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NEWSLETTER

Welcome to the Department of Commerce April 2025 Newsletter. This edition highlights the activities, events, and achievements of the department this month. We are excited to share the upcoming events that celebrate the successes of our students and faculty.

Aspire & Accelerate: Alumni Honours & Industry Insight Summit 2025

The Department of Commerce at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) successfully organized the Aspire & Accelerate Alumni Honors & Industry Insight Summit 2025 in collaboration with Fintegrate and PNGI. The event, held on March 22 at the LLDIMS Seminar Hall, brought together distinguished industry leaders and alumni to share valuable insights on career growth, leadership, and corporate dynamics. The keynote address was delivered by Dr. Pradyumna Pandey, Former Head HR at Hero MotoCorp, setting an inspiring tone for the summit. Other eminent speakers included HG Ajanma Krishna Prabhuji, Former Sr. VP (Technology) at Pine Labs and Director at BACE, ISKCON; Ms. Simran Sharma, CEO of Transformation Forge; Mr. Mayank Ahuja, Deputy General Manager - HR at REHAU; and Mr. Vikram Bhomra, Head HR at Hollister Medical India Pvt Ltd. The summit provided an excellent platform for students to engage with industry veterans, gain knowledge on corporate strategies, and build meaningful professional networks. The event concluded with an appreciation ceremony, where the speakers were honored for their contributions in inspiring the next generation of leaders.

Lingaya's Lalita Devi Institute of Management and Sciences
NAAC 'A+' Institute, Affiliated to GSSIP University, Govt. of NCT, Recognized by NCTE

DEPARTMENT OF COMMERCE
FINTEGRATE IN ASSOCIATION WITH PNGI
ORGANISES

**ASPIRE & ACCELERATE ALUMNI HONORS
& INDUSTRY INSIGHT SUMMIT 2025**



DR. PRADYUMNA PANDEY
(KEYNOTE SPEAKER)
Former Head HR
HERO MOTOCORP



HG AJANMA KRISHNA PRABHUJI
Former Sr. VP (Technology)
Pine Labs Pvt. Ltd. Director BACE, ISKCON



MS. SIMRAN SHARMA
Chief Executive Officer
Transformation Forge



MAYANK AHUJA
Deputy General Manager - HR
REHAU



MR. VIKRAM BHOMRA
HEAD HR
Hollister Medical India Pvt Ltd

Distinguished Speakers

22 MAR

LLDIMS Seminar Hall,
Mandi Rd. New Delhi

Event Head
Dr. Shikha Gupta
Alumni Association Coordinator, LLDIMS

Courtesy - Sidharth Nayak



Workshop on Business Analytics



The Department of Commerce at LLDIMS successfully conducted an enriching workshop on Business Analytics on 12th March 2025**, from 11:00 AM onwards in the Seminar Hall.

The event witnessed an overwhelming response, with students and faculty members actively participating in the session. Renowned industry experts shared cutting-edge insights on data-driven decision-making, predictive modeling, and the role of analytics in modern business strategies.

Attendees engaged in hands-on activities, case studies, and interactive discussions, gaining practical exposure to tools like Excel, Python, and Power BI. The workshop also highlighted emerging trends in artificial intelligence and machine learning, empowering participants to stay ahead in a competitive marketplace.

The department extends its heartfelt appreciation to the speakers, organizers, and attendees for making the event a resounding success. Such initiatives reinforce LLDIMS's commitment to bridging academia and industry.

Samridhi : Celebrating Women's Strength & Financial Employment



The Department of Commerce at Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) proudly hosted "Samridh", a Women's Day special event in association with NSE, on 10th March 2025.

Held in **Room No. 111, at 12 PM, the workshop celebrated women's resilience and their pivotal role in financial growth.

The session was graced by esteemed speaker Dr. Shikha Gupta, Senior Associate Professor, who shared invaluable insights on financial literacy, investment strategies, and the importance of economic independence for women. Attendees engaged in dynamic discussions on breaking barriers in finance, leveraging NSE tools, and building wealth with confidence.

Organized by Fintegrate (Finance Club) under the guidance of faculty coordinator Dr. Shikha Gupta the event was made possible by the efforts of Sweta Patel, Tripti Jai, and club president Divya Gupta. The overwhelming participation from students and faculty highlighted the institute's commitment to fostering gender-inclusive financial education.



Masterclass on Marketing & Automation



The poster is for a Masterclass on Marketing & Automation organized by Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS). It features a portrait of Mr. Ajay Nair, the resource person, who is the Head of Marketing & Automation at Chegg Inc. and a BBA Alumni from the 2011-2014 batch. The event is scheduled for 8th March 2025 at the Seminar Hall, LLDIMS. The poster includes the LLDIMS logo, NAAC A+ accreditation, and contact information.

LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES
Recognised by NCTE | Affiliated to GGSIPU Delhi | Govt. of NCT Delhi

Organises

MASTER CLASS
on
Marketing & Automation

Date
8th March 2025

Venue
Seminar Hall, LLDIMS

Resource Person
Mr. Ajay Nair
Head - Marketing & Automation, Chegg Inc
BBA Alumni: 2011-2014 Batch

Contact US ▶ Toll Free 1800-257-5611 Website www.lldims.edu.in FOLLOW US [Social Media Icons]

Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) organized an insightful Master Class on Marketing & Automation on 8th March 2025. The event took place in the Seminar Hall and featured Mr. Ajay Nair, Head of Marketing & Automation at Chegg Inc. and a distinguished alumnus from the BBA 2011-2014 batch, as the keynote speaker.

Mr. Nair shared valuable knowledge about the latest trends in digital marketing and automation technologies. Participants learned about practical applications of automation tools, data-driven marketing strategies, and the use of AI in customer engagement. The session included real-world examples and discussions on CRM systems, chatbots, and predictive analytics, providing attendees with actionable insights for their future careers.

The institute thanks Mr. Nair for his informative presentation and all participants for their active involvement. Events like these highlight LLDIMS's dedication to connecting academic learning with industry practices. For information about upcoming programs

Hands on Practice of GST Return Filing

The Department of Commerce at Lingaya's Lalita Devi Institute of Management and Sciences successfully conducted a two-day practical workshop on GST Return Filing on 5th and 6th March 2025. Organized by Fintegrate, the event was held in the IT Lab from 12:30 PM onwards, providing participants with valuable hands-on experience in GST compliance procedures.

The workshop featured Mr. Pradeep Singh, Senior Accountant Manager from GST Suvidha Kendra, Noida, as the expert resource person. Participants gained comprehensive knowledge about:

- Fundamentals of GST framework
- Comparative analysis of pre-GST and post-GST scenarios
- Step-by-step demonstration of GST portal navigation
- Different types of GST returns and their filing processes
- Practical training on actual return filing procedures

Dr. Shikha Gupta, the event coordinator, ensured the workshop's smooth execution, while Sidharth Nayak contributed to its organization. The interactive sessions equipped students with essential skills for tax compliance and financial operations, bridging the gap between theoretical knowledge and practical application.

This industry-aligned initiative reflects LLDIMS's commitment to providing career-relevant competencies.

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DEPARTMENT OF COMMERCE
FINTEGRATE ORGANISE

Hands on Practice of GST Return Filing

 **IT LAB, LLDIMS, New Delhi**

 **5th & 6th March 2025**
12:30 PM onwards

Key Learnings

- ✓ Basic of GST
- ✓ PRE GST & POST GST Impact
- ✓ GST Payment, Show Process in Portal
- ✓ GST - Types of Return
- ✓ Show Filing Process

Dr. Shikha Gupta
Event Coordinator


MR. PRADEEP SINGH
SR. ACCOUNTANT MANAGER
GST SUVIDHA KENDRA, NOIDA

Courtesy - Sidharth Nayak



March Calendar

Mon	Tues	Wed	Thur	Fri	Sat	Sun
					1	2
3	4	5 Hands on Practice of GST and Return Filling	6 Hands on Practice of GST and Return Filling	7	8 Masterclass on Marketing & Automation	9
10 Samridhi Event	11	12 Workshop on Business analytic	13	14 Holi Celebration	15	16
17	18	19	20	21	22 Aspire & Alumni Event	23
24	25 Internal Examination	26 Internal Examination	27	28	29	30
31						





Proposed Activity For April

Job Fair

Bizfiesta 2k25

Doubt Classes

GD Session

Workshop & masterclass



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