

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [BA(JMC)] FEBRUARY 2023

Paper Code: BA(JMC)-207

Subject: Radio Jockeying and News Reading

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q. No.1 which is compulsory.

- Q1 Write short notes on **any three** of the following:- (3x5=15)
(a) News Bulletin
(b) Radio infotainment programs
(c) Sound effects & Foley
(d) News Reading Techniques
- Q2 Define Radio news. What do you understand by news values? Elaborate. (15)
- Q3 Describe the skillset required to write a Radio program. What are the elements of a Radio program? (15)
- Q4 What are the techniques and style for a Radio Jockey and how is it different from a news reader? (15)
- Q5 Write short notes on **any two**:- (15)
(a) Code and ethics for presentation
(b) Use of pre recorded features
(c) Structure and functioning of FM Radio stations
- Q6 What are the emerging trends in Radio industry? Write in detail about importance of each. (15)

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