



# LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES

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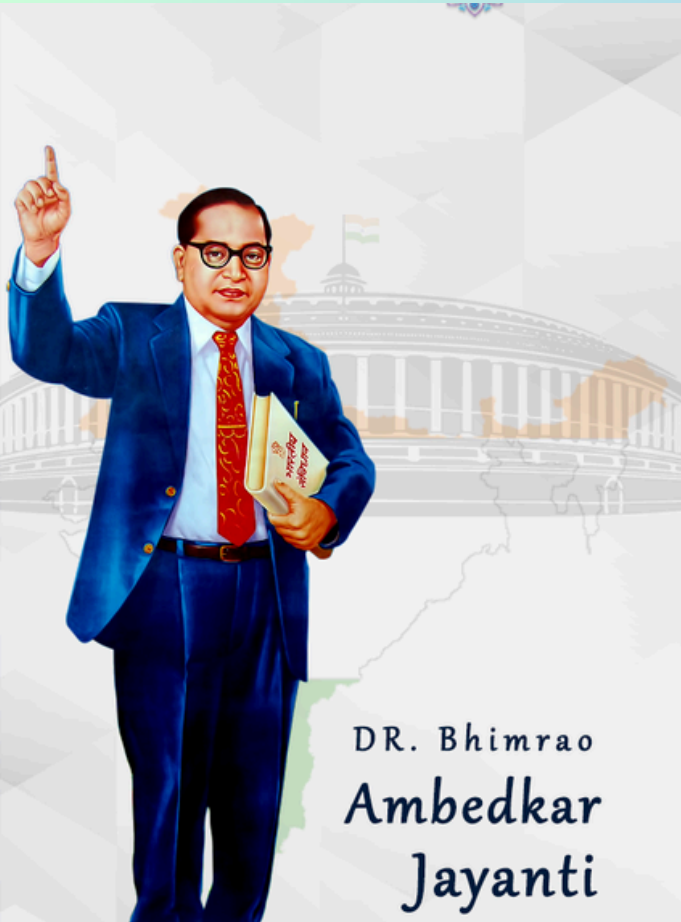


## NEWS LETTER

**(Department of Management)**  
**APRIL, 2026**

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DR. Bhimrao  
**Ambedkar**  
**Jayanti**

Dr. Ambedkar Jayanti is celebrated every year on April 14 to honor the birth anniversary of B. R. Ambedkar, the chief architect of the Indian Constitution. This day reminds us of his immense contribution towards social justice, equality, and empowerment of marginalized communities.



**NISCHEY UPPAL**  
**BBA**

Dr. Ambedkar strongly advocated education, unity, and constitutional rights as the pillars of a progressive society. Educational institutions and organizations across the country organize seminars, discussions, and cultural programs to spread awareness about his ideals and vision. His teachings continue to inspire generations to fight against discrimination and uphold democratic values. Celebrating this day is not just a tribute, but also a commitment to follow his path of justice, equality, and inclusive development for building a stronger and more equitable India for future generations.



**MOHD ZAID**  
**BBA**

The birth anniversary of B. R. Ambedkar, popularly known as Dr. Ambedkar Jayanti, is observed with great respect and enthusiasm across India on April 14. He was a visionary leader, economist, and social reformer who dedicated his life to eliminating social inequalities and uplifting the oppressed sections of society.

As the principal drafter of the Constitution, he ensured the inclusion of fundamental rights and safeguards for all citizens. On this occasion, people pay homage through rallies, speeches, and educational activities highlighting his life and achievements. His emphasis on education and self-reliance remains highly relevant in today's world. Dr. Ambedkar's legacy serves as a guiding light for promoting justice, equality, and human dignity in society, encouraging individuals to contribute towards a more inclusive and progressive nation.

Dr. Ambedkar Jayanti marks the celebration of the life and contributions of B. R. Ambedkar, observed annually on April 14. Known as the father of the Indian Constitution, he played a crucial role in shaping modern India with his vision of equality, liberty, and fraternity.



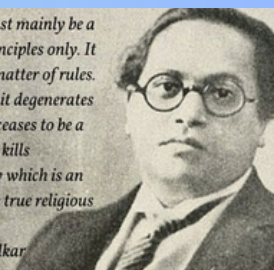
**RITIKA KUMARI**  
**BBA**

Dr. Ambedkar worked tirelessly to eradicate caste discrimination and promote social harmony. His belief in the power of education and legal rights empowered millions to strive for a better future. On this day, institutions and communities organize events to remember his struggles, achievements, and ideals. His thoughts continue to inspire people to stand against injustice and work towards social transformation. Dr. Ambedkar Jayanti is a reminder of the responsibility to uphold democratic values and ensure equal opportunities for all citizens.



*"Be Educated,  
Be Organised  
and  
Be Agitated"*

*"Religion must mainly be a matter of principles only. It cannot be a matter of rules. The moment it degenerates into rules, it ceases to be a religion, as it kills responsibility which is an essence of the true religious act."  
-B. R. Ambedkar*



# March Pursuits

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3 Holi Celebera tion	4	5	6	7	8
9	10 Seminar on Voter Awarene ss	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Sessio n on The Financi al Timelin e	26	27	28	29
30	31					

# GLIMPSES OF MARCH ACTIVITIES

## Holi Festival Celebration



Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) celebrated the vibrant festival of Holi with great enthusiasm and joy on campus. The event brought together students, faculty, and staff in a spirit of unity, cultural harmony, and festivity. The celebration began with a brief address highlighting the significance of Holi as a festival of colors, positivity, and togetherness. Students actively participated in cultural performances, music, and dance, creating an energetic and cheerful atmosphere. Eco-friendly colors were used to promote environmental awareness and safety. The campus was filled with laughter, colors, and festive vibes as everyone celebrated responsibly. The event successfully fostered bonding, happiness, and cultural appreciation among participants, making it a memorable and delightful experience for the entire LLDIMS family.

# GLIMPSES OF MARCH ACTIVITIES

## Session on Financial Timeline



LLDIMS, Department of Management organized an insightful session titled “Financial Timeline: Key Decisions for Your 20s, 30s, and Golden Years.” The session was delivered by Mr. Lokesh Sethia, a SEBI Registered Research Analyst, who shared valuable guidance on financial planning across different life stages. He emphasized the importance of early investing, disciplined savings, risk management, and retirement planning. Students gained clarity on making informed financial decisions, understanding investment options, and building long-term wealth. The interactive session encouraged participants to ask questions and relate concepts to real-life scenarios. Overall, the session proved highly beneficial, equipping students with practical knowledge and financial awareness essential for securing a stable and prosperous future. The event highlighted budgeting habits and the significance of financial discipline in youth.

# GLIMPSES OF MARCH ACTIVITIES

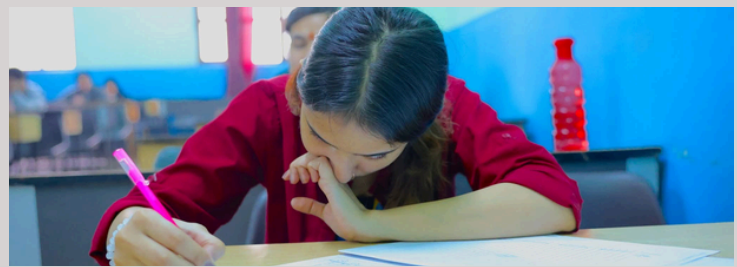
## One Day Seminar on Voter Awareness



The Department of Management & Commerce at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) successfully organized a session on Voter Awareness to educate students about the importance of voting in a democratic system. The session aimed to encourage young voters to actively participate in elections and understand their rights and responsibilities as citizens. The resource person highlighted the significance of free and fair elections, the voting process, and the role of informed decision-making. Students were also guided on voter registration procedures and ethical voting practices. The interactive session witnessed enthusiastic participation, with students engaging in meaningful discussions and queries. Overall, the session proved to be informative and impactful, inspiring students to contribute responsibly towards nation-building through active participation in the democratic process.

# GLIMPSES OF MARCH ACTIVITIES

## Mid Semester Examination, March 2026



Examination Committee of Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) successfully conducted the Mid Semester Examination for the Even Semester Session 2025–26 from 16th March 2026 to 24th March 2026. The examinations were organized in a smooth and disciplined manner under the supervision of the examination committee and faculty members. All necessary guidelines and protocols were strictly followed to ensure transparency and fairness in the evaluation process. Students appeared for their respective papers as per the scheduled timetable and maintained proper decorum throughout the examination period. Invigilators performed their duties diligently, ensuring a conducive environment for the students. The systematic conduct of examinations reflected the institute's commitment towards academic excellence and integrity, making the entire process efficient, well-coordinated, and successful.

### Faculty Members

- |  |   |
|--|---|
| 1. Dr. Ashish Kumar Dubey (HOD)<br>(Associate Professor) | 5. Ms. Pooja Kumari<br>(Assistant Professor)    |
| 2. Dr. Pratibha Saini<br>(Associate Professor)           | 6. Ms. Eshita Kashyap<br>(Assistant Professor)  |
| 3. Mr. Sandeep Kumar<br>(Assistant Professor)            | 7. Ms. Nishant Jaiswal<br>(Assistant Professor) |
| 4. Ms. Heena Mansoori<br>(Assistant Professor)           |   |

# APRIL ACADEMIC ADVENTURE

## EXPLORING ESSENTIAL SYLLABUS

2nd SEMESTER	4th SEMESTER	6th SEMESTER
BBA102: Introduction to Emerging Trends in Marketing	BBA 202: Types of Analytics	BBA 302: Project Evaluation and Control
BBA 104: Transportation and Assignment problems	BBA 204: Dividend Decisions and Working Capital Management	BBA 304: Digital Promotion Technique II
BBA 106: Performance Appraisal and Compensation Management	BBA 206: Ethical and Moral Issues in Business	BBA 306: Induction and Culture Fit
BBA 108: Departmental Communication	BBA 208: Computation of Total Income and Tax Liability of Individual	BBA 308: Planning, Implementation and Evaluation
BBA 112: E-commerce Applications	BBA 212,214,216: Elective- Unit IV	BBA 310: Recent Trends in Investments

**PROF. SANDEEP KUMAR**  
BBA DEPARTMENT  
NEWSLETTER COORDINATOR &  
EDITOR

**DR. ASHISH KUMAR DUBEY**  
BBA DEPARTMENT  
HOD

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