both from The Delhi School of Communication, New Delhi.

The session provided students with valuable insights into the power of effective communication and creative thinking in today's dynamic world. The speakers discussed key aspects such as presentation skills, marketing, branding, media planning and career readiness, highlighting how these skills come together to shape successful professional journeys.

Dr. Manik Katyal and Dr. Pijush Dutta shared their experience and perspectives on the evolving media and communication landscape, encouraging students to think critically, communicate confidently and build relevant skills for future opportunities.

The session was an enriching experience for the students, bridging theory with industry perspectives and offering practical guidance for career growth in the fields of communication, marketing and media.

KEY LEARNINGS FROM THE SESSION

Effective Communication
Build clarity, confidence and meaningful connections.

Creative & Innovative Thinking
Think beyond the obvious and turn ideas into impact.

Presentation & Public Speaking
Communicate ideas with structure, confidence and purpose.

Marketing, Branding & Media
Understand the power of storytelling and strategic positioning.

Career Readiness
Build relevant skills, stay adaptable and create future opportunities.

DATE
12 October 2026

TIME
11:30 AM

VENUE
Room No. 111, LLDIMS Campus

TARGET AUDIENCE
BBA, B.Com. (Hons.), & BA (JMC)

ORGANIZED BY
Finance Club Fintegrate
Dept. of Commerce

EVENT COORDINATOR
Dr. Shikha Gupta

Dandiya Utsav

To celebrate the colours, culture, festive spirit of India, the event council of lingayas lalita devi institute of management and sciences (LLDIMS) presented a dandiya utsav on 17th October,2026 for an exciting celebration filled with energetic dandiya beats, vibrant traditional attire, music, dance,and unforgettable festive vibes!🌸

The college campus came alive with vibrant colors, rhythmic beats, and infectious enthusiasm as students and faculty gathered to celebrate the much-awaited Dandiya Utsav. Adorned in traditional attire like shimmering chaniya cholis and elegant kurtas, participants filled the grounds with energy as the traditional folk music began to play. The air was filled with laughter and the steady, synchronized clacking of dandiya sticks as everyone swayed to the upbeat melodies, creating an atmosphere of pure joy and cultural unity. Beyond just a dance event, the celebration served as a wonderful platform for students to unwind, bond with their peers, and make cherished memories together before the festive season ahead.

2026 November

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1
2	3 Internal exam starts	4 Internal exam	5 Internal exam	6 Internal exam	7	8
9	10	11	12	13	14	15
16	17	18 Doubt class	19 Doubt class	20	21	22
23	24	25 External practical exams	26	27	28	29
30						

Proposed activity For November 2026

- Internal and external examinations
- Doubt classes

Dr Oshin yadav
Department of commerce
Newsletter Coordinator & Editor

Dr Pranav Mishra
(Director)
LLDIMS

Dr Sachin Kumar Lohia
(Head of Department)
Department of commerce

Thank you!