



Privacy Policy

Effective Date: 01.01.2026

Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) ("the Institution", "we", "our", "us") is committed to protecting the privacy and personal information of students, applicants, parents, and website visitors. This Privacy Policy explains how we collect, use, disclose, and safeguard your information.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

- Name, date of birth, gender
- Contact details (phone number, email address, address)
- Academic details (marks, qualifications, entrance exam scores)
- Identification documents (if submitted during admission)

b. Non-Personal Information

- Browser type and device information
- IP address
- Website usage data (pages visited, time spent)

2. How We Use Your Information

We use your information to:

- Process admission inquiries and applications
- Provide counselling and academic guidance
- Communicate updates, notifications, and offers
- Improve our website and services
- Maintain academic records and administrative processes

3. Consent for Communication

By submitting your details on our website or forms, you agree to be contacted via:

- Phone calls
- SMS/WhatsApp
- Email

For admission-related updates, counselling, and institutional information.

4. Information Sharing and Disclosure

We do not sell or rent your personal data. However, we may share your information with:

- Affiliating universities or regulatory bodies (if required)
- Authorized service providers (IT, CRM, communication platforms)
- Government authorities as required by law

5. Data Security

We implement appropriate technical and organizational measures to protect your data against:

- Unauthorized access
- Loss or misuse
- Data breaches

However, no online system is completely secure, and we cannot guarantee absolute security.

Handwritten Signature
DIRECTOR
LINGAYA'S LALITA DEVI INSTITUTE
OF MANAGEMENT & SCIENCES
MANDI ROAD, MANDI
NEW DELHI-110047

6. Cookies and Tracking Technologies

Our website may use cookies to:

- Enhance user experience
- Analyze website traffic
- Customize content

You can modify your browser settings to decline cookies if you prefer.

7. Data Retention

We retain your personal data only as long as necessary for:

- Admission and academic purposes
 - Legal and regulatory compliance
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8. Your Rights

You have the right to:

- Access your personal information
 - Request correction of inaccurate data
 - Request deletion (subject to legal/academic requirements)
 - Opt-out of marketing communications
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9. Third-Party Links

Our website may contain links to external websites. We are not responsible for their privacy practices or content.

10. Children's Privacy

Our services are intended for students applying for higher education. We do not knowingly collect data from children without appropriate consent.

11. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us:

Email: info@lldims.org.in

Phone: 7217797832

Address: Plot No: 847-848, Mandi Road, Mandi Village, New Delhi – 110047

12/06/2020
DIRECTOR
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