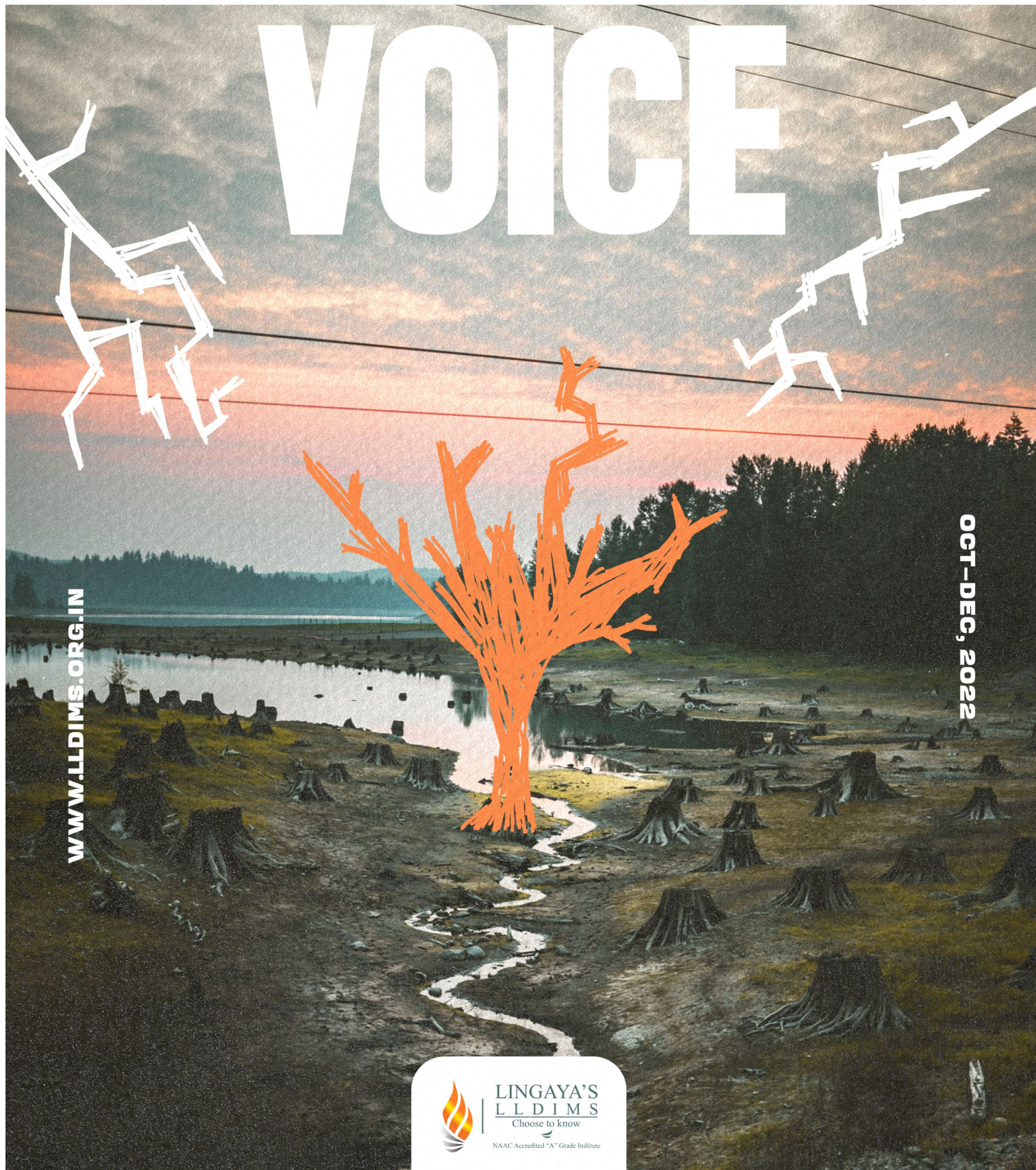


LINGAYA'S

VOICE



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OCT-DEC, 2022



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Dr. Picheshwar Gadde
Chairman, Lingaya's Group

Let me welcome you to our Fold!

As we welcome you, the future leaders and productive citizens of the world, I would like to stress on our mission statement of grooming young minds and hearts as the pillar of advancement of a nation and hope of the future

Our institution was formed by a team of Service-oriented individuals with the aim to promote education and culture in all aspects in order to achieve and fulfil the mission statement that we believe in

As an established and highly esteemed institution, we maintain an utmost academic standard, incorporated with the conduct of discipline. It's an enormous pleasure and honour for me to address you all through the magazine of Lingaya's Lalita Devi Institute of Management and Sciences. I introduce the magazine of BA (JMC) Department Lingaya's Voice to the LLDIMS Group. The topic of magazine is SAVE NATURE, SAVE MANKIND. In this students of BA (JMC) will aware you about conserving nature, causes of pollution, aspects of environment

I appreciate the BA (JMC) Department for an amazing Lingaya's Voice Magazine



Sunita Ma'am Secretary

Dear Student,

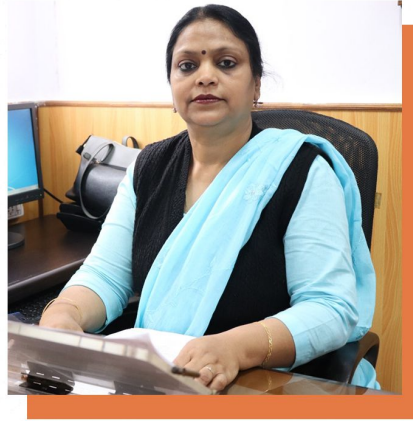
First of all, I would like to offer you all a warm welcome to the Lingaya's Lalita Devi Institute of Management and Sciences, and present the old students with great appreciation for their incredible performance in both cultural and academic activities, thereby getting interesting and remarkable experience

I hope and wish you all the best for this upcoming year

We try our best to put students through best curriculum so that they gain experience in fields in the best way so that they can deal with future problem and all the ups and downs in career as well as their life

Wishing you the best and marvellous year ahead

Thankyou



Amita Ma'am Advisor

Dear students,

It's my honour to be part of such a great institution and be a source of light into your way of finding your true path of career

The institute is keeping with the idea of bringing greater knowledge and discoveries to the student, LLDIMS is looking forward to assist you all in your career path by organising workshop and seminar

The students are provided various opportunities on being part of the institute like internship projects with reputed and esteemed organizations of various industries, and encouraging participation in management events organized by our college and other activities of social relevance

Every year we make our best curriculum forward to take best out of every student. This year I wish you all to be bright and successful in your lives personally and professionally. All the best for all the new experience of your life

Wishing you all the best and productive year ahead



Dr. KK Garg
Director

It was a colossal enjoyment to write a few words for our college magazine of Lingaya's Lalita devi institute of management and sciences

The collage magazine serves a prominent role for the students. It brings out the latent creative talent of the students and thus helps them to form the habit of reading and writing. It also helps them to hone their intellectual skills as well as benefits in widening the horizons of knowledge. This gives an opportunity to other students to be inspired by their peers and reflect the academic and co-curricular activities of the collage

I also wish you all the best of luck in maintaining a good fortune and balance in your future endeavours



Dr. Pranav Mishra
Additional Director

"The true alchemists do not change lead into gold; they change world into words"
With a desire to explore and discover, to present the unread, to document the unseen and to feel the unfelt, the student of the department of media are provided with this special place to write their stories. The space is dedicated to all those who thrive with us and help you experience the life of people in and outside our university through the words and visuals
My best wishes to all the students. There is no obstacle that can stand in your way. You have the power to overcome anything. Success is just a matter of time – "when" not "if". Good luck and go smash it

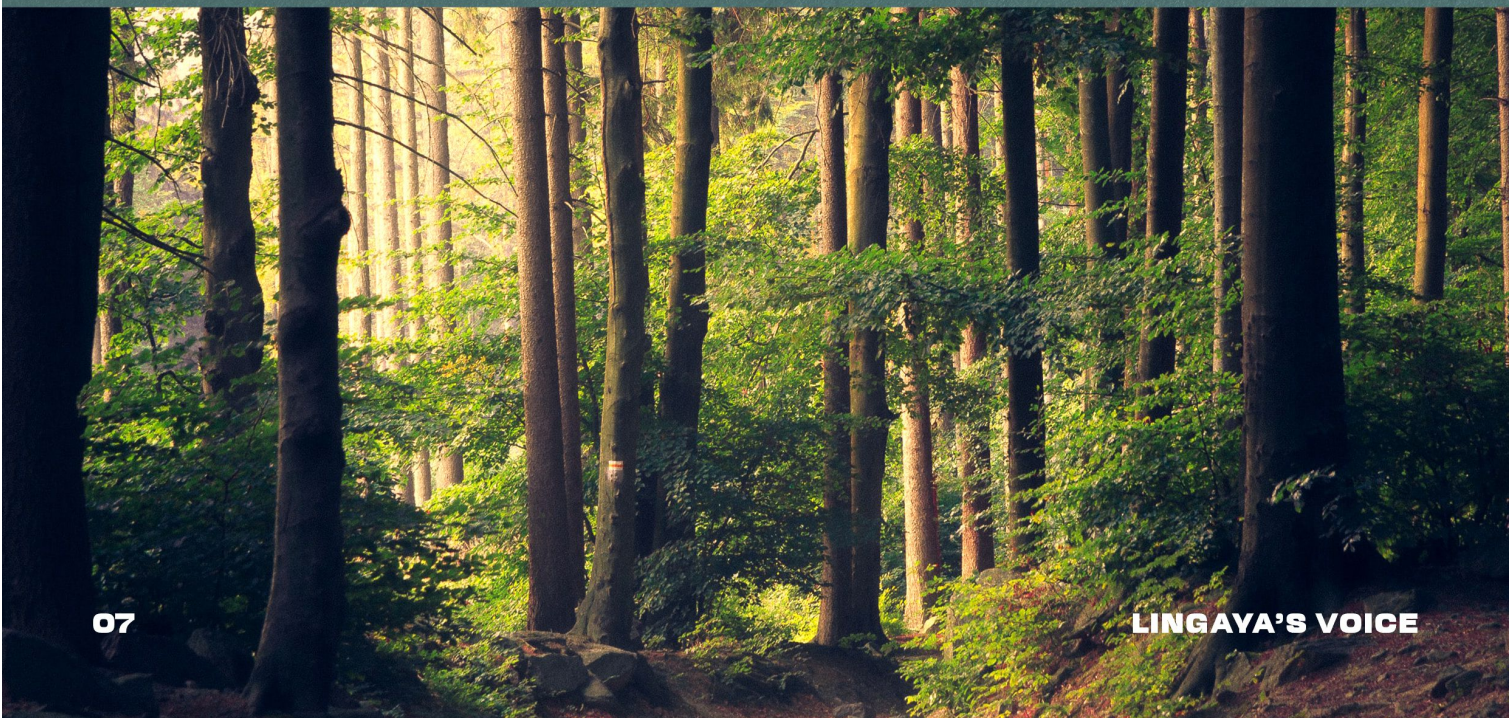


REWILD OUR PLANET

Most of us have a special memories with trees during childhood. However, as we grew up we have taken trees for granted and cleared nearly half of our planets forests. Luckily forests have an extraordinary ability to recover. Nothing takes down trees faster than humans. Many of our ancient forests are gone where the variety of life was most abundant and diverse. The phrase "Save Nature, Save Mankind" highlights the importance of protecting natural environment for ensuring the sustainability of the human-race. The nature around us is not just something beautiful to look at, but our way of survival. Plants, animals, and trees are all important of our well-being and how we live. Without nature, the survival of mankind would be more complicated. If mankind wishes to be more sensitive to nature around them, then acknowledging the issues of industrial and agricultural growth would be where to start when learning how to protect the most natural part of the world. With more education on why protecting nature is important, people around the world will have a better idea of how to address the issues with the problems in nature. Better educating children should be a priority

when it comes to preserving nature. The benefits of having a natural world with more protection should be outlined to everyone. With a better understanding of what needs to be done, to benefit from having protected natural resources, people will also learn to understand the steps that are needed to protect the world from dangerous elements to nature. Protection of nature in the world all starts with education and with minds that are willing to accept the education.

~CHESTHA CHITKARA
BA(JMC), 2nd Year



SAVING NATURE IS IMPORTANT TO SAVE MANKIND

~**DHRUV DAYAL**
BA(JMC) 2nd Year



**“There is a power in nature that man has ignored.
And the result has been heartache and pain.”**

~Anasazi Foundation

“Save Nature, Save Mankind” highlights the importance of protecting natural environment for ensuring the sustainability of the human-race. It underpins our economy, our society, indeed our very own existence. Our forests, rivers, oceans and soils provide us with the food we eat, the air we breathe, the water we irrigate our crops. We also rely on them for numerous other goods and services we depend on for our health, happiness and prosperity.

Have you ever wondered what it would take for nature to be protected? Are you someone who wants to find ways to protect the most natural parts of the world? Then, knowing why it is important to protect nature and how it affects mankind is something that will motivate you more. There is no question that Earth has been a giving planet. Everything which humans needed to survive, and thrive, was provided by the natural world around us: food, water, medicine, materials for shelter, and even natural cycles such as climate and nutrients. Scientists have come to term such gifts ‘ecosystem services’, however the recognition of such services goes back thousands of years, and perhaps even farther if one accepts the caves paintings at Lascaux as evidence. Yet we have so disconnected ourselves from the natural world that it is easy—and often convenient—to forget that nature remains as giving as ever, even as it

vanishes bit-by-bit. The rise of technology and industry may have distanced us superficially from nature, but it has not changed our reliance on the natural world: most of what we use and consume on a daily basis remains the product of multitudes of interactions within nature, and many of those interactions are imperiled.



**HUMANITY
MUST SAVE
NATURE
TO SAVE ITSELF...!!**

**“Let every breath,
every word and every step make the mother earth proud of us”**

~Amit Ray

The nature is an incredible wonder that inspires us all in our lives. Everywhere on the planet, where species live together and depend on one another. Every living thing, including man, is involved in this complex network of interdependent relationships, which are called as ecosystems.

Healthy ecosystems which provide us many benefits such as providing every life on this planet with clean water, purified air, maintained soil texture, regulate the climate, recycled nutrients and also by providing us food. And to not stopping here, it also provides us various different raw materials and resources for medicines and other purposes. They are at the foundation of all civilizations and are main source of sustaining our economies. It's that simple: we could not live without these “ecosystem services”. They are what we call our natural capital, because nature is free, which we often take for grant and many times overexploit it by clearing down the forests, overfish oceans, polluting rivers and build over wetlands, without taking in account of the impact this will have on our environment .

By not taking into account the benefits we get from nature, we create huge social and economic costs for ourselves and the surroundings on this planet. And for this we at often time need to look at the value of nature in economic and social terms, in order to help us in the better way of

the full implications of the choices we make for this nature, this planet. And instead of making decisions based on short-term financial interests, we can mainly look at the longer-term benefits for people and the economy – and of course of nature itself. Under this argument, we're able to pursue our government and business organizations in order to take better care of the natural world, so that it can continue to sustain us all into the future.

From early life, people should be so educated so that they become aware of the vital importance of a healthy, natural, and toxic-free environment.

~**KIRTI JHA**

BA(JMC), 2nd Year

SAVE NATURE MANKIND

We humans have modestly named ourselves as "Homo Sapiens" meaning wise man but is man so smart? So the answer to this is yes.

Yes, because we have learned to build the clever machines that navigate the universe in search of new homes but at the same time those atoms, we split created nuclear warfare just in a quest to explore our galaxy and neglects the home we have now so that cannot be wisdom. We willingly covered our ears to mother nature screams and closed our eyes to all her help wanted signs. Wisdom knows that every action has equal and opposite reaction. We have stronger than ever before or more droughts, hurricanes, and wild-fire than ever before because there is more pollution than ever before more carbon more trees are being cut down than for at a record pace. We have increased the extinction of animals by 1,000 percent times and every child's book is predicted to go extinct. Species than have been here longer than us will be gone because of us. We were given so much the only planet in the solar system that has life which means we are one in a million, not scientifically we are one in a billion trillion trillion that's the one followed by 33 zeroes but how are we not a miracle we are perfectly position to the sun, so we don't burn but

not too distant, so we don't turn to ice. WE JUST RIGHT IN THIS PARADISE where we are given medicine from trees.

We must recognize before its too late because the real crisis is not global warming, environmental destruction, or animal agriculture it is us.

~CHESTHA CHITKARA
BA (JMC), 2nd Year



POLLUTION

A THREAT TO ENVIRONMENT

Environment is gifted by God's grace. Gone are the days when the environment was pollutionfree. People were able to breathe fresh air, drink clean water, easily grow pesticides, free-vegetables and fruits and less noise pollution. Environmental pollution, including greenhousegas emissions and acid deposition, as well as water pollution and waste management which iscausingpublichealthproblems.

Environmental pollution can cause adverse health effects like respiratory disorder,allergy,cardio vascular disorder,infantmortality and many more such effects on human beings. Unwanted substances are released into the environment and leave a negative impact.Thebiggest paradox is that the more we pollute the environment more risky it will become for us tolivewith.

Precautions are needed to be taken to stop pollution as we all know pollu-

-tion is a serious issuewhich is affecting our life's today and tomorrow. So in order to stop pollution, there are variousstepsthatcanbetakenupbythecitizensofthecountrytomakeourenvironmentpollutionfree.

Steps like reducing the use of plastic, by stopping people from making unnecessary noise, stop using artificial fertilizers and pesticides. Stop burning electronic and polytechnic waste openlyand just like this there are many other options or ideas that can be put in use to protectenvironment. At the end, I would like to ask you for taking one step forward so that you can change the worldto,makeapollutionanddiseasefreeEnvironment.

~RISHITA KHOWAL
BA(JMC), 3rd Year



**“If the water is calm, the boat is also calm!
If your thoughts are calm, your life is also calm!”**

**~Perna Rani
BBA, 2nd Year**

**TO TAKE CHARGE
OF OUR FUTURE
AND SAVE OUR PLANET**

**AND SAVE
OUR PLANET**



How do we create a future in which both people and nature can thrive? This is the biggest question of our times. In the next few decades, we need to do something unprecedented to achieve a sustainable existence on earth. We need to understand how we got to this point. About 20 thousand years ago humankind consisted of less than a million hunter-gatherers across the globe we lived within the resources we had and with balance with nature. We used our unique minds to challenge reality. Our population boomed so did our demands, every time a new problem arose, we solved it altering the earth's entire surface in the process for which Scientists say that earth has entered a new phase of existence.

WELCOME to Anthropogenic, the age of humans the tables have turned we now determine nature's survival the planet is ours but there is just one problem we're now totally out of balance with nature, and unless we get our balance back this age of humanity is due to be short-lived

So how do we deal with this problem? When you boil it down there is one underlying big issue where our planet is becoming less wild our species have cleared three trillion trees cultivated half the fertile land and now fish across most of the oceans and the wild population has reduced by 60 percent which we've replaced with ourselves. There is very little wild left this biodiversity loss is not just a trag-

-edy it's the single bigger problem we face.

How do we create a future in which both nature and humans can thrive? We open our eyes to this moment in history think on a planetary scale embrace the challenge we face and do something we humans are very good at changing the world.

~CHESTHA CHITKARA
BA(JMC), 2nd Year

STILL YOU NEVER LEFT US...!!!

DAY AND NIGHT,
LIGHT AND DARK
YOU WITH US
IS ALL WE WANT?

PEOPLE NEVER UNDERSTOOD YOU,
AND STILL YOU NEVER LEFT US
YOU NEVER LEFT OUR HAND,
YOU WERE, AND IS WITH US..!!

YOUR BEAUTY MESMERISES US
YOUR FRESHNESS PROVIDES US PEACE
YOUR HAPPINESS ADDS UP TO OUR MOOD,
YOUR PRESENCE IN LIFE MAKES UP OUR DAY..!!

YOU ADDS UP THE PRESENCE OF GREENERY
ADDING UP FRESHNESS TO OUR SURROUNDINGS
WITH YOU, OUR LIFE DOESN'T STANDS
NEITHER OF BIRDS, NOR OF ANIMALS.

THE NATURE YOU MAKES UP
SURROUNDING US, WITH YOUR FRAGRANCE
THE WAY YOU MAKE THIS WORLD,
IS A GIFT TO OUR LIFE FROM THIS PLANET?

YOU SUPPORTED US THROUGHOUT THE LIVES
THINGS YOU PROVIDES US, ARE SUBSTANCE TO OUR LIFE,
THE MAGIC YOU ADDS UP TO THIS PLANET,
IS THE LOVE YOU PROVIDE OUR LIFE TO..!!

WE HUMANS NEVER GAVE ANYTHING IN RETURN
NEITHER DID YOU EVER ASK,
NOR YOU EVER STOPPED HELPING US,

ITS NATURE AND ITS TRICKS
WHICH MAKES UP OUR LIFE
AND IT'S OUR DUTY TO SERVE YOU,
IN CONTEXT OF WHAT YOU GAVE US..!!

~VANSHIKA PARMAR
BA(JMC), 2nd Year



THE NEED OF CONSERVING THE MOTHER EARTH

The phrase 'Save Nature, Save Mankind' highlights the importance of natural environment for ensuring sustainability of human race. The nature is just not something to look but it's a need for our survivals. Like, plants, trees and animals are all important for well-being and how we live.

People should protect the nature and realize that they are a part of nature. Any disturbance in nature can anonymously affect human beings. Nature and mankind mutually dependent. The degrading quality of life on earth is well known to all. It is all around us, one just needs to start noticing the signs. The harsh weather patterns are proof that our environment needs

saving more than ever. Its is rather important to note that by saving the environment, we will be saving mankind. We must do this for our survival and not the earth's survival. Mother earth has survived for millions of years and will continue to do so. It is mankind that is at risk, so we must start now.

~**TANYA SHARMA**
BA(JMC), 3rd Year



NATURE

A FLAIR GIVEN BY GOD

Progress is impossible without change, and those who cannot change their mind, cannot change anything!

We live on the most beautiful planet, Earth which has very clean and attractive nature full of Greenery. And we should be thankful to the nature as they provide us water to drink, pure air to breathe, land to live and many more for our betterment. We should enjoy this beauty of nature without disturbing its ecological balance. But we should also take care of our

nature, make it peaceful, keep it clean and prevent it from the destruction, so that we can enjoy our nature forever. Nature is most precious gift given by god to us to enjoy but not to harm.

~**KRIKA MISHRA**
BA(JMC), 3rd Year



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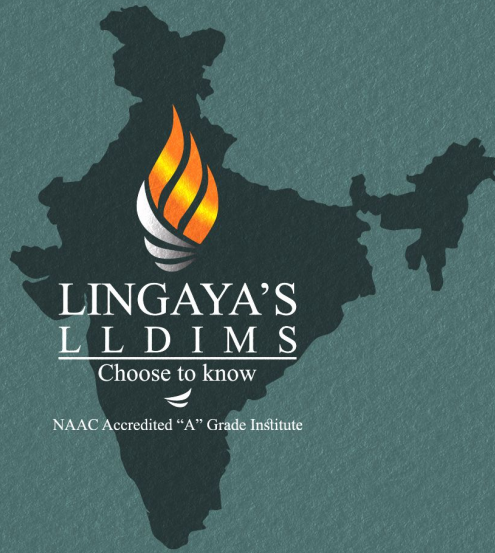
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