

(Please write your Exam Roll No.)

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END TERM EXAMINATION

FIRST SEMESTER [BAJMC] FEBRUARY 2023

Paper Code: BA(JMC) 107

Subject: Personality Development

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated. All questions carry equal marks.

Q1. Write short notes on **any two**:-

(7.5x2=15)

- (a) Personality Structure
- (b) Paralanguage
- (c) Time Management
- (d) Socialization Agents
- (e) Steps for building positive attitude

Q2. What do you mean by self-introspection? Explain Johari's Window in detail.

OR

Define personality. Explain different types of personality with example.

Q3. Define communication. Discuss the role of kinesics in personality development.

OR

Why there is need to study inter cultural communication? Discuss the barriers to inter cultural communication.

Q4. Define leadership. Explain the theories of leadership.

OR

Explain the steps involved in decision making and problem solving.

Q5. "Negotiation is an art." Comment. Discuss factors that affect negotiation.

OR

"Entertainment and media industry is very demanding. A media personnel works 24X7 it leads to lot of stress and pressure." Can you suggest some methods with examples to cope up with stress and pressure faced by media personnel?

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