



Lingaya's Lalita Devi Institute of Management & Sciences  
(NAAC Accredited "A" Grade Institute & Approved U/s 2(f) of UGC Act 1956)  
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**VALUE ADDED COURSE  
ON  
PUBLIC SPEAKING**



**Course Code**  
DOJMC 004

**Hours**  
40

**Course Title**  
Public Speaking

**Who Should Study this course?**

The course is available for Bachelor of Journalism and Mass Communication students, who have need of public reporting.

**PUBLIC SPEAKING**

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**NEW DELHI-110047**

## Curriculum

### Course Objectives-

The course is designed to enable students to:

This course aims to equip students with the necessary skills and knowledge to become Confident and persuasive public speakers. Students will learn the fundamentals of speech preparation, delivery techniques, and critical thinking necessary for effective communication.

### Course Content-

#### Module 1: Foundations of Public Speaking

**14 Hours**

**Objective:** To introduce students to the fundamentals of public speaking and build their confidence in communicating effectively.

- Introduction to Public Speaking
- Understanding the importance of public speaking
- Types of speeches and their objectives
- Analysis of influential speeches

#### Overcoming Anxiety and Building Confidence

- Identifying and managing speech anxiety
- Techniques for building confidence in public speaking
- Practical exercises for relaxation and confidence-building

#### Outcomes:

- Students will demonstrate an understanding of different speech types.
- Students will apply strategies to manage speech anxiety.

#### References:

- "The Art of Public Speaking" by Stephen E. Lucas
- "Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds" by Carmine Gallo

#### Module 2: Speech Preparation and Structure

**14 Hours**

**Objective:** To develop students' abilities in speech preparation, research and organization.

- Topic Selection and Research

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- Choosing engaging speech topics

#### **Effective research techniques and credible sourcing**

- Crafting clear thesis statements
- Structuring Your Speech
- Introduction, body, and conclusion structures
- Strategies for coherent organization
- Engaging audience attention from the start

#### **Outcomes:**

- Students will develop skills in researching and selecting compelling speech topics.
- Students will create well-structured speeches with clear thesis statements.

#### **References:**

- "Confessions of a Public Speaker" by Scott Berkun
- "The Challenge of Effective Speaking" by Rudolph F. Verderber, Kathleen S. Verderber, Deanna D. Sellnow

#### **Module 3: Delivery Techniques and Nonverbal Communication**

**12 Hours**

**Objective:** To enhance students' delivery skills, vocal techniques, and nonverbal communication.

- Vocal and Delivery Techniques
- Voice modulation, projection, and articulation exercises
- Utilizing pauses and pace for impact
- Enhancing engagement through vocal variety

#### **Body Language and Visual Aids**

- Understanding the impact of body language
- Improving posture, gestures, and eye contact
- Effective utilization of visual aids

#### **Outcomes:**

- Students will demonstrate improved vocal modulation and articulation.

**Students will exhibit effective use of body language to enhance presentations**

## Assessment & Evaluation

Students will be assessed on the basis of debate competitions, role-play activities, and hands On activities, projects and terminal examination. Participants were evaluated through Quizzes, participation in discussions, presentations and project work. Students will be Given assignments & projects concerned with communication skills.

The students will be assessed by internal assessment which includes-

1. Day to day assignments and activities (60%)
2. MCQS, (40%) at completion of every Unit.

If a student scores 50% in their internal assessment they will be deemed to have successfully completed the course.

### **Attendance**

In order to be evaluated the student should have attended at least 75% of the classes and also obtained a minimum 50% score in the aggregate score obtained on assignments and exercises.

**Certificate criteria - 1. 75% attendance  
2. 50% score in internal assessment**

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### **Course Coordinator & Contact Person-**


Dr. Sheweta Gaur

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**Mode of Conduct- Offline**

**Tentative date of start- 24/09/2019**

  
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