



Lingaya's Voice

UNITY IN DIVERSITY

JANUARY - MARCH 2021

LINGAYA'S
GROUP
choose to know



#CELEBRATE_DIVERSITY

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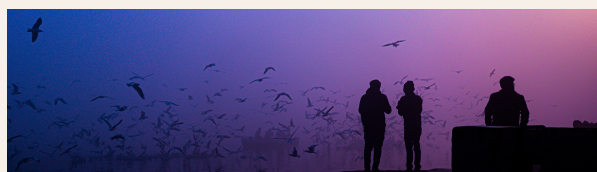
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MANDALA ART

Jagriti Sharma | Student, BA(J&MC), 3rd year



MESSAGES FROM THE MANAGEMENT

Message From Chairman's Desk

It's esteemed pleasure for me to welcome the freshers at Lingaya's Lalita Devi Institute of Management and sciences. We would provide every possible enlightenment with our proficient teachers and well-refined equipment. I know this pandemic has created a great trauma and the time is tough. But as a family, we can stand as a pillar! We can make this time most of it. This pandemic has taught us how



Dr. Picheshwar Gadde
(Chairman, Lingaya's Group)

basic commodities are as essential as one can relish on. We have learned the exigency of family, friends, health, and employment. We must have faith in ourselves and must use the resources wisely. We'll soon start our routine offline till then, have patience and expectance. We'll soon make it. Have a set goal and clearance in your mind.

In the end a very blissful happy new year to all my dear students, members of staff, alumni, and members of the Lingaya's fraternity. May this New Year bring lots of health, prosperity, and determination.

**"New means freshness,
Freshness that starts with you!"**
Thank you!

Message from Secretary's Desk

It's colossal to greet our luminous stars and all the faculty members of Lingaya's Lalita Devi Institute of Management and Sciences. It's a fruit of our conscientious work that we are together and working with the best of our knowledge, even in this pandemic. We are utilizing our best-known resources and equipment precisely. I feel glad whenever I see my "Saplings" buoyant on the surfaces. Nothing could make me happy than this. We'll make this year fruitful too with our great endeavors.

Wishing you all a jovial Happy New Year with blessings of almighty!



Ms. Amita Kumar
(Advisor, LLDIMS)



Mrs. Sunita Gadde
(Secretary, LLDIMS)

Message from Advisor's desk

It's an honour for me to congratulate and welcome all the freshers. A very warm blessing to all. I hope, we will together work as a team and make next few years, our memorable one. I hope, after graduating from Lingaya's Lalita Devi Institute of Management and Sciences, you would be able to tackle the fierce competition.

We have highly qualified faculties in their respective fields of expertise. In this pandemic too, we'll assist you in all the scenarios with best of our knowledge. Till then, take your resources prerequisite and think wisely.

At last, a very Happy New Year to all my dear students, members of staff, alumni and members of Lingaya's fraternity. Hope this year brings lots of positivism, health and fervour.

Message from the Director

Dear Students

When we look back at the academic year 2020-21, what will we remember? Then to all of you who contributed to the years Lingaya's voice annual, we will remember the high points as well as the low points that we stood up against and learned from the mistakes we committed in the past year. Most importantly for the present Students –It will be a record of you and your class and the activities you were involved in. I won't make it a much longer read and end by saying let's hope for 2021 to treat us better, let's hope for the broken bonds to be mended and the people who were there to be knighted as it wasn't an easy task and last but not the least let's hope to have a blast in 2021 and focus on our highs.

Thank you.



Dr. K.K Garg
(Director, LLDIMS)

Message from the Additional Director

We live in times of major shifts in society where the existence of human values is threatened and their relevance questioned. The entire edifice of education lies completely on the building of values amongst the young learners. If we delink values, education loses its soul.

LLDIMS has carved a niche for itself among the cluster of elite educational institutions in and around Delhi. The journey doesn't end here but continues with new challenges to be faced and new heights to be scaled. May the force be with us as we strive ahead confidently and with humility.

Good luck



Dr. Pranav Mishra
(Additional Director, LLDIMS)

MANDALA ART

Jagriti Sharma | Student, BA(J&MC), 3rd year

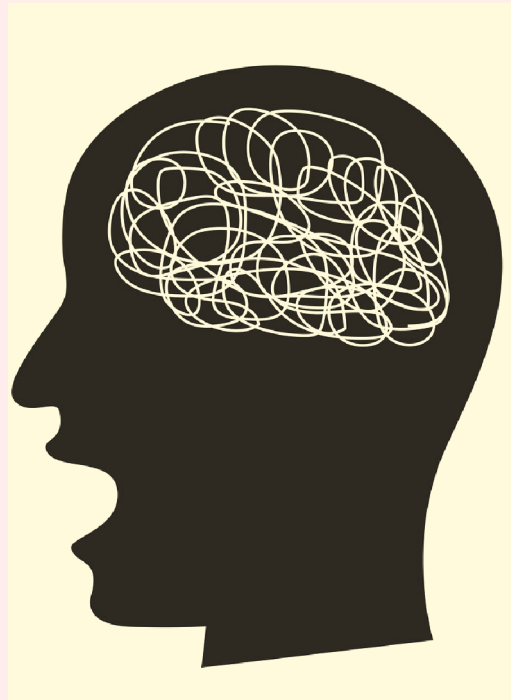
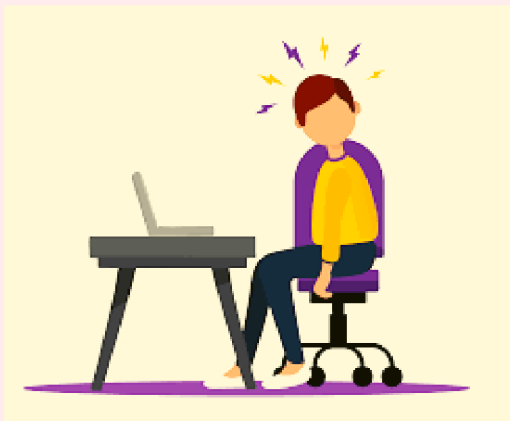


FINDING LOGIC IN CHAOS

Anushka Singh

• BA(JMC) | 1st Year

Each one of us expects the world to make sense. Everything must be neatly organized into categories, labeled, and put where it is meant to be. We seem to have forgotten that when we were younger, life was easier. We could color outside the lines, and no one would question us. We could leave our toys all around, and instead of objecting to it, people would find it cute. Not everything has to be explained. We could sit and wonder for hours why the sky was azure and why the grass was green. Yet, now we know. We do know all about the dispersion of light and all about the chlorophyll in the grass. It's all clear now, but are we really happier? That is what's wrong with us. We think in boxes rather than spectrums. We classify people rather than objects. And with the rise of social media, this closed-off thought pattern has reached a new level. We live in a world where the number of likes and comments on your Instagram posts defines your social status.



You either belong in the clique or are outside of it-- there is no in-between. The line between the popular ones and the outsiders is crystal clear, and we can only wish it was blurred. The virtual world which mirrors the real world, is a nasty place, with its trolls, lies, cruel memes, and people trying to sell us things we don't really need. With all that, it truly is a chaotic wreck, but it will all make sense soon. With all the chaos in the world, it is indeed difficult to untangle the knotted mess of our identities. That leaves us with one option, "to embrace the glorious mess that we are". The logic in the chaos is the acceptance of the chaos. We must unlearn the practice of labeling ourselves and achieve self-actualization. We are not boxes, we are spectrums. And together, we can make a change.

Jagriti Sharma

• BA(JMC) | 3rd Year

As we move towards the online platform with great technology, web series are finding their way towards the online presence. Web series marks a significant way from the traditional television approach to the western style and content. The culture of online viewing has increased to such an extent that now it is almost taking over the television. There are several strong reasons that the online platform has come forward but, one specific aspect because of which the web series is gaining popularity is that they are taking us where television won't. There are so many platforms that are investing the most in the series, keeping in mind the interest of the audience. It has been ages since people are watching the same story of a woman facing tough times in her life and fighting with the negative character and trying to be the perfect idol in front of the whole world, young adults and the youth of India, who has grown up watching these shows are tired of this. Thus, the new web shows offer something that mainstream TV shows don't. Web series focus more on the content than on melodrama. Not only the content, but web shows have also created the quench of thirst in the mind of the audiences for their stories and their suspense. There are several other reasons that are helping the web world grow in the short duration of the interruptions that occur while the viewer is watching the show of their



Interest. The skip button that pops up during the shows helps the viewers to value every second of their time while they are sitting in front of their screens. Some of the shows are created and developed for the subscription-based purpose of online platforms. The online web scene took place when the digital providers first researched that the age group of 18-35 are the consumers who are engaged the most in the web content and came up with such bold and creative content and stories. Shows like F.R.I.E.N.D.S, Game of Thrones, 13 Reasons Why and many more from the western culture were viewed by most of the consumers. The monthly subscription fee for such online content is less than a ticket to the movie theatre. This is not only inexpensive but also gives the privilege to the viewers to watch their interests according to their own availability of time. Within this year, many Indian web series also made an appearance and were also appreciated by a large number of viewers like Sacred Games, Mirzapur, Little Things, and many more. The competition is increasing between the video streaming sites and the Indian users getting the advantage of that. Since web shows have gained so much popularity in this short period of time, it is clear that the future of online platforms is bright enough and will gain appreciation from the upcoming generation as well.

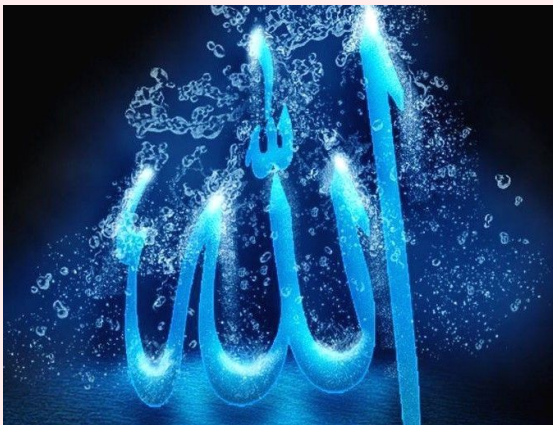
RELIGION: BOON OR AFFLICTION

Naveen Nischal

• BA(JMC) | 1st Year

"Believe In What You Are, Not In Who You Are"

This world consists of different religions, where India stands as the third most religious country. India has nine recognized religions, where the majority are Hinduism, Sikhism, Islamism, Christianity, Buddhism, and Jainism. Every religion is diverse and still, there is a saying that, there is unity in diversity. But in reality, is it so? This could be the most contentious question to ask. A country having a population of about 1.3 billion and with diverse religions, can it be a BOON or AFFLICTION? Every state has its own culture plus many of us are unaware of the different culture that exists. Every religion claims itself as supreme, which gives rise to hatred among people. This naive line of thinking sows the seeds of Affliction among all the people and the religions. Due to this, one starts to claim supremacy, letting the other one down and allege themselves a majority and consider



others as minorities. With this naive approach that almost every person in this country possesses, the so-called minorities suffer the most and undergo many atrocities. Many people are not in this superstitious league. They know the real meaning of humanity rather than focusing on casteism. These are the people who maintain the notion of, "unity in diversity". Different religions have different ideologies, but no religion teaches hatred. Religion is a Boon as it gives us a sense of belief and humanity among the human race. There have been many instances where the nation has witnessed communal riots. These instances unravel that religion is also an Affliction for the whole country. Hence the religion is considered both as Boon and the Affliction for the nation and as well as the people of the society.

Rupali Sharma

• BA(JMC) | 1st Year

When my days are not bonjour as they usually go, I sit alone and introspect the things in and around. When sorrow, distress and anxiety cover my soul, I escape. I escape into the world of writing". It gives me mothering and a reason to start my day again, a day with everlasting joy and gay. Being my companion, writing gives me inner tranquility.

What is writing?

For me, writing is not just the process of communicating by sharing ideas and thoughts on a paper but a way of howcasing the inner me. This inner me would be a rebellious or a sassy soul. Writing is a medium of communication through which we can share information



over time and space with multiple individuals. Frank Smith says, "Writing touches every part of our lives". Different writers and authors have their precision in work and its uses, Writing is a broad concept. It is more than its definition.

Career scope

If you write but you don't know, how this helps in your career and want to earn from the same then this article is for you. Because there are immense career opportunities in this field. It may give an extraordinary zest within your life, Writing is not just writing a book. You could become a content writer on different websites, a journalist, a translator, or an author. You can write a blog or become a screenwriter. As a freelancer, you can earn more than you anticipate.

How one can write?

If you desire to become a writer or even to write for yourself, I would love to suggest some of my strategies:-

PRACTICE! PRACTICE! PRACTICE!

Yes, practice makes a man perfect. These practices involve reading daily, writing daily, skip for a while if you feel anxious during writing, proofreading, write for yourself, develop a good command of grammar and punctuation, etc. If you follow these scenarios daily then you will swiftly become an astounding writer.

एक ख़्वाब

Naveen Nischal

• BA(JMC) | 1st Year

इस छोटी सी काएनात में,
शबनम सी एक ज़िंदगी है।

चैन के दो पल नहीं,
यहाँ रंजिशें कई हैं।

हम खुद के तसव्वुर में,
इस ज़िंदगी में फ़ना है।

घिरे उन चाहतों में,
जिनकी ख्वाइशेंबदस्तूर हैं।

ज़िंदगी की रैना में,
आफ़रीन सा एक ख्वाब हैं।

शबनमी सी एक ज़िंदगी में,
चैन के दो पल हो।

जो थे घिरे चाहतों में,
वो ख्वाइशें अब हक़ीकत हो।



REFLECTION

Kalpana

• BA(JMC) | 1st Year

“The scariest thing I ever had
To encounter
Wasn't a ghost, or a big scary
monster

It was the reflection
I saw as I looked in the mirror
The moment I had to face
All the dark parts
I tried hard to erase
Yet as I looked a bit closely
At the eyes staring back at me
I realised they were still there
Untouched and unfazed
Waiting for the day
To be let out of their cage”.

BURGEONING OF THE "HALLYU" WAVE IN INDIA

Kuhu Sharma

• BA(JMC) | 1st Year

"Hallyu" is a word you may not be familiar with by name but sure by its output. Hallyu refers to the increase in global popularity and the massive spread of South Korean culture through Korean pop music, K- dramas, K-beauty, K-food, etc. Hallyu (Korean wave) is now globally prevalent and perhaps India is the last South-Asian country to experience it, says Mr. Kim Kyung Pyoung, Director of the Korean Cultural Centre India.

Even though India is a land of diverse cultures and religions, the country is still not very welcoming towards foreign cultures and trends. Maybe because they have their very own, worldwide famous "Bollywood" and believe in first promoting their own culture and production. However, there's this one part of India where people were unable to keep themselves unstirred by the Hallyu wave it's none other than our beautiful Northeast India, it is considered as the heart of the Korean wave in India. K-pop, K-dramas, and K-fashion are



closely followed by the youth of all the 7 states of the region ever since Hallyu existed. Other regions came to know about K-pop after PSY's worldwide hit "Gangnam Style", initially believe in first promoting their own culture and production. However, there's this one part of India where people were unable to keep themselves unstirred by the Hallyu wave it's none other than our beautiful Northeast India, it is considered as the heart of the Korean wave in India. K-pop, K-dramas, and K-fashion are closely followed by the youth of all the 7 states of the region ever since Hallyu existed. Other regions came to know about K-pop after PSY's worldwide hit "Gangnam Style", initially people didn't know it was a South Korean song and were just vibing on it as they liked the music and upbeat of the song. Many Indians were even unfamiliar with the fact that Korea is divided into 2 regional countries, North Korea, and South Korea, and was often found confused between these two. Hallyu started to gain popularity in other states of India when the highly talked about sensation of K-pop, BTS entered the music industry, who are currently ruling the world with their life-saving music, if you haven't heard of BTS yet then it's high time to get familiar.

BURGEONING OF THE "HALLYU" WAVE IN INDIA

BTS (Bangtan Sonyeondan or Bangtan Boys) is a South Korean boy band under the company big hit entertainment that consists of 7 members. It is hard to describe BTS's musical style as it includes a wide range of genres. They compose songs with lyrics that focus on themes like self-love, school bullying, troubles of teenage youth, breaking toxic masculinity norms, individualism, etc. BTS has a huge impact on today's youth due to the positivity they're delivering through their music (resulting in a massive boost in the economy of Korea) It is shocking and elating at the same time to know that people have stopped committing suicides, started to recover from depression and love themselves even more ever since they started listening to them.



Indian youth immensely appreciates BTS and the steps taken by them for making the world a better place. Recently the band joined hands with their Indian fan base (popularly known as India ARMY) to raise funds for those affected by the devastating Assam floods, even though BTS has not visited India yet but it's astonishing to see such love and concern for their fans.

The growth of Hallyu in India has awakened a sense of positive enthusiasm among the youth to do something for the betterment of the world and this is now widely appreciated by all the famous personalities and artists across the globe. Me being an Indian also expects artists from India to take such initiatives and promote our culture and music on a global platform to inspire billions of daydreamers every hour, every second but guess that's gonna take some time as India has recently opened its heart towards East Asian culture. Until then let's just appreciate and respect all these artists for taking this initiative to inspire so many people across the world. Thank you!

Kashish Bhatnagar

• BA(JMC) | 1st Year

When you think you've overcome and suddenly your past comes and minds an incident. Then you pause and re-think the decisions in past. That is the biggest mistake of your life! Once it is done, it's done. You should never re-think your own decisions, when you do the same, you start doubting yourself and that's the worst of all.

Learn but never regret! As the star shines over darkness, one day you will shine too. Just wait for your turn to sparkle. Only a few stay with you, not because you are important to them, it is because they know your importance.



There are many whom you will not be able to leave. But trust me, try and leave them for once. They would not even bother your existence. Some in our life are like trash. So clean the dirt and move towards eternity. Life is like a train. Where we are its passenger and tracks are the teacher. Train leads us to our destination and if we need to reach our destination, we have to follow the track. Every drop counts whether it is water or tears. So don't waste any of them.

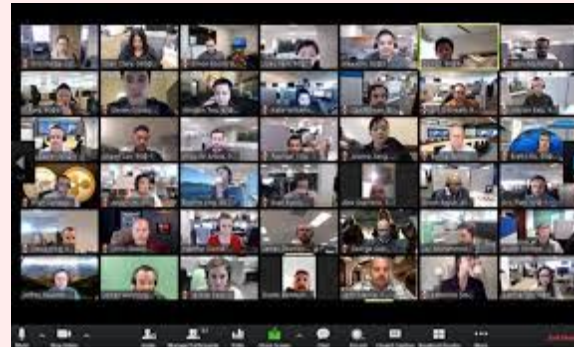
Prof. (Dr.) Mala Sharma Dixit

• HoD, Dept. of Education,
(LLDIMS, New Delhi)

The pandemic has significantly transformed higher education. Needless to say, the pandemic has transformed the centuries-old, chalk—talk teaching model to one driven by technology. This disruption in the delivery of education is pushing policymakers to figure out how to drive engagement at scale while ensuring inclusive e-learning solutions and tackling the digital divide. A multi-pronged strategy is necessary to manage the crisis and build a resilient Indian education system in the long term.

One, immediate measures are essential to ensure continuity of learning in government schools and universities. Open-source digital learning solutions and Learning Management Software should be adopted so teachers can conduct teaching online. The DIKSHA platform, with reach across all states in India, can be further strengthened to ensure accessibility of learning to the students.

Two, inclusive learning solutions, especially for the most vulnerable and marginalized, need to be developed. With the rapid increase of mobile internet users in India, which is expected to reach 85% of households by 2024, technology is enabling ubiquitous access and personalization of education even in the remotest parts of the country. This can change the schooling system and increase



the effectiveness of learning and teaching; giving students and teachers multiple options to choose from. Many aspirational districts have initiated innovative, mobile-based learning models for effective delivery of education, which can be adopted by others.

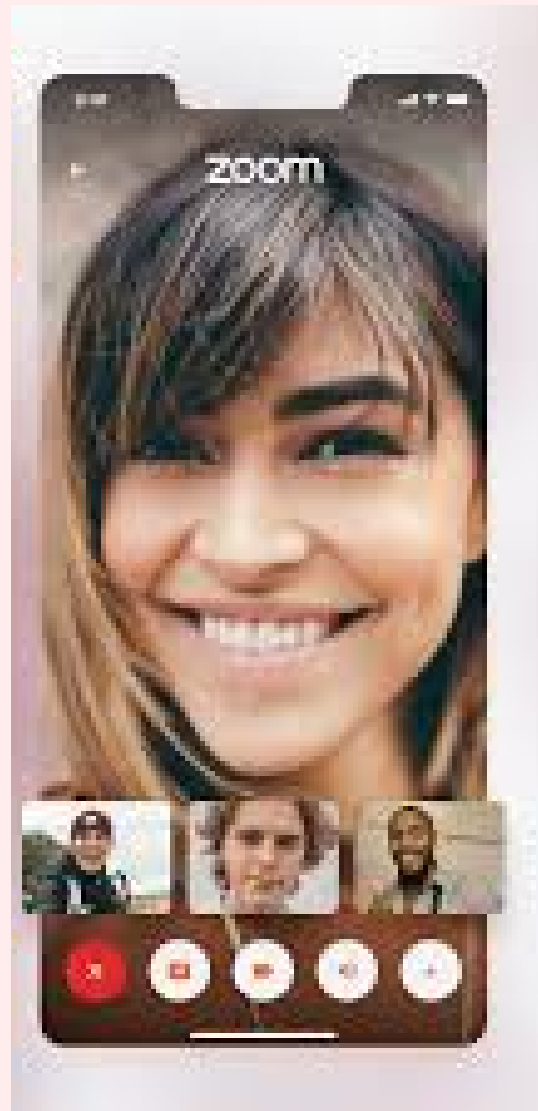
Three, strategies are required to prepare the higher education sector for the revolving demand-supply trends across the globe. Particularly those related to the Global mobility of students and faculty and improving the quality of and demand for higher studies in India. Further, immediate measures are required to mitigate the effects of the pandemic on job offers, internship programs, and Research projects. Four, it is also important to reconsider the current delivery and pedagogical methods in school and higher education by seamlessly integrating classroom learning with e-learning modes to build a unified learning system.

The major challenge in EdTech reforms at the national level is the seamless integration of Technology in the present Indian education system, which is the most diverse and largest in the world with more than 15 lakh schools and 50,000 higher education institutions. Further, it is also important to establish a Quality Assurance mechanism and quality benchmark for online learning developed and offered by

ONLINE UNIVERSITY TEACHING DURING AND AFTER THE COVID-19 CRISIS

India HEIs as well as e-learning platforms (growing rapidly). Many e-Learning players offer multiple courses on the same subjects with different levels of certification, methodology, and assessment parameters. So, the quality of courses may differ across different e-learning platforms. Five, Indian traditional knowledge is well known across the globe for its scientific innovations, values, and benefits to develop sustainable technologies and medicines. The courses on Indian traditional knowledge systems

in the field of yoga, Indian medicines, architecture, Hydraulics, ethnobotany, metallurgy, and Agriculture should be integrated with the present-day mainstream University education to serve



the larger cause of humanity. In this time of crisis, a well-rounded and effective educational practice is what is needed for the capacity building of young minds.

It will develop skills that will drive their employability, productivity, health, and well-being in the decades to come. It will ensure the overall progress of India.

SACRIFICES OF FATHER

Dushar Singh

• BA(JMC) | 1st Year

The greatest gift, we ever have from God is “Father”. A father is a simple word that defines hard work or a humble Human being, who always tries to understand the feelings of other family members without caring for himself. Or we can say if we have a father in life so every small thing will be yours. He sacrifices a lot for us.

Behind that strong face, he is a little child, who also wants to do crazy things that will make him happy. He wants to fulfil his dreams and wishes but he sacrificed it for the sake of his family’s wishes. Father is the only one who remains unnoticed or behind the curtain person in a family, but the irony is that he is the most valuable person or we can say that he is the roots of a huge and strong tree that is Family. If a mother is known by the name of “love” then the father should be known by the name of “sacrifice”. Father is a person who doesn't cry or show their feelings but deep down, he has gone through many intricacies in his life. He left his comfort zone for us. Whatever situations come, he

is always there to encourage and inspire. He is there to clear the hurdles in his child’s life.

The role of the mother in life is to provide us unconditional love and care. But the role of a father is as important as that of a mother which is shaping his child into a proper Human being.



SPORTS HAS NO GENDER

Mahima Mahato

• BA(JMC) | 1st Year

"She is strong enough to chase her dreams" People acknowledge men more in sports than women. People's mindset need to be more polished to see women contribution in sports layed for country. Initially in the time of early Olympics the role of women in sports and games was neglected but in the end of 19th century we saw the growth in the interest of women in sports.

A lot of people are aware regarding the men's contribution and achievement in sports but nobody talks about how women contributed. This stereotypical society is been forced by some women in sports industry which have helped them to change their mindset in many ways through various categories like in cricket, wrestling, boxing, weightlifting, tennis, badminton, swimming and racing etc.



BULA CHOUDHARY



MITHALI RAJ

Many of these are not unaware anymore as they have been so outstanding in their respective games that now their games are known because of them,

In India cricket is basically known because of M.S.Dhoni, Virat kohli and many more player but among all these players this name also shines Mithali Raj as she is the captain of Indian women cricket team in test and ODI and she is known as the best batswomen and first Indian to score 2000 runs in T20 she is an inspiration for plenty of girls around .

Bula Chaudhary is national female swimming champion best known for becoming the first woman to swim across seven seas in 2015.

SPORTS HAS NO GENDER

Karnam Malleswari is a weightlifter and is the first woman to win a medal at Olympics 2000. There are many more like them. But few discrimination is also there for example television time is something that both men and women need to get equally but unfortunately, this is not the truth, in most of the channels the sports shows are not equally distributed for men and women,

This should be equal, the women are also important as men are, This discrimination is also seen when it comes to coaching, salaries, awards even when it comes to showing matches or games only a few sports channels show women games but the Main sports channel show all men games. In the future, this needs to be sorted. This is neither a women empowerment article nor an equality article but just to clarify that if a woman is capable of showcasing her abilities and contribute to her country then she need not be at the corner of her mind. She needs to be at the top of the mind.

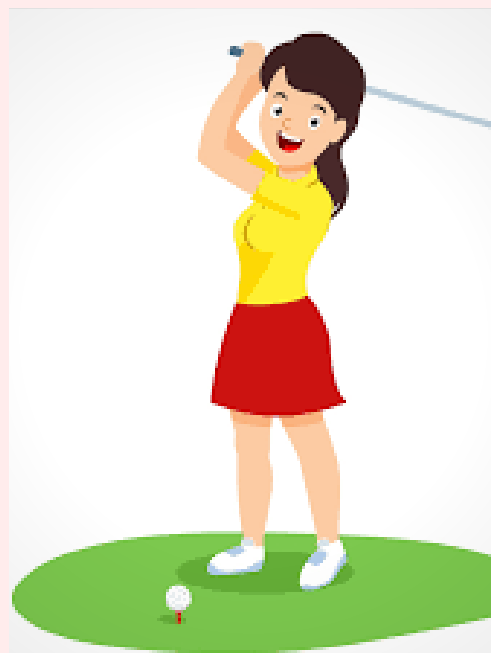


Our Indian women's have come a long way and, yet have a long way to go...

We are the future, we need to raise ourselves.

Let's start with a hashtag

#SPORTS_HAS_NO_GENDER



THIS ISN'T THE END

Anoushka Singh

• BA(JMC) | 1st Year

No! It's not the end.

One day you might wake up to freshly painted walls in the first house of your own, walking through the cold stone floor touching the tiles reflecting your scarred face yet not able to outshine the joy locked up in your eyes until it trickles down wetting your cheeks.

One day you might wake up to the smell of the earth coming from the garden you planted, full of freshly ripened- berries with all those tendrils peeking in through your window tickling your ears.

One day you might wake up in your first own car, while you slept driving through the fading city lights and there was only the moon following you through the roads guiding your ways.



One day you might wake up on the desk of your dream job where you slept decorating the drawers with snippets from your favorite's songs and books and working the entire night, without being tired.

One day you might wake up in the middle of a snow covered peak of mountains, within a deserted resort with love of your life and nothing in the world is comparable to the peace you found sipping hot strong coffee within a furry blue comfy blanket

One day you might wake up with all your teeth fallen off yet more than enough reasons to laugh at holding those thin tinder fingers of your spouse and no one knows as much as you do that you made it through.

One day you might not even wake up but you would know that you never gave up, you made it, and it was worthy enough.

Deepika Yaduvanshi

• BA(JMC) | 1st Year

माँ.....

कब आएगा तेरा इतवार, बीत गए दिन हफ्ते और साल, दिनों की क्या बात करें हम-तुम। माँ की तो नौकरी ऐसी लग गई जहाँ एक पल भी नहीं आराम। “अजि प्राइवेट तो मनमौजी है और सरकारी रिटायर हो जाते है” वाह रे माँ के हाथ जो बुढ़ापे में अपने नाती नातिन को स्वादिष्ट पराठे खिलाते हैं।

सुनती हो माँ, “कब आएगा तेरा इतवार, बीत गए दिन हफ्ते और साल...”

छुट्टी न सही पर कमसे कम एक बार शाम की चाय पीला कर दो पल की नींद चुरा लिया करती थी तुम माँ। और ये घर बंदी ने सबको घर जो बिठाया, मैंने अब तो तुम्हें हर पल किचन में ही खड़ा पाया।

चाय एक की बजाए तीन-तीन बार बनने लगी और बैठे-बैठे हमारी जिह्वा की स्वाद फ़रमाइश बढ़ने लगी। इतना मिलने पर भी हमारे मगज को आराम नहीं है आता, ज़रा सी बात पर ये दर्द से है छटपटाता। जबकि हर हफ्ते यहाँ तो इतवार है आता।



माँ कब आएगा तेरा इतवार, बीत गए दिन हफ्ते और साल... कुछ ज़्यादा तो नहीं पर अगर कुछ पल तुझे आराम के दे सकूँ तो खुशनसीबी है मेरी, क्योंकि माँ मैं तेरी माँ तो नहीं बन सकती, कोशिश है माँ तेरी छवि सी बन सकूँ। पहले तेरे दामन को मुस्कान देकर तेरी आँचल का कर्ज़ अदा कर सकूँ।

कभी बैठ माँ तू भी अपने सपनों के संग, है ये फर्ज मेरा भी आज से, कुछ इतवार तेरे सालों की गिनती में मैं भी तो दे सकूँ। माँ मैं लाऊँगी तेरा इतवार, नहीं बीतेंगे दिन हफ्ते और साल.....!!

SCHOOL KA AKHIRI SAAL

Dipanshu Kapoor

• BA(JMC) | 3rd Year

Jab rakha mene pehla kadam tha,
Man me mera josh bahut tha,
Bag me mera load bahut tha...

Nhi janta tha kesi hogi account,
Kesi hogi physics,
Kya hoga busines ka
I mean business studies,
Kya mystery ho payegi solve,
I mean chemistry....

English ko dekha afat agyi,
Maths ko dekha lanat cha gyi,

But this is all about
science and commerce.
Just because some people say,

Arts is tooo easy,
But never thinks that
arts is too easy,



I'll explain...
Jo jaano tum arts ki maya to mane
tumme dam hai bhaya,
Yaha socio ki society
dekho ya pol science ka maya jaal,
Dono ne hi ker rakha
arts walo ka bura haal,

Fir aag lagi vo thandi hogyi,
2 bje ko chutti hogyi,
3 bje ko gharko pahuche,
Jaldi jaldi kapde badle,
Jaldi jaldi khana khaya,
Gharwale bole tuition
chal be...

5 min me tuition pahuche,
Kaam kahi tha,
Dhiyan kahi tha,
Kaam me mera dhiyan nhi tha,
Tutor mujhpe tha bhadka,
Bola... Beta tera dhiyan nhi tha,
Mera mera dhiyan bhi
vahi kahi tha,

Mar padi thi jhaad padi thi,
Per chehre per muskan vahi thi,

Seriously yaar intention meri badi galat thi,
Or intention kya thi,
"Kamar patli ho
jitni bhi mja uthna nasheela hai",
Ek min ek min,
Yeh aap log soch rhe tha,
Meri kya thi vo suniye,
"Me keru to sala
character dheela hai"...

SCHOOL KA AKHIRI SAAL

Fir man ko dilasa diya
padne ka fasla kiya,
Taiyar hua me schl gya
datesheet se mera samna hua,
Half yearly ka paper
aya usne mujhe bada sataya,
Raat raat bhar usne jagaya,
Fir 3 ghante usne sulaya,
Yeh sab dekh ker yaar
ek hi gana yaad aya,
"Challi kerde seena mera
Dagde sari goliya ni
aj mera jee kerda"...

Fir aayi investiture ceremony
ki baari,
Marching ki taiyari ai kerni
badge milega Shaan badegi,
School me meri pehechan badegi,
Pta hai badge milne per kesa lagta hai,
"Tum mujhko daraoge na raho
Is aas me rab ki Meher se hai sab
mere pass me"

Per kise pta tha ki waat lagegi,
"Mera to baj gya ji baj gya ji baj gya
mera band baj gya mera band"



Kher yeh sab to school me chalta raha... per
fir vo lamha agya jisme aap un logo se bichad
jaate

ho... jinko kahi na kahi apna parivaar maan
lete ho...yaani dost...

To ant ki kuch lines un dino ke liye jo hum
sab ab feel ker sakte hai...

Kuch saalo baad hume
yeh pal bahut yaad ayenge,
Jab hum apne apne
mukaam per pahuch jayenge,
Pese to bahut hongee
shayad per kharcha kerne ke lamhe kam
hojayenge,
Sara sara din jinke
sath hasa kerte the,
Ab unhi ko yaad kerte
kerte apne dil ko samjhayenge,
Fir ek cup chai yaad
dosto ki dilayegi,
Yahi sab sochte sochte
aanke nam hojayengi...

Kasam se yaar yahi hai
vo pal jo hume bahut yaad ayenge,
Yahi hai vo pal jo
hume bahut yaad aayenge...

Thank you...

OIL PASTEL PAINTING

Jagriti Sharma | Student, BA(J&MC), 3rd year



MESSAGES FROM THE HOD'S

Message from HOD of B.ed

Happy new year students and my colleagues. The last year seemed like a never-ending void and just like every new year, this new year also remarks the time of setting new goals and making resolutions. I suggest you take all the first steps you missed, in the last year and make this year worth it. Learning from the past is real knowledge and that is the only key to accomplish your future targets. I wish this year brings us the courage to fight the worst and welcome the best.



Prof. (Dr.) Mala Sharma Dixit
HoD Dept. of Education



Dr. Sheweta Gaur Sharma
HOD BA(J&MC)

Message from HOD (Dept of Journalism)

Dear students

A very happy New Year to all the students. This year at Department of Journalism and Mass Communication we promise to provide you the best we have in the field of practical knowledge, industrial exposure, hands-on practice of latest equipments etc.

We will offer you a great variety in guest lecture series with a no. of experts from the industries in different streams may it be Anchoring, Direction, Acting, Event management, Public Relation and Writing. And at the last I wish you all the best for your future endeavours.

Message from HOD Training & Placement

The Training & Placement Cell, LLDIMS wishes you all a very Happy New Year!

As the New Year begins, we take immense pleasure in announcing that the year started off pretty well with a series of Guest Lectures from the Industry Experts for all Departments.

This shall help our students gain Industry insights and apply them to Excel through all the Internships & Placement opportunities they shall be witnessing in the days to come.

We also take pride to offer promising Personality development opportunities to prepare students for the corporate world. The initiatives include right from the launching of UGC recognized Vocational Courses like Digital Marketing,

Data/Business Analytics to conducting Soft skills session, ECA like Debate, Theatres, Music, Sports & Alumni Connect.

Last but not the least; we aspire to continue working hard in the year ahead through constant support from the students as well as the Faculty Pool.

Wishing you all the luck!



Nishant Jaiswal
HOD - Training & Placement
LLDIMS

MESSAGES FROM THE COORDINATORS

Message from Associate Professor in Dept. of Edu. LLDIMS

I wish all the students a very Happy New Year. I hope the New Year brings happiness, prosperity, and progress for the entire Lingaya's family. Through Lingaya's voice, I would like to tell my students that hard work, which you find difficult today, will be your strength for tomorrow, extra efforts today will result in a sound sleep for tomorrow.

If hard work becomes a habit, success is destined. No matter how bright the sun is, it can never drain the ocean; similarly, expectations can never be cut off. Those who burn with difficulties in the furnace of experience, shine bright like a diamond.

In this era of epidemic keep your morals and thoughts high, protect yourself, your family, society, and country. Adapt yourself to the changing environment. Whatever you do, do it with confidence. And finally,

उद्यमेन हि सिध्यन्ति कार्याणि न च मनोरथैः।
न हि सुप्तस्य सिंहस्य प्रविशन्ति मुखे मृगाः ॥

That is to say, hard work gets the job done, not just the desire. Like a deer does not enter the lion's mouth itself, the lion has to hunt on its own.



Dr. Manju Sharma
Coordinator student's Grievance Redressal
& women cell
Associate Professor in Dept. of
Edu. LLDIMS

Message from Coordinator Dept. of Commerce

Dear Students,

I would like to extend my warmest wishes to you all at the beginning of the New Academic Year.

Let it be interesting and unusual for you and let it bring new knowledge and discoveries as well as new challenges. This year, the department is looking forward to handhold each and every student by organizing a series of workshops and mentoring sessions.

I am fully confident that the students studying here shall be well equipped to take on the challenges of the world, and they will be an asset to the corporate houses they join of pride in their alma mater.

Wishing you all a fulfilling and productive New Year!



Dr. Ashish Dubey
Coordinator
(Dept. of Management)



Mr. Barun Kr. Jha
Coordinator (Dept. of Commerce)

Message from Coordinator Dept. of Management

New Year Greetings from the Department of Management! Hope you are doing great and enjoying your virtual classes! Like every year, This New Year too, The Department of Management is all set to record consistent improvement in its Academics, Research, and Placement performance. We also encourage students to participate in management events organized by other colleges and also get involved in activities of social relevance. We are more than sure that our current curriculum shall enable the overall development of budding managers to come up with the expectations of the corporate world in the future.

Message from Coordinator Dept. of Journalism

Dear Students,

A Very Happy New Year from the Discipline Committee!

Hope you are doing great and enjoying your virtual classes!

Like every year, This New Year too, Disciplinary Committee will maintain discipline, dignity, decorum, and rapport of the institute. Controlling the students through rules and regulations and channelization their youth energy into positive and creative direction and promotion of manners, personality, character, and civilization. The institute is driven by a passion and mission for imparting a peaceful, safe, and friendly environment and uplift the student's potential, and developing them as a balanced citizen in society.



Dr. Geeta Soni
(Coordinator Dept. of Journalism)

Message from Administrative officer

Dear Students,

Happy New Year everyone, it's been a tough year but we made it! However we have to welcome the new Page of 365 days with full of memories to cherish. Let us all pray that this year, 2021 will bring happiness in our life. May this year be even better than we all expected.

This year is a new start, a fresh beginning and the time to pursue new endeavours with your aim. Every child is different and unique in their own style and this is the place where a proper shape is given to your future.

Wishing you all the best!



Mr. Vijay Pal
Administrative Officer

MESSAGE FROM LIBRARIAN

A very happy new year to all the students on behalf of Lingaya's Library. LLDIMS Library began with the institute establishment in 2005 as the memory of young dynamic journalist late Mr. Prashant Kumar, who lost his life during their freelancing reporting, Prashant Kumar Memorial Library has very rich collection of modern resources to cater to the learning, Needs of students and faculty members with centralised Air-condition, Separate reading Room and Wi-Fi enable Morden Online/Electronic Library facility from the beginning, every year library added updated Reference and Text books as well as modern online reading materials for the fulfilment of the students' needs to cover the syllabus of all courses which has been run by the institute. The Students have Access to the finesse collection of latest titles of General Books and Novels apart from that library also subscribed large number to technical and research Journals, Magazines and News Papers to enable the users keep Abreast with the frontiers of knowledge in respective Discipline. Now the collection is more than 40,000 which is very useful for students of institute it is not only fulfil the users need but also provide hundred percent book bank facility to all students to understand their course from the very first day of the session in every semester.



Mr. Anwar Khurshid
Librarian

The Students have Access to the finesse collection of latest titles apart from book bank facilities through Open Access system. The library also subscribes to a large number to technical and research Journals and other periodicals to enable the users keep Abreast with the frontiers of knowledge in respective Discipline. Library is not only collection of reading materials but also a hub of updated knowledge.

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