

SEPTEMBER, 2026

DEPARTMENT OF MANAGEMENT

NEWSLETTER

INDEPENDENCE DAY

Independence Day is celebrated in India every year on 15th August. In 2026, the nation celebrated its 80th Independence Day with happiness, pride, and patriotism. The day reminds us of the courage and sacrifices of our freedom fighters who struggled to make India independent. Schools, colleges, and other institutions celebrated the occasion by hoisting the national flag, organizing cultural programmes, and singing patriotic songs. We also remembered the great leaders who guided our freedom struggle. Independence Day teaches us to respect our country, value our freedom, perform our duties sincerely, and work together to make India stronger and better.

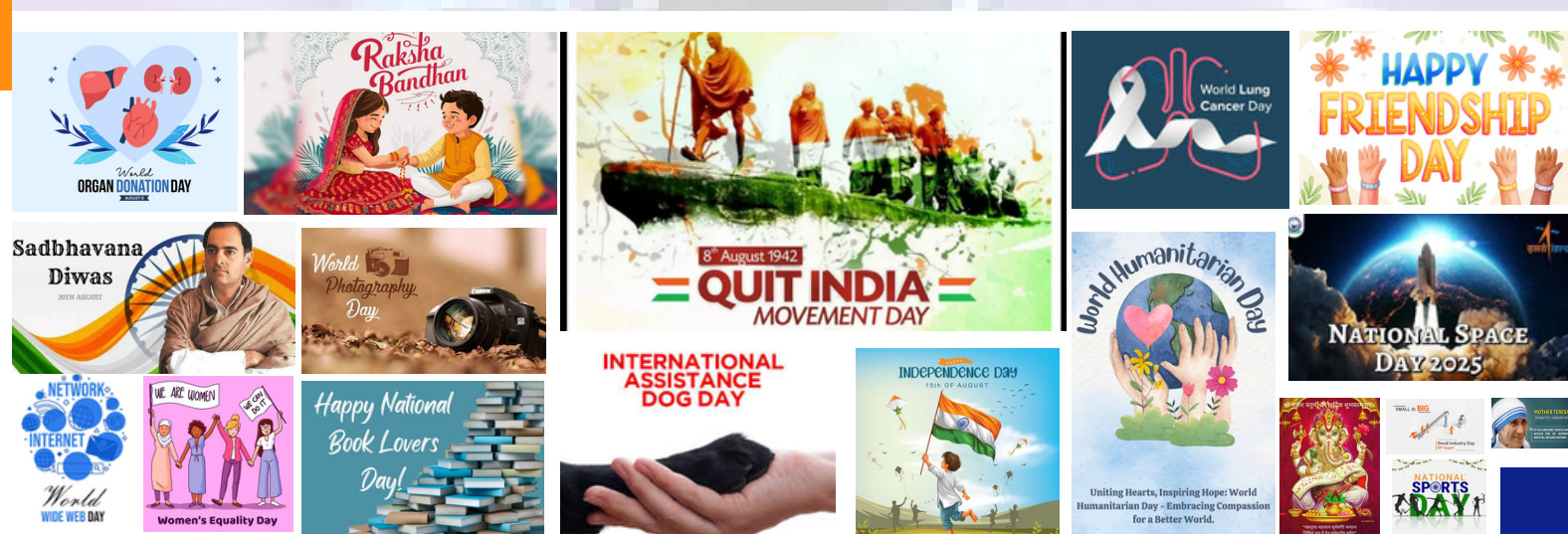


THEME: "150 YEARS OF VANDE MATARAM" AND "YUVA SHAKTI FOR VIKSIT BHARAT @2047"

HIGHLIGHTS

- Articles from Students
- Student Induction Program
- Orientation Program
- Independence Day Celebration
- September Academic Adventure

AUGUST IMPORTANT DAYS





Varun Mittal
BBA 1st Year



Piyush Negi
BBA 2nd Year



Rohit Lehar
BBA 3rd Year

AUGUST, 2026

My India, My Pride

Independence Day fills every Indian with a deep sense of pride and patriotism. On 15th August 2026, India celebrated its 80th Independence Day with joy and enthusiasm. The national flag was proudly hoisted at schools, colleges, offices, and public places. People gathered to sing the national anthem and remember the courageous freedom fighters who sacrificed their lives for the country. The celebrations also included cultural programmes, speeches, patriotic songs, and various community activities. Independence Day gives us an opportunity to remember our past and think about our future. We should be thankful for the freedom we enjoy and understand our duties towards the nation. By being responsible citizens, respecting others, protecting the environment, and working hard, we can contribute to India's growth and make our country proud.

Article by: Varun Mittal

The Spirit of Freedom

Independence Day is one of the most important national celebrations of India. Every year on 15th August, we remember the day when India became independent from British rule in 1947. The 2026 celebration marked the 80th Independence Day of our nation. The occasion fills every Indian heart with patriotism and gratitude towards those who fought for our freedom. Schools, offices, and communities celebrate the day through flag hoisting, parades, cultural performances, and patriotic activities. Children participate enthusiastically in different programmes and learn about India's glorious history. Freedom is a precious gift that comes with responsibility. As citizens, we must respect our Constitution, protect national unity, help others, and work honestly. Together, we can make India stronger, more prosperous, and a better place for everyone.

Article by: Piyush Negi

Independence Day – A Celebration of Freedom

India celebrates Independence Day every year on 15th August. In 2026, our country celebrated its 80th Independence Day with great pride and enthusiasm. This special day reminds us of the long struggle for freedom and the sacrifices made by brave freedom fighters. Mahatma Gandhi, Bhagat Singh, Subhas Chandra Bose, and many other leaders inspired millions of Indians to fight for independence. Schools and colleges organized flag-hoisting ceremonies, cultural programmes, patriotic songs, and speeches. People proudly displayed the national flag and remembered the heroes who dedicated their lives to the nation. Independence Day is not only a celebration of freedom but also a reminder of our responsibilities as citizens. We should respect our country, maintain unity, and contribute towards building a peaceful and developed India.

Article by: Rohit Lehar

Glimpses of August Activities

Induction Program 2K26



An Induction Programme for the newly admitted BBA students was conducted on 24th August 2026 at Lingaya's Lalita Devi Institute of Management & Sciences, New Delhi. The programme was designed to warmly welcome the students and provide them with an understanding of the institution, academic environment, and opportunities available during their BBA journey.

The programme included an introduction to the institute, faculty members, academic structure, curriculum, examination system, attendance requirements, student activities, and career opportunities. Students were also guided about discipline, professional behaviour, communication skills, and the importance of active participation in classroom and co-curricular activities.

The faculty members interacted with students and encouraged them to ask questions and share their expectations. The session created a positive and friendly environment for the new students. The programme concluded with motivational words and best wishes for a successful and rewarding academic journey at LLDIMS.

Glimpses of August Activities

Induction Program 2K26



Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS), New Delhi, organized a week-long AI Boot Camp for first-year students from 25th to 31st August 2026. The programme was designed to familiarize students with the rapidly evolving field of Artificial Intelligence and its growing relevance in academic, professional, and business environments.

The Boot Camp covered fundamental concepts of Artificial Intelligence, Generative AI, prompt engineering, AI-powered productivity tools, and their practical applications. Through interactive sessions, live demonstrations, discussions, and hands-on activities, students learned how AI can assist in learning, content creation, research, data analysis, communication, and problem-solving.

Special emphasis was placed on developing practical digital skills and encouraging students to explore innovative ways of using AI in their academic and professional journeys. Students were also sensitized to responsible and ethical use of AI, including originality, data privacy, and critical thinking.

The programme provided students with valuable exposure to emerging technology and encouraged them to become confident, creative, and future-ready professionals equipped to adapt to the changing world of work.

September Academic Adventure

Exploring Essential Syllabus Subjects

1st semester	3rd Semester	5th Semester
BBA 101: Introduction to Management	BBA 201: Introduction to Business Environment	BBA 301: Introduction to Financial Management
BBA 103: Principle of Counting	BBA 203: Introduction to Production and Operation Management	BBA 307: Understanding Services, Service Consumers and Managing Services Quality
BBA 105: Meaning and Scope of Accounting	BBA 205: Introduction to Business Research Methodology	BBA 309: Introduction: Rural Marketing
BBA 107: Introduction to Business Economics and Fundamental Concepts	BBA 209: Introduction to Consumer Behavior	BBA 311: Overview of FinTech
BBA 109: Introduction to Entrepreneurial Mindset	BBA 211: Introduction to Security Analysis and Portfolio Management	BBA 311: GST in India
BBA 111: Introduction to Communication Basics	BBA 213: Introduction to International Business	BBA 325: Financial Analysis Using Excel

Students Achievements

Batch 2025	Batch 2024	Batch 2023
Bhumika 87 %	Rohit Lehar 90 %	Archana Ray 97 %
Palak Sethi 85 %	Kanak Singh 87 %	Phoolwati 92 %
Piyush Negi 84 %	Lavanya Singh 82 %	Rohit Singh 90 %



Prof. Sandeep Kumar
Management Department
Newsletter Coordinator &
Editor

Dr. Ashish Dubey(HOD)
Management Department

Dr. Pranav Mishra
Director, LLDIMS