



LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT AND SCIENCES

(NAAC ACCREDITED 'A+' GRADE INSTITUTE & APPROVED U/S2(F) OF UGC ACT 1956)

DEPARTMENT
OF COMMERCE
PRESENTS

NEWSLETTER FOR March 2026

Holi Hai!

IN THIS EDITION, WE SHINE A
SPOTLIGHT ON THE ACTIVITIES,
EVENTS, AND
ACCOMPLISHMENTS OF THE
DEPARTMENT THROUGHOUT
THIS MONTH.

WE'RE THRILLED TO SHARE THE
UPCOMING EVENTS THAT WILL
HONOR THE ACHIEVEMENT



ACADEMIC VISIT TO SOUTH ASIAN UNIVERSITY



STUDENTS OF THE COMMERCE DEPARTMENT, LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES, VISITED SOUTH ASIAN UNIVERSITY TO ATTEND A WORKSHOP ON "ENTREPRENEURIAL JOURNEY – BASICS TO ADVANCED CONCEPTS."

THE SESSION AIMED TO PROVIDE PRACTICAL INSIGHTS INTO ENTREPRENEURSHIP, INNOVATION, AND BUSINESS DEVELOPMENT. THE WORKSHOP INCLUDED INTERACTIVE DISCUSSIONS, REAL-WORLD CASE EXAMPLES, AND HANDS-ON LEARNING ACTIVITIES THAT ENHANCED STUDENTS' UNDERSTANDING OF START-UP ECOSYSTEMS AND STRATEGIC THINKING. THE VISIT PROVED TO BE AN ENRICHING ACADEMIC EXPERIENCE BEYOND CLASSROOM LEARNING.



INDUSTRIAL EXPOSURE VISIT – NSIC TECHNICAL SERVICE CENTRE



THE COMMERCE DEPARTMENT ORGANIZED AN INDUSTRIAL VISIT TO THE NATIONAL SMALL INDUSTRIES CORPORATION (NSIC) TECHNICAL SERVICE CENTRE, OKHLA. THE VISIT AIMED TO PROVIDE STUDENTS WITH PRACTICAL EXPOSURE TO INDUSTRIAL OPERATIONS AND MSME SUPPORT SYSTEMS.

DURING THE VISIT, STUDENTS LEARNED ABOUT INCUBATION FACILITIES, TECHNICAL SERVICES, AND THE ROLE OF NSIC IN PROMOTING ENTREPRENEURSHIP. THE EXPERIENCE HELPED ENHANCE THEIR UNDERSTANDING OF REAL-WORLD BUSINESS PROCESSES BEYOND CLASSROOM LEARNING.



BEYOND ACADEMICS: 21ST CENTURY SKILL DEVELOPMENT



THE SESSION ON "BEYOND ACADEMICS: 21ST CENTURY SKILL DEVELOPMENT THROUGH A GROWTH-ORIENTED APPROACH" FOCUSED ON ENHANCING ESSENTIAL SKILLS REQUIRED IN TODAY'S COMPETITIVE WORLD. STUDENTS WERE ENCOURAGED TO DEVELOP CRITICAL THINKING, COMMUNICATION, ADAPTABILITY, AND LEADERSHIP QUALITIES BEYOND CLASSROOM LEARNING.



THE INTERACTIVE DISCUSSIONS EMPHASIZED CONTINUOUS LEARNING, SELF-IMPROVEMENT, AND A POSITIVE MINDSET AS KEY FACTORS FOR PERSONAL AND PROFESSIONAL SUCCESS.



CYBER SECURITY AWARENESS SESSION



THE COMMERCE DEPARTMENT CONDUCTED A CYBER SECURITY AWARENESS SESSION TO EDUCATE STUDENTS ABOUT ONLINE SAFETY AND RESPONSIBLE DIGITAL PRACTICES. THE SESSION HIGHLIGHTED COMMON CYBER THREATS SUCH AS PHISHING AND ONLINE FRAUD, WHILE ALSO PROVIDING PRACTICAL GUIDANCE ON PROTECTING PERSONAL DATA AND ENSURING SECURE INTERNET USAGE.



THINK TANK IDEA HACKATHON



A THINK TANK HACKATHON WAS ORGANIZED TO ENCOURAGE INNOVATION, CRITICAL THINKING, AND COLLABORATIVE PROBLEM-SOLVING AMONG STUDENTS. PARTICIPANTS ACTIVELY WORKED IN TEAMS TO DEVELOP CREATIVE SOLUTIONS TO REAL-WORLD CHALLENGES, SHOWCASING THEIR ANALYTICAL AND STRATEGIC SKILLS.



INDIA AI IMPACT SUMMIT 2026



STUDENT OF 3RD YEAR DEPARTMENT OF COMMERCE VISITED AT INDIA AI SUMMIT 2026 TODAY. THE SUMMIT IS EMPHASISING PRACTICAL AI DEPLOYMENT, POLICY ALIGNMENT, AND INSTITUTIONAL COORDINATION TO SUPPORT EFFECTIVE IMPLEMENTATION ACROSS GOVERNMENT AND INDUSTRY. STUDENT LEARN USE AND FUTURE OF AI APPLICATIONS, AUTOMATION PROCESSES IN EDUCATION AND BEYOND'S.



INTERNATIONAL WEBINAR ON DESIGN-LED AI



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**DEPARTMENT OF COMMERCE
&
DEPARTMENT OF COMPUTER APPLICATION**
ORGANISES INTERNATIONAL WEBINAR

ON

DESIGN-LED AI:
USING DESIGN THINKING TO IDENTIFY ML/AI
OPPORTUNITIES

DATE

THURSDAY
26 FEBRUARY, 2026

09.30 AM - 11.00 PM



MS. Shreya Gupta

Former Sr. Product and UX Designer
at Exact Software (Netherlands)

**THE DEPARTMENT OF
COMMERCE AND DEPARTMENT
OF COMPUTER APPLICATION
ORGANIZED AN INTERNATIONAL
WEBINAR ON "DESIGN-LED AI."
THE SESSION BY MS. SHREYA
GUPTA PROVIDED INSIGHTS
INTO DESIGN THINKING AND
THE APPLICATION OF AI IN
REAL-WORLD SCENARIOS.**



PURPOSED ACTIVITY FOR MARCH 26



NATIONAL CONFERENCE



GUEST LECTURE

INTERNAL EXAMINATION



CALENDER FOR MARCH 26

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MAHAVIR
JAYANTI

DR. SACHIN KUMAR
(HOD OF COMMERCE)
LLDIMS

DR. PRANAV MISHRA
(DIRECTOR)
LLDIMS

DR. OSHIN YADAV
(NEWSLETTER
COORDINATOR)
LLDIMS