

PARISPAND



INDEPENDENCE DAY CELEBRATION AT LLDIMS

Ligayas Lalita Devi Institute of Management & Sciences proudly commemorated the 78th Independence Day with a spirited celebration. The event, held on the college campus, brought together students, faculty, and staff to reflect on India's rich history and cultural legacy. The distinguished guest for the occasion was Asha Agarwal, an Arjuna Awardee, renowned international athlete, and Assistant Director of Education Sports for the Government of NCT, Delhi. She expressed her delight at the remarkable enthusiasm displayed by the students during the festivities. Asha Agarwal also extended her congratulations to the female students who achieved medals in the recent National Martial Arts Competition. The ceremony commenced with the

national flag being unfurled by Sunita Pit, Secretary of the Ligaya Group. Professor Dr. Pranav Mishra, the Director of LLDIMS, underscored the pivotal role that students play in shaping India's future, offering valuable perspectives on how the youth can significantly contribute to the nation's development.

Simran

BA(JMC) 2nd Year

Photography Competition

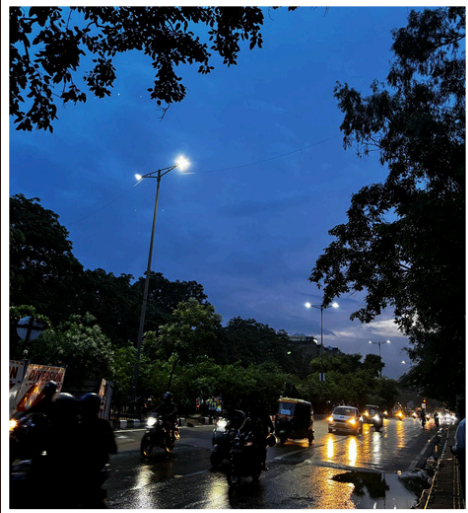
On August 20, 2024, the Department of Journalism and Mass Communication's Agrika and Anima, III-year students, organized a vibrant photography competition at the LLDIMS campus, inviting participation from all departments. The theme, "Colors of Life," encouraged participants to capture

images that highlighted distinct features of the theme. The competition saw impressive entries, with the judging panel comprising Dr. Saleem Javed (HoD of B.A. (JMC) and Dr. Nishant Jaiswal (HoD of Training and Placement). The winners were Shivam Parihar B.A. (JMC), whose photograph was celebrated for its striking contrast and calming effect; Khushi B.A. (JMC), who captured the dynamic energy of horses; Meenakshi B.A. (JMC), who presented a realistic portrayal of lenses and elements; and Ayush Negi (BCA), whose creative use of angles and colors made the bright hues subtly compelling. The event showcased the diverse and creative talents of the students, making it a memorable and successful occasion for all involved.

Riya Namdeo

BA(JMC) 3rd Year





of faculty and students. The launch of the Video Studio and Centre of Excellence marks the beginning of a transformative chapter for the Department of Journalism and Mass Communication, providing students with hands-on opportunities to refine their skills and prepare for the dynamic world of media and communication. This initiative reinforces LLDIMS's commitment to bridging the gap between academic knowledge and real-world application, empowering its students to excel in the evolving media landscape.

*Manasavi
BA (JMC) 3rd Year*

Inauguration of the Center of Excellence.

The Department of Journalism and Mass Communication at LLDIMS achieved a significant milestone on September 4, 2024, with the inauguration of its state-of-the-art Video Studio and Centre of excellence. Held at 11:00 a.m. in the newly established studio, the event was graced by the esteemed presence of Mr. Anant Tyagi, a senior journalist and renowned TV anchor, as the Chief Guest. The ceremony began with a warm welcome and the lighting of the ceremonial lamp by Mr. Tyagi, symbolizing enlightenment and new opportunities. The Head of the Department delivered an opening speech, highlighting the student's potential to enhance practical learning and skills development for aspiring media

professionals. In his keynote address, Mr. Tyagi praised LLDIMS for its visionary initiative and underscored the importance of hands-on training in shaping successful media careers. Drawing from his professional journey, he inspired students with valuable insights and personal anecdotes.

Following the inauguration, Mr. Tyagi engaged in an interactive session with students, addressing their questions about the industry, communication skills, and professional ethics. The session offered a unique learning experience and practical guidance for budding journalists and TV anchors. The event concluded with a vote of thanks, acknowledging Mr. Tyagi's motivational presence and the enthusiastic participation



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