

7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institute as per NAAC format provided in the Manual.

1. 3E: A Pathway to Sustainable Development (S D)
(3E= Education, Employment and Environment)
2. Inclusive empowerment: Social development through proactive outreach and community engagement

1. Title of the practice:

3E:A path way to Sustainable Development(S D)

(3E= Education, Employment and Environment)

2. Objective

The basic objective of any Higher Education Institution is not only to impart the basic knowledge of the subject or course curriculum and finally provide them the degrees rather to make them fit and suitable to make them independent in terms of their livelihood so as to stand on their own feet. Not only the educational institutions are merely limited up to education and employment rather they are also responsible for cultivating themes related to protection and preservation of environment for the safety and welfare of human beings, nature and the universe to ensure sustainable growth and development to business and society and ultimately this will lead towards understanding sense of spirituality that will be reflected with their thought process, behavior, action and accomplishment. Hence, HEIs and other professional institution need to initiate such programs and practices for contributing to Sustainable Development are at both the domestic and global level.

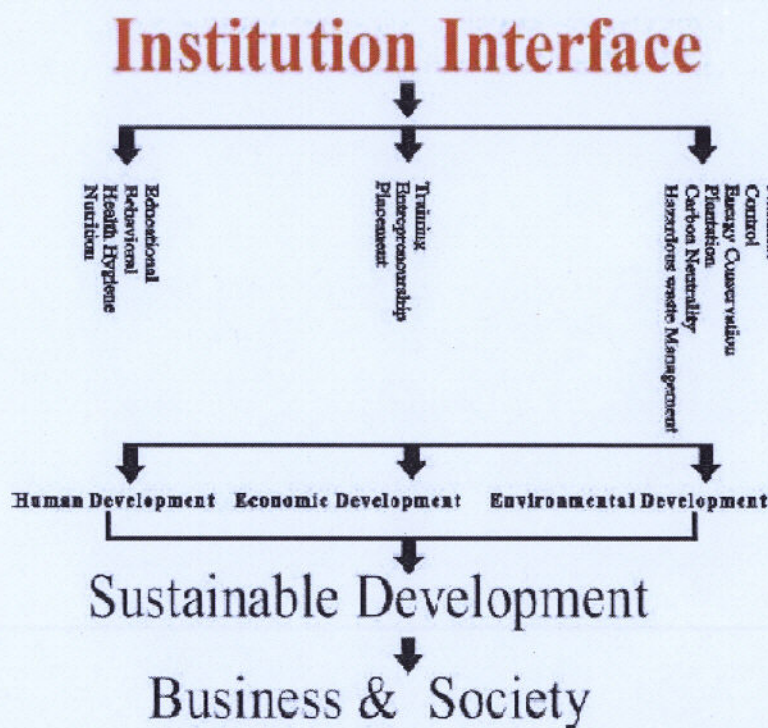
3. The Context

The entire universe is highly concerned with sustainable development of business and environment. The issues are generally addressed in conferences, seminars, research papers organized by business organizations, institutions, agencies and civil societies. In order to achieve the target and ensure the sustainable development we need to take initiative from the educational institutions engaged in professional education and producing young talented youth in various fields and disciplines. This is imperative for the institution to use their resources for cultivating the ideas to their students and engaged their faculty members for working hard so as to produce the right set up competent and bonafide set of young citizens to contribute the maximum of their skills and abilities forgetting employment and also to contribute for the sustainable development.



4. Practice

Human development, economic development and environmental development is the main constituent for gaining sustainable development. Institutions should take utmost care for gaining these development and device system and programme that can ensure attainment of human development, economic development and environmental development.



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Theoretical Framework of Practice-I

1. For human development LLDIMS takes utmost care for the following set of activities:
 - a) Educational development (IQ: Intelligence Quotient)

Effective teaching learning with the help of modern teaching tools like LCD projector, smart board, ICT devices and well equipped IT lab and library.

Teaching methods based on active participation of students in the classroom with the help of various set of activities like case study ,management games ,presentation ,report writing, quiz test, regular conduct of workshop by in house faculty members and outside experts from industry, market, business and professional associations etc.

Monitoring and Evaluation of quality and effectiveness being conducted by class mentors and HODs with prescribed set of instructions and guide line so as adjudge outcome and efficiency of the teaching learning system.

Behavioral Development (EQ: Emotional Quotient)

The institute is not only concerned for sharpening talent of the students rather we are also responsible for shaping their behavior so as to cater their services to business, society and institutions with appropriate set of behavior. For this purpose LLDIMS consistently organize personality Development Programs and Career Counseling programs by reputed personalities and in house faculty members.

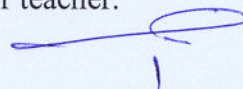
Health and Hygiene:

As our institution comprises of heterogeneous group of students coming from diverse demographic and economic background, we take care for their health, hygiene and nutrition by organizing guest lectures and seminar and yoga camp, cancer awareness programs for improving their health and life style. Our students and teachers are also involved in educating people to nearby rural and semi urban areas .

As our country bets on largest youth population in the world, the professional institution is also responsible for producing the people with diverge skills and providing opportunities for their earnings and livelihood. For this purpose we have started Entrepreneurship cell apart from fully fledged Training and Placement cell headed by a senior teacher.

Environmental Development

The institution adopts sincere and effective measures for environment so as to contribute to minimize carbon and green gas emissions and hence inculcate a deep sense of environment protection and



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preservation amongst the students. For this purpose we have various set of provision sand mechanism.

Evidence of Success

This practice has resulted in easy and fruitful and many association like are keen to work jointly with this institution. Students have participated in such activities and a positive change can be seen in over all atmosphere.

Problems encountered and resources required

Sometimes students hesitate in participation and not ready to take up such additional set of activities and prohibit from participating in such programs but still they are being brought into main stream by initiating effective counseling and motivational talks by experts.

➤ PLACEMENT PERCENTAGE

Placement refers to the process of connecting the selected person and the employer in order to make a new relationship with the recruiter or establish an ongoing employment relationship.

The Context: We fulfill placement in accordance with our professional values and ethics, as individual and collective professionals and as members of the organizations in which we work.

This chapter will locate placement and work-based learning within organizational and wider socio-economic and political contexts, in addition to discussing various conceptions of what is being learnt in the workplace.

The Placement:

A separate cell has been formed for Training & Placement under a full time Resource Person who has been appointed as the Head of Department

The selection procedure for any internship project or placements typically includes:

- Floating of Information of the Internship/ Placement Opportunities
- Receiving of Applications for the said opportunity
- Pre- Placement Talk
- Final Selection Process (as prescribed by the Company which may include multiple rounds viz.
 - ✓ Aptitude Test
 - ✓ Group Discussions
 - ✓ Personal Interviews
 - ✓ Technical rounds, if any.

Evidence of Success:

The number of graduating students who were put in higher education or who advanced to become teachers during the course of the last five years.

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Increased pass percentage during last five years

Year	2022-23	2021-22	2020-21	2019-20	2018-19
No.	211	200	220	123	202

No of Outgoing Students' year wise during last five years

Year	2022-23	2021-22	2020-21	2019-20	2018-19
No.	288	299	418	293	375

- *Gradual increase in placement is a proof of success as one among the best practices.*

Problems Encountered

- Being in the Undergraduate Programs, Companies find it difficult to hire students at a decent role and CTC as they typically prefer a Post graduate for the said role (therefore there is a lack of diversity in the offerings as Most of the Companies hire them for a Sales Profile)
- The student's focus is on to immediate get a Job and in all likelihood, they plan to quit the same Job after having 1-2 years of experience and get into further studies (Getting the same company at the Campus becomes challenging because of in consistency of the students as their employees)

Resources Required

- As a Placement team, we try to build a good rapport with the HRs of the Company and we have been conducting Job Fairs/Placement drives with Companies which have profiles other than Sales
- We are making our students competent and Job ready by conducting various Placement & Training Activities at a regular interval

GREENPRACTICE

Green building practices are primarily focused on developing sustainable sites, increasing water and energy efficiency, reducing waste and emissions, using eco-friendly building materials, and improving indoor environmental quality more efficiently than conventional designs.

Objective

It is now general admission in the scientific observations that we are in danger of radical global change through warming with massive drought, huge flooding, and unprecedented deceases. To secure the planet habitable, social transformation towards sustainability is the daunting task of our



time to recover the soil, preserve groundwater, and for a healthy life.

An approach to lower the carbon footprint and plastic free environment campus.

To promote optimum utilization of renewable resources generating awareness among the students and society.

To maintain and develop the natural ambience of the campus.

Context

Mitigation of the environmental challenges and shifting to a sustainable society needs proactive social participation.

LLDIMS possesses an area of .91 acres. With the increase in the infrastructure

that invites the use of non eco-friendly practices in the Campus, it is the need of the hour that we aware our students towards green eco-friendly practices.

A green initiative will change the practice of using non-renewable energy. With the number of vehicles increasing day by day, the vehicular emissions of green house gases is increasing and enhancing the carbon footprint.

Practice:

A separate Cell has been formed named Eco cell for "Water and Environment" related awareness programmes and practices.

World Environment Day every year is observed through plantations in the campus and campaign among the students, teaching and non-teaching communities raising the slogan – **Save the earth** aiming at encouraging every one to reduce the wastage of food by becoming more aware of the environmental impacts of food waste as announced by the United Nations Environment Program. Sometimes cultural program are also organized.

The college has formed a Green Campus committed to the cleanliness and green environment. The Eco-cell organizes tree plantation events along with students inside the campus and outside the campus.

RO water plant has been set up in the college to provide pure drinking water to the students.

The use of plastic cups are strictly prohibited in the college canteen, a step towards eco friendly practices

The college has initiated to conduct green audit as a step towards environmental conservation and protection.

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Evidence of Success:

Tea or other ever ages in the college canteen are sold in earth nor paper cups, Stainless Sliver cups which are disposed in eco friendly way.

Organic wastes generated every day in the college is deposited in the peats created in the premises of the college. The manure generate disuse in gardening and also for feeding livestock at the college campus under the organic grower course.

Activities Includes:

Regular Plantation of Trees in Campus and Outside Campus

Plastic Free Campus awareness programme.

Lowering Carbon Footprint Using Bicycle and Public Transport.

Rain Water Harvesting.

Promoting use of Renewable Source of Energy-Solar Energy, Green Audit.

Problem encountered and resources required:

Previously the only source of energy in the college campus is electricity. The college has initiated steps to construct solar panel (in process) as an alternative source of electricity. It will boost the green initiative of the college by reducing the electricity consumption.

For recycling of e-wastes steps are being initiated to dispose them through third party vendor.

The challenges are faced by Green Practice:

Their potential and growth are primarily reliant on natural resources, which makes them fierce competitors for developed economies in the global marketplace. Additionally, deal with issues pertaining to energy, water, ecology, society, and the economy, as well as issues with weather and climate change.

The building, environment, waste management, water and energy conservation, education, and transportation are some of the tenets of a green campus. A green campus is one where teaching and environmentally friendly practices come together to support eco-friendly and sustainable campus operations.



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Practice: II

2. Title of Practice

Inclusive empowerment: Social development through proactive outreach and community engagement

Objective

The objective of the practice is to engage community to create closer ties between institution of higher education and communities they serve with the result to deepen the quality of learning and discovery. The goal is also to cultivate the spirit of active involvement in service to the community in students.

Context

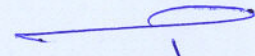
The College is a medium for promulgation of change in the social sphere. A vital component of the society, the College can harness its resources to raise awareness about pressing concurrent issues prevalent in the society while simultaneously attempting to find tangible and sustainable solutions. Issues such as environment and inclusiveness in terms of literacy, financial empowerment and ensuring equal opportunities to differently-abled are concerns which have been deliberated upon at various national and international forums. As such, it is pertinent for the progress of the society institutions of higher education channelize their academic resources and expertise towards such issues and create feasible, adoptable and sustainable Long-run solutions.

Practice

The College has proactively adopted a 360-degree approach into investing its energies into several different areas of Institutional Social Responsibility. The College promotes various initiatives in the following areas:

1. **Empowering Differently Enabled people:** The National Service Scheme started a initiative in association with an NGO named, **Amar Jyoti Charitable trust** , an inclusive school for differently Abled students, where our students conduct various skill enhancement activities like art and craft, candle making, jute bag, hand made files, etc etc.

Secondly, NSS also has an association with **the Achievers sports and learning centre** , Working for the empowerment of differently Abled students in Delhi from past many years. Students are encouraged to participate in various sports events and other activities like talent show for the increase in their self – confidence.



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2. **Environmental awareness and care:** The College has a unique Centre for Green Initiatives dedicated to the cause of creating a pervasive atmosphere facilitating conversation, action and feedback on environmental issues engaging staff, students and general public. Under Eco cell various activities such as plantation drives, poster making competitions, slogan writing competitions, vertical garden creation, etc are regularly undertaken to generate awareness about environment issues.
3. **Financial Empowerment-LLDIMS** aimed at making communities equipped enough to manage financial resources effectively through community engagement, workshops, seminars, and discussions with major impetus given to the cause of financial empowerment. Several activities such as identification of target groups and areas, surveying such groups, street plays for generating financial awareness and opening of bank accounts, focusing on rural, urban slums, shopkeepers and rickshaw pullers respectively.
4. **Urban Literacy:** LLDIMS has taken the lead in promoting education for children. It's an effort to give kids from impoverished neighborhoods close to the college educational classes. In addition to studying a wider range of subjects, it seeks to improve children's entire development by partnering with a few government schools in the neighborhood to offer career advising services that inspire and guide students towards further education. On campus, there are also free computer literacy workshops offered to these students.
5. **Rural Empowerment:** LLDIMS aims to create a better and more sustainable world by bringing together a wide network of academic experts, industry leaders, and students on campus. A dairy industry project aims to improve the quality of products offered to consumers; overcome inefficiencies in the supply chain, and empower women living in rural areas. The organisation also organises several donation drives for the benefit of the rural populace.

Evidence of Success

The execution of activities under Institutional Social Responsibility and Community engagement presume that the benefits of such actions will be spread amongst a large part of the society over a long period of time. While students and faculty alike learn in the process of community engagement making the teaching-learning process more socially and responsibility oriented, the community gains both in short and long term. As such, the evidence of success in such social commitments is a long run proposition that yields multiple tangible and intangible benefits.

Economic benefit

Students got enrolled in various higher education courses after the counselling and guidance by us. Differently abled students from Amar Jyoti Charitable trust were able to become economically benefitted by creating various handmade items and selling them. Digital Literacy programmes benefitted the girl child for availing more job opportunities.

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Social benefit

The NSS have given socio-economic benefits to members of the underprivileged communities in terms of higher education and improved employability.

Environmental

Students inside the campus and outside the campus got use to of saving the water and various trees and plants are taken care by students to safeguard the environment.

Students and staff members have stopped using the foil papers in their lunch now all are using eco friendly wrapping papers. Use of plastic is also banned by the students and staff in their daily life.

Problems encountered and resources required

One of the major problems while attempting to alleviate social issues is the lack of awareness amongst people with respect to that issue. It has been seen that in case of social issues, the general populace, even the more erudite ones, generally show ignorance to the issues and are indifferent to the cause, effect or consequences of such issues. As such, any ideal that requires the community to be engaged faces a degree of ignorance and at times, even resistance. Further, it is difficult to get the stakeholders invested in causes where a clear demarcation of the cost-benefits of such investment on an individual level is not possible.



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