

**LINGAYA'S LALITA DEVI
INSTITUTE OF
MANAGEMENT & SCIENCES**

March 2024

By The Department Of Management



From Campus News
to Student Stories –
Your College
Newsletter Has It All

happy reading !!

Highlights of the Department



As a part of our CSR initiative, under NSS Cell-LLDIMS in collaboration with TERI Gram (The Energy and Resource Institute), our college conducted a 10 hours soft skills workshop program at Gwal Pahari TERI campus which enhanced student's communication skills and their personality development. This program also improved their efficiency to do work, leadership skills, productivity and also how to build a green ecosystem under the name (Project Harmony).



Our college organised a workshop on 'Career Catalyst: Unlocking Your Potential Navigating', provided invaluable insights into strategies for professional success to all the students. The students engaged in interactive sessions, exploring key elements such as self discovery, goal setting, and effective networking. The event emphasized empowering individuals to unleash their full potential and navigate their career paths with confidence. This workshop gave the well equipped practical tools to enhance their professional journey.

SYLLABUS COVERED IN BBA

1ST YEAR

- **LABOUR COST , OVERHEADS**
- **PLANING , ECONOMIC DEVELOPEMNT AND PROBLEMS IN INDIAN ECONOMY**
- **HTML**
- **COMMUNICATING IN A MULTICULTURAL WORLD**

IIND YEAR

- **BIG DATA, DATA MINING**
- **CAPITAL BUDGETING**
- **HUMAN VALUES**
- **INCOME FROM SALARY AND HOUSE PROPERTY**
- **MONEY MARKET**
- **PERSONAL SELLING**
- **TRADING NEED ANALYSIS**

IIIRD YEAR

- **TECHNICAL ANALYSIS**
- **ACQUISITION OF HUMAN RESOURCE**
- **HR PRACTICES AND BENCHMARKING**
- **MEDIA PLANNING AND BUDGETING**
- **RETAIL BANKING**
- **BANKING REGULATION ACT 1949**

Activities in

MAR 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7 Mother dairy	8	9
10	11 Logistic	12	13	14	15 NCUI	16
17	18	19	20 Coca-Cola visit	21 Campus drive	22	23
24	25	26	27 Job search	28	29	30
31						

By:

Department of Management

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