



Lingaya's Lalita Devi Institute of Management and Sciences

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Department of Journalism
and
Mass Communication

News Letter
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World Environment Day,



Mansi Kapoor
B.A.(JMC) 2nd sem

World Environment Day, celebrated annually on June 5th, is a global event dedicated to raising awareness and taking action to protect our environment. The day, which the United Nations established in 1974, encourages people, groups, and governments worldwide to work together to address urgent environmental issues.



World Environment Day, with its annual focus on a specific theme, is a powerful call to action. These themes, ranging from marine pollution to climate change, are not just about raising awareness but also about inspiring collective action. They are a reminder that each one of us has the power to drive positive change.

Participation in World Environment Day is not limited to a single approach. It can take many forms, from community clean-up activities and tree planting to educational events and policy advocacy. This diversity of options ensures that everyone, regardless of their background or skills, can contribute to the in World Environment Day helps foster a ovement towards a healthier planet. By taking small steps, like reducing plastic use, conserving water, and supporting renewable energy, everyone can contribute to environmental protection. Together, these actions can create a significant positive impact, ensuring a sustainable and thriving world for future generations.

Blood Donation Day



Chandra Shekhar Mohanty
B.A.(JMC) 2nd sem

Blood Donation Day highlights the critical need for voluntary blood donors every year. This day serves as a reminder of the life-saving impact of donating blood and encourages more people to become regular donors. Blood donations are crucial because they provide the blood and blood products needed for surgeries, cancer treatments, chronic illnesses, and traumatic injuries.

Donating blood is a simple yet profoundly impactful act. One donation can save up to three lives as the blood is separated into its components—red cells, plasma, and platelets—each of which can be used to treat different conditions. For instance, red cells are used to treat anemia, plasma is used for burn victims, and platelets are used for cancer patients. Despite advances in medical science, there is no substitute for human blood, making donors indispensable in healthcare.



Participating in Blood Donation Day is a safe and straightforward process. Individuals can visit local blood drives or donation centres, where the process typically takes less than an hour. Potential donors are carefully screened for health conditions to ensure their safety and the safety of the recipients, providing you with peace of mind.

Regular blood donation is not just a local act, but a global contribution. It helps maintain a stable blood supply, particularly during emergencies and disasters when the need can surge unexpectedly. By giving blood,

you contribute to a critical resource that sustains health systems and saves lives globally.

World Music Day



Simran
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World Music Day, celebrated annually on June 21st, is a global event that honours the universal language of music. Known as Fête de la Musique in French, this day was first celebrated in France in 1982 and has since spread to more than 120 countries. The objective is to promote music in all its forms, encouraging amateur and professional musicians alike to share their talent with the world.



On World Music Day, streets, parks, and public spaces transform into stages for free concerts, featuring a wide variety of musical genres. From classical and jazz to rock and folk, music enthusiasts can enjoy performances that reflect the rich diversity of musical expression.

This day provides an opportunity for everyone, regardless of age or skill level, to participate in making music. Communities around the world organize events where musicians can perform for free, creating a festive atmosphere. Schools and cultural organizations often hold workshops and music-related activities to engage people of all ages.

World Music Day fosters a sense of community and connection through the shared experience of music. It emphasizes the power of music to bring joy, break down barriers, and unite people across cultures. By celebrating this day, we recognize and appreciate

the vital role that music plays in our lives.

World Camera Day



Akash Bhardwaj
B.A.(JMC) 2nd sem

World Camera Day celebrated on June 29th, is a tribute to the remarkable invention of the camera, which has revolutionized the way we capture and perceive the world. This day is dedicated to recognizing the technological advancements in photography and the art of visual storytelling.

Cameras have evolved significantly since their inception, from the early daguerreotype cameras in the 19th century to today's sophisticated digital cameras and smartphones. Each development has made photography more accessible, enabling people from all walks of life to document and share their experiences.

On World Camera Day, photography enthusiasts and professionals alike celebrate by exploring new techniques, capturing memorable moments, and sharing their work. Many museums, galleries, and photography clubs host special events, exhibitions, and workshops to mark the occasion. Social media platforms also become a hub of activity, as photographers post their favorite shots with hashtags to connect with a global community.

This day is also an opportunity to reflect on the impact of photography. Photos can tell powerful stories, evoke emotions, and preserve history. They offer a glimpse into different cultures, places, and events, fostering understanding and empathy.

World Camera Day reminds us of the beauty in everyday moments and the importance of preserving memories through the lens. It encourages us to appreciate the art and science behind photography and to continue exploring the endless possibilities it offers.

Activity

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					01.06.2024
03.06.2024	04.06.2024	05.06.2024 	06.06.2024 Media Management and entrepreneurship (6 th sem)	07.06.2024 Basic of Advertising (4 th sem)	08.06.2024 Print Journalism (2 nd sem)
10.06.2024 Global Media and Overview (6 th sem)	11.06.2024 Basic of Public Relation (4 th sem)	12.06.2024 Media Law and Ethic (2 nd sem)	13.06.2024 Environment Studies (6 th sem)	14.06.2024  Television programming and production (4 th Sem)	15.06.2024 Still phototography (2 nd sem)
17.06.2024	18.06.2024 Television News Reporting and Anchoring (4 th sem)	19.06.2024 Sports Journalism (2 nd sem)	20.06.2024	21.06.2024 	22.06.2024
24.06.2024	25.06.2024	26.06.2024	27.06.2024	28.06.2024	29.06.2024 

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