



**LINGAYA'S LALITA DEVI INSTITUTE
OF
MANAGEMENT & SCIENCES**

**NAAC ACCREDITED "A+" GRADE INSTITUTE &
APPROVED U/S 2(F) OF UGC ACT 1956
AFFILIATED TO**

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

**IN COLLABORATION WITH
MAHARAJA AGRASEN COLLEGE
UNIVERSITY OF DELHI**

**IS
ORGANISING AN INTERNATIONAL CONFERENCE
ON
TRANSFORMING TECHNOLOGY & BUSINESS
PRACTICES : ROADMAP TO VIKSIT BHARAT@2047**

MODE: HYBRID

16TH & 17TH MAY 2025



**VISIT OUR WEBSITE
WWW.LLDIMS.EDU.IN**



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CONFERENCE@LLDIMS.ORG.IN**



ABOUT CONFERENCE

It gives us immense pleasure to announce that we will be organizing two-day international conference in collaboration with Maharaja Agrasen College, University of Delhi on the theme "Transforming Technology and Business Practices: Roadmap to Viksit Bharat @2047". The conference aims to bring together esteemed professionals, renowned researchers, and industry leaders to explore the critical intersection of Business and Technology with especial focus Viksit Bharat@2047.

The key intention of this conference is to provide opportunities for the global participants to share their ideas and experience in person with their peers who are expected to join from different parts of the world. In addition, this gathering will help the delegates to establish research or business networks as well as to find international linkage for future collaborations in their career path.

We hope that the conference will lead to significant contributions to the knowledge base in the respective fields. With the rapid development in business and technology, enterprises are now facing escalating competition and vague opportunities. How to assist enterprises in gaining competitive advantages through technological and managerial innovations has become a crucial issue for both academicians and practitioners.

The proposed International Research Conference aims to provide a comprehensive platform for interdisciplinary dialogue, knowledge exchange, and collaboration among stakeholders from academia, industry, government, and civil society. The objectives include:

- Understand the transformative impact of emerging technologies on India's growth trajectory.
- Explore innovative business models that align with the vision of sustainable and inclusive development
- Identify actionable strategies for empowering marginalized communities through technology and entrepreneurship.
- Foster collaborations between stakeholders—government, industry, academia, and civil society—to accelerate progress.
- Explore strategies to align technological advancements and business practices with the vision of a developed India by 2047.
- Highlight opportunities for startups and SMEs in the evolving technological and business environment.
- Explore strategies to make Indian businesses globally competitive through technological innovation.
- Collaborate to draft actionable steps towards achieving the goals of a developed India by 2047.

THEMES AND SUB-THEMES

This conference brings academics, regulators, and other participants in the Indian Economy to provide useful inputs on the growth of Viksit Bharat @2047. To widen the scope of deliberations, the following are the suggested topics for the conference. These topics are only indicative and the conference welcomes submissions in all areas listed below:

THEMES

- **Transforming Technology & Business Practices**
- **Vision 2047: Roadmap to Viksit Bharat**
- **Sustainability 360: Collaborate, Innovate, Regenerate**

SUB-THEMES

Banking & Finance 360: Bridging Technology, Trust, and Transformation

- Bridging the Digital Divide: Ensuring Access to Technology for All
- FinTech Innovations for Rural and Urban India
- Blockchain and Cryptocurrencies in Shaping India's Financial Future

Leadership and Entrepreneurship: Driving Innovation and Transformation

- Role of Technology in Scaling MSMEs and Start-ups
- Nurturing Rural Entrepreneurs: Local Innovations for Global Impact
- Building a Global Hub for Innovation and Entrepreneurship

Blockchain Meets AI: Revolutionizing Technology and Beyond

- AI and Automation in Rural Development
- Transforming Manufacturing with AI, IoT, and Robotics
- AgriTech Startups: Innovations for a Food-Secure Future

Sustainability in the Global Economy: Creating Shared Value

- Renewable Energy Innovations for a Carbon-Neutral India
- India as a Technology Exporter: Building Brand Bharat
- Balancing Economic Growth with Environmental Conservation

The Innovation Nexus: Transforming HR and Marketing

- Upskilling India's Workforce for Emerging Technologies
- Trends in HR tech and Mar-tech convergence.
- Enhancing Supply Chain Resilience with Digital Tools

PAPER PRESENTATION

- Off-line Presentation
- Virtual Presentation

PUBLICATION OPPORTUNITIES

The abstract of selected papers will be published in the Conference Book with International ISBN number. Conference Management Committee has made arrangements with a number of high-quality global journals to provide conference attendees with publication opportunities and discussions with the Editors are ongoing. Participants will be notified as and when the discussions and corresponding arrangements are finalized.

IMPORTANT DATES

- **Deadline for submitting Abstract : 8th May 2025**
- **Deadline for submitting full Papers : 10th May 2025**
- **Notification of Acceptance : Within 5 Days After Submission**
- **Last date of Registration : 10th May 2025**
- **Conference Dates : 16th -17th May 2025**

REGISTRATION FEE

For Indian Citizens:

- **Research Scholars: Rs. 1500**
- **Academicians : Rs. 2000**
- **Industry Person : Rs. 5000**
- **Non- Presenting Authors : Rs. 500**

For Foreigners:

- **Research Scholars: USD 100**
- **Academicians : USD 150**
- **Industry Person : USD 250**
- **Non- Presenting Authors : USD 50**

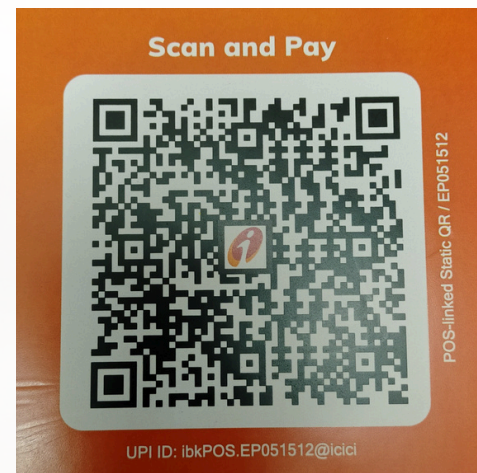
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About LLDIMS

At LLDIMS – Lingaya's Lalita Devi Institute of Management & Sciences, we have a culturally diverse campus that prepares you for the evolving workplaces of today and the future. We provide a supportive, creative, and professional environment for students to acquire practical knowledge, network with industry experts, and acquire real-life experience. Our prime focus is on imparting holistic learning, where you'll have the opportunity to generate innovative journalism and business solutions.

Our Institute makes the most of its location in the South of Delhi, one of India's most vibrant and diverse cities. We are guided by our mission to focus on providing quality education for all in the fields like Management, Media, Commerce & Education, among others.

Since its inception in 2005, LLDIMS has redesigned intellectual and creative thought boundaries as a premier Academic Institution. Our robust, multifaceted approach to education breaks down barriers between disciplines and fosters progressive minds. Students at our Institute have the academic freedom to chart their own distinct paths in a rapidly evolving and modern world.

About Maharaja Agrasen College

Maharaja Agrasen College, accredited with an 'A' Grade and consistently ranked among the top institutions in the country in both NIRF and the India Today - MDRA survey, prides itself on providing state-of-the-art infrastructure and facilities. In addition to the robust academic programs, the college also aspires to develop vocational skills among students. The Abdul Kalam Centre, Centre for Performing Arts and Culture, Sanskriti Kala Kendra, and Civic Education Centre are just a few of the specialized centres that support this endeavour, promoting research and innovation.

The Extra Curricular Activities Committee, with its 14 societies, helps students hone their cultural and artistic skills. Additionally, the MAC-Wellness Centre and our extensive sports facilities support a wide range of sporting activities. Their dedicated and highly qualified faculty and staff are committed to guiding students in every step of their academic journey, helping students achieve excellence in every sphere.

PAPER SUBMISSION GUIDELINES

- Authors are requested to submit abstract/papers on time.
- **Registration Link : <https://shorturl.at/3QYdq>**
- The manuscript should be in MS-word format. Manuscript must be double spaced, with 1-inch margins with “Times New Roman, font size 12, black”
- In the first page of the paper (Cover page), please provide full names (first, middle and last names) and full addresses (Institute’s address along with designation and correspondence address) along with email address of the author(s). The author’s name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process
- In the first page of the paper (Cover page), please provide full names (first, middle and last names) and full addresses (Institute’s address along with designation and correspondence address) along with email address of the author(s). The author’s name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an Introduction, literature review, objectives, research gaps, methodology, limitations/scope for future work, conclusion
- The abstract, followed by relevant keywords should not be more than 250 words and should adequately describe the work and highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract
- The manuscript should not be more than 8-10 pages including tables, Figures, and appendix given at the end. Headings and subheadings must be short and not numbered. The primary heading should be in capitalized form (upper case), and bold face. The sub-headings should be in title-case capitalization (first letter of each word in capital) and in bold. Table should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom
- Figures/ diagrams/ graphs should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles. Figures, diagrams and pictures should have good quality images preferably in JPEG Format
- References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) 7th edition
- Authors needing assistance should contact conference convener
- Email: conference@lldims.org.in (For any assistance regarding paper submission and related matters.)

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