



LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES

Affiliated to GGSIP University & Approved U/s 2(f) of UGC Act 1956

(NAAC Accredited 'A' Grade Institute)

Recognized by Govt. of NCT, Delhi and NCTE

ISO 9001:2015 Certified



DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

News Letter January

2024

“Every sunset is an opportunity to reset.
Every sunrise begins with new eyes.”

- Richie Norton

MESSAGE FROM THE MANAGEMENT DESK



"May the coming year be marked with academic achievements, growth, and continued success. Here's to a year of excellence and innovation! As we welcome the dawn of a new year, I extend my warmest wishes to our esteemed students, their supportive parents, and our dedicated staff. May this year be a chapter of achievements, growth, and shared success for each member of our valued community.

Happy New Year!"

Dr. Picheswar Gadde
Chairman, Lingaya's group



"May the upcoming year be filled with success, prosperity, and fulfilling endeavors. Your dedication is truly appreciated. Cheers to a wonderful year ahead!"

Ms. Sunita Gadde
Secretary, LLDIMS



"Happy New Year to Lingaya's Family! May the year ahead bring new opportunities, accomplishments, and continued guidance under your leadership. Wishing you a rewarding and successful year!"

Ms. Amita Kumar
Advisor, LLDIMS



"New Year filled with success, growth, and continued excellence in education. May this year bring you closer to your dreams and aspirations. As we step into a new year, I extend my heartfelt wishes to our cherished students, their parents, and our dedicated staff. May the coming year be a journey of growth, learning, and success for each of you. Happy New Year"

Prof. (Dr.) Pranav Mishra
Director, LLDIMS

BUILD A NEW LIFE THIS NEW YEAR



Vishwas Puri

BA (JMC) 1st Semester

Enrolment No. 00219202423

New Year is the time or day at which a

New calendar Year begins and the

calendar year increments by one. Many cultures celebrate the event in some manner. In the Gregorian calendar, the most widely used calendar system today, New Year occurs on January 1. This was also the first day of the year in the original Julian calendar and the Roman calendar.

Other cultures observe their traditional or religious New Years day according to their own customs, typically because they use a lunar calendar or a Lunisolar Calendar.

During the middle ages in Western Europe, while the Julian calendar was still in use, authorities moved New Year's Day, depending upon local, to one of several other days, including March.

Because of the division of time zones, The new year moves progressively around the Globe as the start of the day ushers in the New year the first time zone to usher in new year, Just west of the international date line, is located in the Line islands a part of Kiribati and has a time zone 14 hours ahead of UCT (Universal Coordinated time). These are among the last inhabited places to observe New Year. However, inhabited.

“YUVAAH- UTSAV NAYE BHARAT KA.”



Om Aditya

BA (JMC) 1st Semester

Enrolment No. 70619202423

National youth day it is celebrated on 12th January and is also known as

Rashtriya Yuva Diwas. The day is observed to commemorate the birth anniversary of Swami Vivekananda one of the greatest philosophers and spiritual leaders read here in detail about national youth day.

It is a day to educate people to behave properly in the country. The main objective behind the celebration is to make a better future for the country by motivating the youth and spreading the ideas of the Swami Vivekanada. National youth day is also famous as Yuva Diwas.

The main aim for government to make a better future for youth .It is the great way to wake up the eternal energy of the youth as well as to make the country develop. Youth is the future of a Nation.

“ARISE, AWAKE, AND STOP NOT UNTIL THE GOAL IS ACHIEVED.”

- Swami Vivekananda

EDUCATION: WAY TO VICTORY



Ashish Kumar

BA (JMC) 1st Semester

Enrolment No. 70119202423

International Education Day, Education is human right, public good and a public Responsibility. The United Nation General Assembly proclaimed 24 January as International Day of Education, in celebration of the role of education for peace and development.

International Education Day is great opportunity to celebrate the importance of education worldwide. It's a day dedicated to promoting education as a fundamental right for everyone, regardless of their background or location. Education play crucial role in shaping individual and societies, empowering people to reach their potential. On this day, we recognize the efforts of educators, students, and organization that work toward providing quality education to all.

IT'S A DAY TO CELEBRATE OUR COUNTRY



Khushi Kumari

BA (JMC) 1st Semester

Enrolment no. 35419202423

Republic day is celebrated on 26th

January every year to mark the day on which our constitution came into effect in 1950. After this day our Country truly becomes democratic and independent. The fundamental law of the country, the constitution was enacted out of diligence and hard work of great men like Mahatma Gandhi and the various other freedom fighters who fought and sacrificed their lives for the independence for our country.

It is the day when government of India act 1935 as the governing document of India thus turning the nation into a republic separate from British Raj. On this day the constitution was adopted by the Indian constituent assembly on 26 November 1949 and came into effect on 26 January 1950.

The main celebration is held in the national capital, New Delhi at the RAJPATH (officially named as 'Kartavya Path') before the President of India. On this day the ceremonious parades takes place which are performed as a tribute to India. And highlight the specialty of states; its unity in diversity and rich culture heritage. On the eve of republic day, president addresses the nation.

ACTIVITIES



| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|--|---|---|---|
| 01.01.2024 New Year | 02.01.2024 | 03.01.2024 Development Communication (3 rd semester) | 04.01.2024 Basics of New Media (5 th Semester) | 05.01.2024 Communication: Concept & processes (1 st semester) | 06.01.2024 Basics of Radio Programming and Production (3 rd semester) |
| 08.01.2024 Media Research (5 th semester) | 09.01.2024 Contemporary India: An Overview (1 st semester) | 10.01.2024 Basics of Video Camera, Lights and Sound (3 rd semester) | 11.01.2024 Event Management (5 th semester) | 12.01.2024 Basics of Design and Graphics (1 st semester) | 13.01.2024 Video Editing (3 rd semester) |
| 15.01.2024 Film Appreciation (5 th semester) | 16.01.2024 Writing Skill (1 st semester) | 17.01.2024 Assignment | 18.01.2024 ----- | 19.01.2024 ----- | 20.01.2024 ----- |
| 22.01.2024 ----- | 23.01.2024 ----- | 24.01.2024 ----- | 25.01.2024 ----- | 26.01.2024 Republic Day (Holiday) | 27.01.2024 Last Submission date Of Assignment |
| 29.01.2024 Commencement New semester | 30.01.2024 ----- | 31.01.2024 ----- | | | |

Assignments:

Assignment 2nd Semester: Twenty editing symbols in one news story.

Assignment 4th Semester: Do case study of any one of the following: (Hand written)

1. Tylelol
2. Dairy milk
3. Maggi

Assignment 6th Semester: Write 3 case studies on global media startup.



Lingaya's Lalita Devi Institute organized one day workshop on Publication Strategies in Academic Journals with university School of Economics, Bratislava, Slovakia

New Delhi, 12 Dec. 23: Today, Lingaya's Lalita Devi Institute of Management and Sciences has organized the workshop to unveil the insights on "**Publication Strategies in Academic Journals**" with the university School of Economics, Bratislava, Slovakia the Professor Anetta Caplanova and Professor Andrej Privara. Prof. Anetta Caplanova expressed her invaluable insights on how research must navigate the journal impact and to maximize impact on the audience. The best practices for successful journal submissions are required. The Participants engaged in activities within the academic community. The initiative aims to equip the research

scholar, faculty with the research tools and insights to navigate a comprehensive guide on how research can be done. She also emphasis on the plagiarism and tools and the format of research papers which will be published on international level. As an academician, we have to focus on inter disciplinary research also.

The Event provided participants with practical understanding on manuscript preparation, journal selection and networking strategies.

Professor Andrej Privara said "Research is not merely about discovering answers; it's the art of formulating the right questions, embarking on a journey of curiosity that propels us to the forefront of knowledge and innovation."

In a groundbreaking MoU signing ceremony, Lingaya's Lalita Devi Institute of Management and Sciences join hands with strategic partners Grant Thornton, ICAI, I Step, and Green Mentors, fostering a collaborative ecosystem for academic excellence and global impact.

The occasion was graced by Prof. Dr. Pranav Mishra (Director, LLDIMS), Prof. Dr. K.K. Garg (Professor), Dr.Jyoti Dhaiya (HOD, Education Department) and Dr. Sachin Kumar (HOD of Commerce department).This programme reached ends with the formal vote of thanks by Mr. Nishant Jaiswal (HOD, Training and Placement) and greeted all the dignitaries, research scholar and faculty for sparing their valuable time.

ACHIEVEMENT



"LLDIMS extends heartfelt congratulations to Mr. Vinayak Sharma, distinguished BJMC alumni, for achieving the remarkable feat of winning the gold award for Best Current News Documentary. Your dedication and excellence shine brightly, and we are proud to celebrate this well-deserved recognition of your outstanding work."

Student Co-ordinator - Simran

Dr. Sheweta Gaur
Newsletter Co-ordinator

Dr. Saleem Javed
HoD

Dr. Pranav Mishra
Director