



# **Lingaya's Lalita Devi Institute of Management and Sciences**

**Affiliated to GGSIP University & Approved U/s 2(f) UGC Act 1956**

**(NAAC Accredited 'A+' Grade Institute)**

**Recognised by Govt. of NCT, Delhi and NCTE**

**ISO 9001:2015 Certified**

## **Department of Journalism and Mass Communication**

### **News Letter May 2025**



# Reports

## Antarman Film Festival 2025: Igniting Young Minds Through Media and Art



**Vaibhav Mudgal**  
BA(JMC) 3rd year

The Antarman Film Festival 2025 is an event organised by the Department of Journalism and Mass Communication, Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS). It was not just an event meant to showcase creativity; it was a journey into the inner self. The festival's theme - Antarman, which means "inner voice" or "the voice within"—drove the festival on April 15, 2025, and urged all participants to explore their inner truths, feelings, and perspectives using art as a medium.

Whether in the form of a competition in filmmaking,

photography, monologue, or street play, students were asked to look within themselves and exhibit what they truly feel and believe. The festival was a vehicle for stories that were never told, encouraging people to use their thoughts and feelings to try to create performances and visuals that were useful in some way. Skills did not enter into it; it was about authenticity and vulnerability.



From street plays with underlying social issues to performances that genuinely



moved audience members at open mics, the festival presented a myriad of interpretations of the theme.



Participants had the opportunity to share unrestrained emotions, along with personal experiences and undisguised accounts of their own lives that audiences were able to connect with because of the honesty and force of their storytelling. The theme of Antarman encouraged self-expression as an act of empowerment. Students were able to use their Antarman to convey their potential not only as artists or performers but as creative individuals, and therefore conveyed their stories that matter.

## **Photoholic Competition: A Lens into Creativity at Antarman 2K25**



**Manasvi Mankar**  
**BA(JMC) 3rd year**

As part of the much-celebrated Antarman 2K25 Film Festival held on 15th April 2025 at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS), the Photoholic Competition stood out as a vibrant platform for visual storytelling. Organized by the Department of Journalism and Mass Communication, the competition invited photography enthusiasts to express their inner voice and artistic vision through the power of the lens.

The competition drew remarkable participation from students of LLDIMS as well as other prestigious institutions. Participants were encouraged to explore four captivating themes—Nature's Beauty, Street Story,

Portrait Perfection, and Cultural Essence. Each theme was thoughtfully chosen to reflect the diversity and depth of visual expression, aligning perfectly with the core festival theme of Antarman, which celebrates inner thoughts, perceptions, and emotions.



Under Nature's Beauty, photographers captured the serene, untouched wonders of the natural world—from blooming flowers to mesmerizing sunsets. The Street Story theme brought everyday life into focus, telling unscripted tales of human interaction, struggle, and spontaneity through candid

urban moments. Portrait Perfection explored human emotions, identity, and raw expression in powerful close-ups, while Cultural Essence celebrated the rich traditions, colors, and customs of India through vibrant and soulful frames

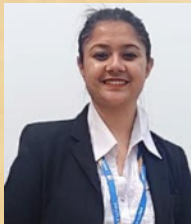
What made the Photoholic Competition truly special was the originality and emotional depth of the entries. Every photograph reflected a unique perspective, often evoking reflection, joy, or nostalgia in the viewer. The judges were impressed by the technical proficiency, creativity, and storytelling ability displayed by the participants.



Winners and outstanding entries were awarded certificates and prizes, acknowledging their

dedication and talent. Through Photoholic, Antarman 2K25 succeeded in giving young photographers not just a stage, but a voice—through the silent yet powerful language of images.

## **Filmmaking Competition at Antarman 2K25: A Canvas of Creativity and Expression**



**Riya Namdeo**  
**BA(JMC) 3rd year**

On 15th April 2025, Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) proudly hosted its Annual Film Festival – Antarman 2K25, a dynamic celebration of artistic expression, innovation, and storytelling. A highlight of the festival was the Filmmaking Competition, which brought together passionate and aspiring filmmakers from colleges across the city, eager to share their

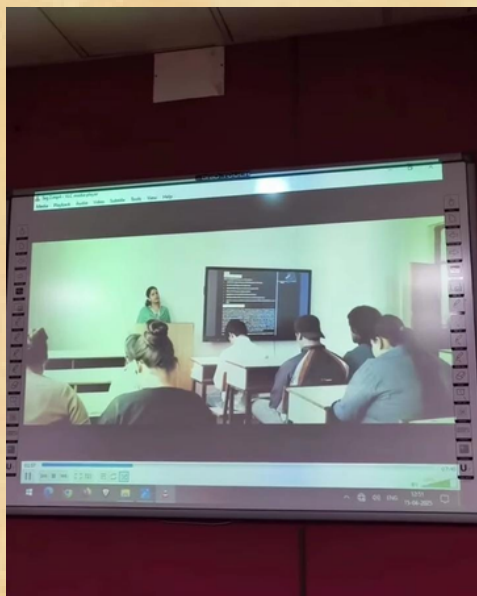
cinematic vision.



The competition featured a wide range of categories, including Documentaries, Mobile Filmmaking, Silent Films, and short Films. These categories allowed participants to explore different forms of visual storytelling, from real-life narratives and social issues to creative fiction and experimental formats. The entries reflected impressive technical skills, creative direction, and meaningful storytelling, proving that today's students are the filmmakers of tomorrow. The atmosphere during the



screenings was electric. The audience, comprising students, faculty, and guests, watched with rapt attention as one film after another unfolded on screen, each with its own unique message and emotional impact. Whether it was a silent film that spoke volumes without dialogue or a short documentary shedding light on an untold issue, every project left a mark.

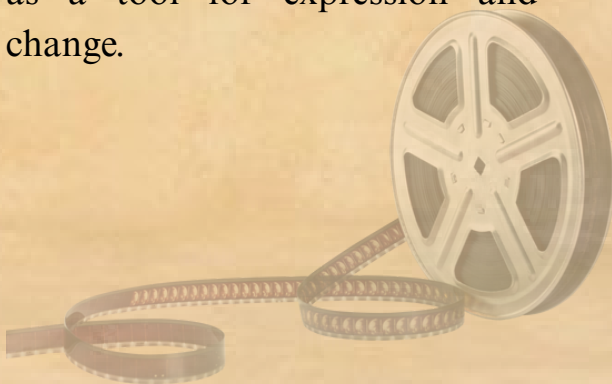


the enthusiasm and applause after each screening reflected the appreciation and encouragement the participants received.

The judges evaluated the entries based on originality, creativity, storytelling, and technical excellence. Winners were felicitated with certificates and prizes, but the true reward was the platform itself—a stage where young voices could be heard and celebrated.

Adding further value to the event were motivational talks by media professionals and faculty members, who inspired students to take their passion seriously and consider careers in media and communication.

The Filmmaking Competition at Antarman 2K25 was a powerful reminder of the potential of young storytellers. It served as a launchpad for creativity, encouraging students to dream big, create boldly, and use cinema as a tool for expression and change.



# Activity

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1.05.2025	2.05.2025	3.05.2025
5.05.2025	6.05.2025	7.05.2025	8.05.2025	9.05.2025	10.05.2025
12.05.2025	13.05.2025	14.05.2025	15.05.2025	16.05.2025 Final Project and Comprehensive viva	17.05.2025
19.05.2025 Advertising Lab (External Practical)	20.05.2025 Public Relation Lab (External Practical)	21.05.2025 TV Production Lab (External Practical)	22.05.2025 TV News: Reporting and Anchoring Lab (External Practical)	23.05.2025 Corporate Communication Lab (External Practical)	24.05.2025
26.05.2025	27.05.2025	28.05.2025	29.05.2025 Media Management and Entrepreneurship (External theory exam)	30.05.2025 Basics of Advertising (External theory exam)	31.05.2025

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