



# Lingaya's Lalita Devi Institute of Management and Sciences

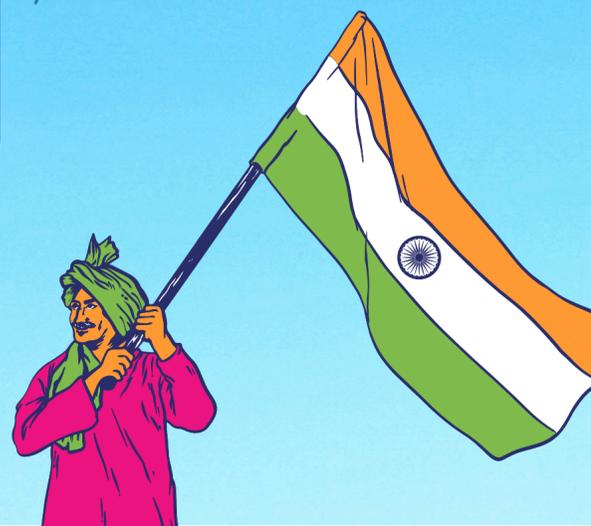
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## Department of Commerce

### September 2025



In this edition, we shine a spotlight on the activities, events, and accomplishments of the department throughout this month. We're thrilled to share the upcoming events that will honor the achievements of our students and faculty



# AARAMBH 2025 - Freshers Orientation at LLDIMS



## Glimpses of AARAMBH 2025 - Freshers' Orientation at LLDIMS

The campus of LLDIMS came alive on 3rd August 2025 with the warmth and excitement of AARAMBH 2025, the much-awaited Freshers' Orientation program. Conducted in two vibrant slots, the event welcomed around 250 students and their parents, setting the tone for an inspiring academic journey ahead.

The atmosphere was filled with energy as freshers stepped onto the campus with curiosity and dreams, accompanied by proud parents eager to witness the beginning of this new chapter. The event reflected not just an orientation, but a celebration of aspirations, possibilities, and the promise of growth.

The highlight of the day was the presence of our esteemed Chief Guest, Mr. Rajesh Aggarwal, celebrated as India's only Brand Philosophy Mentor. With his engaging and thought-provoking address, Mr. Aggarwal shared powerful insights on personal branding and future-readiness, reminding the young learners that success in the modern world is as much about character and values as it is about skills and knowledge. His words resonated deeply with both students and parents, offering a roadmap for navigating not just college life, but the larger journey of self-discovery and career building.

The enthusiastic participation of students and parents turned AARAMBH 2025 into a memorable day - one that was not only about introductions to the institution but also about planting the seeds of confidence, ambition, and belonging.

With such a truly inspiring start, the LLDIMS family looks forward to nurturing its new batch of students, guiding them to grow as professionals and as individuals ready to take on the future.



# Ganesh Chaturthi Celebration



## Ganesh Chaturthi Celebrated with Joy and Devotion at LLDIMS

The spirit of festivity and devotion filled the air at LLDIMS on 27th August 2025, as the campus joyfully celebrated Ganesh Chaturthi. The celebration brought together students, faculty, and staff in a vibrant atmosphere of prayers, colors, and togetherness, paying homage to Lord Ganesha – revered as the remover of obstacles and the symbol of wisdom, prosperity, and new beginnings.

The celebrations began with a heartfelt aarti, where students and faculty came together in prayer, their voices uniting in soulful hymns dedicated to Lord Ganesha. The soothing chants, accompanied by the rhythmic beats of the dhol and the fragrance of fresh flowers, created an aura of serenity and positivity across the campus.

Adding to the festive spirit, students decorated the venue with rangoli, lights, and floral arrangements, showcasing not only their artistic creativity but also their devotion. The entire space radiated a sense of joy, faith, and community bonding, as everyone joined in the celebrations with equal enthusiasm.

Faculty members and organizers shared insights on the cultural and spiritual importance of Ganesh Chaturthi, highlighting how the festival symbolizes renewal, humility, and perseverance. They also reminded students that just as Lord Ganesha is invoked before every new venture, the blessings of this day serve as a guiding light for their academic journey ahead.

The event was not just about rituals and celebration, but also about fostering a sense of unity, cultural pride, and belonging within the LLDIMS community. Students experienced the perfect blend of tradition and togetherness, making it a memorable day in their campus life.

With prayers and blessings for success and happiness, the celebration concluded on a deeply positive note – reinforcing the values of gratitude, resilience, and harmony that LLDIMS strives to uphold.



# Independence day celebration



## Independence Day Celebrated with Pride and Patriotism at LLDIMS

The campus of LLDIMS was draped in the colors of the tricolor on 15th August 2025, as students, faculty, and staff came together to celebrate India's 79th Independence Day with great enthusiasm and patriotic fervor. The day was not just a reminder of India's freedom struggle but also a celebration of unity, diversity, and the spirit of being Indian.

The celebrations began with the flag hoisting ceremony, where the National Flag was unfurled in the presence of faculty, students, and staff members. The atmosphere echoed with pride as everyone stood in attention for the National Anthem, their voices filled with respect and gratitude for the countless sacrifices made by freedom fighters.

Students added vibrancy to the event with patriotic songs, dances, and cultural performances that brought alive the essence of freedom and showcased India's rich heritage. Their spirited participation reflected the passion and pride of the younger generation, who are the torchbearers of the nation's future.

Faculty members addressed the gathering, reminding students of the values of independence, responsibility, and unity. They emphasized the importance of carrying forward the legacy of freedom by contributing positively to society and embracing integrity, resilience, and innovation in all walks of life.

A special highlight of the day was the patriotic skit performed by students, which paid tribute to the struggles and sacrifices of the freedom fighters. It was not only a moving performance but also a moment of reflection for everyone present, reinforcing the message that independence comes with responsibility.

The event concluded with a shared sense of pride, togetherness, and hope. LLDIMS once again proved that Independence Day is not merely a ritualistic celebration, but a heartfelt tribute to the nation and an opportunity to instill patriotic values among students.

As the tricolor fluttered high against the sky, the celebration left everyone with a renewed commitment to contribute to the nation's progress with dedication, courage, and compassion.

Jai Hind! 🇮🇳



# ICAI - LLDIMS National Seminar



## ICAI-LLDIMS National Seminar: Day 2 Highlights

### ESG, Sustainable Finance & Ethical Standards Take Centre Stage

The second day of the ICAI-LLDIMS National Seminar, held on 8th August 2025, was marked by insightful discussions and thought-provoking sessions that brought together academic voices and industry expertise. With a strong focus on ESG, sustainable finance, and professional ethics, the deliberations highlighted how the accounting and finance profession is evolving in today's fast-changing world.

The day began with a session by Dr. Basanna Patagundi, Head of the Department of Management, NFSU, who provided a comprehensive overview of ESG reporting frameworks. Drawing on global best practices, Dr. Patagundi emphasized how transparent and standardized reporting is no longer optional but an essential requirement for organizations aspiring to build trust and long-term value.

This was followed by Dr. Rakesh Gupta, Assistant Professor at Dr. B. R. Ambedkar University, Delhi, who explored the subject of ethics in contemporary financial practices. His talk shed light on the challenges professionals face in balancing profitability with ethical responsibility, reminding participants that integrity forms the backbone of sustainable business.

Adding another layer to the discussions, Prof. Sandeep Kumar Goel of Acharya Narendra Dev College, University of Delhi, addressed the theme of professional standards and governance in the digital age. He highlighted how rapid digitalization is reshaping accountability frameworks and urged future professionals to adapt by combining technological literacy with ethical decision-making.

The industry perspective came from Mr. Raj Kamal Singh, Head of the State eMission Team, Government of India. He shared valuable insights on how professional standards and governance are being redefined in a technology-driven environment, underlining the importance of aligning with government initiatives and industry shifts.

The day concluded with a panel discussion on "Future-Ready Accountants: Skills & Values." The session brought together diverse viewpoints, sparking dialogue on the capabilities and ethical grounding accountants must develop to thrive in a dynamic, interconnected world.

Overall, Day 2 of the seminar offered a rich blend of academic depth and industry relevance, leaving participants with practical insights and a renewed sense of purpose. It underscored a crucial message: the future of finance lies not only in technical competence but equally in sustainability, governance, and ethical integrity.

# Caparo Maruti Visit



## LLDIMS B.Com Students Visit Caparo Maruti on 30th August 2025

On 30th August 2025, the B.Com students of Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) undertook an enriching industrial visit to Caparo Maruti, a leading automobile component manufacturer and a joint venture with Maruti Suzuki India Ltd.

The visit was organized with the objective of providing students with practical exposure to industrial processes, supply chain management, cost management, and production line operations. It aimed to bridge the gap between classroom learning and real-world applications, enabling students to understand how theoretical concepts are implemented in practice.

At Caparo Maruti, the students were given a detailed walkthrough of the production line and manufacturing processes. They observed how automobile components are designed, produced, tested, and assembled with precision and quality control. The officials at Caparo also highlighted the role of inventory management, supply chain practices, lean manufacturing techniques, and cost-efficiency strategies that ensure smooth operations in the competitive automobile industry.

The interaction with the company representatives further enhanced the students' knowledge, as they addressed queries regarding industry trends, career opportunities, and challenges faced by the automobile sector. The session encouraged students to think critically and motivated them to relate their academic studies with practical business and industrial situations.

Such industrial visits are an integral part of the learning process at LLDIMS, as they foster experiential learning, industry exposure, and career readiness. The Caparo Maruti visit not only broadened the horizons of B.Com students but also instilled in them a deeper appreciation for the dynamic world of manufacturing and management.

The visit concluded with a note of gratitude towards the management of Caparo Maruti for their warm hospitality and to the faculty coordinators of LLDIMS for organizing this insightful experiences



# Proposed Activity For September 2025



**Guest Lecture**



**Presentation**



**Masterclass**



**Debate Competition**



# Calendar Of September

Mon	Tues	Wed	Thur	fri	Sat	Sun
1	2	3 Teacher day celebration	4 RED FM Tanshanbaaz	5 Onam/ Milad un nabi	6	7
8 international literacy Day	9 Masterclass	10 Grandparents day	11 World First Aid Day	12	13	14
15 Ad Mad Activity	16	17 Debate Competition	18 Guest Lecture	19	20	21
22	23 seminar and workshop	24	25 Financial Quiz competition	26 Presentation	27	28
29	30					

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