



OCTOBER 2024



DEPARTMENT OF COMMERCE

NEWSLETTER



WORLD HERITAGE DAY

At LLDIMS, we take pride in nurturing not just academic excellence, but also a deep connection to our rich Indian heritage and culture. This Heritage Day, we come together to honor the vibrant traditions, art forms, and cultural values that define us as a nation. From classical dance performances to folk music and traditional attire displays, our students embrace the diversity and beauty of India's cultural tapestry.

Through various clubs and activities LLDIMS encourages students to stay rooted in their heritage while also fostering creativity and innovation. Join us as we celebrate the essence of our past and prepare to shape a brighter future with pride and passion.

● Snapshots of the Month

- Guest Lecture on "Marketing Management and Its Implications in Life Management"
- Participation in "AIMA's 29th Annual Convocation"
- Workshop on "Managing Emotions and Self"
- Hybrid Session on "Mastering Discounted Cash Flow (DCF) Valuation: A Key Tool for Investment Banking Success"
- Freshers' Orientation Program 2024
- Pre Placement drive
- Seminar on "The Future of Finance: Career Trends and Personal Finance Tips"
- Two Day Workshop on "Transform Data into Insights: Learn Pivot Tables & Live Dashboard"
- Tally Prime Hands on Workshop

September Highlights

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
						1
2	3 Guest Lecture	4	5 AIMA's 29th Annual Convocation	6	7	8
9 Workshop	10	11	12	13	14	15
16	17	18 Hybrid Session and Freshers' Orientation Program	19 Freshers' Orientation Program	20 Freshers' Orientation Program	21 Freshers' Orientation Program	22 Freshers' Orientation Program
23 Workshop	24 Pre- Placement Drive and Workshop	25 Seminar	26	27	28	29
30						

SIZZLING SEPTEMBER



Marketing Management & its implication in Life Management
Organised by
Department of Management

3RD SEPTEMBER 2024
10:00 AM
Seminar Hall , LLDIMS

Dr. Akshay Mishra
Assistant Professor
CVS, Delhi University

SEMINAR ON "MARKETING MANAGEMENT AND IMPLICATIONS IN LIFE MANAGEMENT"

The Department of Commerce and Management organized an insightful seminar on Marketing Management and its Implications in Life Management on 1st September. Dr. Akshay Mishra, Assistant Professor at CVS, Delhi University, highlighted the interconnection between marketing strategies and everyday decision-making. His thought-provoking session emphasized the significance of marketing principles in shaping professional and personal success, leaving students with valuable life lessons

PARTICIPATION IN AIMA'S 29TH ANNUAL CONVOCATION

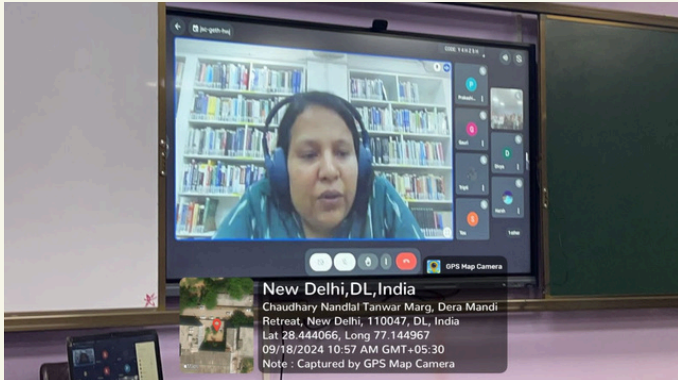
B.Com students had the esteemed opportunity to participate in the AIMA's 29th Annual Convocation, a prestigious event that brought together eminent business leaders and academics. Held on 5th September, the convocation celebrated academic excellence and featured keynotes on emerging industry trends, enhancing students' understanding of leadership and innovation in the business world.



WORKSHOP ON "MANAGING EMOTIONS AND SELF"

On 8th September, the Commerce and Management Department hosted an empowering workshop on Managing Emotions and Self, conducted by renowned life coach Ms. Anjali Biyani. The session delved into emotional intelligence, stress management and personal growth. Attendees gained valuable techniques to enhance self-awareness, emotional control and resilience, essential for both personal and professional development.

SIZZLING SEPTEMBER



HYBRID SESSION ON "MASTERING DISCOUNTED CASH FLOW (DCF) VALUATION"

Dr. Anu Goyal, CFA and CS, led a Hybrid Session on 11th September on Mastering Discounted Cash Flow (DCF) Valuation, a critical skill for investment banking success. This interactive session provided in-depth knowledge of DCF valuation techniques, equipping students with practical tools to excel in financial modeling and investment decision-making.



FRESHERS' ORIENTATION PROGRAM 2024

The Freshers' Orientation Program, held from 18th to 22nd September, was a week-long series of events designed to welcome and acclimatize new B.Com students to the department. It featured informative sessions, campus tours, and engaging activities aimed at fostering community spirit, academic guidance, and personal growth, setting a strong foundation for the new batch. Freshers Induction conducted successfully with Introductory welcome speech by Director sir followed by Mind Programming & Leadership development workshop by Mr Amit Garg (Senior Corporate Trainer and Mind Programmer). The last day was concluded with different cultural activities and recognition of dedication, hard work, and brilliance of our department toppers.



SIZZLING SEPTEMBER

PRE-PLACEMENT DRIVE BY AIMA

A Pre-Placement Drive organized by AIMA on 20th September provided final-year B.Com students with an exceptional platform to explore career opportunities and interact with industry professionals. The event focused on equipping students with essential job-search strategies, resume-building tips, and interview techniques, thus preparing them for their professional journey.



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SEMINAR ON "THE FUTURE OF FINANCE: CAREER TRENDS AND PERSONAL FINANCE TIPS"

Dr. Shikha Gupta, a prominent finance expert, led a seminar on 24th September on The Future of Finance: Career Trends and Personal Finance Tips. The session explored the evolving landscape of finance careers, emerging trends, and critical personal finance strategies. Students left with actionable insights to navigate their careers and manage finances effectively in a rapidly changing financial world.



TWO-DAY WORKSHOP ON "TRANSFORM DATA INTO INSIGHTS: LEARN PIVOT TABLES & LIVE DASHBOARD"

From 26th to 27th September, the department conducted a Two-Day Workshop on data analysis, led by B.Com final-year student Ms. Mahi Prashar. The workshop focused on transforming raw data into actionable insights using Pivot Tables and Live Dashboards. Participants gained hands-on experience, mastering advanced Excel techniques crucial for business analytics.



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SIZZLING SEPTEMBER



TALLY PRIME HANDS-ON WORKSHOP BY FINANCE CLUB

The Finance Club organized a practical workshop on 30th September, introducing students to the Tally Prime software, an essential tool for financial accounting and management. The session provided a comprehensive understanding of Tally's functionalities, offering students hands-on experience in managing financial data, crucial for a career in accounting.



AUTUMN ASPIRATIONS: OCTOBER AT COMMERCE

Industrial visit SEBI

IFFCO/ Other Cooperative Society/ Airport Authority Office

Hands on Workshop Tally Prime

Celebration World Investor Week

Soft Skill Training Sessions by P&G Company

Career Progression Sessions

Inter College Competition in the Campus / Online

Discussion on Axis Mutual Fund Scandal through Case Study

NSIC Incubation

Mother Dairy Visit

Mitsubishi Visit



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