



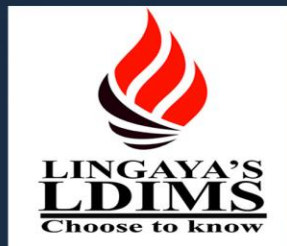
LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES

Affiliated to GGSIP University & Approved U/s 2(f) of UGC Act 1956
(NAAC Accredited 'A' Grade Institute)

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DEPARTMENT OF JOURNALISM & MASS COMMUNICATION



News Letter December, 2023



VEER BAAL DIWAS :26TH DECEMBER



Akash Bhardwaj, 1st Semester

26th December is observed as 'BAL DIWAS' to mark the martyrdom of Guru Gobind Singh's sons. Our honorable Prime Minister, on the day of the birth Anniversary of Shri Guru Gobind Singh Ji on 9th January 2022, announced the celebration of 'VEER BAAL DIWAS' to pay homage to the courage of 'Sahibzade' sons of Guru Gobind Singh Ji, the 10th Guru.

Accordingly, the Ministry of Home Affairs, Government of India issued a Gazette notification and declared 26th December 2022 as 'VEER BAAL DIWAS' to pay tribute to unparalleled sacrifices made by the sons of Shri Guru Gobind Singh Ji (Shibzada Zorawas Singh Ji and Shibzada Fateh Singh Ji) while walking on the path of justice.

AZADI KA AMRIT MAHOTSAV: VEER BAAL DIWAS



Chander Shekhar, 1st Semester

Prime Minister Mr. Narendra Modi declared that the 26th December fall henceforth be marked as "Veer Bal Diwas" to pay homage to the courage of the Sahibzades, four sons of Guru Gobind Singh, the last Sikh Guru.

Accordingly, the Ministry of Home Affairs, the government of India, issued a gazette notification and declared 26th December 2023 as 'Veer Baal Diwas' to pay tribute to unparalleled sacrifices made by the sons of Shri Guru Gobind Singh ji (Sahibzada Zorawar Singh) while walking on the path of justice.

The notification and the 1st commemoration of Veer Bal Diwas are happening as the country is celebrating Azadi Ka Amrit Mahotsav, commemorating 75 years of independence.

FESTIVAL OF WINTER: CHRISTMAS



Mansi Kapoor, 1st semester

Christmas is a well-known Christian holiday set in December, celebrated the world over and famed for its decorations and Santa Claus. Christmas means "Feast Day of Christ." It is a yearly celebration marking Jesus Christ's birth; it is observed on the 25th of December as a cultural and religious celebration among many people worldwide. Christmas is celebrated all over the country, but there are differences in the way each nation celebrates this date.

The history of Christmas dates back a long time; the first Christmas was celebrated in Rome in 336 A.D. It played an important role during the famed Arian controversy in the 300s. During the early years of the middle age, epiphany overshadowed it.

Christmas reminds us of giving and sharing with friends and family. Through Christmas, we know that Jesus' birth is the being of the great things about nature and the reason for existence.

Christmas is such a festival that people from all regions and faiths celebrate worldwide despite being a Christian festival that unites people so much.

SALUTE TO 'INDIAN NAVY'



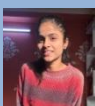
Naitik Gaur, 1st Semester

Indian Navy Day is celebrated annually on 4th December to commemorate the achievement of India's naval forces and their role in the nation. The theme for Indian Navy Day 2022 is "Swarnim Vijay Varsh," which marks 50 years after India's triumph in the 1971 Indo-Pakistan war.

The full form of navy - Nautical Army of Volunteer Yeomen and three types of navy are reverie and littoral application (brown-water-navy), open-ocean application (blue-water-navy) and something in between (green-water-navy). The old name of the navy was renamed Her Majesty's Indian Navy in 1858. In 1863, it was recognized into two branches: one at Bombay, the other at Calcutta, and the other at maritime.

Let us celebrate with pride the services rendered to the nation by our fearless & selfless warrior.

VALUES OF SOIL IN OUR LIFE



Simran, 1st Semester

World soil highlights real health and describes the importance of soil. Our food chain starts with the plants, but the plants totally depend on the soil. On this World Soil Day, let's Commit to action, plant trees, practice responsible land use, compost organic waste, and support sustained agriculture. By working



together, we can ensure the long-term productivity and sustainability of our soils,

safeguarding the future of our plants. Remember, soil is not just dirt; It is the foundation of life. Let's celebrate World Soil Day by recognizing its significance and taking steps towards a healthy, more sustainable future. In earlier times, to get the same amount of vitamins from one orange, we need to eat eight oranges today. We need to protect our soil for ourselves and our Generation. Soil is a precious resource that sustains life on Earth and supports various ecosystem services.

ACTIVITIES

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				01.12.2023	02.12.2023
04.12.2023 Internal Exam.	05.12.2023 Internal Exam.	06.12.2023 Internal Exam.	07.12.2023 Internal Exam.	08.12.2023 Internal Exam. (First Year) / Practical Exam for 2 nd year & final year	09.12.2023 Practical Exam & Submission of files
11.12.2023 External Practical Exam Radio Production Lab (3 rd Semester) New Media Lab (5 th Semester)	12.12.2023 External Practical Exam Video Production lab (3 rd Semester) Media Research Lab (5 th Semester)	13.12.2023 External Practical Exam Summer Training Report (3 rd Semester) Event Management Lab (5 th Semester)	14.12.2023 External Practical Exam Video Editing Lab (3 rd Semester) Functional Exposure Report (5 th Semester)	15.12.2023 External Practical Exam Film Appreciation Lab (5 th Semester)	16.12.2023
18.12.2023 External Practical Exam (1st Semester) Communications Skills Lab	19.12.2023 External Practical Exam (1st Semester) Contemporary India: Issues and Debates (Seminars/Presentati ons)	20.12.2023 External Practical Exam (1st Semester) Design and Graphic Lab-1	21.12.2023 Revision	22.12.2023 Revision	23.12.2023 Preparatory Leave
25.12.2023 Christmas Day Holiday	26.12.2023 Preparatory Leave	27.12.2023 Preparatory Leave	28.12.2023 Preparatory Leave	29.12.2023 Preparatory Leave	30.12.2023

**Activities are flexible, the dates can be changed.*

STUDENTS EXPRESSION



Chander Shekhar, 1st Semester

LLDIMS Delhi is a good college for B.A. (JMC) course; if you need further information, you can go to the college and ask the students who are currently studying there; it would be the best option to know from the current semester students. I like my labs and getting to do my practical work as per the schedule and my requirements.



Naitik Gaur, 1st Semester

B.A. (JMC) at LLDIMS in Delhi has some of the most creative students and amazing faculty members. The course is well-balanced for theoretical and practical knowledge. My college has a lot of experienced and trained faculty members who have knowledge about not only theory but also experience in the field. They offer their professional proficiency in the form of practical knowledge about facilitating theory with an understanding of how to implement it in real-life scenarios.

ACHIEVEMENT

Student of the Month (November, 2023)



Dhruv Dayal, 5th Semester

Enrollment No – 02819202421



Faizan, a B.A. (JMC) II year student at LLIDMS, secured 2nd position in the Hindi Solo singing at Zest in Lingaya's Vidyapeeth University.



Faizan, a B.A. (JMC) II year student at LLIDMS won the 1st position in Balloon Cup Battle held at Zest in Lingaya's Vidyapeeth University.



Khushi and Naitik, B.A. (JMC), 1st-year students of LLIDMS, won the 2nd position in the Lip sync competition held at Zest in Lingaya's Vidyapeeth University.

APPRECIATION MEDIA TEAM WORK ON ZEST, 2023

The media team of LLDIMS gave their best to capture every moment and achievement at the Zest 2023. The media committee consisted of:

Head Photographers: Agrika Gupta B.A. (JMC) II Year and Shivam Parihar B.A. (JMC) II Year.

Sub-head Photographer: Varun Manchanda B.A. (JMC) II Year

Other members: Tanishka Tomar B.A. (JMC) II Year, Benny Abraham B.A. (JMC) II Year and Deepanshu Negi B.A. (JMC) III Year.



Dr. Sheweta Gaur
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HoD

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Director