



**Lingaya's Lalita Devi Institute of Management & Sciences**

*(NAAC Accredited "A" Grade Institute & Approved U/s 2(f) of UGC Act 1956)*

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**Lingaya's Lalita Devi Institute of Management & Sciences**

**(Guru Gobind Singh Indraprastha University)**

**SUPPORTING DOCUMENT FOR CRITERION 5.1.2**

**Capacity Development and Skills Enhancement Activities are organised for  
Improving Students' Capability**

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**A. Soft Skills:2022-23**

**Seminar on Financial Awareness Campaign 12th to 14th October 2022**

The Financial Awareness Campaign Seminar held from the 12th to the 14th of October 2022 proved to be an insightful and impactful event, bringing together key industry experts and thought leaders. Mr. Amit Kumar Jian from CDSL, Ms. Rijita from BSE, and Mr. Ratnesh Mishra, Deputy Manager at NCDEX, shared their valuable perspectives on financial awareness. The seminar also featured Mr. Harvinder Singh, VP at NCDEX, who provided significant insights into the current financial landscape. With a diverse range of speakers and topics, the event successfully fostered awareness and understanding of critical financial issues, contributing to the financial literacy and education initiatives.



Seminar on Financial Awareness Campaign 12th to 14th October 2022

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**Workshop on How to do well in Group Discussion and Personal Interview 02-11-2022**

In an insightful workshop held on February 11, 2022, Mr. Jayanta Saha, a distinguished alumnus holding a B.Tech from DTU and an MA in Economics from DU, shared invaluable insights on excelling in Group Discussions (GD) and Personal Interviews (PI). The workshop aimed to equip participants with essential communication skills and strategies to stand out in competitive scenarios. Mr. Saha, drawing from his diverse academic background and professional experience, provided practical tips on articulating thoughts coherently, engaging effectively in group discussions, and showcasing one's personality authentically during personal interviews. The session not only emphasized the importance of thorough preparation and self-confidence but also encouraged participants to develop a keen understanding of contemporary issues to contribute meaningfully in group discussions. With an interactive approach, the workshop empowered attendees to navigate the challenges of group dynamics and interview scenarios, fostering their overall professional development. The event concluded with a Q&A session, allowing participants to seek personalized advice and further enhancing their readiness for success in the competitive job market.



Workshop on How to do well in Group Discussion and Personal Interview 02-11-2022

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### National Seminar on Skill India- Current priorities and action 19-11-2022

The National Seminar on Skill India held on November 19, 2022, brought together esteemed scholars and experts to deliberate on the current priorities and actionable strategies in the realm of skill development. The event not only identified key priorities but also laid the groundwork for actionable strategies. Insights from the speakers underscored the importance of collaborative efforts between academia, industry, and government to facilitate effective skill development programs. The emphasis was on creating a holistic ecosystem that promotes continuous learning and adapts to the evolving needs of the workforce. In conclusion, the National Seminar on Skill India emerged as a pivotal platform for thought leaders to exchange ideas and chart a course of action. The collective wisdom shared by the speakers contributes to shaping the future trajectory of skill development in India, aligning it with the demands of a rapidly changing global landscape.



National Seminar on Skill India- Current priorities and action 19-11-2022

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### Session On Building Business Etiquettes 06-12-2022

On the 6th of December 2022, professionals gathered for a transformative session led by the esteemed Dr. Manju Sharma, focusing on the crucial aspect of Building Business Etiquettes. The session, lasting 40 minutes, proved to be a comprehensive guide to navigating the intricate landscape of professional conduct. Dr. Sharma adeptly delved into the intricacies of workplace decorum, communication protocols, and the nuances of interpersonal relationships within a business setting. Attendees gained valuable insights into cultivating a polished and professional image, fostering effective communication, and fostering positive workplace relationships. Dr. Manju Sharma's expertise and engaging delivery left a lasting impact, empowering participants to elevate their professional presence and contribute to a harmonious and productive work environment.



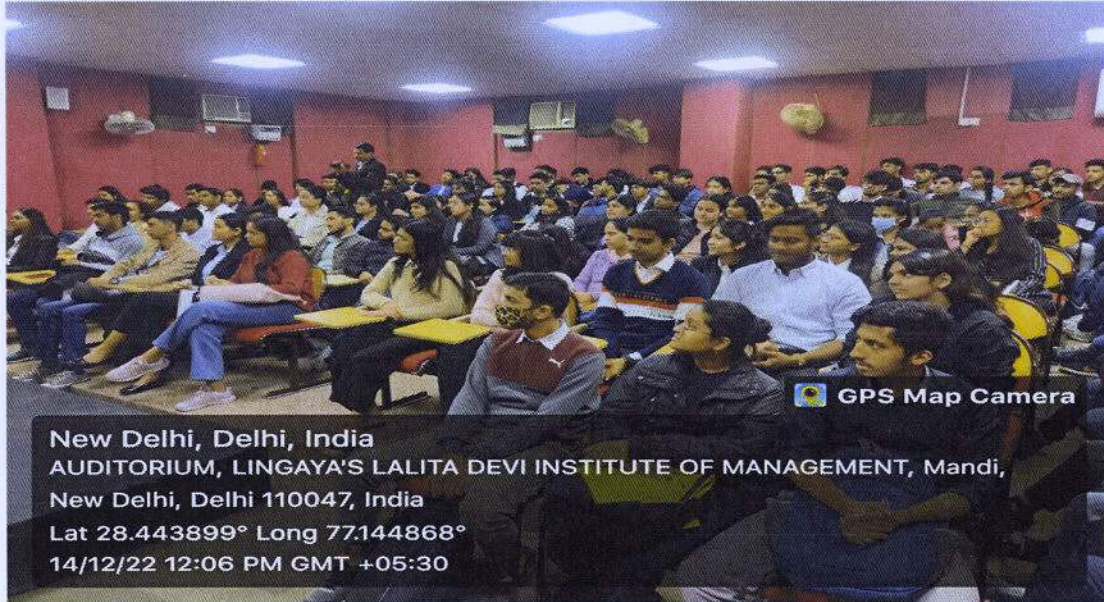
Session On Building Business Etiquettes 06-12-2022

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### Guest lecture On Awareness on Cooperative sector 14-12-2022

On December 14, 2022, a pivotal guest lecture took place, aiming to deepen the understanding and awareness of the cooperative sector. Attended by 75 delegates from the National Students' Union of India (NSUI), the event served as a platform for insightful discussions and knowledge dissemination. The lecture delved into the multifaceted aspects of the cooperative sector, shedding light on its significance in fostering economic growth, community development, and social cohesion. The engaging session not only addressed the historical evolution of cooperatives but also explored their role in empowering individuals and communities. Through interactive discussions and informative presentations, the participants gained valuable insights into the cooperative principles, their impact on sustainable development, and the potential for youth involvement. The event concluded with a renewed commitment from the NSUI delegates to advocate for and actively participate in promoting awareness and growth within the cooperative sector, recognizing its pivotal role in shaping a more inclusive and equitable society.



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**Industrial Visit to VITA Milk Plant Ballabhgarh 22nd March 2023**

Industrial visit to VITA Milk Plant in Ballabhgarh proved to be an enriching experience for the 40 students from LLDIMS, led by Ms. Sugandha Sharma. The visit offered a comprehensive insight into the dairy industry, highlighting VITA's state-of-the-art facilities and advanced production processes. The students witnessed the entire milk processing journey, from raw milk intake to final packaging, gaining a practical understanding of quality control measures and technological innovations. Engaging presentations by industry experts and hands-on demonstrations further enhanced our knowledge. This visit not only broadened our understanding of the dairy sector but also provided valuable networking opportunities for future collaboration between academia and the industry. Overall, the VITA Milk Plant visit was an educational milestone, aligning seamlessly with our academic curriculum and fostering a deeper appreciation for the intricacies of dairy production.



Industrial Visit to VITA Milk Plant Ballabhgarh 22nd March 2023



  
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### INDUSTRIAL VISIT TO YAKULT (Sonipat, Haryana) 03-04-2023

On the 3rd of April 2023, a group of 55 students, accompanied by Mr. Nimish Bharghav from LLDIMS, embarked on an insightful industrial visit to Yakult in Sonipat, Haryana. The visit aimed to provide a firsthand experience of the manufacturing processes and operations of Yakult, a renowned probiotic beverage company. Engaging interactive sessions were conducted, allowing students to pose questions and engage in meaningful discussions with Yakult's knowledgeable staff. The exchange provided valuable insights into the challenges and opportunities within the probiotic beverage industry, fostering a deeper understanding among the students.



INDUSTRIAL VISIT TO YAKULT (Sonipat, Haryana) 03-04-2023

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### Session on Fundamental of Supply Chain 12-04-2023

In a dynamic session held on April 12, 2023, Dr. Shikha Gupta, an eminent expert at LLDIMS, delved into the fundamental intricacies of Supply Chain Management (SCM). The session provided a comprehensive overview, emphasizing the critical role SCM plays in the seamless flow of goods and services from manufacturers to end-users. Dr. Gupta highlighted key components, including procurement, production, logistics, and distribution, elucidating their interconnectedness in optimizing efficiency. Attendees gained insights into the latest trends, technologies, and best practices shaping the contemporary supply chain landscape. The session not only underscored the importance of a well-orchestrated supply chain but also equipped participants with a solid foundation to navigate the complexities of the global business environment. Overall, it was an enlightening exploration into the core principles that underpin effective supply chain strategies.



Session on Fundamental of Supply Chain 12-04-2023

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### Job Fair: Campus Placement & Internship Drive 12th & 13th April 2023

The two-day Campus Placement and Internship Drive held on April 12th and 13th, 2023, at LLDIMS (Ms. Sugandha Agarwal) proved to be a resounding success, marking a significant milestone in bridging the gap between academia and industry. In conclusion, the Campus Placement and Internship Drive at LLDIMS, spearheaded by Ms. Sugandha Sharma, served as a commendable platform for students to launch their careers. The event not only showcased the institution's commitment to nurturing talent but also strengthened its reputation as a key player in fostering meaningful connections between academia and industry. A substantial number of students secured placements and internships across various domains, reflecting the effectiveness of the drive in connecting talented individuals with prospective employers. The success stories emerging from the event underscored the quality of education and preparation provided by LLDIMS.



Job Fair: Campus Placement & Internship Drive 12th & 13th April 2023

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### Industrial Visit to coca cola 26-04-2023

On the 26th of April 2023, a group of 40 students, accompanied by Ms. Ankita Nagpal, embarked on an insightful industrial visit to the Coca-Cola facility. This visit aimed to provide students with a firsthand experience of the beverage industry, offering a glimpse into the manufacturing processes and operations of one of the world's leading beverage companies. The industrial visit proved to be an enriching experience, offering students a practical understanding of theoretical concepts learned in the classroom. Exposure to real-world operations and corporate practices at Coca-Cola served as a catalyst for academic growth and career exploration. In conclusion, the Coca-Cola industrial visit was a resounding success, fostering a bridge between academic knowledge and practical application. The students left with a profound appreciation for the beverage industry, inspired by the scale of operations and the dedication to sustainability exhibited by Coca-Cola. Special thanks to Ms. Ankita Nagpal for her guidance and coordination, ensuring a seamless and educational visit for all participants.



Industrial Visit to coca cola 26-04-2023

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**AECC Global education fair-2023 23-05-2023**

On May 23, 2023, the AECC Global Education Fair unfolded as a pivotal event, attracting 45 esteemed institutions and a myriad of eager attendees. Spearheaded by the dynamic Ms. Ankita Nagpal from LLDIMS (Lingaya's Lalita Devi Institute of Management Studies), the fair served as a nexus for students and educational institutions to engage in meaningful dialogues. The atmosphere buzzed with academic enthusiasm as participants explored diverse educational opportunities, fostering a collaborative exchange of ideas and insights. The fair not only facilitated connections between students and institutions but also played a crucial role in shaping the future of education by promoting global perspectives and fostering a spirit of learning and growth.



AECC Global education fair-2023 23-05-2023

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### One day workshop on Personality Development 07-06-2023

On the 7th of June 2023, a transformative one-day workshop on Personality Development took place, catering to 50 participants. Facilitated by the dynamic Vishal Waswani from Larsen & Toubro, the session was a resounding success. The workshop delved into various facets of personal growth, encompassing communication skills, self-confidence, and interpersonal relationships. Participants engaged in interactive activities, role-playing exercises, and insightful discussions, fostering a conducive environment for self-reflection and development. Vishal Waswani's expertise and engaging delivery left an indelible impact on the participants, equipping them with practical tools and strategies to enhance their personalities both personally and professionally. The event not only provided valuable insights but also served as a catalyst for ongoing self-improvement journeys

innovation, resilience, and a proactive approach to business challenges. This workshop stands as a beacon for aspiring entrepreneurs, offering a transformative experience under the guidance of a seasoned academic and industry leader.



One day workshop on Personality Development 07-06-2023

### Inter Department Photography Competition 4/1/2022

On April 1, 2022, the Department of Journalism and Mass Communication BA (JMC)) at LLDIMS hosted a vibrant Inter-Department Photography Competition, bringing together a diverse array of talents under the lens. The event served as a platform for students from various departments to showcase their artistic prowess through captivating visual narratives. The Inter-Department Photography Competition at LLDIMS proved to be a resounding success, fostering a spirit of creativity and camaraderie among students. Beyond the accolades, the event served as a testament to the university's commitment to providing platforms for holistic development and expression, leaving an indelible mark on the vibrant tapestry of academic life. The competition culminated in the recognition of outstanding talent, with winners celebrated for their exceptional contributions. The event not only celebrated individual achievements but also reinforced the importance of interdisciplinary collaboration and creative exploration within the academic community.



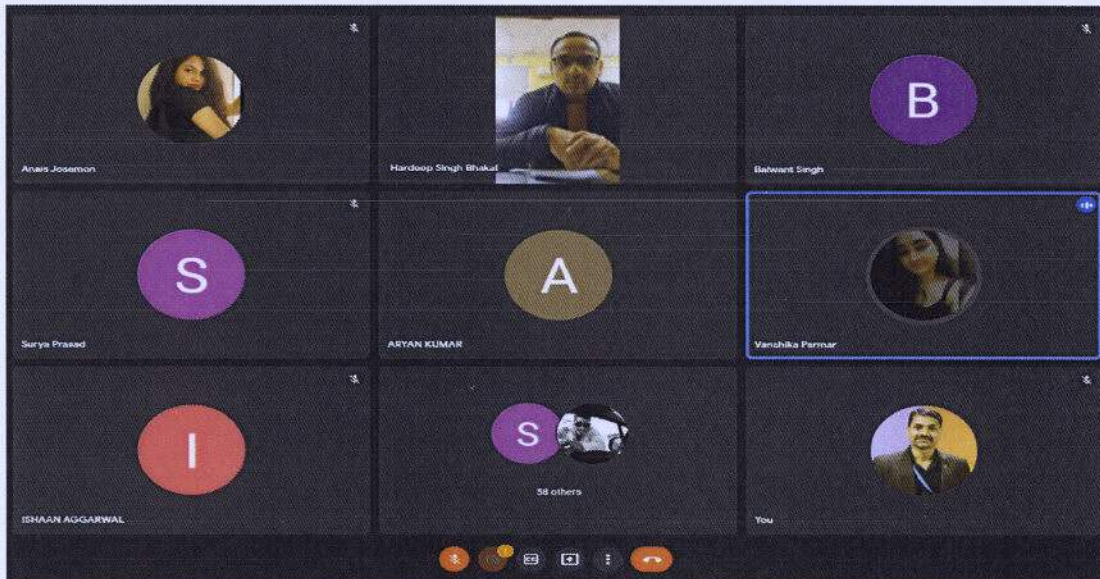
Inter Department Photography Competition 4/1/2022

  
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### Webinar on TV reporting tips & career in Journalism 15/01/2022

On the 15th of January 2022 for an enlightening webinar on TV reporting tips and a deep dive into the captivating world of Journalism. Renowned speaker, Mr. Ashutosh Jha, from LLDIMS, will share his wealth of knowledge and expertise, providing invaluable insights into the nuances of TV reporting. Discover the art of crafting compelling stories for television, learn essential reporting techniques, and gain practical career advice that can propel you towards success in the dynamic field of Journalism. Whether you're a budding journalist or seeking to enhance your reporting skills, this webinar promises to be a transformative experience. Don't miss this opportunity to unravel the secrets of TV reporting and chart your course for a fulfilling career in Journalism



Webinar on TV reporting tips & career in Journalism 15/01/2022

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### Photography Competition 31/11/2022

On the 31st of November 2022, the Bachelor of Arts in Journalism and Mass Communication (BAJMC) program at LLDIMS hosted a captivating photography competition that brought together a diverse array of talented individuals passionate about the art of visual storytelling. The BAJMC Photography Competition at LLDIMS on November 31, 2022, proved to be a resounding success, showcasing the remarkable talent within the student community. As participants and spectators alike left the event with a newfound appreciation for the art of photography, it underscored the importance of such creative initiatives in fostering a culture of visual expression and storytelling within the academic environment. At the end of the competition, winners were announced and celebrated for their exceptional contributions. The event not only provided a platform for recognizing and rewarding talent but also fostered a sense of community among the participants, encouraging them to continue exploring and refining their craft.



Photography Competition 31/11/2022

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### Industrial visit to Republic Bharat 17/02/2023

On the 17th of February 2023, the Bachelor of Arts in Journalism and Mass Communication (BAJMC) students from LLDIMS embarked on an insightful industrial visit to Republic Bharat, a prominent news channel. The visit provided an immersive experience for the students, allowing them to witness the inner workings of a leading media organization. The day commenced with a warm welcome and orientation, followed by interactive sessions with seasoned journalists and production staff who shared valuable insights into the dynamic world of broadcast journalism. The students had the opportunity to witness live news broadcasts, understand the editorial decision-making process, and explore the state-of-the-art broadcast facilities. The visit not only enhanced their understanding of media operations but also served as a platform for networking and gaining practical knowledge crucial for their academic and professional growth.



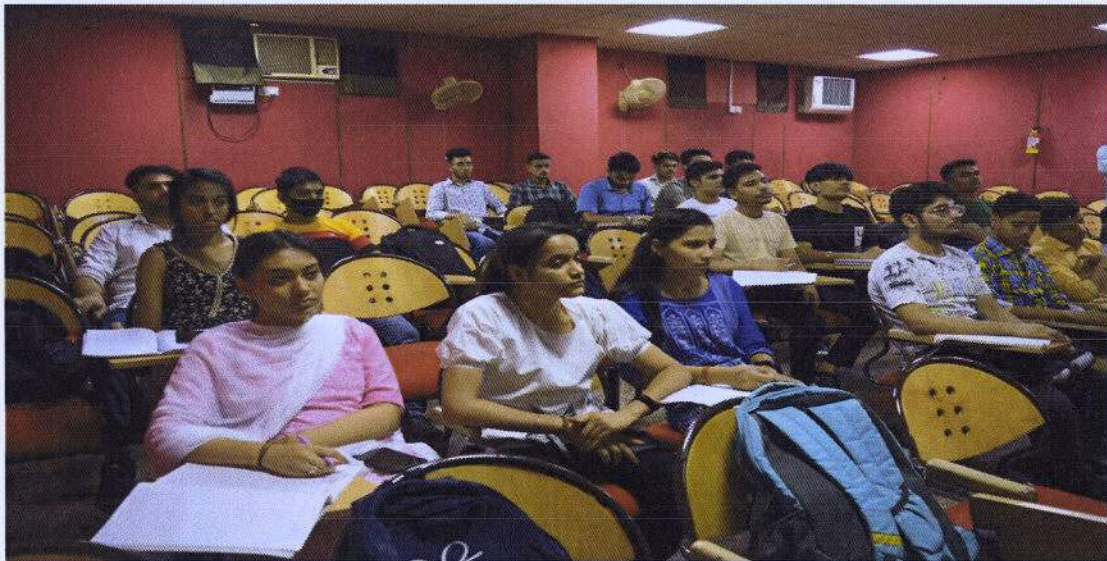
Industrial visit to Republic Bharat 17/02/2023

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**Personal Capacity Building 12/9/2022, LLDIMS. Dept. of BCA**

In pursuit of enhancing personal capacity, on 12/9/2022, I actively engaged in a transformative learning experience at LLDIMS, Department of BCA. The session, tailored to fortify skills crucial in the ever-evolving landscape of technology, encompassed a diverse range of topics. From honing technical proficiencies to fostering critical thinking and problem-solving skills, the program was a holistic approach to personal development. The immersive nature of the training not only enriched my knowledge but also provided a platform for networking and collaborative learning. This initiative has undoubtedly contributed to my growth, equipping me with the tools needed to thrive in the dynamic field of BCA, setting the stage for continued personal and professional success.



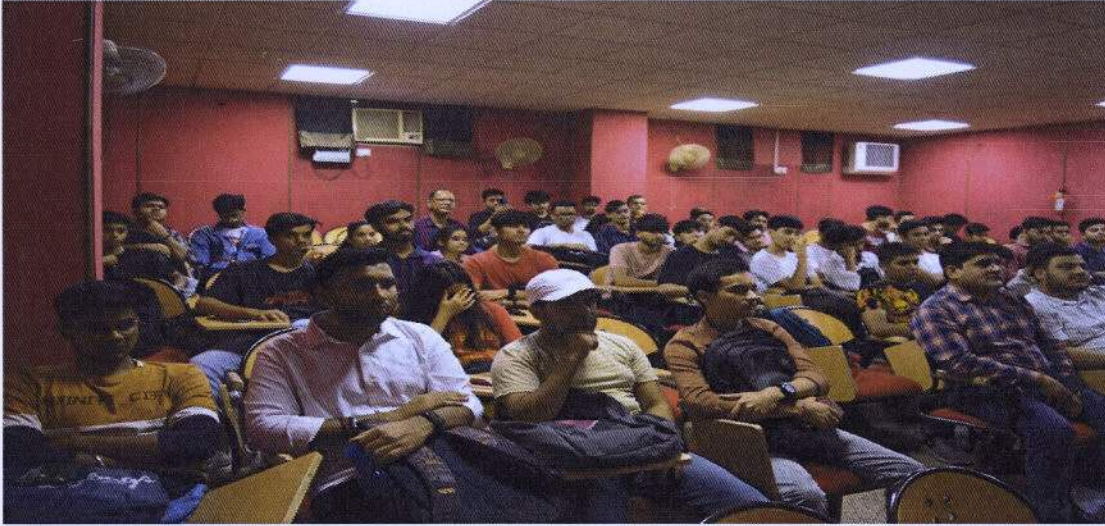
Personal Capacity Building 12/9/2022, LLDIMS. Dept. of BCA

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**Seminar Microsoft power BI 14.09.2022-15.09.2022**

On the 14th and 15th of September 2022, a dynamic two-day seminar on Microsoft Power BI unfolded at LLDIMS, spearheaded by the expert guidance of Ms. Komal Sharma. The event, aptly named "Empowering Insights," delved into the intricacies of Power BI, offering participants a comprehensive understanding of its capabilities. Attendees were immersed in hands-on sessions, exploring the tool's data visualization, analysis, and reporting features. Ms. Komal Sharma's proficiency in the subject matter shone through, as she elucidated practical applications and shared invaluable insights. The seminar proved to be a pivotal learning experience, equipping participants with the knowledge and skills needed to harness the full potential of Microsoft Power BI in their respective domains.



Seminar Microsoft power BI 14.09.2022-15.09.2022

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### Virtual Orientation 02/12/2023

On December 2, 2023, the LLDIMS community witnessed a transformative Virtual Orientation that seamlessly brought together faculty members and students alike. The event served as a nexus for knowledge exchange and collaborative engagement, setting the stage for a successful academic journey. Faculty members, driven by a commitment to excellence, shared insights into the institution's ethos, academic programs, and support services. Students, in turn, were introduced to the vibrant academic ecosystem, fostering a sense of belonging and unity. The virtual platform not only transcended physical barriers but also exemplified LLDIMS' dedication to embracing innovative approaches for an inclusive and dynamic learning experience. As the participants embarked on this collective journey, the Virtual Orientation acted as a catalyst for building strong academic relationships and nurturing a community driven by shared aspirations and intellectual curiosity.



Virtual Orientation 02/12/2023

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### Corporate Placement & Counseling Session 9/1/2023

On 9th January 2023, the Department of Bachelor of Computer Applications (BCA) at LLDIMS organized a highly impactful Corporate Placement & Counseling Session. The event aimed to bridge the gap between academia and industry by providing students with valuable insights into the professional landscape. The session commenced with an insightful counseling segment, where students received guidance on career paths, skill development, and industry expectations. Esteemed corporate representatives engaged in interactive discussions, offering invaluable advice to the eager BCA students. The placement session that followed showcased the collaborative efforts of the department and industry leaders, resulting in promising opportunities for students to explore. The event not only facilitated knowledge exchange but also fostered a sense of motivation and enthusiasm among the participants, ensuring a successful transition from academia to the corporate world.



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**Workshop on Uplift our students in broad domains of curricular and co-curricular activities collaboration with My Gov.in 3/4/2023**

On March 4, 2023, the Department of Bachelor of Computer Applications (BCA) at LLDIMS organized a transformative workshop in collaboration with My Gov.in. The event aimed to uplift students in both curricular and co-curricular domains, fostering a comprehensive approach to their development. The collaboration with My Gov.in added a unique dimension to the workshop, allowing students to engage with government initiatives and understand the broader socio-economic context of their education. Representatives from My Gov.in shared valuable insights into the intersection of technology and governance. By the end of the workshop, participants not only gained a deeper understanding of their academic discipline but also developed a holistic skill set that extends beyond the classroom. The event's success highlighted the potential for future collaborations between academic institutions and governmental platforms to enrich the educational experience and prepare students for multifaceted challenges in the real world.



Workshop on Uplift our students in broad domains of curricular and co-curricular activities collaboration with My Gov.in 3/4/2023

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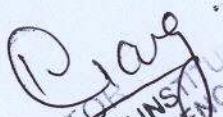
**Career Talk 21.04.2022 , Ms. Rohini Jain, Dept. of Education**

On April 21, 2022, Ms. Rohini Jain from the Department of Education delivered an insightful presentation on career prospects in the field of education. The session provided a holistic overview of the diverse opportunities available for individuals interested in shaping the future of education. Under the comprehensive umbrella of the Department of Education, the report explored distinct career pathways. It shed light on roles such as educators, curriculum designers, educational psychologists, administrators, and specialists in educational technology. Ms. Jain highlighted the importance of staying abreast of the latest trends and innovations in education to excel in these roles. In conclusion, Ms. Rohini Jain's presentation on April 21, 2022, provided valuable insights into the multifaceted world of education careers. The report serves as a resource for individuals considering a career in education, offering a roadmap to navigate the dynamic landscape and make informed decisions about their professional journey.



Career Talk 21.04.2022, Ms. Rohini Jain, Dept. of Education

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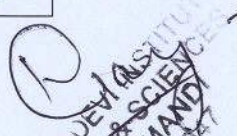
**"Awareness Campaign & Poster Making Competition - Phasing out Single Use Plastic" 16.03.2022**

On March 16, 2022, the Eco-club, in collaboration with the Government of India and the Environmental Department under the Department of Education, successfully organized an impactful "Awareness Campaign & Poster Making Competition" dedicated to the crucial cause of phasing out single-use plastic. The event aimed to educate and engage participants and attendees on the environmental hazards posed by single-use plastics while encouraging sustainable alternatives. The vibrant and creative Poster Making Competition saw the enthusiastic participation of 91 individuals, showcasing their artistic talents and commitment to environmental conservation. The event not only fostered a sense of responsibility towards the environment but also aligned with the broader national agenda to reduce plastic pollution. Through collaborative efforts and community involvement, the initiative exemplified the power of collective action in addressing pressing environmental issues.



"Awareness Campaign & Poster Making Competition - Phasing out Single Use Plastic" 16.03.2022

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### B. Language & Communication Skills

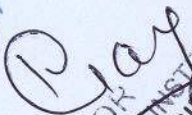
#### Workshop on basics of Personal Interview 17-03-2023

On March 17, 2023, the LLDIMS campus buzzed with anticipation as Mr. Nishant Jaiswal, the Head of Placements conducted an enlightening workshop on the basics of Personal Interviews. The event, aptly titled "Navigating Success," aimed to equip students with essential skills to excel in the competitive job market. Mr. Jaiswal, with his wealth of experience, provided invaluable insights into effective communication, body language, and overall interview etiquette. The workshop fostered a dynamic learning environment, encouraging participants to engage in mock interviews, receive constructive feedback, and refine their interviewing prowess. By the end of the day, attendees left not only with a newfound confidence but also with a comprehensive understanding of the art of personal interviews, poised to make a lasting impression on prospective employers.



Workshop on basics of Personal Interview 17-03-2023

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### Session on Studying Abroad, Unlock Unique Opportunities 22-03-2023

In an enlightening session held on March 22, 2023, Mr. Vaibhav Verma, a seasoned expert in international education, captivated participants with invaluable insights into the transformative opportunities that studying abroad presents. Delving into the myriad benefits of global education, Mr. Verma eloquently emphasized how it opens doors to unique experiences and broadens one's perspective, both academically and personally. His expertise shed light on the diverse cultures, academic environments, and career prospects awaiting those who embark on this educational journey. Attendees left the session not only equipped with practical advice on the application process but also inspired to seize the unparalleled opportunities that studying abroad affords. Mr. Vaibhav Verma's guidance undoubtedly serves as a beacon for those aspiring to unlock the door to a world of academic and personal growth through international education.



Session on Studying Abroad, Unlock Unique Opportunities 22-03-2023

  
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**Guest Lecture on Managing News and life of a Journalist- challenges and Opportunities 3/3/2022**

On March 3, 2022, Ms. Pooja Shali, a seasoned journalist, delivered a captivating guest lecture shedding light on the intricate dynamics of managing news and the challenges and opportunities inherent in the life of a journalist. With over 40 years of experience, Ms. Shali shared invaluable insights into the rapidly evolving media landscape, emphasizing the critical role journalists play in shaping public discourse. She addressed the multifaceted challenges journalists face, from maintaining objectivity amidst growing polarization to adapting to technological advancements. Ms. Shali also highlighted the opportunities that arise from embracing innovation, such as leveraging social media for storytelling and engaging with diverse audiences. Her lecture provided a comprehensive understanding of the journalist's journey, leaving the audience inspired and equipped to navigate the ever-changing world of news reporting.



**Guest Lecture on Managing News and life of a Journalist- challenges and Opportunities 3/3/2022**

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**Guest Lecture on Mass Communication: Challenges and Opportunities 25/04/2022**

On the 25th of April 2022, Mr. Hamraj Singh delivered an insightful guest lecture that delved into the multifaceted realm of mass communication. With a keen focus on the contemporary landscape, the lecture illuminated the numerous challenges faced by professionals in the field, ranging from the rapidly evolving digital landscape to the intricacies of media ethics. Mr. Singh adeptly navigated through these challenges, shedding light on the transformative opportunities that lie within them. Emphasizing the pivotal role of adaptability, he underscored the importance of embracing emerging technologies and innovative storytelling approaches. Attendees gained valuable insights into the evolving dynamics of the industry and left with a renewed sense of purpose, armed with the knowledge to address challenges and harness the vast opportunities that mass communication offers in today's dynamic world.



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### Blog Writing Competition 9/09/2022

In a dazzling display of literary prowess, Ms. Mansi Chopra, a talented student pursuing her Bachelor's in Journalism and Mass Communication (BAJMC) at LLDIMS, has emerged victorious in the Blog Writing Competition held on 9th September 2022. With a compelling narrative and insightful perspectives, Ms. Chopra's entry not only secured her the top position but also showcased her exceptional ability to craft engaging and thought-provoking content. Her winning blog delved into the nuanced world of contemporary issues, demonstrating a keen understanding of the power of words in shaping opinions and fostering dialogue. This achievement not only highlights Ms. Chopra's dedication to her craft but also serves as a testament to the academic excellence fostered at LLDIMS in nurturing the next generation of communicators and storytellers.



Blog Writing Competition 9/09/2022

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### Story Telling Activity 15/12/2022

In a captivating showcase of creativity and eloquence, Ms. Mansi Chopra, a distinguished student pursuing her Bachelor's in Journalism and Mass Communication at LLDIMS, left an indelible mark during the Storytelling Activity held on December 15, 2022. With a seamless blend of imagination and linguistic finesse, Ms. Chopra skillfully wove a narrative that transported the audience into a world of intrigue and wonder. Her adept storytelling abilities not only demonstrated a profound understanding of the craft but also showcased the power of effective communication. The event, resonating with her unique storytelling style, became a testament to Ms. Mansi Chopra's prowess as a storyteller and marked a memorable chapter in the academic journey at LLDIMS.



 GPS Map Camera

New Delhi, Delhi, India

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Story Telling Activity 15/12/2022

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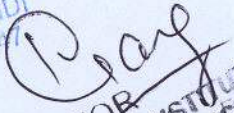
### Industrial Visit to News 18, India 24/03/2023

"Exploring the Dynamics of Broadcast Journalism: A Transformative Industrial Visit to News 18, India (24/03/2023)" The students of BAJMC at LLDIMS embarked on an insightful journey into the heart of media reporting during their recent industrial visit to News 18, India. The visit, held on the 24th of March 2023, provided a firsthand experience of the fast-paced and dynamic world of news production. The students were given an exclusive behind-the-scenes look at the state-of-the-art facilities, witnessing the intricate processes involved in delivering real-time news. Engaging with seasoned journalists and media professionals, the students gained valuable insights into the challenges and innovations shaping the field of broadcast journalism. This immersive experience not only broadened their understanding of the industry but also inspired them to apply theoretical knowledge in a practical setting, fostering a deeper appreciation for the multifaceted nature of media communication.



Industrial Visit to News 18, India 24/03/2023

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### Profile Building 5/9/2022

On May 9, 2022, Mr. Nishant Jaiswal, a dynamic 20-year-old, embarked on a transformative journey at LLDIMS, demonstrating an unwavering commitment to personal and professional growth. With an insatiable thirst for knowledge and a keen eye for innovation, Mr. Jaiswal has become a beacon of inspiration within the academic community. His engagement in various extracurricular activities showcases not only his leadership prowess but also his ability to balance academic rigor with a holistic approach to education. As he navigates the halls of LLDIMS, Mr. Jaiswal exemplifies the essence of profile building, leaving an indelible mark on the institution's vibrant tapestry of talent and ambition. His journey stands as a testament to the limitless possibilities that unfold when passion, dedication, and vision converge on the path to success.



Profile Building 5/9/2022

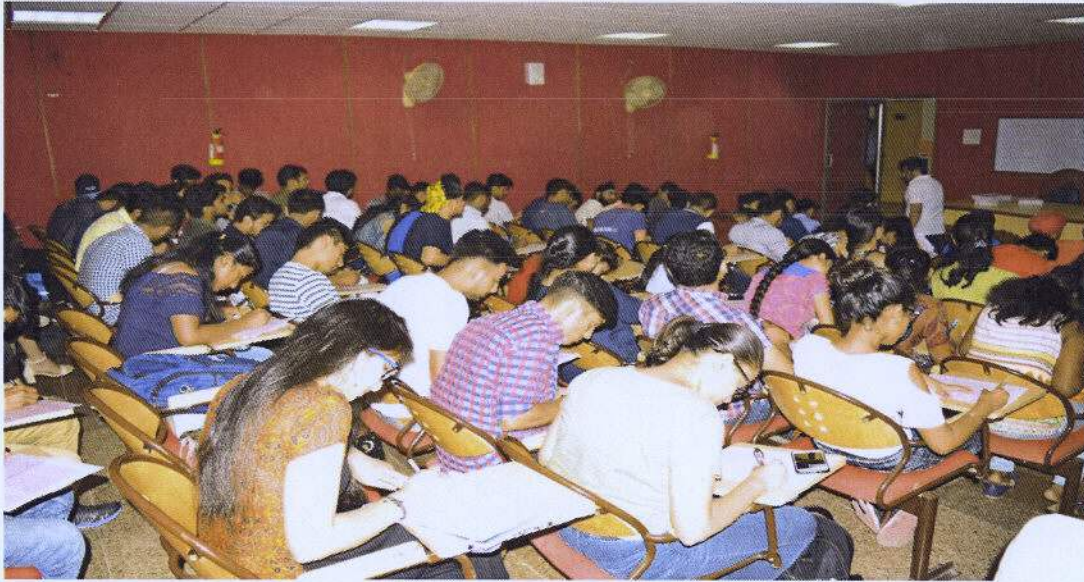
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**IT Quiz 07/05/2023 & 22/05/2023**

The BCA Department hosted two impactful IT Quiz events on the 7th and 22nd of May 2023, fostering an environment of intellectual engagement and knowledge sharing. The events attracted 60 enthusiastic participants, showcasing the department's commitment to nurturing a culture of technological excellence. The quizzes, meticulously curated to cover a spectrum of IT domains, tested the students' proficiency and critical thinking skills. Both events proved to be platforms for insightful discussions and collaborative learning, as students demonstrated their prowess in solving complex IT challenges. The success of these quizzes reflects the BCA Department's dedication to preparing its students for the dynamic world of information technology, encouraging a spirit of innovation and continuous learning among the future leaders of the IT industry



IT Quiz 07/05/2023 & 22/05/2023

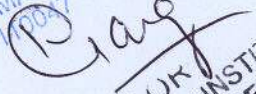
### Boost your Career Prospects with Coding 27-10-2023

On the 27th of October 2023, the Department of BCA at LLDIMS orchestrated a transformative event aimed at boosting career prospects for aspiring technologists. With a focus on coding, the initiative sought to equip participants with essential skills crucial for success in the ever-evolving landscape of technology. The event served as a catalyst for fostering innovation, collaboration, and problem-solving abilities among the attendees. By delving into the intricacies of coding, participants gained a competitive edge in the job market, enhancing their employability in a rapidly advancing digital era. This forward-thinking approach not only broadened their skill sets but also positioned them as future leaders in the field of technology. The event was a resounding success, marking a significant step towards shaping the next generation of tech-savvy professionals from the Department of BCA at LLDIMS.



Boost your Career Prospects with Coding 27-10-2023

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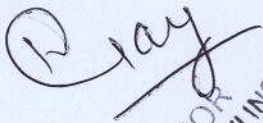
**New Education Policy 2020: Regarding Languages and Multilingualism 03.02.2022**

The New Education Policy 2020, implemented on February 3, 2022, marks a significant stride towards fostering linguistic diversity and multilingualism in the educational landscape. Under the purview of the Department of Education (DOE) and the LLDIMS the policy emphasizes the importance of embracing a variety of languages to promote a holistic learning experience. By encouraging the inclusion of multiple languages in the curriculum, the education system aims to empower students with a broader linguistic skill set, facilitating better communication and cultural understanding. This strategic approach not only enriches the educational experience but also aligns with the global trend of recognizing the pivotal role of multilingualism in preparing individuals for a dynamic and interconnected world.



New Education Policy 2020: Regarding Languages and Multilingualism 03.02.2022

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**"NukkadNatak Theme: Evolution of Women's Condition" 08.03.2022**

"NukkadNatak on the Evolution of Women's Condition: On March 8, 2022, the Department of English at LLDIMS organized a thought-provoking street play, or 'NukkadNatak,' delving into the multifaceted journey of women's evolution. The event, aptly timed on International Women's Day, aimed to shed light on the various phases and challenges faced by women through the ages. The impactful performance unfolded a narrative that traversed historical milestones, societal shifts, and contemporary struggles, effectively portraying the resilience and strength of women. With a talented cast and compelling storytelling, the NukkadNatak successfully engaged the audience, sparking conversations and reflections on the ongoing quest for gender equality. The event served as a powerful medium to celebrate women's achievements, acknowledge persisting disparities, and inspire collective efforts towards a more inclusive and equitable future."



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### C. Life Skills (Yoga, Physical Fitness, Health and Hygiene)

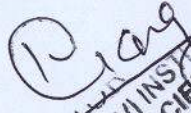
#### Health to wellness a Paradigm Shift 11/2/2022

On November 2, 2022, Dr. Ranjana Choudhary led an insightful workshop that marked a transformative journey from traditional health perspectives to a holistic approach centered around wellness. The session delved into the evolving paradigm shift in healthcare, emphasizing the importance of not merely treating ailments but fostering overall well-being. Dr. Choudhary skillfully navigated through topics such as preventive measures, mindfulness, and lifestyle choices that contribute to a balanced and wholesome existence. Attendees gained valuable insights into incorporating wellness practices into their daily lives, promoting a proactive approach to health. The workshop served as a catalyst for empowering individuals to take charge of their well-being, setting a new trajectory for a healthier and more fulfilling life.



Health to wellness a Paradigm Shift 11/2/2022

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### World Environment Day 05-06-2023

On June 5, 2023, the global community united to commemorate World Environment Day, a momentous occasion marked by reflection and action. Dr. Alka Singh, distinguished authority in environmental studies at LLDIMS, spearheaded a profound discourse on sustainable practices and ecological consciousness. The event, attended by 105 participants, served as a platform to underscore the critical importance of environmental stewardship in the face of pressing global challenges. Dr. Singh's insightful address, rooted in her profound expertise, ignited a fervor for change, urging individuals to embrace responsible lifestyles and advocate for policies that safeguard our planet. World Environment Day 2023 at LLDIMS became a catalyst for heightened awareness and commitment to preserving the delicate balance of nature, symbolizing a collective stride towards a more sustainable and resilient future



World Environment Day 05-06-2023

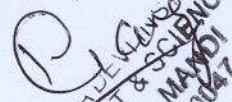
**Poster making Competition on Generate Awareness of Air Pollution 22.01.2022**

"Empowering Environmental Advocacy: In a bid to foster a greener tomorrow, the Eco Club at LLDIMS is set to host a Poster Making Competition on January 22, 2022, with the overarching theme of generating awareness about air pollution. This initiative aims to harness the creative process of students, encouraging them to visually communicate the urgency of addressing air quality issues. The competition, open to all students, seeks to inspire innovative and compelling posters that not only highlight the detrimental effects of air pollution but also propose sustainable solutions. By leveraging artistic expression, the Eco Club endeavors to ignite a collective sense of responsibility and promote actionable steps towards a cleaner, healthier environment. Join us on this impactful journey as we strive to cultivate a community committed to environmental stewardship and positive change."



Poster making Competition on Generate Awareness of Air Pollution 22.01.2022

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### Awareness Campaign on water conservation 22/03/2023

In a groundbreaking initiative on 22nd March 2023, the Bachelor of Arts in Journalism and Mass Communication (BAJMC) students at LLDIMS orchestrated a dynamic water conservation awareness campaign. With a vision to instigate tangible change, the campaign engaged 40 enthusiastic participants who embarked on a mission to spread awareness about the critical need for water conservation. Through a myriad of innovative strategies, including interactive workshops, informative seminars, and captivating social media campaigns, the students skillfully disseminated knowledge on sustainable water practices. This pioneering effort not only fostered a heightened sense of responsibility among the participants but also radiated its impact to the wider community, creating ripples of change that have the potential to positively influence water conservation efforts for years to come.



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### Life Skills & Brain Development 16-08-2022

On August 16, 2022, Ms. Komal Sharma from LLDIMS delved into the pivotal role of life skills in tandem with brain development for comprehensive student growth. Emphasizing the interconnectedness of these two domains, Ms. Sharma underscored the significance of integrating life skills education into the academic curriculum. Her insightful discourse elucidated the profound impact of life skills on cognitive abilities, emotional intelligence, and interpersonal relationships, aligning seamlessly with the cognitive development of the brain. By weaving these elements into the fabric of education, Ms. Sharma advocates for an approach that not only equips students with academic knowledge but also empowers them with the essential tools to navigate the complexities of life successfully. This holistic perspective on education aligns with the evolving needs of the 21st century, where fostering resilience, adaptability, and critical thinking are paramount for students to thrive in an ever-changing world.



Life Skills & Brain Development 16-08-2022

### Workshop on Art & Craft and its pedagogical significance 4/5/2023

On April 5, 2023, an enriching workshop on Art & Craft, spearheaded by the esteemed Mr. Rashid Ahmad, unfolded as a captivating exploration of the pedagogical significance inherent in the world of creativity. This unique event delved into the transformative power of artistic expression within educational contexts, providing educators with valuable insights and hands-on experiences. Participants were guided through a myriad of innovative teaching methodologies, fostering a deeper understanding of how art and craft can serve as potent tools for enhancing cognitive development, communication skills, and emotional intelligence among students. Mr. Rashid Ahmad's expertise illuminated the workshop, offering a dynamic platform for educators to exchange ideas, strategies, and best practices, ultimately empowering them to integrate art and craft seamlessly into their teaching repertoire. The event stood as a testament to the profound impact that creative exploration can have on education, paving the way for a more holistic and engaging learning experience.



Life Skills & Brain Development 16-08-2022

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**Workshop on Lifeskills Demonstrated through Role Play 09.04.2022**

On April 9, 2022, participants were immersed in a dynamic workshop that transcended conventional learning boundaries as Ms. Arshiyai Rai spearheaded an engaging exploration of essential life skills through the art of role-play. The workshop, a captivating blend of experiential learning and insightful discussions, provided attendees with a hands-on platform to hone crucial skills such as effective communication, problem-solving, and emotional intelligence. Ms. Rai's adept facilitation ensured a lively atmosphere, fostering a sense of collaboration and creativity among the participants. Through thought-provoking scenarios and real-life simulations, attendees not only gained practical insights but also developed a deeper understanding of the significance of life skills in personal and professional growth. The event served as a catalyst for empowerment, leaving a lasting impact on all participants and reinforcing the importance of integrating life skills into everyday experiences.



Workshop on Life skills Demonstrated through Role Play 09.04.2022

### Workshop on life style diseases 20.04.2023

On April 20, 2023, Dr. Shivani Kaushik sheds light on the escalating prevalence of lifestyle diseases. With an alarming surge in these conditions, such as diabetes, cardiovascular disorders, and obesity, the report emphasizes the critical need for widespread awareness and proactive lifestyle modifications. Dr. Kaushik delves into the multifaceted factors contributing to this health crisis, ranging from sedentary habits to dietary choices, and underscores the urgency for a holistic approach in tackling these issues. The report provides valuable insights into preventive measures, emphasizing the significance of regular exercise, a balanced diet, and stress management to mitigate the risks associated with lifestyle diseases. Dr. Kaushik's comprehensive analysis serves as a valuable resource for healthcare professionals, policymakers, and the general public, encouraging a collective effort to address and curb the growing impact of lifestyle-related health challenges.



Workshop on life style diseases 20.04.2023

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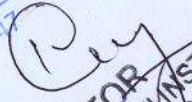
**WORKSHOP ON "ART AND CRAFT AND ITS PEDAGOGICAL SIGNIFICANCE" 04.05.2023**

The workshop on "Art and Craft and Its Pedagogical Significance," held on May 4, 2023, was a transformative and enriching experience for all participants. Mr. Rashid Ahmad, an esteemed expert in the field, led the workshop, providing valuable insights into the profound pedagogical implications of incorporating art and craft in educational settings. Attendees gained a deep understanding of how creative expression enhances cognitive development, fosters critical thinking, and promotes holistic learning. The interactive sessions, hands-on activities, and thought-provoking discussions underscored the importance of integrating artistic practices into teaching methodologies. Overall, the workshop served as a catalyst for educators to embrace the intrinsic value of art and craft in shaping a well-rounded and intellectually vibrant learning environment.



**WORKSHOP ON "ART AND CRAFT AND ITS PEDAGOGICAL SIGNIFICANCE" 04.05.2023**

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