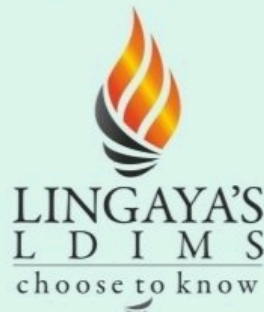


Lingaya's Lalita Devi Institute Of Management and Sciences

NAAC Accredited 'A' Grade Institute Affiliated GGSIP University, Delhi
Approved U/S 2(f) of UGC 1956



PARISPAND

www.ldims.org.in

Newsletter of JMC Department

16th Orientation Programme



Tanya Sharma
BA(JMC) | 1st year

As we all know that we are fighting with a global pandemic and our prime weapon in this fight is social distancing. So, here at Lingaya's Lalita Devi Institute of management & sciences has arranged an virtual orientation program keeping in mind students needs and government guidelines. It started with Sarva dharma prayer and lingaya's

Anthem. Students were formally welcomed by Director Professor K.K Garg. Hon'ble Chairman of Lingaya's Group Dr. picheshwar Gadde interacted with the students and shared his thought about the college life and its importance. There were a lot of professionals from industry who joined us in our orientation program and shared their experiences with us. The dignitaries present on the occasion were Prof (Dr.) Sanjay Mittal Director of Academic affairs (GGSIPU), Prof (Dr). Durgesh Tripathi (GGSIPU), Mr. Ved Pratap Vaidik (Journalist & political analyst). Prof Dr. Sanjeev Mittal Director of Academic affairs (GGSIPU) guided us on the rules and norms of the university. Prof Dr. Durgesh Tripathi(GGSIPU) also guided to students. After that Alumni talk had conducted by every department . Additional Director Dr. Pranav Mishra had given vote of thanks. Online orientation ended with National Anthem.

Lohri Celebration



Wilbur Arnold Clarke
BA(JMC) | 2nd year

Lingaya's Lalita Devi Institute of Management and Sciences celebrated Lohri on 13th January in the campus. Secretary Mrs. Sunita Gadde, Additional Advisor Mrs. Amita kumar, Director Prof. K. K Garg and Additional Director Dr. Pranav graced the occasion with their presence. The festival of Lohri, which is celebrated primarily by Sikhs and Hindus all across the India. Lohri is a way to spread the joy of seeing the sparkling pearls of rabi crops amidst traditional folk songs, dance and food. They all took round around the holy bonfire and presented popcorn, peanuts and jaggery to it. All the LLDIMS faculty members gathered around the bonfire with a festive spirit.

Online BA(JMC) Department orientation for Freshers

Shruti Sahni
BA(JMC) | 1st year

Lingaya's Lalita Devi Institute Of Management and Sciences organized this year departmental orientation for freshers on 21st December on zoom application. The orientation started at 10:30 am with the introduction of BA (JMC) department. Further students were addressed by Director Prof. K.K. Garg and Add. Director Dr. Pranav Mishra. They gave a motivational speech which excites students to start their college life with delight and joy. After that students were introduced to faculty members of BA (JMC). And hereby continued with a presentation which was based on college. Subsequently students interact with Head of Library Mr. Anwar Khurshid, as library is the place where students can get useful books according to their subjects and course. At last, meeting was end by Head of department of BA(JMC) Dr. Shweta Gaur by solving all queries of students.



Webinar On The Art Of Anchoring



Rupali
BA(JMC) | 1st year

A webinar was organised on Zoom App for the students of BAJMC on 16 Jan. The chief guest was Mr Sanjay Yadav, senior news anchor and journalist in Zee Media. The event was hosted by Dr. Sheweta Gaur. A lot of students joined the webinar with great exhilaration. Dr. Shweta started the event with a short introduction and welcomed the chief guest. Mr. Sanjay Yadav shared his experience and learning in the field of journalism and how the art of anchoring is persuasive. He emphasized on how an opportunity becomes a benchmark. He also exaggerated on how to write your own destiny. He told, confidence is gained by practising and learning. Students also asked their queries and shared their thoughts with the chief guest. Whole the session was pretty organized and students learnt a lot.

How to make the most of college 1st year

Kritika Mishra
BA(JMC) | 1st year

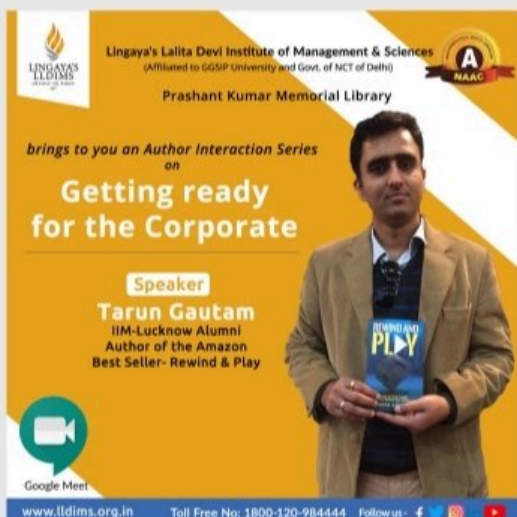
Lingaya's Lalita Devi Institute of Management Sciences organized a program named as How to make the most of college 1st Year. This program was hosted by Mr. Nishant Jaiswal, HOD Training and Placement. He said Goal setting is a major component of personal development. For effective goal setting, you need to do more than just decide what you want to do; you also have to work at accomplishing whatever goal you have set. When you manage time wisely you feel in greater control of your time. This can make you calmer and less stressed overall as a result. He also told, Do study hard. Your grades determine how much you can save in college. The overall experience of the students was good and very exciting too.



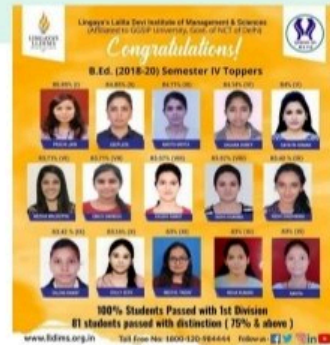
Getting Ready For The Corporate life

Kalpana
BA(JMC) | 1st year

LLDIMS organized a webinar for the students of BA (JMC) on 16th January, The program was started by Mr. Tarun Gautam (Alumni of IIM Lucknow). In this program, he told the students about perspective of corporate life. He shared his own experience of life. He said that adventure starts from our base camp and our base camp starts from our college life. The most important things are our skills and attitude. He taught the students about importance of learning in our life. He said that we should find time to learn new things. We should achieve our corporate goals. The session was really helpful and interesting for us.



BA(JMC) and B.ED Results 2020



Nitish Sharma
BA(JMC) | 1st year

Lingaya's Lalita Devi institute of management & sciences declared the results of BA(JMC) and B.ED on . In B.ED 100% students passed with 1st Division 81 students with distinction (75% & above) . The top three ranks were secured by girls. Miss Prachi Jain is the topper with 85.85%, and Miss Deeplata secured 2nd position with 84.85% , 3rd position was secured by Miss Ankita Mehta with 84.71%. In BA(JMC) 65% students passed with first division and 11% students with second division. Miss Radhika parihar topped the semester with 79.25%, Mr Rohit Sharma secured 2nd position with 78.75% and 3rd position was secured by Miss Meghna Pandey with 78.25%. Lingaya's Lalita Devi institute of management & sciences congratulated the final semester students of B.ED and BA(JMC) for their outstanding performance in the final semester.

Special Lecture On Budget

On 30th January Special lecture on budget was conducted with students of BBA Ist Semester. Lecture / Discussion aimed to enlighten the students about different aspects of Budget. Session include origin of the term, its importance to people originations and the country, concept and process of budget followed by union government of India. Session also includes explaining classifications and typologies of budget along with their merits and demerits and their suitability to particular state or situation in general and economy in of the country in particular. It also include the process of passing of budget in Parliament. It was an interactive session and at the end of session students asked their doubts and queries about the budget.



A Virtual Industrial Visit-Yakult Danone India Pvt Ltd



The students of BBA 1st Year LLDIMS took a Virtual Industrial Visit to Yakult, Sonipat Haryana Factory set up on the 25th of January, The students were addressed by Mr Aadish, PRO who gave general introduction to the world of Probiotics and the Journey of Yakult since beginning. Thereafter he showed the presentation of how production process happens and also told about the capacity of production per day. Students asked question related to competitors, promotion, advertising, 5/8 and institutional customers which were satisfactorily answered by the host. Our students had an amazing experience and they are looking forward to visit the facility in person after things get back to its normal.

UPCOMING EVENTS

FEBRUARY UPCOMING EVENTS

<u>TOPIC</u>	<u>DEPARTMENT</u>
NEWS ANCHORING & T.V PRODUCTION	BA(JMC)
PUBLIC SPEAKING	BA(JMC),BBA & B.COM
HOW TO WRITE NEWS, ARTICLE, FEATURE	BA(JMC)
ALUMNI TALK	BA(JMC)
CELEBRATION OF WORLD RADIO DAY	BA(JMC)
LEARNING FINANCE THROUGH GRATIFICATION	BBA & B.COM
ALUMNI TALK	BBA
ANALYTICS AND DIGITAL MARKETING	BA(JMC), BBA & B.COM
DEBATE	BA(JMC), BBA & B.COM
ARTICLE WRITING	BA(JMC), BBA & B.COM

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