

NEWSLETTER

February, 2026

(Department of Management)



26 January
Republic Day

This Year the 77th Republic Day of India, we honor the spirit of democracy and the vision of our Constitution. On this day in 1950, India became a sovereign republic, ensuring justice, liberty, and equality for all. Let us remember the sacrifices of our freedom fighters and pledge to uphold the values of unity and integrity. As responsible citizens, we must contribute towards a stronger, progressive India. May our nation continue to shine with peace and prosperity.

Jai Hind! Jai Bharat!

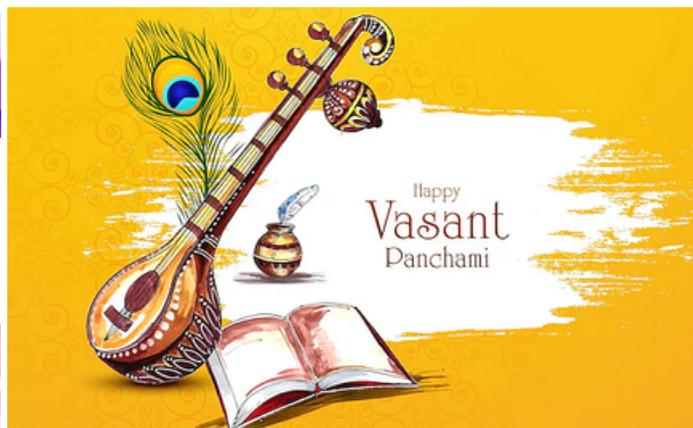
FEBRUARY IMPORTANT DAYS



World Wetlands Day



International Development Week

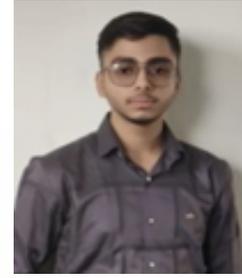


ARTICLES



Ritika Yadav
BBA 2nd Semester

India celebrates Republic Day on January 26 every year to mark the adoption of the Constitution of India in 1950. This day signifies the country's transition to a sovereign democratic republic, ensuring justice, liberty, and equality for all citizens. The grand parade at Rajpath, New Delhi, showcases India's military strength, cultural heritage, and advancements. The President of India hoists the national flag, followed by the national anthem and a 21-gun salute. Brave individuals receive awards for their contributions to the nation. Schools and colleges organize cultural programs to instill patriotism among students. Republic Day is not just a celebration but a reminder of our duties towards the nation. It is a day to honor the sacrifices of our leaders and uphold the values of democracy.



Rohit Lehar
BBA 4th Semester

Republic Day, observed on January 26, is a symbol of India's unity, strength, and democratic values. It commemorates the day when the Indian Constitution came into effect, ensuring fundamental rights for every citizen. The highlight of the celebrations is the spectacular Republic Day Parade in New Delhi, attended by dignitaries and a chief guest from a foreign country. The parade features military displays, cultural performances, and tableaux representing different states. Schools and institutions across the country celebrate with flag hoisting, patriotic songs, and speeches. This day reminds us of our rich heritage and the responsibility we hold as citizens. It is an occasion to express gratitude to our freedom fighters and reaffirm our commitment to building a progressive and inclusive India.



Shreya Dua
BBA 6th Semester

India celebrates Republic Day every year on January 26 to honor the day when the Constitution of India came into effect in 1950. This historic occasion marks India's transition from a British dominion to a sovereign, democratic republic.

The day is celebrated with great enthusiasm across the country, with the grandest event taking place at Kartavya Path (formerly Rajpath) in New Delhi. The President of India hoists the national flag, and a magnificent parade showcases India's military strength, cultural diversity, and technological advancements. The event is graced by a chief guest, often a prominent international leader, symbolizing India's global ties.

Schools, colleges, and institutions organize flag-hoisting ceremonies, cultural performances, and patriotic events. The spirit of unity and pride fills the air as citizens remember the sacrifices of freedom fighters and constitutional framers like Dr. B.R. Ambedkar, Sardar Patel, and Jawaharlal Nehru.

Republic Day is not just a celebration but a reminder of our constitutional values—justice, liberty, equality, and fraternity. It inspires every Indian to uphold the principles of democracy and contribute to the nation's progress.

Jai Hind!

January Pursuits

MON	TUES	WED	THURS	FRI	SAT	SUN
			1 New Year Celebe ration	2	3	4
5	6	7	8	9	10	11
12	13 Career Counselin g Session	14 Session on Entrepreneu rship and Startups	15	16	17	18
19	20	21 Anugoonj Prelims	22 Anugo onj Prelim s	23 Anu goo nj Prel ims	24	25
26	27	28	29	30	31	

GLIMPSES OF JANUARY ACTIVITIES

New Year Celebration



Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) welcomed the New Year with immense joy, positivity, and a spirit of togetherness. The campus was filled with cheerful vibes as faculty members and staff gathered to celebrate the beginning of a new year with enthusiasm and optimism. Warm wishes were exchanged, reflecting collective hopes for a year filled with growth, academic excellence, and personal development.

The celebration highlighted the strong sense of unity and collaboration within the LLDIMS family. Faculty and staff expressed their aspirations for innovative teaching, continuous learning, and institutional progress in the coming year. The positive atmosphere on campus symbolized renewed energy and commitment toward nurturing students and achieving shared goals.

The New Year celebration served as a reminder of LLDIMS's dedication to fostering a supportive and progressive academic environment. As the institute steps into the new year, it looks forward to new opportunities, challenges, and successes, guided by mutual respect and teamwork.

GLIMPSES OF JANUARY ACTIVITIES

Career Counseling Session



A warm and engaging career counselling session was conducted by Prof. Sandeep Kumar for the Class 12 students of Government Boys School, Ghitorni. The session was aimed at guiding students during this crucial stage of their academic journey and helping them make informed decisions about their future careers.

Prof. Sandeep Kumar interacted with the students in an encouraging and student-friendly manner, creating an open environment where learners felt comfortable sharing their doubts and aspirations. He provided practical insights into various career options available after Class 12, including professional courses, higher education pathways, and skill-based programs. Special emphasis was laid on the importance of aligning personal interests and strengths with career choices.

The session also highlighted essential skills such as communication, critical thinking, adaptability, and continuous learning, which are vital for long-term success in any profession. Students were motivated to explore opportunities beyond conventional choices and to plan their future with clarity and confidence.

GLIMPSES OF JANUARY ACTIVITIES

Session on Entrepreneurship and Startups



The Department of Management at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) conducted an informative session on Entrepreneurship and Startups for government school students. The session aimed to create awareness about entrepreneurial thinking and innovation. Faculty members explained basic concepts of entrepreneurship, startup culture, and the importance of skills such as leadership, creativity, and problem-solving. The interactive session motivated students to explore new ideas and consider entrepreneurship as a future career option.

GLIMPSES OF JANUARY ACTIVITIES

BBA RESULT 2025-26 BBA 1st Semester

Rank	Name	Percentage
1	Bhumika	87.13
2	Palak Sethi	85.13
3	Piyush Negi	83.75

BBA 3rd Semester

Rank	Name	Percentage
1	Kanak Singh	93.14
2	Rohit Lehar	89.29
3	Prarit Sharma	87.43

BBA 5th Semester

Rank	Name	Percentage
1	Archana Ray	93.17
2	Phoolwati	90.33
3	Shubham Jha	86.50

FEBURARY ACADEMIC ADVENTURE EXPLORING ESSENTIAL SYLLABUS

2nd SEMESTER

**BBA 102: Marketing
Mix Decision –
Product and Pricing**

BBA 104: Statistics

**BBA 106:
Introduction to
Human Resource
Management**

**BBA 108:
Fundamental of
Communication**

**BBA 112:
Introduction to E-
Commerce**

4th SEMESTER

**BBA 202:
Introduction to Cost
Accounting**

**BBA 204:
Introduction to
Business Analytics**

**BBA 210:
Introduction to Sales
Management**

**BBA 212: Basic
Concepts: Income
Tax**

**BBA 218: Overview
of SDGs**

6th SEMESTER

**BBA 302: Technical
Analysis**

**BBA 304: Online
Buyer Behaviour
and Models**

**BBA 306: HR
Analytics**

**BBA 308: Modern
Portfolio Theory**

**BBA 310: Promotion
of a Venture**

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BBA DEPARTMENT
NEWSLETTER COORDINATOR &
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