

PARISPAND

E NEWS LETTER OF BA(JMC) DEPARTMENT

SEPTEMBER 2023 - OCTOBER 2023

DATE- 31ST OCTOBER, 2023

OUTSTANDING LEADERSHIP AWARD

Outstanding leadership in higher education 2023 at 3rd education leaders conclave and awards Certificate to recognition was presented to Dr. Picheshwar Gadde Lingayas Vidyapeeth

PAGE NO. - 7

PHOTOGRAPHY COMPETITION BY BA (JMC) DEPARTMENT

The Photography Competition was on theme of "World Environmental Health Day."

PAGE NO. - 4

TEACHER'S EXCELLENCE AWARD

The award recognizes Dr. Pranav Mishra's outstanding contribution to education and his commitment to promoting inclusive

PAGE NO. - 8

FRESH BEGINNING: THE 19TH ORIENTATION DAY



Elegant and graceful presentation of Ganpati Bappa Morya

Kumar Jha SHO Fatehpur Beri Juanapur New Delhi.

The Chief Guests were felicitated and honoured and they lit the lamp of knowledge praying to Goddess Saraswati. The students started the event by singing prayers from all religions. They showcased their talents by dancing on Ganpati Bappa Morya and performing Kathak. The chief guests motivated and inspired the students by sharing their mantras of success. They emphasized

Lingaya's Lalita Devi Institute of Management & Sciences is a reputed college affiliated with Guru Gobind Singh Indraprastha University. The First Year students along with their parents and the alumni of LLDIMS were cordially invited to attend the Orientation Function at LLDIMS on 23rd September, 2023

(Saturday) in the college auditorium. The Chief Guest was Prof. Sanjeev Mittal Ex- Vice Chancellor, Sambalpur University, Professor USMS GGSIPU. The Guests of Honour were Dr. Vijay Kumar Deputy Registrar GGSIPU, Dr. Durgesh Tripathi Professor USMS and Coordinator Swayam MOOCs GGSIPU and Mr. Sanjeev



The lamp was illuminated by the chief guest.

JOURNALISM AND MASS COMMUNICATION DEPARTMENT ORIENTATION



The vocal performance

Lingaya's Lalita Devi Institute of Management and Science organized a seminar for all BA(JMC) students of the first year on 25 September 2023. The seminar started with welcoming the director of the college, Dr. K K Garg, and teachers of the BA(JMC) department, Dr. Saleem Javed, Mr. Sourabh Mishra, and Dr. Sheweta Gaur with a round of applause. After that, Dr. K K Garg introduced the entire freshers to the teachers of the BA(JMC) Department. Later, he gave us a brief description of the BA(JMC) course, telling us the subjects, topics to be covered, etc. We were told about the specialty of the BA(JMC) course and its benefits. Freshers were informed about the facilities available in the college such as a library, music, sports, etc.

Freshers were informed about the opportunities available for them after completing this course. After that, all the teachers gave their introductions individually. Firstly Dr. Saleem Javed, the teacher of communication for the BA(JMC) department introduced himself interacted with students, and answered the queries of students. After that, Mr. Sourabh Shukla and Dr. Sheweta Gaur introduced themselves to the students and gave information related to their respective subjects and enhanced the confidence of freshers by solving their queries of freshers. In the end, Dr.K K Garg ended the session by wishing all the juniors good luck for their future and upcoming years in college.

**-Vishwas Puri
BA(JMC) 1st Year**

upon the significance of inculcating self-discipline, acquiring knowledge and skills, effective communication skills, and developing a positive attitude. Meritorious Students were awarded Certificates of Merit. The ex-students also shared their wonderful learning experiences in the college and how they benefitted from it in their careers. Faculty Members of BA(JMC) were introduced to the students and a vote of thanks was proposed. Everyone stood up at the end and sang the National Anthem. The chief. The students were familiarized with the career prospects after completion of the course. It was indeed a very warm welcome extended to the First Year Students. We are looking forward to an enriching learning experience for three years with zest and enthusiasm.

**-Vansh Sandhir
BA(JMC) 1st Year**



BA(JMC) department enhances the confidence of freshers by guiding them to the right path for their upcoming years.

NATIONAL SEMINAR BY THE DEPARTMENT OF EDUCATION



Additional Director Dr. Pranav Mishra and Dr. Amit Ahuja with our chief guest Mr. R.K Sharma and former DDG Doordarshan

Lingya's Lalita Devi Institute of Management and Science organized a Two-day seminar on "NEP 2020 and its implementation in teacher's education" on 22nd and 23rd September 2023 under the guidance of Ms. Amita Kumar (Secretary LLDIMS). This event, sponsored by the Indian Council of Social Science Research (ICSSR), brought together leading experts and educators to explore the implications and advancements of the National Education Policy 2020. The seminar focused on The National education policy and the pros and cons of the implementation process. Chief guest Mr. R.K Sharma and former DDG Doordarshan shared his wisdom on the topic, enlightened the gathering, and explained NEP's top 5 critical points: affordability, accessibility, quality,

accountability, and equity. He also stated that all these points will prepare the academic world of India to compete with the global challenges of the present and the future. The keynote speaker, Dr. Sapna Yadav, had ET, EMC, and SCERT highlighted the importance of why the teachers must prepare to personalize learning education to the student. She drew attention to one of the unique features of NEP 2020, which emphasizes the use of mother tongue or local languages as the medium of instruction till primary education while recommending its continuance till higher secondary and beyond. Dr. Amit Ahuja, Associate Professor, USE, GGSIPU, highlighted the importance of teachers and why, along with students, they are the most vital link of the equation. He gave many examples of why enhancing students' intellectual

capacity is crucial and how they need to be lifelong learners. On this occasion, Dr. KK Garg (Director, LLDIMS), Mrs. Jyoti Dhaiya, HoD, Education Department, all the HoD of the different departments, and students were present. The program reached its end with the formal vote of thanks by Additional Director Dr. Pranav Mishra. He warmly greeted all the dignitaries for sparing their valuable time and sharing their valuable information. The producing well-rounded individuals capable of addressing global challenges. The seminar concluded with a resounding call for active collaboration between educational institutions, teachers, and policymakers to realize the full potential of the National Education Policy 2020.

-Dolly Singh
BA(JMC) 1st Year

**PHOTOGRAPHY COMPETITION BY
JOURNALISM AND MASS COMMUNICATION
DEPARTMENT**

**ANOOGUNJ
2023**



Winners of Photography Competition Anima(2nd year) and Kartik(1st year)

Lingaya's Lalita Devi Institute of Management and Science organized a Photography Competition on 23rd September 2023, for the students. The Photography Competition was on the theme of "World Environmental Health Day." Students showed their creativity by Highlighting Environmental Health and also having to mention the caption of the pictures. Students were allotted limited time to click the photographs within the campus. 1st-year students were also given the choice to select any 2nd or 3rd-year student of the BA(JMC) department and make pairs with them to complete the task. The competition started at 12:30 p.m. Students started clicking pictures of soil, plants, trees, sky, etc. Everyone shows their unique idea by creating a heart using the leaves, stage of topsoil, and many more. All students try to create unique ideas. The result has to be

declared on the next day. On the result day, the supervisors made a presentation of all the photographs of the participants. Mr. Sourabh (Assistant Professor of the BA(JMC) department) explained the mistakes of the students and appreciated the unique ideas of the students. At the last stage, 3 three teams were in the final round. The three teams had to explain the motive of the photographs on that basis the results were decided. After their presentation, the winners were declared. The 1st position was held by Anima Jyotishi (2nd year) and D. Kartik Rao (1st year). The competition was successful under the supervision of 3rd year students Dhruv Dayal (3rd Year) and Kirti Jha (3rd Year). Through this competition, we learned more about nature and camera angles. It was a great and indeed experience.

**-Simran Badgujar
BA(JMC) 1st year**

Prelims for Anugoonj 2024, an annual cultural extravaganza, took place during the Health Mela at the prestigious Talkatora Stadium in New Delhi from October 5th to October 10th. The event brought together students from various colleges and universities to showcase their talents in a multitude of cultural, artistic, and intellectual fields. Students of Lingaya's Lalita Devi Institute of Management and Science also participated in various events.

Anugoonj 2024 featured an array of competitions, performances, and workshops that celebrated the diversity of talent among college students. The event was organized into several categories, including:

1. Cultural Performances:.
2. Literary and Debating Events
3. Fine Arts and Craft
4. Fashion Show

Numerous colleges and universities from across the region participated in the prelims. The selection process was rigorous, and each event had its panel of judges who assessed the performances. Criteria for selection included creativity, skill, stage presence, and adherence to rules. Successful participants were selected to represent their institutions in the final competitions of Anugoonj 2024. Those who met these criteria were chosen as representatives of their respective institutions in the upcoming final competitions.

MAHINDRA PRIDE WORKSHOP



Award-winning smile in Anugoonj 2023

Lingaya's Lalita Devi Institute of Management and Science actively participated in several events, leaving a strong mark on Anugoonj 2024. They participated in events like Dramatics, Group Song Indian, Light Vocal Solos, Fashion Shows, Spot painting, and Creative Writing.

LLDIMS 2nd year students [Perna Sagar, Shivam Parihar, and Akash Kumar Sarkar] won 1st prize in Light Vocal Solo B.Com 3rd year student- Kunal got Gold Medal in 65 k.g in Body Building among over 28 colleges of zone 5 of GGSIPU.



Kunal got 1st position in 65 KG Body Building

This was the greatest opportunity to highlight our college and students did it.

-Shivam Parihar
BA(JMC) 1st year

In the second week of October 23', our college LLDIMS organized a specially designed workshop camp, "Mahindra Pride Workshop" which was held on the college campus under the guidance of a teacher called upon to conduct this 5-day workshop in the college. The workshop started on the 9th of October and till the 13th of October 23' each day consisted of various skills, that can help a female in boosting up their personality.

The aim of this workshop was the "personality development" of the girls from all departments in the college. The classes went in full swing in those 5 days starting from the introduction session on 9th October, in which the workshop was introduced to the female students. Later on, in the rest 4 days activities like leadership quality, confidence, critical thinking, conflict management, and many more activities took place in those rest four days, in groups and individual basis. The teacher "Rani Singh", who came for the

workshop was there with us in every difficulty students faced during session activities. She was a motivating teacher who gave her best to keep the activities interesting enough to make students there in the workshop take part in the activities designed during the workshop. The workshop ended on 13th October 23', on which a mock interview was organized with the teacher for every participant in the room, which went quite successful as the result it was to make every person in the room felt confident while talking about themselves which was fulfilled at the end of the week.

The workshop's dynamic and enjoyable atmosphere seamlessly integrated with its core objective of fostering self-assurance and honing personal development skills on both individual and group levels. The end, workshop was fun-loving but also fulfilled its main aim, of building up confidence, and personality development skills.

-Vanshika Parmar
BA(JMC) 3rd Year



Post mock interview group photograph

JUDO Competition

Career Opportunities in BJMC Course



Perfecting their martial art techniques with dedication

Lingaya's Lalita Devi Institute of Management and Science recently hosted a judo competition spanning two days, on the 24th and 25th of October. The event was meticulously organized with juniors engaging in fierce battles on the first day, followed by the seniors on the second day. Stringent criteria regarding age and weight were adhered to throughout the competition.

A significant highlight of the tournament was the ceremonial lamp lighting, which occurred exclusively on the first day, with the honor of this duty bestowed upon the judges. Mr. Masoor Hussain, from the Department of Diploma in Primary School Education (DPSC) at Lingaya's Lalita Devi Institute of Management and Science, took charge of overseeing the event. The competition culminated with the triumphant team receiving the Winner's Trophy and the Best Fight Trophy being awarded to an outstanding student. Photography was conducted to capture the moments, and all judges and

referees received the Guest of Honor Trophy, along with a personalized bottle and cash prize. This recognition extended to all students participating in the judo event, who also received a Guest of Honor Trophy and personalized bottle, courtesy of Mr. Masoor Hassan, from the Department of Diploma in Primary School Education.

**-Om Aditya
BA(JMC) 1st Year**



"Warmly Greeting Our Guests"

Journalism and Mass Communication Organized session by Mr. Nishant Jaiswal (Head of Placement and Training). This session was held only for BJMC 1st year students on 17 October 2023. The motive of this event is to interact with the students and Guide them or to Aware them of the internship opportunities in the upcoming years.



Dr. Nishant Jaiswal- Enlightening The Confidence of the Students

They interact with some Film memes that tell that all students are confused related to their careers as well as "Ghajni". and ask, Why students are coming to college just for attendance or attention. They asked students about their Strengths or Weaknesses and also added that most of all are not aware of their Weaknesses or Strengths to know about themselves you have to Invest time in yourself. He also mentioned that "If you want to know about someone you can easily search on Google but to know about yourself you have to Invest time in yourself. and with this First-year students acquired essential knowledge about the session

**-Simran Badgujar
BA(JMC) 1st Year**

Outstanding Leadership Award

The Education Leaders Conclave and Awards in Jaipur 2023 was an event of immense significance in the field of education. Bringing together some of the most influential figures in academia, the conclave served as a platform for thought-provoking discussions and the recognition of outstanding contributions to the education sector.

The event, held in the vibrant city of Jaipur, provided a forum for educational leaders to deliberate on the latest trends, innovations, and challenges in the field. With a focus on enhancing the quality of education in India, participants exchanged ideas on curriculum development, technology integration, and pedagogical advancements. the Education Leaders Conclave and Awards in Jaipur 2023 underscored the importance of collaboration and innovation in education and celebrated the leaders driving positive change in the sector. Outstanding leadership in higher education 2023 at 3rd education leaders conclave and awards Certificate to recognition was presented to Dr. Picheshwar Gadde Lingayas Vidyapeeth

One of the highlights of the conclave was the Education Leaders Awards ceremony, where educators, institutions, and initiatives that have made exceptional strides in improving education were honored. These awards acknowledged the dedication and hard work of those who are shaping the future of education in the country.

-Aryaa Dubey
BA(JMC) 2nd Year



Dr. Picheshwar Gadde being felicitated for outstanding leadership award

Certificate of recognition by ObserveNow



LLDIMS secured a certificate by observe now

On September 27th, 2023, Lalita Devi Institute of Management and Sciences (LLDIMS) was presented with a "Certificate of Recognition" by Observe Now at the 3rd Education Leaders Conclave Awards held in Jaipur, Rajasthan. The award was given to LLDIMS for their outstanding contribution to the field of education. The event was attended by scholars, professionals, and experts from various fields of management, entrepreneurship, and economics. The theme of this edition of the summit was "Reinventing Education: Transforming the Learning Experience." The event featured prominent figures in higher education, school education leaders, and government officials.

-Tisha Gadge
BA(JMC) 3rd Year

Commission for other Backward Class

Certificate of Presentation International Conference



Dr. Pranav Mishra being facilitated for teacher excellence award

On the 15th and 16th of September 2023, the University School of Management and Entrepreneurship (USME) at Delhi Technological University, located in Delhi, India, proudly hosted the inaugural International Conference on "Diversity, Equity, and Inclusion: Cultures, Practice, and Policies in Management, Entrepreneurship, and Economics" (ICMEE). This conference served as a significant platform for scholars, professionals, and experts to converge and deliberate upon critical issues related to diversity, equity, and inclusion in the realms of management, entrepreneurship, and economics.

Dr. Pranav Mishra, an esteemed scholar from Lingaya's Lalita Devi Institute of Management and Sciences, was awarded a prestigious certification for his distinguished contribution to the conference. He presented an insightful paper entitled

On September 2nd, 2023, the Government of NCT of New Delhi organized an event on Teacher's Day.

The Other Backward Classes Commission (OBCC) organized the event attended by scholars, professionals, and experts from various fields. The event was held to felicitate Professor Dr. Pranav Mishra, Additional Director with Lingaya's Devi Institute of Management and Science, GGSIPU, New Delhi with the "Teacher's Excellence Award". The award recognizes Dr. Pranav Mishra's outstanding contribution to the field of education and his commitment to promoting inclusive and equitable cultures in the fields of management.

. The OBCC is a quasi-judicial authority constituted by the Lt. Governor of the Government of National Capital Territory of Delhi to investigate and monitor all matters relating to the safeguards provided for the socially and educationally backward classes under this Constitution or any other law for the time being in force or under any order of the Government.

1. Congratulations to Dr. Pranav Mishra on this well-deserved recognition! This event honored Professor Dr. Pranav Mishra, recognizing his exceptional contributions to education, inclusive cultures, and fields.

-Tisha Gadge
BA(JMC) 3rd Year



"Systematic Literature Review on Sustainable Human Resource Management." Dr. Mishra's paper delved into the intricate dimensions of sustainable human resource management, offering a comprehensive overview of the existing literature on the subject. His work not only added depth to the discussions at ICMEE but also enriched the conference's overall academic discourse.

The conference, by addressing the complex issues of diversity, equity, and inclusion, provided a unique opportunity for academics, professionals, and policymakers to collaboratively explore and develop strategies, practices, and policies that can foster more inclusive and equitable cultures within the fields of management, entrepreneurship, and economics. It was a landmark event that promised to catalyze positive changes in these critical areas.

Congratulations to our amazing teachers for their unwavering dedication and hard work. This diversity not only mirrored the conference's themes but also underscored the importance of inclusivity and equitable representation in academic and professional settings. The success of ICMEE and the recognition of Dr. Pranav Mishra's work highlight the growing commitment within the academic community to tackle complex societal challenges and drive positive change, making it clear that the pursuit of diversity, equity, and inclusion in management, entrepreneurship, and economics is not just a goal but a shared mission for all stakeholders involved.

- Vanshika Virmani
BA(JMC) 2nd Year

Soft Skill Development at UGC HRDC, University of Calicut



List of certified Professors for short-term course on soft skill development

In August 2023, Dr. Saleem Javed and Dr. Sheweta Gaur an Associate Professor in the Department of Journalism and Mass Communication at Lingaya's Lalita Devi Institute of Management and Sciences, embarked on a transformative educational journey. They participated in a short-term course on soft skill development, tailored for assistant and associate professors, at the UGC Human Resource Development Centre, University of Calicut. This rigorous program, spanning from August 17 to August 23, 2023, was sponsored by the University Grants Commission. The course offered Dr. Saleem Javed and Dr. Shweta Gaur a unique opportunity to enhance their pedagogical skills by focusing on essential soft skills

such as communication, leadership, adaptability, and emotional intelligence. Through their dedication and hard work, he completed the program. This achievement not only reflects their commitment to personal and professional growth but also underscores the value of continuous learning for educators in today's dynamic educational landscape. Dr. Saleem Javed and Dr. Sheweta Gaur's journey at the UGC HRDC serves as an inspiring example of how educators can thrive and evolve through lifelong learning, ultimately benefiting their students and institutions. Dr. Saleem Javed and Dr. Shweta Gaur demonstrated a commendable dedication to honing their teaching skills.

-Aryaa Dubey
BA(JMC) 2nd Year

ALUMNI TALK



GROUP PHOTO WITH ALUMNI

On September 14th, 2023 the Department Of Journalism had an “Alumni Talk” for second and third-year BA(JMC) students. Alumni Talk was mainly based on Photography and Film Production.

The Alumni talk started with the formal introduction of the Alumni. The honoured guests were Mr. Pushkar Anand, an Assistant Director at Chro as Discovery, and National Geographic, and Cannon. Mr. Pushkar tells the students how their experience was while working as an Assistant Director of the film “Khuda haafiz”, and how he became an Assistant Director. In that, he told the students that they must ask for what they want and show what they can do for that particular post.

Along with this he also talks about his hometown that is in Banaras. He tells the students about Banaras. Then Mr. Deepanshu tells the students about the basics of photography and what students can do as photographers.

As this continues, Mr. Pushkar asks students about their interests, and some reply with video editing, photography, cinematography, VFX, etc. He also suggests the students form a team to create documentaries and short films.

The Alumni Talk concludes with some questions for students.

- Agrika Gupta
BA(JMC) 2nd Year



Student asking question from Alumni



Alumni addressing students

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