



Lingaya`s Lalita Devi Institute of Management and Sciences

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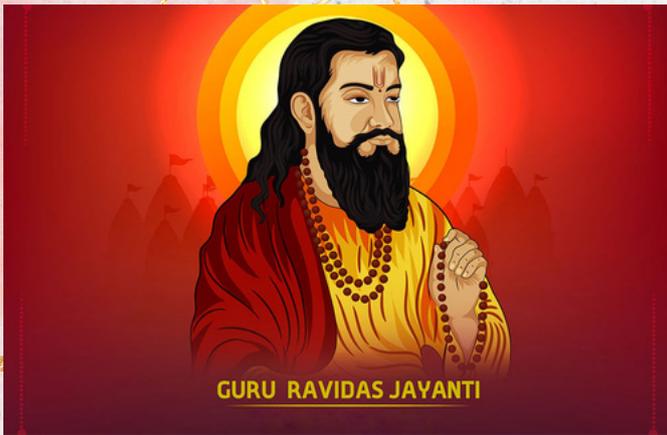
Department of Journalism
and Mass Communication

News Letter

February 2026



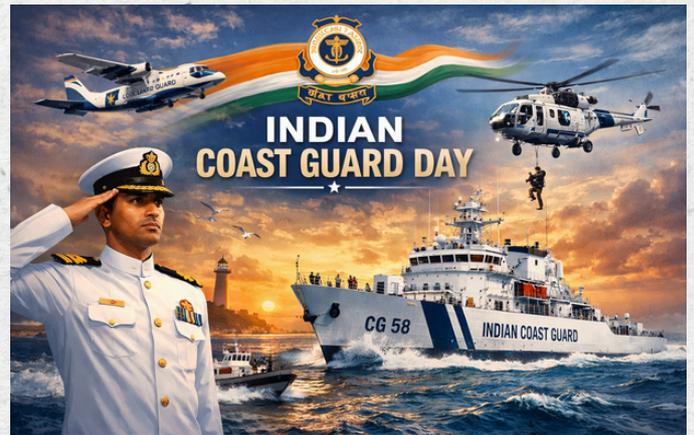
Saint Ravidas: A Voice of Equality and Social Harmony



Guru Ravidas Jayanti is celebrated to honor the birth of Saint Guru Ravidas, a great spiritual leader, poet, and social reformer of the Bhakti movement. He strongly believed in equality, humanity, and devotion to God beyond caste and social divisions. Through his powerful hymns and teachings, Guru Ravidas inspired people to live a life based on truth, love, and compassion. His verses are also included in the Guru Granth Sahib, showing his deep spiritual influence.

On this day, devotees offer prayers, organize processions, and recite his teachings. The festival reminds society that all human beings are equal and deserve respect. Guru Ravidas Jayanti encourages people to fight discrimination, promote unity, and follow the path of kindness. His message is still relevant today, as it motivates us to build a just and inclusive society based on moral values.

Indian Coast Guard: Protectors of the Blue Nation



Indian Coast Guard Day is observed to recognize the brave service of the Indian Coast Guard in safeguarding the nation's vast coastline. Established in 1978, the Indian Coast Guard plays a crucial role in maritime security, search and rescue operations, environmental protection, and preventing smuggling and illegal activities at sea.

On this day, the dedication and courage of Coast Guard personnel are honored. They work tirelessly, often in dangerous conditions, to protect fishermen, marine life, and national interests. The day also spreads awareness about maritime safety and the importance of protecting oceans.

Indian Coast Guard Day reminds citizens of the silent heroes who guard our seas day and night. Their commitment strengthens national security and ensures safe and secure waters for trade, travel, and marine conservation.

Wetlands: Nature's Lifeline for the Planet



World Wetlands Day is celebrated to raise awareness about the importance of wetlands for the environment and human life. Wetlands include lakes, marshes, mangroves, and swamps, which support rich biodiversity and help maintain ecological balance. They act as natural water filters, reduce floods, and provide habitat for many plants and animals.

This day marks the signing of the Ramsar Convention in 1971, which focuses on wetland conservation. Due to pollution and urbanization, wetlands are disappearing rapidly, creating serious environmental problems.

World Wetlands Day encourages governments and individuals to protect and restore wetlands. Saving wetlands means securing clean water, climate stability, and wildlife for future generations. Protecting these ecosystems is essential for a sustainable and healthy planet.

Together Against Cancer: Hope, Awareness, Action



World Cancer Day is observed to spread awareness about cancer, its prevention, early detection, and treatment. Cancer is one of the leading causes of death worldwide, but many cases can be prevented through healthy lifestyles, regular check-ups, and early diagnosis.

The day highlights the importance of education, research, and equal access to healthcare. Campaigns and programs encourage people to quit tobacco, eat healthy food, exercise regularly, and seek medical help when needed.

World Cancer Day also supports patients and their families by promoting hope and strength. It reminds us that fighting cancer requires collective effort, compassion, and determination. With awareness and timely action, many lives can be saved.

Pulses: Powerhouse of Nutrition and Sustainability

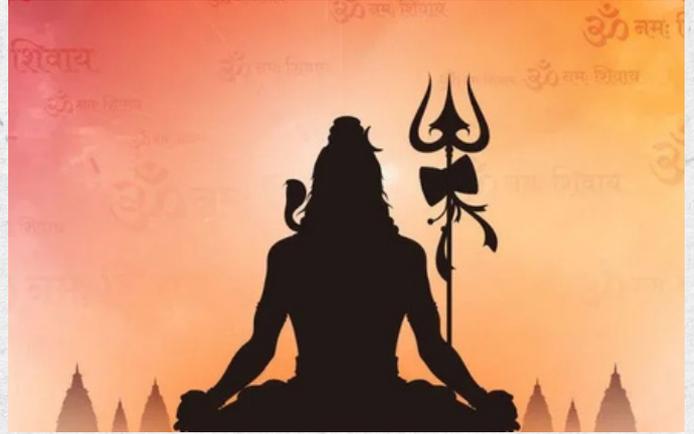


World Pulses Day celebrates the importance of pulses such as lentils, beans, chickpeas, and peas. Pulses are rich in protein, fiber, vitamins, and minerals, making them an affordable and healthy food choice. They are especially important for balanced diets and food security.

Pulses also benefit the environment. They improve soil fertility by fixing nitrogen and require less water compared to other crops. This makes them ideal for sustainable agriculture.

World Pulses Day promotes healthy eating habits and encourages farmers to grow pulses. By including pulses in daily meals, people can improve nutrition while supporting environmentally friendly farming practices.

Maha Shivaratri: The Night of Devotion and Inner Awakening



Maha Shivaratri is a sacred Hindu festival dedicated to Lord Shiva. It symbolizes the victory of light over darkness and ignorance. Devotees observe fasting, chant prayers, and visit Shiva temples throughout the night.

The festival represents self-discipline, meditation, and spiritual growth. Many believe that sincere prayers on this night bring peace, wisdom, and liberation. Offerings like milk, water, and bel leaves are made to the Shiva Lingam.

Maha Shivaratri inspires devotees to control desires and follow the path of righteousness. It is a time for reflection, devotion, and connecting with divine energy.

Chhatrapati Shivaji Maharaj: The Symbol of Courage and Good Governance



Chhatrapati Shivaji Maharaj Jayanti commemorates the birth of the great Maratha warrior and founder of the Maratha Empire. Shivaji Maharaj is remembered for his bravery, military intelligence, and fair administration.

He established a strong navy, respected women, and promoted justice for all communities. His leadership was based on courage, discipline, and love for the motherland.

On this day, people pay tribute through rallies, speeches, and cultural programs. Shivaji Maharaj Jayanti inspires citizens to uphold values of patriotism, leadership, and integrity.

Mother Language: The Soul of Culture and Identity



International Mother Language Day is observed to promote linguistic diversity and multilingual education. Language is the foundation of culture, identity, and communication. This day honors the sacrifices made to protect native languages.

The United Nations recognizes this day to encourage respect for all languages, especially endangered ones. Preserving mother languages helps protect traditions, history, and cultural heritage.

International Mother Language Day reminds us to take pride in our native languages and support inclusive education. Respecting linguistic diversity strengthens unity and mutual understanding across the world.

Spring: The Season of Renewal, Hope, and New Beginnings



Spring is one of the most beautiful and refreshing seasons of the year. It comes after the cold winter and brings warmth, freshness, and happiness to nature. The weather during spring is very pleasant, with soft sunshine, gentle breezes, and clear skies. It is a season that fills the environment with energy and cheerfulness.

Spring is often called the season of renewal because nature begins a new life cycle. Trees that looked dry in winter become green again with fresh leaves. Colorful flowers such as roses, tulips, and marigolds bloom everywhere, making gardens and parks look attractive and lively. Birds sing sweet songs, butterflies fly around flowers, and the whole atmosphere becomes joyful and peaceful.

This season is also important for farmers because it is the time when many crops are sown and plants grow rapidly. Spring plays a major role in agriculture and helps in producing food for people. Many festivals like Holi and Basant Panchami are celebrated during spring, adding cultural richness and happiness to the season.

Stepping into a Brighter Tomorrow: Welcoming New Year 2026



New Year 2026 marks the beginning of a fresh journey filled with new hopes, dreams, and opportunities. As the clock strikes midnight, people across the world bid farewell to the past and welcome the future with joy, positivity, and enthusiasm. New Year celebrations bring families and friends together through laughter, music, fireworks, and heartfelt wishes, creating memories that last a lifetime.

The arrival of 2026 inspires everyone to reflect on the lessons learned from the previous year and to set new goals for personal growth and success. It is a time to make resolutions, adopt positive habits, and work with determination toward a better future. New Year also symbolizes unity, peace, and renewed energy, reminding us to spread kindness and optimism wherever we go.

Overall, New Year 2026 is not just the start of a new calendar year but a powerful reminder that every ending leads to a new beginning. With hope in our hearts and confidence in our steps, 2026 promises endless possibilities and brighter days ahead.

Report

A Grand Celebration of Talent: Anoogunj Prelims Zone 5 at LLDIMS



Anoogunj Prelims Zone 5 was successfully organized at LLDIMS from 21st to 23rd January, showcasing vibrant talent, creativity, and enthusiasm among students from various colleges. The event commenced on 21st January with a graceful inauguration ceremony.

LLDIMS students set a spiritual tone with a melodious prayer song, followed by an elegant Ganesh Vandana dance. The atmosphere soon turned energetic with lively performances such as Garba, Dandiya, and Bollywood dance, captivating the audience.

After lunch, dance competitions began with active participation from other colleges, including Western dance, traditional dance, solo dance, and more.

A debate competition was simultaneously conducted in the seminar hall.

The day concluded with a prize distribution ceremony honoring the winners. On 22nd January, the events continued in the auditorium with soulful and entertaining performances like solo singing, traditional singing, and Battle of Bands.

Creative competitions such as Rangoli making and on-the-spot painting were also organized, encouraging artistic expression. Winners were awarded at the end of the day.

The final day, 23rd January, marked the grand closing of Anoogunj Prelims Zone 5. The day began with exciting performances in the auditorium, followed by the much-awaited Mr. and Miss Anoogunj competition.



The contest included a fashion show round, a talent round, and a question-answer round. After the final prize distribution, the team winning the maximum number of events was selected to represent Zone 5 at the Anoogunj finale, bringing the event to a memorable close.

Lohri 2026: Celebrating Warmth, Tradition, and Togetherness



Lohri 2026 was celebrated on 13th January 2026 with great joy, enthusiasm, and cultural spirit. The festival marks the end of the winter season and welcomes longer days and a new agricultural cycle. People gathered around the traditional bonfire, which symbolizes warmth, prosperity, and the victory of light over darkness. Offerings such as popcorn, peanuts, rewri, and til were thrown into the fire while prayers were offered for happiness and good fortune.

The celebration was made lively with traditional Punjabi songs and energetic folk dances like Bhangra and Gidda. Families, friends, and communities came together, sharing laughter, music, and festive treats. Lohri also holds special significance for newlyweds and newborns, making the occasion even more joyful.

Overall, Lohri 2026 beautifully reflected unity, gratitude, and respect for cultural traditions, spreading happiness and positivity among everyone who celebrated it.

Vasant Panchami 2026: A Joyful Celebration of Knowledge and Spring at LLDIMS



Vasant Panchami was celebrated with great devotion and enthusiasm at LLDIMS on 23rd January, marking the arrival of spring and honoring Goddess Saraswati, the deity of knowledge, wisdom, music, and art. The campus was beautifully decorated with yellow flowers and vibrant décor, symbolizing positivity, prosperity, and the freshness of the season. Faculty members and students came together to participate in the celebrations, creating a serene and festive atmosphere.

The event began with a Saraswati Puja, where students offered prayers seeking blessings for academic success and creativity. Many students wore yellow attire, adding to the traditional charm of the celebration. Cultural activities such as devotional songs, music performances, and poetry recitations highlighted the importance of art and learning. The celebration also encouraged students to value education, discipline, and creativity in their daily lives.

Upcoming events

Pratiyogita 2K26: LLDIMS Annual Sports Meet Celebrates Strength, Strategy, and Sportsmanship



LLDIMS Annual Sports Meet Pratiyogita 2K26 was successfully held on 12th and 13th February 2026, creating an atmosphere filled with energy, discipline, and competitive spirit. Organized by Lingaya's LLDIMS, the event was conducted in association with the Saamp Seedhi & Ludo Association of Delhi and in collaboration with the Delhi Amateur Wushu Association (Regd.), adding prestige and professionalism to the meet.

The two-day sports fest featured a wide range of indoor and outdoor events that tested both physical strength and mental sharpness. Major competitions included Table Tennis, Arm Wrestling, Wushu, Volleyball, Yoga, and Chess. Among these, Wushu attracted special attention with its powerful martial art techniques, while volleyball matches thrilled the audience with fast-paced action and teamwork.

Chess and yoga highlighted the importance of strategy, concentration, and inner balance, whereas arm wrestling showcased raw strength and determination.

Students participated enthusiastically, displaying sportsmanship, discipline, and dedication throughout the event. The campus resonated with cheers and encouragement as players competed with passion and confidence. At the end of the meet, winners were honored for their outstanding performances.

Pratiyogita 2K26 proved to be more than just a sports meet—it was a celebration of fitness, unity, and the true spirit of sports at LLDIMS.

Anoogunj 2026 at IPU Dwarka: A Grand Platform of Talent and Celebration



Anoogunj 2026, the annual cultural festival of Guru Gobind Singh Indraprastha University, is scheduled to be held on 4th, 5th, and 6th February at the IPU Dwarka campus. Known for its vibrant atmosphere and grand scale, Anoogunj brings together students from various colleges to celebrate creativity, culture, and youthful energy through a wide range of competitions and performances.



This three-day cultural extravaganza will feature events such as dance, music, drama, fashion shows, fine arts, literary competitions, and many more. Students from LLDIMS are also actively participating in several events, showcasing their talent, confidence, and dedication on this prestigious platform. Their participation reflects enthusiasm, teamwork, and a strong spirit of healthy competition.

Anoogunj not only provides an opportunity for students to display their artistic skills but also encourages interaction, learning, and cultural exchange among institutions. The festival fosters leadership, creativity, and self-expression while creating unforgettable memories.



With colorful performances, cheering crowds, and passionate participants, Anoogunj 2026 at IPU Dwarka promises to be a spectacular celebration of youth, talent, and unity, making it one of the most awaited cultural events of the year.

Syllabus

1st year	3rd year
<p>DEVELOPMENT COMMUNICATION Unit I: Introduction to Development Communication</p> <ol style="list-style-type: none"> 1. Development Communication: Definition, Meaning and Process 2. Economic and social indicators of development. 3. Paradigms of Development 4. Development Communication and Social Change 	<p>MEDIA MANAGEMENT AND ENTERPRENEURSHIP Unit I: [Media Organisation - Structure and Functions]</p> <ol style="list-style-type: none"> 1. Media Organisation: Meaning, Structure and Importance 2. Ownership Patterns of Media Organisations 3. Cross Media Ownership and Conglomerates: Case Studies of Times Group and Reliance Communication 4. FDI in Indian Media and Entertainment Industry
<p>REPORTING AND EDITING FOR PRINT JOURNALISM UNIT-1: Reporting in Print Media</p> <ol style="list-style-type: none"> 1. Reporting: Concept and Definition 2. Reporting: Reporting for Various Beats- Political, Business, Entertainment, Sports, Crime, Legal, Campus, etc 3. Types of News Reports: Objective, Investigative and Interpretative, Role of AI 4. Qualities and Responsibilities of Reporter, Chief Reporter, City/Metro Editor, Principal Correspondent, Special Correspondent, Bureau Chief 	<p>GLOBAL MEDIA: AN OVERVIEW Unit I: [Global Communication: Struggle for Balance of Information Flow]</p> <ol style="list-style-type: none"> 1. Global Communication: North-South Divide 2. Domination of Transnational News Agencies: BBC, AP, AFP, Reuters, ITAR-TASS & UPI 3. Barriers to the flow of News and Information 4. MacBride Commission: Recommendations for NWICO
<p>MEDIA LAWS AND ETHICS Unit I: Freedom of Press & Indian Constitution</p> <ol style="list-style-type: none"> 1. Legal Terminology: Bills and Acts, Ordinance, Regulations, Statute, Code, Norms, Conventions, Affidavit, Accused, Acquittal, Bail, Conviction, Defendant, Evidence, Plaintiff, Prosecution, Prima Facie, Sub-Judice 2. Press Laws Before and After Independence 3. Bill to Act: Case Study of Lokpal 4. Freedom of the Press and the Indian Constitution, Freedom of Speech and Expression: Article 19(1) (a) and Reasonable Restrictions Article 19 (2) 	<p>ENVIRONMENTAL STUDIES Unit I: [Environment and Media]</p> <ol style="list-style-type: none"> 1. Environment: Definition, Scope and Importance 2. Environment Communication: Definition, Concept and Need for Public Awareness 3. Natural Resources: Associated Problems and Law (Forest, Water, Mineral, Food, Energy and Land Resources) 4. Role of Individual and Media in Conservation of Natural Resources
<p>HEALTH COMMUNICATION Unit I: Introduction to Public Health</p> <ol style="list-style-type: none"> 1. Public Health: Definition & Concept 2. Health Awareness and Role and Importance of Yoga 3. Major Public Health and Lifestyle Issues in India 4. Public Health Care System in India: Issues & Problems in Rural and Urban India 	<p>ENTREPRENEURIAL MINDSET Unit I: Introduction:</p> <ol style="list-style-type: none"> 1. The entrepreneur: Theories of Entrepreneurship; Characteristics of successful entrepreneurs, myth of entrepreneurship entrepreneur mindset- creativity (steps to generate creative ideas, developing creativity) and innovation (types of innovation)
<p>STILL PHOTOGRAPHY Unit I: Basics of Photography</p> <ol style="list-style-type: none"> 1. Photography: Definition, Meaning & Concept 2. Brief History of Photography 3. Types of Cameras: Digital vs Film 4. Types of Photography: Portrait, Wildlife, Nature, Advertising, Fashion, Night Photography 	
<p>BASICS OF HINDI LANGUAGE इकाई 1 रचनात्मक व्याकरण</p> <p>वर्द्धि की शिखा की सिरचना: िणण, शब्द, िक्य, वर्द्धि की शिखा : म त्ति िविष्य, शब्द सिरचना िए प्रयोग : उपसगण, प्रत्यय, पयाणयिची, िविमार्थणक, अनेकार्थणक शब्द ; वर्द्धि की शिखा की शिी : तत्सम, तद्धि, देशज, शब्दों का प्रयोग; िप्री िक्य सिरचना : कताण, वक्रया और कमण, साव त्य की शिखा और पत्रकाररता की शिखा में अति र ; प्रमुि म िुरों िए िकोवक्तयों का प्रयोग, विराम वचहों का प्रयोग</p>	
<p>THOUGHTS, IDEAS AND EXPERIMENTS FOR DEVELOPED INDIA Unit 1: Visionaries and their Developmental Ideas</p> <ol style="list-style-type: none"> 1. Swami Vivekananda: Man-making education and spiritual nationalism 2. Mahatma Gandhi: Gram Swaraj, self-reliance, Sarvodaya 3. Dr. B.R. Ambedkar: Social justice and constitutional democracy 4. Sardar Vallabhbhai Patel: Unity, integrity, and administrative leadership 	

Activity

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
02.02.2026	03.02.2026	04.02.2026 Anugoonj Mains	05.02.2026 Anugoonj Mains	06.02.2026 Anugoonj Mains	07.02.2026
09.02.2026	10.02.2026	11.02.2026	12.02.2026 Pratiyogita	13.02.2026 Pratiyogita	14.02.2026
16.02.2026	17.02.2026	18.02.2026	19.02.2026 Shivaji Jayanti	20.02.2026	21.02.2026
23.02.2026	24.02.2026	25.02.2026	26.02.2026	27.02.2026	28.02.2026

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