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WITH MINOR DEGREE IN

AI from **IIT MANDI**

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WHY CHOOSE BBA AT LLDIMS?

- Industry-Oriented Learning Approach
- AI-Integrated Business Education
- Regular Sessions by Industry Experts
- Internships, Research Projects & Startup Exposure
- Focus on Entrepreneurship & Leadership Development
- Prepare Yourself for the Dynamic Business World

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BACHELOR OF BUSINESS ADMINISTRATION (BBA)

South Delhi's only NAAC A+ accredited institution, affiliated with Guru Gobind Singh Indraprastha University, has been nurturing BBA students for more than two decades, preparing them for dynamic careers in business, management, and entrepreneurship.

The industry-oriented learning approach, experiential pedagogy, and strong industry exposure, along with AI Integration, make the BBA program at LLDIMS an ideal choice for aspiring professionals. The institute provides equipping students with practical managerial competencies required in today's evolving business environment.



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Affiliated to GGSIPU Delhi | Govt. of NCT Delhi | AICTE Approved | NCTE Recognised

FEATURES OF THE BBA PROGRAM

WHP OF THE DEPARTMENT OF MANAGEMENT (BBA), LLDIMS		
YEAR	EMPHASIS	HIGHLIGHTS
I YEAR (I & II SEMESTER)	Strong foundation in Business Communication, Managerial Skills, and Digital Awareness	<ul style="list-style-type: none"> Individual training in Communication Skills, Critical Thinking, Problem-Solving, and Business Etiquette Business Presentation Skills AI Tools for Productivity & Data Handling
II YEAR (III & IV SEMESTER)	Focus on Core Management Functions & Practical Business Applications	<ul style="list-style-type: none"> Marketing, Finance, and HR simulations Case Study Analysis & Business Analytics using AI Entrepreneurial Skill Development
III YEAR (V & VI SEMESTER)	Emphasis on Strategic Management, Research, and Industry Exposure	<ul style="list-style-type: none"> One-month intensive Industry Training / Internship Program Live Projects & Internship Opportunities Business Decision Making Business Plan Development
IV YEAR (VII & VIII SEMESTER)	Industry readiness and specialization-based practical learning	<ul style="list-style-type: none"> Exposure to Corporate Tools (ERP, CRM, Financial Software) Research Project Capstone Project with real business problem-solving

FEATURES OF THE BBA PROGRAM



Industry-oriented learning approach & Experiential Learning



AI-Integrated Business Education



Regular Sessions by Industry Experts & Corporate Leaders



Internships, Research Projects & Startup Exposure



Focus on Entrepreneurship & Leadership Development

PREPARE YOURSELF FOR THE DYNAMIC BUSINESS WORLD

Step beyond traditional learning and build a strong foundation in management, innovation, and leadership.



Shape your future as a Business Leader, Entrepreneur, or Management Professional.



INDUSTRY-ORIENTED LEARNING APPROACH & EXPERIENTIAL LEARNING



AI-INTEGRATED BUSINESS EDUCATION



REGULAR SESSIONS BY INDUSTRY EXPERTS & CORPORATE LEADERS



INTERNSHIPS, RESEARCH PROJECTS & STARTUP EXPOSURE



FOCUS ON ENTREPRENEURSHIP & LEADERSHIP DEVELOPMENT



EXPERT FACULTY



STRONG INDUSTRY CONNECT



CAREER GROWTH FOCUSED



MODERN INFRASTRUCTURE



HOLISTIC DEVELOPMENT



ACCREDITED & RECOGNISED



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SHAPING FUTURE BUSINESS LEADERS FOR TOMORROW.

SHAPE YOUR FUTURE. LEAD THE CHANGE.
CHOOSE BBA. CHOOSE EXCELLENCE.