Lingaya's Lalita Devi Institute of Management & Science



Mandi Road, New Delhi Department Of Commerce April 2025











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NEWSLETTER

Welcome to the Department of Commerce April 2025 Newsletter. This edition highlights the activities, events, and achievements of the department this month. We are excited to share the upcoming events that celebrate the successes of our students and faculty.

Aspire & Accelerate: Alumni Honours & Industry Insight Summit 2025

The Department of Commerce at Lingaya's Lalita Devi Institute of Management and Sciences (LLDIMS) successfully organized the Aspire & Accelerate Alumni Honors & Industry Insight Summit 2025 in collaboration with Fintegrate and PNGI. The event, held on March 22 at the LLDIMS Seminar Hall, brought together distinguished industry leaders and alumni to share valuable insights on career growth, leadership, and corporate dynamics. The keynote address was delivered by Dr. Pradyumna Pandey, Former Head HR at Hero MotoCorp, setting an inspiring tone for the summit. Other eminent speakers included HG Ajanma Krishna Prabhuji, Former Sr. VP (Technology) at Pine Labs and Director at BACE, ISKCON; Ms. Simran Sharma, CEO of Transformation Forge; Mr. Mayank Ahuja, Deputy General Manager - HR at REHAU; and Mr. Vikram Bhomra, Head HR at Hollister Medical India Pvt Ltd. The summit provided an excellent platform for students to engage with industry veterans, gain knowledge on corporate strategies, and build meaningful professional networks. The event concluded with an appreciation ceremony, where the speakers were honored for their contributions in inspiring the next generation of leaders.

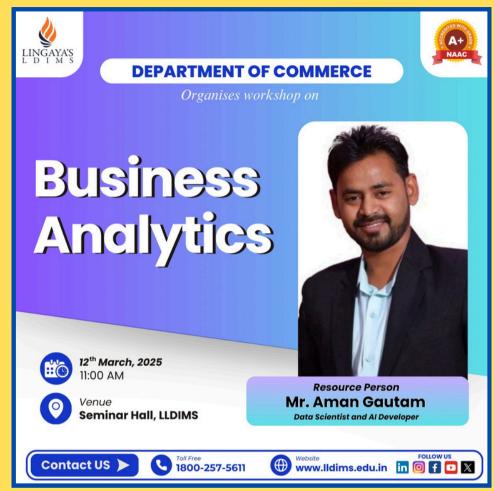






Workshop on Business Analytics



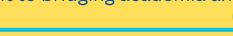




The Department of Commerce at LLDIMS successfully conducted an enriching workshop on Business Analytics on 12th March 2025**, from 11:00 AM onwards in the Seminar Hall. The event witnessed an overwhelming response, with students and faculty members actively participating in the session. Renowned industry experts shared cutting-edge insights on data-driven decision-making, predictive modeling, and the role of analytics in modern business strategies.

Attendees engaged in hands-on activities, case studies, and interactive discussions, gaining practical exposure to tools like Excel, Python, and Power BI. The workshop also highlighted emerging trends in artificial intelligence and machine learning, empowering participants to stay ahead in a competitive marketplace.

The department extends its heartfelt appreciation to the speakers, organizers, and attendees for making the event a resounding success. Such initiatives reinforce LLDIMS's commitment to bridging academia and industry.



Samridhi : Celebrating Women's Strength & Financial Employment



The Department of Commerce at Lingaya's
Lalita Devi Institute of Management &
Sciences (LLDIMS) proudly hosted
"Samridh", a Women's Day special event in
association with NSE, on 10th March 2025.
Held in **Room No. 111, at 12 PM, the
workshop celebrated women's resilience
and their pivotal role in financial growth.
The session was graced by esteemed
speaker Dr. Shikha Gupta, Senior Associate
Professor, who shared invaluable insights
on financial literacy, investment strategies,
and the importance of economic
independence for women. Attendees

engaged in dynamic discussions on

breaking barriers in finance, leveraging NSE

tools, and building wealth with confidence.

Organized by Fintegrate (Finance Club) under the guidance of faculty coordinator Dr. Shikha Gupta the event was made possible by the efforts of Sweta Patel, Tripti Jai, and club president Divya Gupta. The overwhelming participation from students and faculty highlighted the institute's commitment to fostering gender-inclusive financial education.

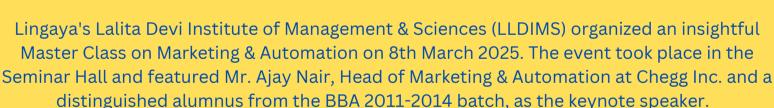












Mr. Nair shared valuable knowledge about the latest trends in digital marketing and automation technologies. Participants learned about practical applications of automation tools, data-driven marketing strategies, and the use of AI in customer engagement. The session included real-world examples and discussions on CRM systems, chatbots, and predictive analytics, providing attendees with actionable insights for their future careers.

The institute thanks Mr. Nair for his informative presentation and all participants for their active involvement. Events like these highlight LLDIMS's dedication to connecting academic learning with industry practices. For information about upcoming programs





Hands on Practice of GST Return Filling

The Department of Commerce at Lingaya's Lalita Devi Institute of Management and Sciences successfully conducted a two-day practical workshop on GST Return Filing on 5th and 6th March 2025. Organized by Fintegrate, the event was held in the IT Lab from 12:30 PM onwards, providing participants with valuable hands-on experience in GST compliance procedures.

The workshop featured Mr. Pradeep Singh, Senior Accountant Manager from GST Suvidha Kendra, Noida, as the expert resource person. Participants gained comprehensive knowledge about:

- Fundamentals of GST framework
- Comparative analysis of pre-GST and post-GST scenarios
 - Step-by-step demonstration of GST portal navigation
- Different types of GST returns and their filing processes
 - Practical training on actual return filing procedures

Dr. Shikha Gupta, the event coordinator, ensured the workshop's smooth execution, while Sidharth Nayak contributed to its organization. The interactive sessions equipped students with essential skills for tax compliance and financial operations, bridging the gap between theoretical knowledge and practical application.

This industry-aligned initiative reflects LLDIMS's commitment to providing career-relevant competencies.









March Calendar

Mon Sun Wed Tues Thur Fri Sat 2 3 4 5 8 9 6 Hands on Practice of GST Masterclass on Marketing & Automation 10 11 12 14 15 16 13 Workshop Samridhi Holi on Business Event Celebration analytic 18 19 20 21 22 17 23 26 25 24 27 28 29 30 Internal Internal Examination Examination 31



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