



FEBRUARY 2024 EDITION

PETALS OF THE CAPITAL

A Photographic Tribute To Delhi's Spring Season



-Photo Credit
Aarav Pandey BCA 2nd Semester

Monthly Magazine

Lingaya's Pixel Magazine

MESSAGE



Dr. Picheshwar Gadde



Chairman & CEO- Lingaya's Group of Institutions

It gives me great pleasure to welcome students to Lingaya's Lalita Devi Institute of Management & Sciences. You are about to start a new journey in life and career, and the support and guidance of your teachers and elders will help you pave the way to a bright future. We have equipped our institute with every facility to help the students achieve their goals. With the help of our leadership, well-developed labs, a well-stocked library, 24-hour internet, and computer facilities, we make every prudent effort to provide the best in education. Our Institute's mission is to provide professional education with a personal touch. Our leadership and faculty recognises your desire for a successful career after completing your degree. Therefore, we at Lingaya's Lalita Devi make it a priority to place our students in the industry through our effective training and placement cell. You students are the ones that design your own destiny. The harder you strive for anything, the more determined you will be to attain it, as our pixel magazine exemplifies. For over a remarkable 15 years, students have thrown their hearts and energy into this publication. Looking back, this magazine is a true source of inspiration.

I wish you all the luck for a great Academic Year ahead

MESSAGE



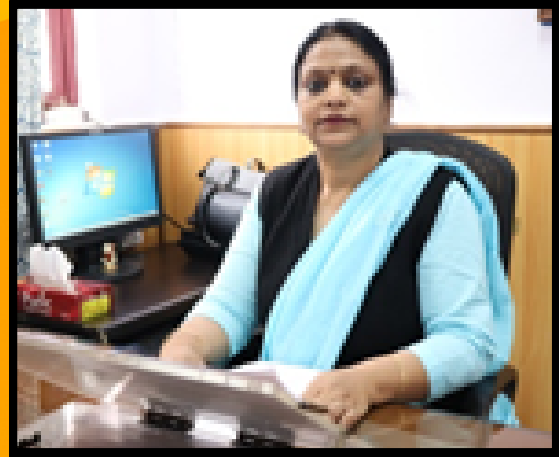
Ms. Sunita Gadde
Secretary -

Lingaya's Group of Institutions

Welcome to Lingaya's Lalita Devi Institute of Management and Sciences, and thank you for your interest in our institution. It is a delight to greet you on behalf of our entire staff, faculty, and leadership team at LLDIMS. Do take the time to look through our mission and objectives. We strive to provide services and courses that will assist our students to develop professionally so that they can become great candidates for our local, state, national, and international workforces, as well as graduate and professional school programs around the world. And finally, it is our pleasure to assist employers in finding the best and brightest students in the country for internships and full-time positions at our institute.

As Secretary, I have the honor of working with a team of distinguished career professionals. We address issues creatively and look for innovative ways to meet the needs of our College.

The pressures of performance and quality apply to all Colleges in this rapidly changing era of Science and Technology, and the artful handling and striving to excel in all our endeavours makes LLDIMS one of the best colleges today.



Ms. Amita Kumar
Advisor -

Lingaya's Group of Institutions

It is an honor for me to congratulate and welcome all freshers to the graduation and post-graduation programs—a very warm blessing to everyone. I hope we can work well together to make the next few years memorable. I believe that you will be able to tackle the fierce competition after graduating from Lingaya's Lalita Devi Institute of Management and Sciences.

Our team consists of highly qualified faculty members who excel at academic delivery in their respective fields of expertise. As part of the leadership team, we ensure that your college experience is both enjoyable and educational.

Education is a journey of discovery, and you, the students, are the daring explorers. You inspire us with your determination, curiosity, and resilience in this search for knowledge. Your presence in class brings learning to life, and your potential is limitless. Remember that the road to success is not without obstacles, but it is through these obstacles that you grow stronger and wiser.

MESSAGE



Dr. Pranav Mishra



Director, Lingaya's Lalita Devi Institute of Management & Sciences

I wish to thank you for showing interest in Lingaya's Lalita Devi Institute of Management & Sciences, New Delhi. We have been providing quality education for the past 15 years.

At LLDIMS, students are expected to have an enriching and life-turning experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular and curricular activities through faculty who not only keep themselves at par with the current developments but also contribute to the expansion of the body of knowledge in their field of expertise. With very congenial and professional environment our faculty makes a substantial contribution to the academia through quality teaching, publications, seminars, conferences, etc. Thus, as a student, you certainly are expected to have an enriching and life turning experience that should propel you to take advantage of the new opportunities in life.

Our student journal, 'Pixel,' is a monument to this dedication. 'Pixel' is a dynamic platform that allows our students to share their ideas, opinions, and viewpoints on a wide range of topics related to mass communication, journalism, media studies, and related professions. Through 'Pixel,' we urge our students to explore their creative potential, receive hands-on publication experience, and share their views with a larger audience.

As a prospective student, you are welcome to explore options that may be available to you in our various academic programmes and please do not hesitate to contact us for additional information. As a parent of a student, we assure you of a very enriching and fruitful time that your ward will be spending with us.

HOD'S DESK



Dr. Saleem Javed



Associate Professor, HoD Department of Journalism and Mass Communication, LLDIMS

The student journal, 'Pixel,' has served as a forum for exhibiting our students' artistic and intellectual abilities. This platform offers individuals the chance to articulate their thoughts, ideas, and viewpoints on a diverse array of subjects pertaining to mass communication, journalism, media studies, and allied fields. Participating in our student magazine is an excellent opportunity to enhance one's portfolio, acquire practical knowledge in the field of publishing, and exhibit one's skills to a broader readership. We express our gratitude for your active engagement and unwavering commitment to the realm of mass communication.

Table of Contents

01

Inspiring You

04

Student Photos

25

Photo Walk

26

Photography Tips

27

Photo of The Month

VISIT
www.ildims.edu.in

L
I
N
G
A
Y
A
S

P
I
X
E
L

F
E
B

2
0
2
4

Quote of The Month

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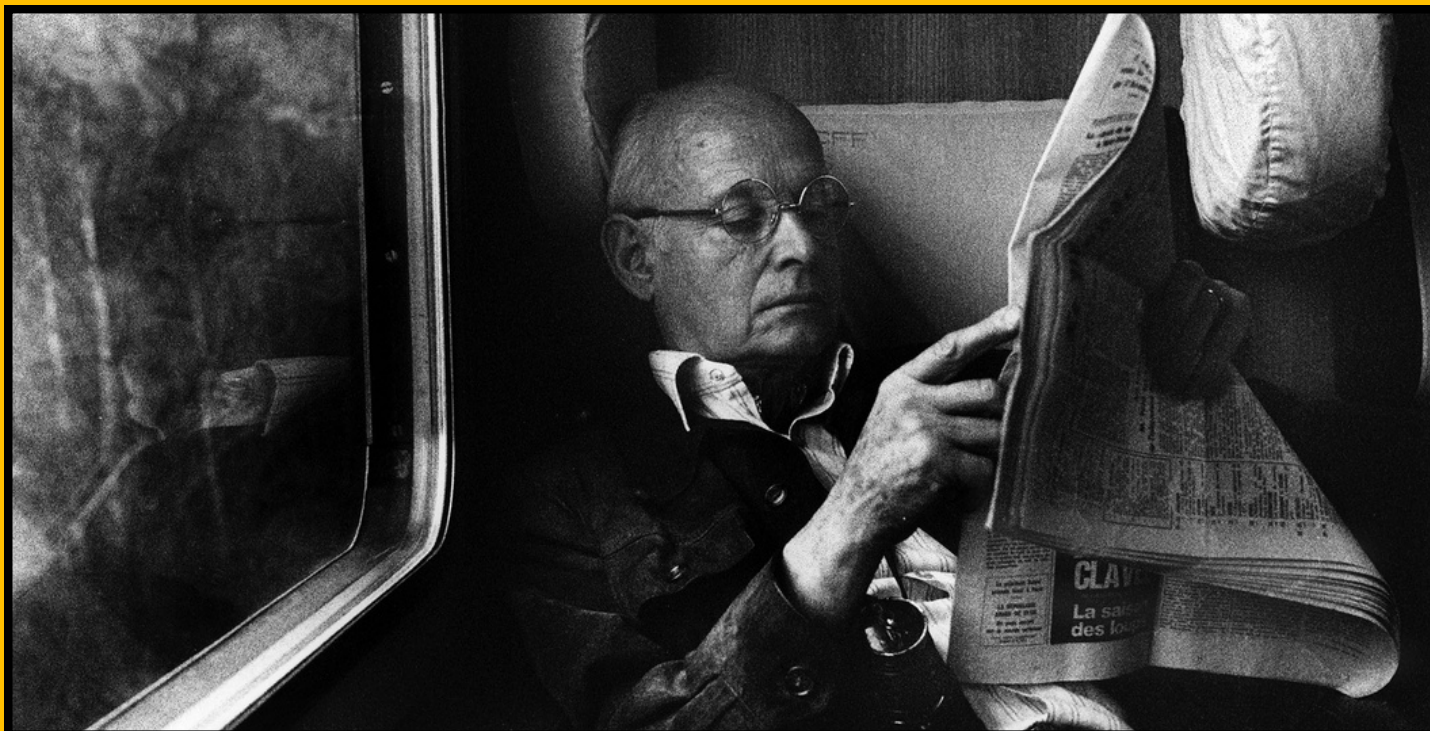
**“IT IS AN ILLUSION THAT PHOTOS
ARE MADE WITH THE CAMERA,
THEY ARE MADE WITH THE EYE,
HEART, AND HEAD”**

”

-HENRI CARTIER-BRESSON

INSPIRING YOU

HENRI CARTIER BRESSON (1908-2004)



MASTER OF CANDID PHOTOGRAPHY

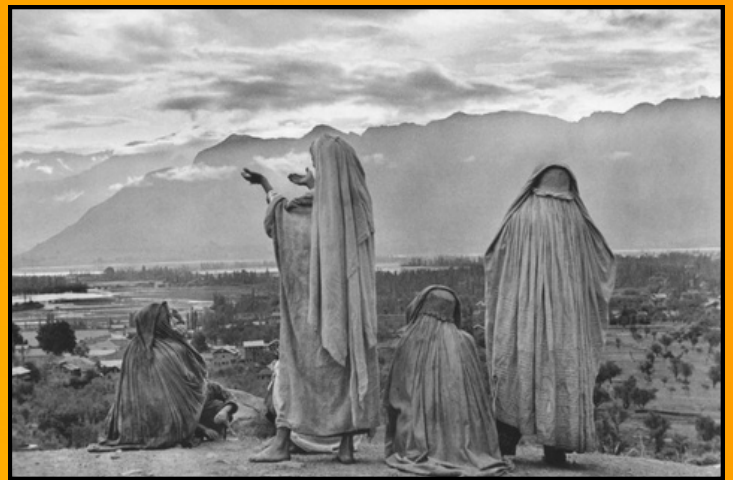
Henri Cartier-Bresson was a French artist and humanist photographer who is considered the master of candid photography, and he was also an early user of 35mm film. He was born on August 22, 1908, in Chanteloup-en-Brie, France, and died on August 3, 2004, in Céreste-en-Luberon.

Cartier began his photography journey in 1931, and he purchased a Leica in 1933. He studied cinematography in 1935.

He assisted Jean Renoir in 1936 and 1939 and created his own documentary in 1937, "Returned to Life."

He held his first-ever exhibition in 1933 at the Julien Levy Gallery in New York. He was taken as a prisoner of war in 1940, escaped on his third attempt in 1943, and joined an underground organization to help prisoners and escapees.

He returned to Europe in 1952 and published his first book, *Images à la Sauvette* (published in English as *The Decisive Moment*).



CANDID PHOTOGRAPHS TAKEN BY HENRI CARTIER-BRESSON

Bloom where you are planted



©
Anima Jyotishi-
BA(JMC) 2nd Semester

When the flower blossoms, the bee
will come.



©
Aarav Panday-
BCA 2nd Semester

Blooms and blossoms,
it's springtime magic.

©
Agrika Gupta-
BA(JMC) 4th Semester

Flowers are nature's way of giving
us a little piece of heaven.

©

Tushar Gupta-
BBA 4th Semester

Just spotted a bee on a beautiful orange and yellow gazania flower .


©
Simran-
BA(JMC) 2nd Semester

Blossoms of bliss: Sundar Nursery's vibrant blooms.

©
Aarav Panday-
BCA 2nd Semester

Witnessing the golden
sun shining through a sea of crimson tulips.

©
Khushi Kumari-
BA(JMC) 2nd Semester



Can't get enough of the vibrant petals on these yellow gazanias. Nature's beauty at its finest



Simran-
BA(JMC) 2nd Semester

May your spirit be as vibrant as
a field of wildflowers

©
Agrika Gupta-
BA(JMC) 4th Semester

Just bought the most gorgeous gazania plant! It's covered in vibrant yellow petals and looks absolutely stunning in my garden.

©
Simran-
BA(JMC) 2nd Semester

Don't tear us, we feel pain too



©
Deepanshu-
BA(JMC) 6th Semester

Chasing the sunshine through the petals.



Tanishka Tomar-
BA(JMC) 4th Semester

Bloom where you are planted.



Chander Shekhar-
BA(JMC) 2nd Semester

Blooms and blossoms,
it's springtime magic."

©

Khushi-
BA(JMC) 4th Semester

The earth laugh in flowers.

©
-Shivam Parihar
BA(JMC) 4th Semester

PHOTO WALK BY B.A(JMC) STUDENTS



LLDIMS students visits Sundar Nursery to take photographs for Pixel magazine



LLDIMS students visits Shanti Path to take photographs for Pixel magazine

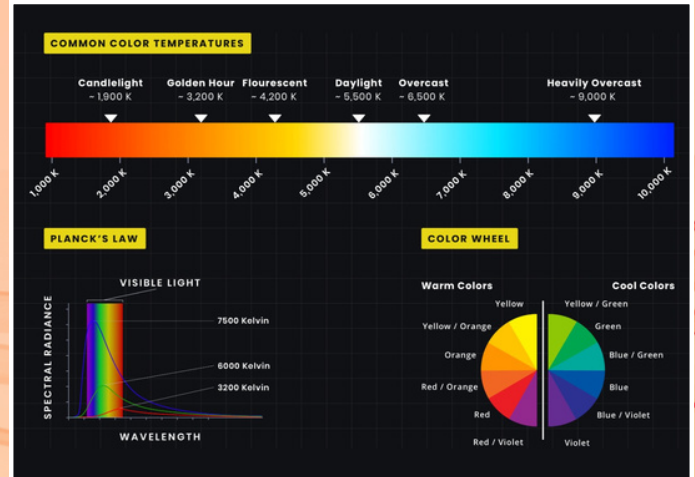
PHOTOGRAPHY TIPS AND TRICKS

White Balance

White balance is a setting in the camera that helps establish the 'whites' of a photograph. White balance calibrates the colour temperature of the photograph to get the natural colour and establish the 'whites' of the photograph. It evaluates the 'colour temperature' of the light source to measure the warmth and coolness of the white light.

To determine white balance, one needs to understand colour temperature, which is a scale that measures the 'warmth' or 'coolness' of the light from a particular source. It is measured in Kelvins (also known as K); the higher the number, the cooler the light will be, and the lower the number, the warmer the light will be.

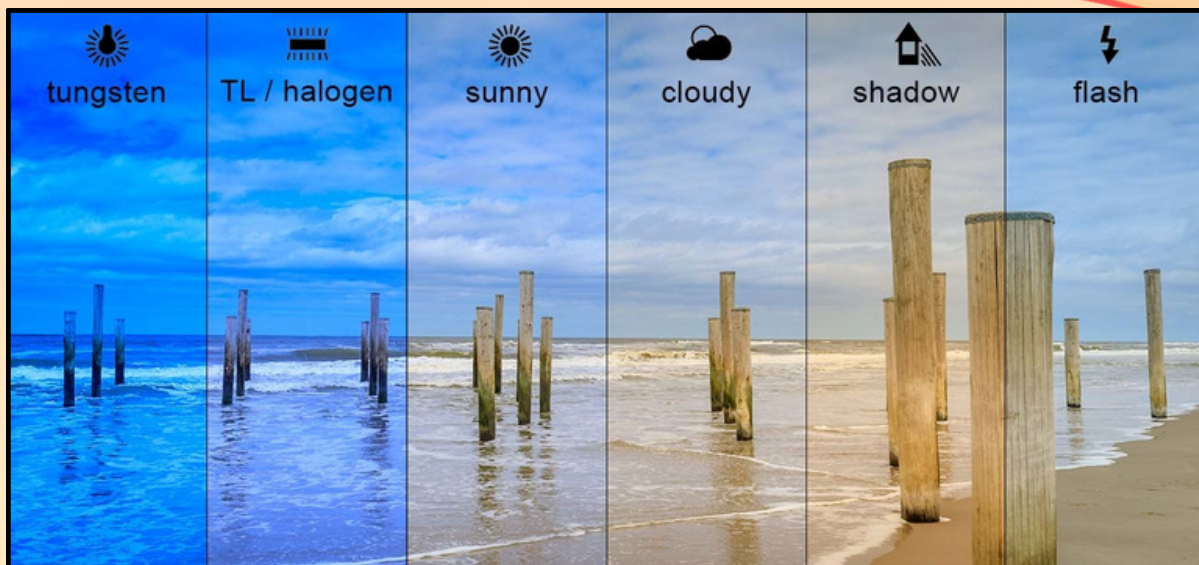
Nowadays, modern cameras offer auto-white balance, which is a camera's default mode. Which automatically calibrates the colour temperature of the light. The auto mode is what the camera 'thinks' the true white of the source light is. The normal temperature for outdoor lighting is 5,600 degrees Kelvin (K). Photographers even use white paper to calibrate the white balance by putting the scale at 5,600 degrees Kelvin (K).



****The spectrum of color temperature***

In a DSLR camera, there are some likely white balance settings, such as sunny weather, cloudy weather, fluorescent light, tungsten light, etc.

But if you have already captured photographs without white-balancing them through the camera settings, then you can edit them by using Adobe Photoshop. Balancing the whites of a photograph is not that difficult with editing software.



****Kelvin temperatures compared***

Source : www.studiobinder.com

PHOTO OF THE MONTH



The first signs of spring Springtime sunshine

©
Arpita Bhuiya
B. Ed 2nd Semester

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- **Mr. Prabhu Thapliyal**

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