



LINGAYA'S VOICE



**MARCH 2025
EDITION**

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MESSAGE



Dr. Picheshwar Gadde
Chairman & CEO

It always gives me with a great delightfulness to welcome students of Lingaya's Lalita Devi Institute of Management & Sciences. Now that you are about to commence a new journey in life and career, you will always come across the support and guidance provided by your teachers and elders helping you out in paving the way to a bright future. We have equipped our institute with every facility to help the students achieve their goals. With the help of our leadership, well-developed labs, a well-stocked library, 24-hour internet, and computer facilities, we are determine to provide with every prudent effort to provide the best in our education. Our Institute's mission is and will always to provide professional education with a personal touch, our leadership and faculty helping the student in recognising their desire & dreams for a successful career after completing degree. Therefore, we at Lingaya's Lalita Devi, make it a priority to place our students in the industry through our effective training and placement cell.

You students are the ones that design your own destiny. The harder you strive for anything, the more determined you will be to attain it, as our lingayas voice magazine exemplifies. For over a remarkable 15 years, students have thrown their hearts and energy into this publication.

MESSAGE



Ms. Sunita Gadde
Secretary

Welcome to Lingaya's Lalita Devi Institute of Management and science, and thank you for your interest in Institute. Its always a pleasure to greet you on behalf of our entire staff, faculty and leadership team at LLDIMS. Do take the time to look through our mission and objectives. We aim to provide with the best services and courses that will assist with the academics for the students to develop professionally, so that they can become great candidates for our local, state, national and International work force, as well as graduating from professional school programs around the world. And finally, it is our pleasure to assist our employers in finding the best in the students to compete in the country for internships and full-time position at our institute.

As the secretary, I have the pride of working with a team of distinguished career professionals, in which we address the issues creatively and look for innovative ways to meet the needs of our esteemed college. Education is the key to unlock a world of opportunities with personal growth. We believe in the power of knowledge, creativity and innovation. The magazine, Lingayas Voice, is a testament to the remarkable talents and dedication of our students, faculty and staff to create and provide with incredible stories, insights, and creative expressions that flourish within our academic community.

MESSAGE



Ms. Amita Kumar
Advisory

It is an honor for me to congratulate and welcome all students to the graduation and post-graduation programs with a very warm blessing to everyone. I hope we can work well together to make the next few years memorable, believing that you will be able to tackle the fierce competition after graduating from Lingaya's Lalita Devi Institute of Management and Sciences.

Our team consists with highly qualified faculty members who surpasses excellently at academic delivery in their respective fields of expertise. As part of leadership team, we ensure that your college experience is both enjoyable and educational. Education is an ocean of discovery, and you, the students, are the explorers, who aims to explore the island of their dreams, landing where one desires to.

You inspire us with your determination, curiosity, and resilience in this search for the knowledge. Your presence in class brings not only learning to life, and but also your potential to being limitless. Remember that crossing the ocean is the way to success, but filled with obstacles, but it is through these obstacles that you grow stronger and wiser.

MESSAGE



Dr. Pranav Mishra
Director, LLDIMS

I wish to thank you for showing interest in Lingaya's Lalita Devi Institute of Management & Sciences, New Delhi. We have been providing quality education for the past 15 years. At LLDIMS, students are expected to have an enriching experience which will enable them to reach new heights in their professional life. We aim to foster skills and enhancement of knowledge base in our students through various extra curricular, co-curricular activities through faculty who not only keep themselves at par with the current developments but also intends to contribute the expansion of the body of knowledge in their field of expertise. Thus, as a student, you certainly are expected to have life turning experience that should propel you to take advantage of the new opportunities in life.

Our student magazine, "Lingaya's Voice" is a monument to this dedication. "Lingaya's Voice" aims to enhance the skills of our students, providing them with a space to accelerate their thoughts and creativity.

HOD's Desk



Dr. Saleem Javed

Head of Department

**Department of Journalism and Mass Communication
LLDIMS**

The student journal, 'Voice,' has served as a forum for exhibiting our students' artistic and intellectual abilities. This platform offers individuals the chance to articulate their thoughts, ideas, and viewpoints on a diverse array of subjects pertaining to mass communication, journalism, media studies, and allied fields. Participating in our student magazine is an excellent opportunity to enhance one's portfolio, acquire practical knowledge in the field of publishing, and exhibit one's skills to a broader readership. We express our gratitude for your active engagement and unwavering commitment to the realm of mass communication.

“WHEN
PEOPLE THROW
STONES AT
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YOU
TURN
THEM INTO
MILESTONES.”

SACHIN
TENDULKAR

THE ORIGIN OF CRICKET: A HISTORICAL PERSPECTIVE

Cricket is one of the most popular sports in the world today, played and followed by millions of people across different continents. Its origins date back centuries, evolving from a simple pastime into an internationally recognized sport with a rich history. This article explores cricket's beginnings, its development over time, and its expansion into a global phenomenon.

EARLY BEGINNINGS: CRICKET IN THE MEDIEVAL ERA

The exact origins of cricket remain uncertain, but historical evidence suggests that the game began in England during the medieval period. The earliest references to cricket date back to the 16th century, but it is widely believed that the sport originated even earlier, possibly in the 13th or 14th century.

One popular theory suggests that cricket was first played by shepherds in rural England, who used their crooks (curved sticks) to hit a ball made of wool or rags. The gate of a sheep pen may have served as the wicket, forming the basic structure of the game. Over time, this rudimentary pastime evolved into a more structured activity played by children and eventually adults.

The first known written reference to cricket appears in a 1597 court case, where a witness testified that he had played "creckett" as a boy in the 1550s. This suggests that the game was already well-known in England by the mid-16th century.

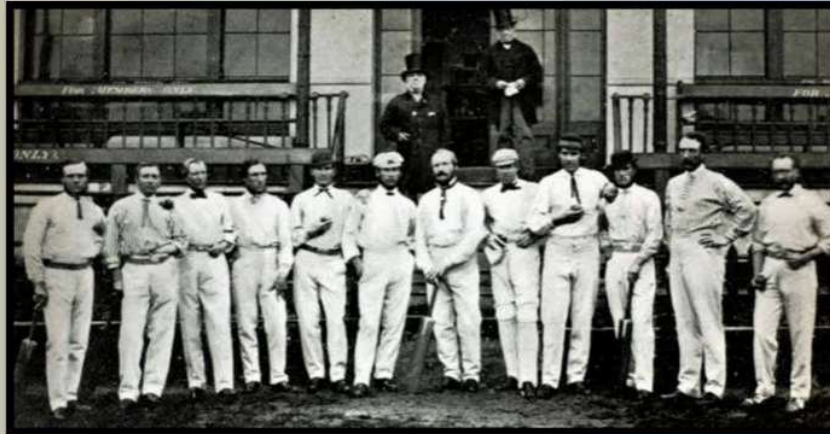


Source: ICC-cricket.com

CRICKET'S DEVELOPMENT IN THE 17TH AND 18TH CENTURIES

By the 17th century, cricket had become a popular pastime in England, particularly in the southeastern counties of Kent, Sussex, and Surrey. The game started attracting adult players, and records from the early 1600s indicate that it was played by village communities for entertainment and gambling purposes.

The first recorded cricket match took place in 1646 in Kent, and by the late 1600s, cricket clubs had begun forming in London and other regions. The growing popularity of the sport led to the establishment of standardized rules, marking an important step in cricket's evolution.

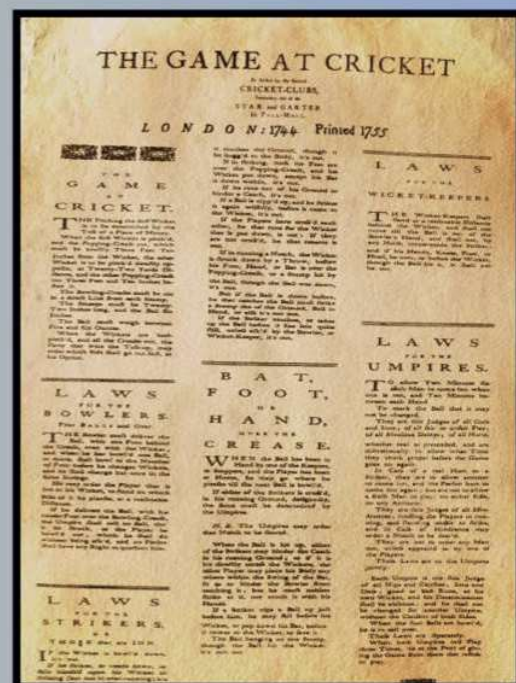


Source: 13angle.com

THE BIRTH OF CRICKET LAWS

In 1744, the first formal laws of cricket were written. These laws were later refined in 1774, introducing key elements such as LBW (leg before wicket), a third stump, and the width of the bat. The Marylebone Cricket Club (MCC), founded in 1787, became the custodian of cricket's laws and played a crucial role in regulating the sport.

Cricket matches during this period were often grand affairs, attracting large crowds and even members of the British aristocracy. The sport's association with gambling further contributed to its growth, as wealthy patrons sponsored teams and organized high-stakes matches.



Source: Reddit.com

CRICKET'S EXPANSION BEYOND ENGLAND

The spread of the British Empire in the 18th and 19th centuries played a significant role in taking cricket beyond England. British soldiers, merchants, and settlers introduced the game to various colonies, where it quickly gained popularity.

CRICKET IN SOUTH AFRICA

British settlers introduced cricket to South Africa in the early 19th century. The first recorded match was played in Cape Town in 1808. By the late 1800s, South Africa had a well-established cricketing culture and played its first Test match against England in 1889.



Source: Bernard Tancredwiki.org

THE BIRTH OF INTERNATIONAL CRICKET

The concept of international cricket emerged in the 19th century. The first-ever international cricket match was played between the USA and Canada in 1844, but it was the historic 1877 match between England and Australia that is considered the first official Test match.

The Ashes, one of cricket's most famous rivalries, began in 1882 when Australia defeated England at The Oval, leading to the creation of the symbolic urn that represents their ongoing competition.

The establishment of the Imperial Cricket Conference in 1909 (later renamed the International Cricket Council, or ICC) helped organize international matches and set the stage for cricket's global governance.

CRICKET'S EVOLUTION IN THE 20TH AND 21ST CENTURIES

The 20th century saw cricket grow in stature, with the introduction of new formats and the rise of different playing nations.

THE RISE OF ONE-DAY CRICKET

The 1970s marked a significant turning point with the introduction of One-Day Internationals (ODIs). The first official ODI was played in 1971 between England and Australia. This format revolutionised the game by making matches shorter and more spectator-friendly.

The first Cricket World Cup was held in 1975, establishing ODIs as a major format in international cricket.



Source: hubnetwork.in

THE T20 REVOLUTION

In the early 21st century, Twenty20 (T20) cricket emerged as the shortest and most entertaining version of the game. The inaugural T20 World Cup was held in 2007, and leagues like the Indian Premier League (IPL) brought unprecedented commercialization and global fan engagement.



Source: Indiatimes.com

CRICKET IN THE MODERN ERA

Today, cricket is played in three main formats:

- Test Cricket—The traditional five-day format, regarded as the ultimate test of skill and endurance.
- One-Day Internationals (ODIs)—50-over matches that blend strategy and fast-paced action.
- Twenty20 (T20) Cricket—A 20-over format designed for quick entertainment and mass appeal.

Cricket is governed by the ICC, which oversees international tournaments such as the ICC Cricket World Cup, the T20 World Cup, and the ICC World Test Championship.

CONCLUSION

Cricket's journey from a rural pastime in medieval England to a global sport has been remarkable. With its deep historical roots, evolution through various formats, and widespread popularity, cricket continues to captivate fans worldwide. Whether through the strategy of Test cricket, the thrill of ODIs, or the excitement of T20 leagues, the sport remains an enduring symbol of passion and competition.

By - Varun Manchanda
BA(JMC) 6th Semester

THE GOLDEN AGE OF CRICKET

The golden age of cricket represents a captivating era in the sport's history, marked by legendary players, unforgettable matches, and a level of play that encapsulated the true spirit and passion of the game. Spanning several decades, this period, often associated with the mid-20th century to the early 1970s, saw cricket evolve into a spectacle that captured the imagination of millions around the world. Not only did iconic figures like Sir Donald Bradman, Sir Garfield Sobers, Kapil Dev, and Viv Richards showcase their extraordinary skills on the field, the field but also symbolized the soul of cricket, each contributing to the game's rich history in their unique way. Not only were these players masters of technique, but they also embodied a fearless attitude and a deep understanding of the game, making them legendary figures.

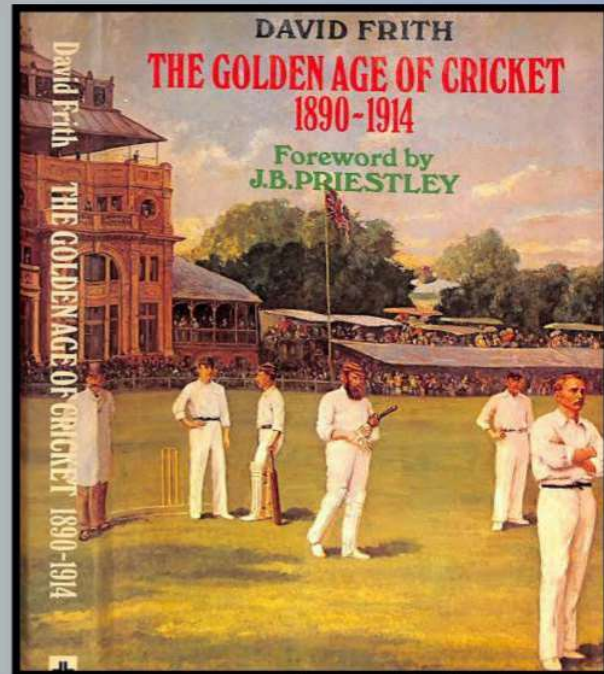


Source: [gettyimages.co.nz](https://www.gettyimages.co.nz)

Matches from this era were marked by high drama, fierce competition, and exceptional sportsmanship, where even the smallest of moments—be it a boundary in the dying overs or a last-minute wicket—could shift the course of a game. The rivalry between teams like Australia, West Indies, England, and India became the stuff of legend, with test series that stretched to thrilling lengths and limited-overs encounters that kept fans on the edge of their seats.

The Ashes, in particular, had an intensity that went beyond mere sport, representing the historical and cultural rivalry between England and Australia, while the West Indies' dominance in the 1970s brought an explosive, fast-paced brand of cricket that revolutionized the game.

The golden age also saw the development of cricket's core values—integrity, respect, and the pursuit of excellence—qualities that the game's greats upheld both on and off the field. These were times when cricket was as much about the spirit of camaraderie and fair play as it was about individual triumphs and records. The influence of this period transcended the boundaries of the sport, inspiring not just future generations of cricketers but also uniting nations through a shared love of the game.



Source: AbeBooks.com

The thrill of watching these legendary players face off, whether on the dust-laden pitches of the subcontinent or the green fields of England, remains an enduring image of cricket at its peak. Today, the golden age of cricket is fondly remembered not just for the records it produced but for the unmatched aura of greatness and sportsmanship that defined the very essence of the sport during its heyday

By - Yashika
BA(JMC) 6th Semester

THE EVOLUTION OF CRICKET: FROM TEST MATCHES TO T20 LEAGUES

Cricket has evolved dramatically from its traditional roots in Test matches to the fast-paced exhilaration of T20 leagues. This development has transformed the game, increasing its worldwide reach and popularity. Test matches, cricket's oldest and most famous format, began in the late nineteenth century. Test cricket, which is played over five days and consists of two innings each side, requires patience, strategy, and talent. While it is still the most respected format among purists, its lengthy duration restricts its appeal to a wider audience.



Source: LinkedIn

In the 1970s, One-Day Internationals introduced a shorter, more entertaining form of the game. With 50 overs each side, ODIs had a quicker tempo and were ideal for television broadcasts. The 1975 Cricket World Cup increased the popularity of one-day internationals, fostering worldwide rivalries and consolidating the format's position in cricket history.



Source: financialexpress.com

T20 cricket emerged in the 2000s, a format that transformed the sport by limiting matches to only 20 overs per side. T20 cricket's quick pace and explosive batting drew new viewers and economic interest. The debut of the Indian Premier League (IPL) in 2008 was a watershed moment, combining cricket with entertainment and transforming the sport into a multibillion-dollar enterprise. Other nations followed, establishing their own competitions and fuelling T20's popularity.

T20 competitions such as the IPL, Big Bash League (BBL), and Pakistan Super League (PSL) have transformed the cricket scene. These leagues provide financial possibilities for athletes and have grown into significant events, attracting worldwide names and large crowds. The emphasis has shifted to rapid, high-energy cricket, resulting in a change in how the game is played across the world.



Source: CricTracker.com

CONCLUSION

Cricket has undergone tremendous evolution, from the slow-paced elegance of Test cricket to the exhilarating adrenaline of T20 leagues. While Test matches have historical value, T20 leagues have propelled the game into the present day, making it a genuinely global and financially viable sport. The future of cricket seems promising, with innovation and entertaining at its centre.

By - Meenakshi
BA(JMC) 6th Semester

LEGENDS OF THE GAME – PROFILES OF CRICKET'S ALL-TIME GREATS

Cricket has witnessed numerous players whose extraordinary skill, dedication, and achievements have earned them the title of legends. Here's a glimpse of some of cricket's all-time greats:

SIR DON BRADMAN (AUSTRALIA)

Regarded as the greatest batsman in the history of cricket, Sir Don Bradman revolutionized the game with his incredible batting average of 99.94 in Test cricket. His unmatched consistency and ability to score runs in any condition set him apart. Bradman's influence on the game transcends numbers, as he became the symbol of cricketing excellence.



Source: Sportsmatik.com



Source: Jagran.com

SACHIN TENDULKAR (INDIA)

Often called the "God of Cricket," Sachin Tendulkar is the most prolific run-scorer in both Test and ODI formats. With over 34,000 international runs and 100 centuries to his name, Tendulkar's career spanned more than two decades, inspiring generations of cricketers worldwide. His composure, technique, and ability to perform under pressure made him a cricketing icon.

SIR VIVIAN RICHARDS (WEST INDIES)

Known for his explosive batting style, Vivian Richards was a game-changer. He transformed ODI cricket with his attacking approach, leading the West Indies to numerous victories in the 1970s and 1980s. His dominance at the crease, especially in challenging conditions, made him one of the most feared batsmen in cricket history.



Source: Britannica.com



Source: Telegraph India.com

SHANE WARNE (AUSTRALIA)

As one of the greatest leg-spinners in history, Shane Warne brought artistry to the bowling crease. Warne's unique delivery and sharp spin bamboozled batsmen around the world, and his ability to turn the ball on any surface made him a match-winner. His career was defined by his charisma, his impact in critical moments, and his role in Australia's dominance in the late 1990s and early 2000s.

JACQUES KALLIS (SOUTH AFRICA)

A true all-rounder, Jacques Kallis was the epitome of balance in cricket. With over 10,000 runs and 290 wickets in both Tests and ODIs, he remains one of the most versatile players in cricket history. Kallis' ability to excel with both bat and ball placed him in the same league as other great all-rounders like Sir Garfield Sobers.



Source: Business Standard.com

MUTTIAH MURALITHARAN (SRI LANKA)



Source: Business Standard.com

Muttiah Muralitharan holds the record for the most wickets in both Test and ODI formats, with over 1,300 wickets in international cricket. His unique bowling action and ability to spin the ball prodigiously made him a nightmare for batsmen. Muralitharan's consistent wicket-taking ability and his impact on Sri Lanka's cricketing rise in the 1990s and 2000s cemented his status as one of the game's greatest.

SIR JACK HOBBS (ENGLAND)

An iconic figure in early 20th-century cricket, Sir Jack Hobbs set numerous records during his career, including the most runs in first-class cricket. Hobbs was known for his impeccable technique and longevity in the game, making him one of England's finest cricketers.



Source: Madras Courier.com

SIR IAN BOTHAM (ENGLAND)



Source: Chartwellspeakers.com

A legendary all-rounder, Ian Botham was one of the key figures in England's cricketing revival in the 1980s. With his aggressive batting and potent seam bowling, Botham could change the course of a match in a matter of moments. His all-around contributions have made him a cricketing legend, remembered especially for his heroics in the 1981 Ashes series.

CONCLUSION:

These cricketers, among many others, have not only etched their names in the annals of history but have also defined the essence of the game. Through their legendary performances, they've inspired countless fans and players, ensuring their legacy lives on forever in the world of cricket.

By - MeenakshiBA(JMC) 6th Semester

STREET CRICKET & LOCAL TOURNAMENTS

– HOW GRASSROOTS CRICKET SHAPES FUTURE STARTS.

Street cricket and local tournaments are the bedrock upon which the future stars of the sport are often built. For many aspiring cricketers, these grassroots platforms provide the first taste of competition and the opportunity to refine their skills in an informal, yet deeply passionate environment. In the narrow lanes, open fields, or back alleys where street cricket thrives, players learn to be creative and adaptable.



Source: Depositphotos.com

The makeshift pitches and improvised boundaries teach them how to handle unpredictable conditions, whether it's a dusty, uneven surface or a bouncy ball. These environments help young players to think on their feet, develop a wide range of shots, and perfect their bowling techniques, often out of necessity rather than formal training. On the other hand, local tournaments offer a more structured competition, providing young cricketers with the chance to perform in front of a local audience, build team chemistry, and learn the intricacies of game strategy.



Source: Street Child United.com

These tournaments, whether they are school-level or community-based, help players gain match experience and psychological toughness, which are vital when making the transition to higher levels of competition. Crucially, local tournaments also serve as a springboard for talent scouts, who often spot raw talent in these settings and offer them the chance to further their careers. Some of cricket's biggest names, especially in countries like India, Pakistan, and Sri Lanka, have emerged from these very grassroots platforms, proving that talent can be discovered in the most unassuming places.



Source: hubnetwork.in

The influence of street cricket and local tournaments goes beyond skill development; they foster a sense of community, pride, and resilience, as players from diverse backgrounds come together with one common goal – to play and excel at the sport they love. Whether it's the joy of hitting a first-century or the thrill of taking a crucial wicket, these formative experiences shape the mental and physical toughness of a player, ultimately preparing them for the big stage. In this way, street cricket and local tournaments remain indispensable in shaping the future of cricket, offering an alternative pathway to success and a deeper connection to the sport.

By - Yashika
BA(JMC) 6th Semester

THE ART OF CAPTAINCY IN CRICKET – LEADERSHIP LESSONS FROM THE GREAT

Cricket is more than just a game of bat and ball; it is a test of strategy, mental resilience, and leadership. A captain's role extends far beyond tossing the coin and setting field placements—it involves inspiring teammates, handling pressure, and making crucial decisions that can change the course of a match. Some of cricket's greatest captains have left behind invaluable lessons in leadership that go beyond the sport.

LEADING BY EXAMPLE – M.S. DHONI & RICHIE BENAUD



Source: The Quint com



Source: The Times com

One of the most admired qualities of a great captain is the ability to lead by example. M.S. Dhoni, India's most successful captain, was known for his calm demeanor and match-winning abilities. He never let pressure dictate his decisions. Similarly, Australia's Richie Benaud transformed his team through his proactive leadership and personal performance, proving that leading from the front earns respect and trust.

ADAPTABILITY & TACTICAL GENIUS – EOIN MORGAN & CLIVE LLOYD



Source: The Quint com



Source: crickethof.org

Great captains adapt to changing conditions, both on and off the field. Eoin Morgan, who led England to their first ODI World Cup victory in 2019, revolutionized the team's approach by embracing fearless cricket. Clive Lloyd, who captained the dominant West Indies side of the 1970s and '80s, instilled aggression and intimidation, ensuring his team remained the best for over a decade.

HANDLING PRESSURE & CRISIS MANAGEMENT – STEVE WAUGH & IMRAN KHAN



Source: Pinterest.com



Source: Flipkart.com

The ability to handle pressure separates good captains from great ones. Steve Waugh turned Australia into an unbeatable force with his 'mental disintegration' tactics and unwavering confidence. Similarly, Imran Khan inspired Pakistan to their first World Cup victory in 1992, keeping his team motivated even when the odds were against them.

BUILDING A STRONG TEAM CULTURE – SOURAV GANGULY & MIKE BREARLEY



Source: Flipkart.com



Source: Pinterest.com

A captain's true strength lies in team-building. Sourav Ganguly rebuilt Indian cricket after the match-fixing scandal, instilling aggression and self-belief in young players like Sehwag, Yuvraj, and Dhoni. Mike Brearley, despite his modest batting record, was one of England's finest captains, known for man-management skills that brought out the best in his players.

HUMILITY & SPORTSMANSHIP – KANE WILLIAMSON & RAHUL DRAVID



Source: ennglish.jagran.com



Source: ennglish.jagran.com

True leadership is not just about winning but also about respecting the game. Kane Williamson and Rahul Dravid exemplify humility, grace, and integrity, proving that a captain's legacy is not just about trophies but also about character.

CONCLUSION

Cricket captains are more than just strategists; they are leaders who inspire, innovate, and shape the game. The lessons they teach—adaptability, resilience, teamwork, and grace under pressure—are valuable not just in cricket but in life itself. Whether on the field or in boardrooms, the principles of great captaincy remain timeless.

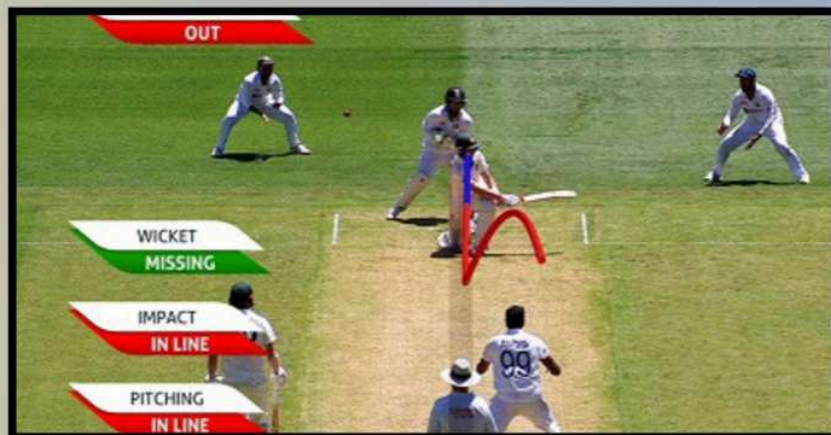
By - Sakshi Bhardwaj
BA(JMC) 6th Semester

HOW TECHNOLOGY IS REVOLUTIONIZING CRICKET – DRS, HAWK-EYE, AND ANALYTICS

Cricket, once considered a game of pure skill and intuition, has undergone a significant transformation with the advent of modern technology. Innovations like the Decision Review System (DRS), Hawk-Eye, and advanced analytics have enhanced the accuracy of umpiring decisions, improved player performance, and revolutionized strategic planning.

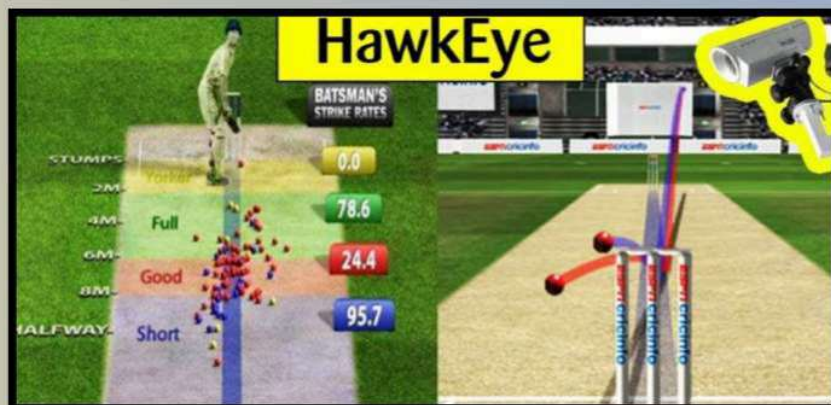
DECISION REVIEW SYSTEM (DRS)

The DRS has been one of the most influential technological advancements in cricket. Introduced to reduce umpiring errors, DRS utilizes ball-tracking, Ultra Edge (Snick meter), and Hotspot technology to assist in decision-making. Players can challenge on-field decisions, and third umpires use high-speed cameras and thermal imaging to analyse the appeal. This system has significantly improved the fairness of the game by reducing human errors.



Source: en.m.wikipedia.org

HAWK-EYE TECHNOLOGY



Source: Crickrtbio.com

Hawk-Eye is a ball-tracking technology that plays a crucial role in DRS. It uses multiple cameras to track the trajectory of the ball and predict its path, aiding in LBW (Leg Before Wicket) decisions. Hawk-Eye is also used in broadcasting to provide detailed analytics, such as wagon wheels and beehive charts, which help players and analysts understand batting and bowling patterns.

ADVANCED ANALYTICS AND AI



Source: [www.Analysis Steps.com](http://www.AnalysisSteps.com)

Cricket teams now rely heavily on data analytics to strategize their gameplay. High-performance analysis tools assess player form, predict outcomes, and evaluate opposition weaknesses. AI-driven insights help teams make informed decisions about team selection, field placements, and game tactics. Technologies like wearable GPS devices and biomechanics sensors also monitor player fitness and workload, reducing the risk of injuries.

The integration of technology in cricket has not only made the sport more accurate and strategic but also more engaging for players and fans alike. As innovation continues, cricket is set to become even more data-driven and precise in the future.

By - Yashasvi Bhardwaj
BA(JMC) 6th Semester

THE FUTURE OF CRICKET – EMERGING FORMATS, LEAGUES, AND RULE CHANGES

Cricket is undergoing a transformation as new formats, leagues, and rule changes shape its future. While traditional Test and One Day Internationals (ODIs) continue to hold their place, shorter and more dynamic formats are gaining popularity.

T20 cricket has revolutionized the game, and the emergence of T10 and The Hundred further accelerates the trend toward fast-paced entertainment. These formats cater to younger audiences with shorter attention spans and a need for instant excitement. Franchise-based leagues such as the Indian Premier League (IPL), Major League Cricket (MLC), and the SA20 are expanding cricket's global footprint, attracting talent and investors worldwide.



Source: The Economic Times.com

Rule changes are also influencing the sport. Innovations like the 'Impact Player' in domestic T20 leagues, free hits for wides in some competitions, and discussions on reducing Test matches to four days indicate a shift in cricket's traditional approach. The use of advanced technology, including ball tracking and AI-driven decision-making, is set to further refine officiating and player performance analysis.

With cricket's landscape evolving rapidly, the balance between innovation and tradition will determine its future. As newer formats and leagues expand, the challenge will be to maintain the essence of the game while embracing progress.

Cricket has evolved significantly over the years, and its future looks even more dynamic with new formats, global leagues, and innovative rule changes reshaping the sport. With the increasing popularity of shorter formats, franchise-based leagues, and technological advancements, cricket is set to undergo a transformation that will make it more engaging and accessible to fans worldwide.

One of the most significant developments is the emergence of T10 and The Hundred formats. The T10 League, featuring ten-over-a-side matches, has gained traction for its high-energy, fast-paced action. Similarly, The Hundred, a 100-ball per side competition introduced in England, aims to attract new audiences with a simplified structure and shorter duration. These formats complement the traditional Test and One Day International (ODI) formats, ensuring that cricket appeals to a wider demographic.



Source: The Economic Times.com

Franchise-based leagues such as the Indian Premier League (IPL), Big Bash League (BBL), and Caribbean Premier League (CPL) continue to dominate the cricketing landscape. New leagues are emerging in the USA, UAE, and South Africa, expanding the sport's global reach and providing opportunities for players beyond traditional cricket-playing nations. The rise of these leagues has also led to increased commercialization, sponsorship deals, and broadcasting rights, making cricket a lucrative career for players worldwide.

In addition to new formats and leagues, rule changes are being considered to enhance fairness and entertainment. The introduction of the Decision Review System (DRS), power surges in T20 cricket, and penalty runs for slow over-rates are some examples. The International Cricket Council (ICC) is also exploring ideas such as reducing Test matches to four days and introducing stop clocks to speed up play.

As cricket evolves, balancing tradition with innovation will be key. With emerging formats, thriving leagues, and progressive rule changes, the sport is poised for an exciting and inclusive future that caters to a global audience.

By - Yashavi Bhardwaj BA(JMC) 6th Semester



Source: Reddit.com

“You don't need a group of superstars, you need a team working together to bring you better results.”

-Brian Lara

THE RISE OF WOMEN'S CRICKET – GROWTH, CHALLENGES, AND FUTURE PROSPECTS

Women's cricket has witnessed a remarkable transformation over the past few decades. Once overshadowed by its male counterpart, the sport has gained global recognition, increased viewership, and greater financial backing. However, despite its rapid growth, challenges remain.

THE GROWTH OF WOMEN'S CRICKET

Early Struggles and Milestones

Women's cricket dates back to the 18th century, but it wasn't until the 20th century that international matches began. The Women's Cricket Association (WCA) was formed in England in 1926, leading to the first-ever women's Test match in 1934 between England and Australia. The introduction of the Women's World Cup in 1973, two years before the men's event, was a significant milestone.



Source: Freepik.com

Professionalism and Recognition

The 21st century has seen an explosion of interest in women's cricket. The ICC took over governance of the sport in 2005, leading to better organization and financial investment. ICC Women's T20 World Cup has played a key role in increasing the sport's popularity.

Media and Commercial Growth

Major tournaments are now broadcast worldwide, and sponsorship deals have increased significantly. The 2020 ICC Women's T20 World Cup final at the MCG attracted over 86,000 spectators, proving that women's cricket has a growing audience.

CHALLENGES IN WOMEN'S CRICKET

Gender Pay Gap

Despite progress, a significant disparity exists in pay between male and female cricketers. While top women players earn more than before, they still receive a fraction of what their male counterparts make.

Limited Domestic Structure

While countries like Australia and England have robust domestic circuits, many nations still lack professional leagues, affecting player development.

Lack of Media Coverage

Although coverage has improved, women's matches often receive less prime-time telecast and fewer marketing campaigns compared to men's games.

Cultural and Societal Barriers

In many countries, gender biases and societal expectations discourage young girls from pursuing cricket professionally. Lack of facilities, coaching, and encouragement remain obstacles in developing nations.



Source: Instagram.com

FUTURE PROSPECTS

Increased Investment and Leagues

The launch of the Women's Premier League (WPL) in India has set a new benchmark, attracting global stars and increasing financial rewards. More leagues like WBBL and The Hundred will ensure higher pay, better training, and exposure for players.

Equal Pay and Better Contracts

Countries like New Zealand and India have taken steps to introduce equal match fees for men and women. Continued pressure from players, fans, and governing bodies can help close the gap further.

Grassroots Development

More focus on school and club-level cricket will help discover and nurture young talent. ICC and national boards must invest in infrastructure, coaching, and talent scouting programs.



Source: theguardian.com

Growing Fanbase and Visibility

With social media and digital platforms promoting the game, women's cricket has the potential to attract an even larger global audience. More tournaments, bilateral series, and promotional campaigns can sustain the momentum.

Conclusion

Women's cricket has come a long way from being a niche sport to becoming a global spectacle. While challenges remain, the progress made in the past decade shows that the future is bright. With continued investment, equal opportunities, and growing fan support, women's cricket is set to reach even greater heights in the years to come.

By - Sakshi Bhardwaj
BA(JMC) 6th Semester

INSIDE THE IPL—THE WORLD'S MOST GLAMOROUS CRICKET LEAGUE

The Indian Premier League (IPL) is more than just a cricket tournament; it is a spectacle of sports, entertainment, and business, captivating millions worldwide. Launched in 2008 by the Board of Control for Cricket in India (BCCI), the league has revolutionized the game of cricket with its unique franchise-based model, high-octane matches, and a star-studded lineup of players from around the globe.

The Birth and Growth of IPL

The IPL was conceived as a response to the growing demand for a fast-paced, entertaining format of cricket. The introduction of the Twenty20 (T20) format in the early 2000s provided the perfect platform for this. With backing from business tycoons, Bollywood celebrities, and top brands, the IPL quickly became a cultural phenomenon.

Over the years, the league has expanded in terms of teams, viewership, and revenue. Starting with eight franchises, the IPL now features ten teams, each representing different cities in India. The tournament's format ensures an intense competition, with matches often going down to the wire, keeping fans on the edge of their seats.



Source: cricketwinner.com

Beyond Cricket—The Glamour and Business of IPL

What sets the IPL apart from traditional cricket tournaments is its fusion of cricket with entertainment. The league features electrifying opening ceremonies, cheerleaders, music performances, and a carnival-like atmosphere that attracts not only cricket enthusiasts but also a wider audience.

What sets the IPL apart from traditional cricket tournaments is its fusion of cricket with entertainment. The league features electrifying opening ceremonies, cheerleaders, music performances, and a carnival-like atmosphere that attracts not only cricket enthusiasts but also a wider audience.

Impact on Indian and Global Cricket

The IPL has had a profound impact on Indian cricket by nurturing young talent and improving the overall quality of the game. The exposure to high-pressure matches and world-class coaching has significantly benefited Indian players, contributing to India's dominance in international cricket.

On a global scale, the IPL has influenced other countries to establish their own T20 leagues, such as the Big Bash League (Australia), Caribbean Premier League (West Indies), and Pakistan Super League. It has changed the way cricket is played, marketed, and consumed, making it more accessible and engaging for fans worldwide.

Challenges and Controversies

Despite its success, the IPL has not been without controversies. Issues like match-fixing scandals, betting allegations, and team ownership disputes have occasionally tarnished its reputation. However, strict regulations and governance measures have been implemented to ensure the league maintains its credibility.

The Future of IPL

With each passing season, the IPL continues to set new benchmarks in terms of popularity and revenue. The league is expanding its digital footprint, engaging fans through social media and streaming platforms, making it more accessible than ever. With the introduction of new teams, innovations in gameplay, and growing international participation, the IPL is poised to remain the world's most glamorous and influential cricket league for years to come.

Conclusion

The IPL is not just about cricket; it is a celebration of sportsmanship, entertainment, and commerce. It has redefined the way cricket is played and perceived, bringing together cultures, breaking boundaries, and setting the stage for the future of the game.

By - Varun Manchanda
BA(JMC) 6th Semester

BEN STOKES' MIRACLE AT HEADINGLEY: A TEST MATCH FOR THE AGES

Test cricket has served up so many memories that never fade, yet few match the sheer theater of the 2019 Ashes battle at Headingley, Leeds. On a warm summer's day bathed in sunshine, Ben Stokes wrote himself into cricketing history with a performance of a lifetime that secured England an improbable win over Australia in the third Test.

Pursuing 359 to tie the series, England were 286/9. With only one wicket in hand and 73 runs remaining to be scored, it seemed like their defeat was sealed. But Stokes, with No. 11 Jack Leach solid at the other end, staged a miraculous counterattack. His innings had power, patience, and bravery under pressure. From switch-hits to straight drives, Stokes played shots out of this world.



Source: ecb.co.uk

The mood within Headingley became charged with each boundary. Australia, who had dominated much of the test, appeared shaken. Nathan Lyon missed a key run-out opportunity, and a plumb LBW was denied with no reviews remaining. The tension was suffocating. With victory in sight, Stokes hit a four down the covers and fell to his knees—unbelievable scenes ensued. His 135* unbeaten is now regarded as one of the greatest Test innings ever. England drew the series 1-1, and the Ashes were back in the balance.

This game wasn't about figures; it was about heart. Stokes' innings was a testament to the enduring romance of Test cricket—a medium in which guts, drama, and heroism can thrive over five captivating days. Headingley 2019 will always be remembered not only as an Ashes masterpiece but as the day Ben Stokes rewrote the script of what could be done on a cricket pitch.

By - Vaibhav Mudgal BA(JMC) 6th Semester

CRICKET'S GREATEST ALL-ROUNDERS: THE LEGENDS WHO DOMINATED WITH BAT AND BALL

In the illustrious history of cricket, the game has witnessed numerous exceptional talents. Among these, the all-rounders—those rare individuals who excel with both bat and ball—hold a special place. Their versatility and ability to influence the outcome of a match from multiple dimensions make them invaluable assets to any team. Among all-rounders, there have been a few who have stood above the rest, dominating international cricket with remarkable consistency and brilliance.

An all-rounder is more than just a cricketer who can bat and bowl. They are the backbone of their team, capable of changing the course of a game either by building a match-winning innings or by delivering crucial breakthroughs with the ball. To be considered among the greatest, an all-rounder must maintain high standards in both disciplines over a sustained period.



Source: Pinterest.com

One of the most celebrated names in this category is Jacques Kallis of South Africa. Kallis combined the grace of a classical batsman with the effectiveness of a reliable medium pacer. With over 10,000 runs and nearly 300 wickets in both Test and ODI formats, his statistics speak volumes about his impact on the game. His calm demeanor and technical proficiency made him one of the most dependable players in the modern era.

Another iconic figure is Sir Garfield Sobers, often regarded as the greatest all-rounder in cricket history. Representing the West Indies, Sobers dazzled the cricketing world with his elegant stroke play and effective bowling, which included pace and spin. His ability to adapt to different match situations and excel in all facets of the game remains unmatched.

From the subcontinent, Kapil Dev played a pivotal role in shaping Indian cricket. As a dynamic fast bowler and a fearless batsman, he led India to its first World Cup victory in 1983, leaving an indelible mark on cricket history. His aggressive style and never-say-die spirit inspired a generation of cricketers.



Source: sportsindiashow.com

In recent times, Hardik Pandya has emerged as a key all-rounder for India, especially in ICC tournaments. Known for his explosive batting in the lower order and his ability to bowl crucial overs, Pandya has become a match-winner in limited-overs cricket. During the ICC Men's T20 World Cup and ODI World Cup campaigns, Pandya consistently delivered under pressure. Whether it was finishing games with the bat or breaking partnerships with the ball, his contributions played a significant role in India's overall performance. His athleticism on the field and leadership potential further underline his growing importance in the Indian cricket setup.

More recently, players like Ben Stokes and Shakib Al Hasan have carried the legacy forward. With his heroic performances in both Tests and ODIs, Stokes has proved to be a game-changer for England. Meanwhile, Shakib's consistent contributions for Bangladesh with both bat and ball have established him as one of the finest all-rounders of his era.

In conclusion, while many all-rounders have graced the sport, only a few have truly dominated with both bat and ball. Their contributions transcend individual brilliance; they uplift their entire team and redefine the possibilities within the game. As cricket evolves, the legacy of these greats—including the rising impact of Hardik Pandya—continues to inspire future generations.

By - Bhavya Dang BA(JMC) 6th Semester

THE BUSINESS OF CRICKET – SPONSORSHIPS, BROADCASTING, AND FINANCIAL GROWTH

Cricket, once considered a gentleman's game, has transformed into a multi-billion-dollar industry, attracting global sponsors, media conglomerates, and investors. The sport's financial growth is driven by lucrative broadcasting rights, corporate sponsorships, franchise-based leagues, and commercial partnerships. The business of cricket is a fascinating ecosystem where the game's popularity translates into financial success, benefiting players, governing bodies, and stakeholders alike.

1. The Power of Sponsorships in Cricket

Sponsorships play a pivotal role in modern cricket, contributing significantly to the revenue streams of teams, leagues, and individual players. Brands leverage cricket's massive viewership to enhance their visibility and connect with audiences worldwide.



Source: indibetapps.com

1.1 Team and Tournament Sponsorships

National Teams: Cricketing powerhouses like India, Australia, and England have multi-million-dollar sponsorship deals with major brands. Companies like BYJU'S, Pepsi, and MRF have sponsored Indian cricket, while Vodafone and NatWest have partnered with England.

League Sponsorships: The Indian Premier League (IPL) is a prime example of a financially lucrative tournament, with companies investing millions to secure title sponsorships. Tata, Vivo, and Dream11 have all been major IPL sponsors.

ICC and Global Events: The International Cricket Council (ICC) attracts global sponsors like Nissan, Emirates, and Coca-Cola for marquee events such as the Cricket World Cup and T20 World Cup.

1.2 Player Endorsements

Top cricketers sign endorsement deals that significantly boost their earnings beyond match fees. Players like Virat Kohli, MS Dhoni, and Sachin Tendulkar have endorsed brands ranging from sports apparel to luxury watches, making them among the highest-paid athletes in the world.



Source: cricket.one

2. The Role of Broadcasting in Cricket's Financial Boom

Broadcasting rights are the backbone of cricket's financial ecosystem, bringing in billions of dollars through television and digital media contracts.

2.1 Television Rights

Global Demand: Cricket's major markets—India, England, Australia, and Pakistan—have dedicated sports networks that pay astronomical sums for broadcasting rights. Star Sports, Sky Sports, and Sony Pictures Networks dominate cricket telecasts.

India's Influence: The Indian cricket market is the most lucrative, with the Board of Control for Cricket in India (BCCI) securing record-breaking deals for IPL and international matches. The IPL's broadcasting rights were sold for over \$6 billion for the 2023-2027 cycle.

Ashes and Other Series: Historic rivalries like the Ashes (England vs. Australia) and India vs. Pakistan fixtures attract huge global audiences, making them highly valuable for broadcasters.

2.2 The Rise of Digital Streaming

The shift towards digital streaming has revolutionized cricket viewership. Platforms like JioHotstar, Amazon Prime, and Sky have acquired rights to stream live matches, offering interactive features like multi-angle replays and fan engagement tools.

OTT Growth: With younger audiences preferring online streaming over traditional TV, Over-the-Top (OTT) services have gained prominence, driving competition among digital platforms.

Social Media and Free Streaming: Cricket boards and franchises use YouTube, Twitter, and Facebook for highlights, behind-the-scenes content, and live updates, further monetizing the sport.



Source: businessoutreach.in

3. Financial Growth and the Rise of Franchise-Based Leagues

3.1 The IPL Model – A Financial Giant

Cricket's financial expansion has been largely driven by the success of franchise-based leagues. The Indian Premier League (IPL), Big Bash League (BBL), Caribbean Premier League (CPL), and Pakistan Super League (PSL) have changed the dynamics of the sport.

Franchise Ownership: IPL franchises are owned by billionaires, Bollywood celebrities, and multinational companies, investing millions to build strong teams.

Revenue Sharing: Teams earn through sponsorships, merchandise sales, and a share of the broadcasting revenue, making the IPL one of the richest sporting leagues.

Player Auctions: The IPL auction sees teams bidding aggressively for top talent, with some players fetching contracts worth millions of dollars.

3.2 Other T20 Leagues Expanding the Market

BBL & CPL: Australia's Big Bash League and the Caribbean Premier League have successfully replicated the IPL's model, attracting international talent and corporate investments.

The Hundred (England): A shorter format introduced by the England and Wales Cricket Board (ECB) to attract new audiences and increase commercial appeal.

SA20 & ILT20: New leagues in South Africa and the UAE have further diversified cricket's business landscape.



Source: fantasykhiladi.com

4. Merchandise, Ticket Sales, and Cricket Tourism

While sponsorships and broadcasting dominate revenues, other financial contributors include:

Merchandise Sales: Jerseys, caps, bats, and memorabilia generate millions, especially for popular franchises and national teams.

Ticket Sales & Stadium Revenue: Major matches attract packed stadiums, contributing significantly to cricket boards' revenue.

Cricket Tourism: Iconic venues like Lord's (England), MCG (Australia) and Eden Gardens (India) attract fans globally, boosting local economies.

5. Challenges and Future Prospects

5.1 Challenges

Despite its financial success, cricket faces challenges such as:

Match-Fixing and Corruption: Illegal betting and match-fixing scandals have occasionally tainted the sport, requiring stricter governance.

Over-Saturation of Cricket: With multiple formats and leagues, concerns about player workload and audience fatigue are growing.

Economic Downturns: Sponsorships and broadcasting deals are sensitive to economic fluctuations, affecting investments in the sport.

5.2 Future Prospects

Expansion into New Markets: Cricket is growing in regions like the USA, the Middle East, and China, offering new business opportunities.

Women's Cricket Boom: The rise of women's cricket, with leagues like the Women's Premier League (WPL), is creating fresh revenue streams.

Technological Innovations: Virtual reality (VR), AI-driven analytics, and blockchain ticketing are set to revolutionize cricket's commercial aspects.

Conclusion

Cricket's transformation from a sport into a global business empire is a testament to its widespread appeal. Sponsorships, broadcasting rights, and franchise-based leagues have fueled its financial success, making it one of the most commercially viable sports in the world. As the sport continues to evolve, new innovations and markets will further shape the future of cricket's business landscape, ensuring its continued growth for years to come.

By - Benny Abraham
BA(JMC) 6th Semester

UNFORGETTABLE CRICKET WORLD CUP MOMENTS – HISTORICAL MATCHES AND ICONIC PERFORMANCES

The Cricket World Cup is the pinnacle of international cricket—a battlefield where nations compete for glory and players rise to legendary status. Since its inception in 1975, the World Cup has not only delivered sporting excellence but also countless moments that have been etched into the collective memory of cricket lovers across generations.

From improbable victories to awe-inspiring individual heroics, the tournament has produced drama, passion, and unforgettable cricket. Here, we revisit some of the most iconic matches and performances that defined World Cup history, from the early years to the latest 2023 edition.

1. 1983 – India's Historic Triumph Over the West Indies



Source: vijiravindran.com

Venue: Lord's, England

Result: India won by 43 runs

Before 1983, India was not considered a serious contender on the world cricketing stage. But all that changed when Kapil Dev's men stunned the cricketing world. In the final, India defended a modest total of 183 against a star-studded West Indies lineup. Kapil's earlier knock of 175* against Zimbabwe in the group stage—when India were 17 for 5—was a turning point in belief and momentum. The victory changed Indian cricket forever, sparking a revolution to see the country become a powerhouse in the sport.

2. 1999 – The Semi-Final Tie: South Africa vs Australia



Source: reddit.com

Venue: Edgbaston, England

Result: Match tied; Australia advanced

This match is etched in cricket folklore for its heart-stopping climax. South Africa, needing 9 runs in the final over with Lance Klusener at the crease, seemed poised for victory. However, a chaotic run-out of Allan Donald on the penultimate ball resulted in a tied match. Australia progressed to the final due to a superior run rate. It was a crushing heartbreak for South Africa, who to this day carry the burden of their near-miss.

3. 2003 – Tendulkar's Mastery Against Pakistan



Source: latestly.com

Venue: Centurion, South Africa

Result: India won by 6 wickets

In a high-octane group-stage clash between arch-rivals India and Pakistan, Sachin Tendulkar delivered a legendary innings of 98 runs off just 75 balls. Facing a formidable Pakistani bowling attack, Tendulkar's strokes—including the iconic uppercut off Shoaib Akhtar—captured the imagination of fans. India chased down 274, and Tendulkar finished the tournament as its highest run-scorer.

4. 2015 – Grant Elliott's Six Sends New Zealand to Their First Final



Source: bleacherreport.com

Venue: Eden Park, Auckland

Result: New Zealand won by 4 wickets

The 2015 semi-final between New Zealand and South Africa was a nail-biting affair filled with emotion and intensity. In a rain-affected chase, Grant Elliott emerged as the hero, hitting Dale Steyn for a six in the final over to take New Zealand to their first-ever World Cup final. Tears flowed both on and off the field, showcasing the raw emotion the sport can deliver.

5. 2019 – England vs New Zealand: The Greatest Final Ever



Source: icc-cricket.com

Venue: Lord's, London

Result: Match tied; Super Over tied; England won on boundary count

The 2019 final between England and New Zealand is widely regarded as the most dramatic ODI ever. Both teams scored 241, and the match proceeded to a Super Over. The Super Over was tied too. England won the title based on having scored more boundaries—a rule that later faced scrutiny but added to the match's mythical status. Ben Stokes' 84*, the deflection off his bat for overthrows, and Jofra Archer's cool head in the Super Over made it a finale for the ages.

7. 2023 – Maxwell's Double Century & Kohli's 50th ODI Hundred

The 2023 World Cup in India gave fans even more memorable moments:

Glenn Maxwell's Unbelievable 201 vs Afghanistan*



Source: flashscore.co.ke

Chasing 292, Australia was 91 for 7 when Maxwell played the greatest ODI innings of all time—an unbeaten double century despite severe cramps. He single-handedly took Australia over the line, redefining what's possible in cricket.

Virat Kohli's 50th ODI Century



Source: crictracker.com

In the semi-final against New Zealand, Kohli surpassed his idol Sachin Tendulkar's record with his 50th ODI century. The moment was emotional, historic, and symbolic of India's dominance in the group stage.

Conclusion

From the dusty grounds of Lord's in 1975 to the packed stadiums of India in 2023, the Cricket World Cup has gifted fans with stories of triumph, heartbreak, and brilliance. These unforgettable moments have defined careers and brought together fans across borders. As we look ahead to future tournaments, the magic of the World Cup endures, where every match holds the potential to become legendary.

By - Varun Manchanda BA(JMC) 6th Semester

CRICKET IN THE OLYMPICS?

THE DEBATE FOR LOS ANGELES 2028

Cricket's probable return to the Olympics in Los Angeles 2028 has aroused debate. Cricket, which was first played at the 1900 Olympics, might make a comeback in the quickly increasing T20 format, which is appropriate for the Olympic spectacle. Cricket has around 2.5 billion supporters, primarily in South Asia and the Commonwealth, which has the potential to improve viewership and expand the sport in the United States, where Major League Cricket is gaining popularity.

Critics see it as a chance to use LA's multicultural population and the 2024 T20 World Cup's spotlight to promote the sport. Some contend, however, that the necessary infrastructure is logistically impractical, since specialized pitches and a restricted number of competing nations may limit participation. Cricket's inclusion in the Olympics in 2028 remains on the table; the IOC Executive Board approved it in 2023, but final confirmation is still required. If it goes through, it will be a watershed moment for cricket.

Winning an Olympic gold would raise a cricketer's reputation to unprecedented heights. Consider the thrill of a T20 final held under the bright lights of Los Angeles, with young players from associate nations competing against powerhouses like as India and Australia. This has the ability to stimulate grassroots development in emerging cricketing nations such as Uganda and the Netherlands, making aspirations a reality with the Olympics acting as a main catalyst for change.

Cricket's involvement in the Olympics might redefine its character, in addition to competitiveness. It's an opportunity to transcend its reputation as a specialised, colonial relic and embrace a contemporary, inclusive future. Los Angeles, with its diverse culture and media reach, has the potential to accentuate this transition, attracting interested newcomers while rewarding long-time supporters with a spectacle that marries tradition with Olympic spirit.



Source: twenty20wiki.com

By - Benny Abraham
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Source: Shutterstock.com

"I tell my team, don't worry about the result. Focus on the process. If you take care of the small things, the bigger picture will take care of itself. Pressure is something you put on yourself. Stay calm and trust your preparation."

-Ms Dhoni

"The Virat Within"

In every shot, there burns a flame,
A tale of love for the rising game.
With passion pure and eyes that shine,
He walks the pitch, as if it's divine.

Through storms he stood,
through cheers and cries,
With hard work written in his skies.
Each fall he turned into a flight,
A come back made with roaring might.

He doesn't chase just fame or pride,
But inspires millions far and wide.
From gully dreams to global fame,
He carved his soul into the game.

Yet in his heart, there's still the hue,
Of gratitude—so deep, so true.
For every fan, each rising sun,
He plays for more than just a run.

So if you fall or lose your way,
Just think of Virat and rise each day.
For in his journey, loud and clear,
Lives the courage to persevere.

By - Bhavya Dang BA(JMC) 6th Semester

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