

# NEWSLETTER

October, 2025

(Department of Management)



## शिक्षक दिवस

- गुरुः साक्षात् परं ब्रह्म तस्मै श्री गुरवे नमः
- त्वमेव विद्या द्रविणं त्वमेव, त्वमेव सर्वं मम देव देव
- गुरौ न प्राप्यते यत्तन्नान्यत्रापि हि लभ्यते
- गुरु बिन ज्ञान न उपजे, न मिलै मोक्ष
- गुरु बिन लखै न सत्य को, गुरु बिन मिटै न दोष

गुरु ब्रह्मा गुरु विष्णु गुरु देवो महेश्वरः।  
गुरु साक्षात् परब्रह्म तस्मै श्री गुरवे नमः।

## HIGHLIGHTS

- Talent Hunt- Tashanbaaz 2025
- Teacher's Day Celebration
- Visit to Indian Institute of Digital Education
- Participation in Rangoli Raas 2025- Garba & Dandiya Event
- Participation in Finance Lab Orientation powered by NSE
- Planning Your Master Abroad- UpGrad Free Master Class
- Management & Commerce: Powering Ideas, Driving Economies-from Classroom concept to Global Impact
- Fresher's Party

# September Pursuits

Mon	Tues	Wed	Thur	Fri	Sat	Sun
1	2	3	4 Talent Hunt- Tashanba az 2025	5 Teacher 's Day	6	7
8	9	10	11	12	13 Visit to IIDE	14
15	16 Orientatio n Session Powered by NSE	17	18 Planning Your Master's Abroad	19	20	21
22	23	24 Classroom Concept to Global Impact	25	26 Fresher' s Party	27	28
29	30					

*"TAKE UP ONE IDEA. MAKE THAT ONE IDEA YOUR LIFE - THINK OF IT, DREAM OF IT, LIVE ON THAT IDEA. LET THE BRAIN, MUSCLES, NERVES, EVERY PART OF YOUR BODY, BE FULL OF THAT IDEA, AND JUST LEAVE EVERY OTHER IDEA ALONE. THIS IS THE WAY TO SUCCESS."*

— SWAMI

# GLIMPSES OF SEPTEMBER ACTIVITY

## TALENT HUNT- TASHANBAAZ 2025

Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) had the privilege of hosting Talent Hunt – Tashanbaaz 2025 in collaboration with Red FM, graced by the presence of RJ Swati and the dynamic Red FM team. The event was a vibrant celebration of enthusiasm, creativity, and talent, providing students a platform to showcase their exceptional performances in music, dance, and entertainment. The energy and excitement were palpable as participants captivated the audience with their skills. The event truly reflected the institute's commitment to fostering student talent and creativity while creating an engaging and memorable campus experience.



## TEACHER'S DAY CELEBRATION



Teacher's Day was celebrated with great enthusiasm at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) to honor the dedication and contribution of teachers. The celebration began with a heartfelt welcome address by students, followed by cultural performances, songs, and games that expressed gratitude and admiration for the faculty. Students showcased their creativity and affection through speeches and handmade tokens of appreciation. The event created a joyful atmosphere, strengthening the bond between teachers and students. The day concluded with words of wisdom and encouragement from faculty members, making it a memorable and inspiring celebration for all.

## STUDENTS VISIT TO INDIAN INSTITUTE OF DIGITAL EDUCATION

The students of the Management Department at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) visited the Indian Institute of Digital Education (IIDE), one of India's leading digital marketing schools founded by Mr. Karan Shah, a renowned digital marketing trainer and entrepreneur. On 13th September 2025, students attended an Offline Masterclass on "Supercharge Marketing with AI" at the IIDE Delhi Campus. The session provided hands-on insights into AI applications in marketing and its growing relevance in career and internship opportunities. The workshop concluded with enthusiastic participation, practical exposure, and all students being awarded e-certificates by IIDE.



# GLIMPSES OF SEPTEMBER ACTIVITY

## ORIENTATION SESSION POWERED BY NSE

The students of the Management Department at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) attended a Finance Lab Orientation Session powered by NSE, designed exclusively for Finance Elective students. The session offered an interactive introduction to real-time financial tools and market applications. Key highlights included personalized watch sheets, individual login access to stock terminals, and live tracking of market data, news, and corporate actions. Students gained practical exposure to portfolio analysis, stock selection, research using real-time insights, and trading and risk management tools. The session provided a valuable hands-on learning experience, bridging theoretical finance concepts with real-world applications.



## PLANNING YOUR MASTER'S ABROAD- UPGRAD

Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) is organizing a Free Masterclass on "Study Abroad" in collaboration with UpGrad for all final-year students. The session aims to provide valuable insights into global admissions, international education pathways, and exclusive scholarship opportunities available for higher studies abroad. Scheduled at 1:00 PM in the Seminar Hall, the masterclass will guide students on application processes, visa requirements, and career prospects in foreign universities. This initiative reflects LLDIMS's commitment to empowering students with global exposure and helping them make informed decisions for their academic and professional growth beyond borders.



## CLASSROOM CONCEPT TO GLOBAL IMPACT

A special interactive session was organized at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) with Prof. (Dr.) Sanjiv Mittal, Former Vice-Chancellor of Sambalpur University and Director of Academic Affairs at Guru Gobind Singh Indraprastha University. Dr. Mittal conducted an insightful and engaging session highlighting the importance of management education, career opportunities, and the development of a professional outlook among students. His valuable experiences and motivational guidance inspired students to enhance their academic focus and align their goals with industry expectations. The session concluded with an interactive discussion, leaving students enriched and encouraged toward future professional growth.



# GLIMPSES OF SEPTEMBER ACTIVITY

## FRESHER'S PARTY

Freshers 2025 was celebrated with great joy and enthusiasm at the LLDIMS Auditorium, marking a warm welcome to the new batch of students. The event was filled with fun, frolic, music, and vibrant performances, creating a lively atmosphere across the campus. Students from the BBA Department actively participated in all the events, showcasing their talent, creativity, and team spirit. The celebration included dance, singing, ramp walk, and exciting games that brought smiles to everyone's faces. The event concluded with the crowning of Mr. and Ms. Fresher, making Freshers 2025 a memorable and delightful experience for all attendees.



## OCTOBER ACADEMIC ADVENTURE EXPLORING ESSENTIAL SYLLABUS

1st SEMESTER	3rd SEMESTER	5rd SEMESTER
BBA 101: Planning and Organizing	BBA 201: Political and Legal Environment	BBA 301: Assessment of Tax
BBA 103: Matrix Algebra	BBA 203: Plant Location and Layout	BBA 303: Environmental Analysis
BBA 105: Journalizing Transactions	BBA 205: Data Collection	BBA 305: Introduction to Database System
BBA 107: Consumer Behavior and Demand Analysis	BBA 211: Share Valuation & Technical Analysis	BBA 309: Product Analytics
BBA 111: Computer Software	BBA 213: Introduction of Foreign Direct Investment	BBA 311 Performance Management Perspective to Training Sub-System

# STUDENTS ACHIEVEMENT

 **LLDIMS** 

**Congratulations for pre placement**



**KASHVI ASWAL** Profile  
Cabin Crew

BBA  
BATCH 2023-2026 **CTC-5.5 LPA**

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