



Lingaya's Lalita Devi Institute of Management & Sciences

(NAAC Accredited "A" Grade Institute & Approved U/s 2(f) of UGC Act 1956)

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Lingaya's Lalita Devi Institute of Management & Sciences

(Guru Gobind Singh Indraprastha University)



SUPPORTING DOCUMENT FOR CRITERION 5.1.2

**Capacity Development and Skills Enhancement Activities are organised for
Improving Students' Capability**

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ICT/COMPUTING SKILLS, 2018-19

Digital Marketing Conclave 13-09 2018, Department of Management & Commerce

The Department of Management & Commerce hosted a transformative Digital Marketing Conclave on September 13, 2018, featuring the expertise of Mr. Vikas Sachdeva. Attended by 55 enthusiastic participants, the conclave provided a comprehensive exploration of the ever-evolving landscape of digital marketing. Mr. Sachdeva's insightful presentations and interactive sessions delved into cutting-edge strategies, emerging trends, and the symbiotic relationship between technology and marketing. The event not only equipped attendees with practical skills but also fostered a deeper understanding of the strategic nuances involved in leveraging digital platforms for business growth. As the conclave concluded, participants left inspired and armed with invaluable insights, poised to navigate the dynamic realm of digital marketing with confidence and innovation.



Digital Marketing Conclave 13-09 2018, Department of Management & Commerce

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Google Master Class 15/09/2018

On September 15, 2018, the Department of Management & Commerce at LLDIMS organized an enriching Google Masterclass, providing faculty members with an insightful exploration into the latest trends and tools in the realm of digital technology. The session, attended by dedicated educators, delved into Google's innovative applications and platforms, offering a comprehensive understanding of their integration into pedagogy and research. Faculty members engaged in hands-on activities, learning to leverage Google tools for effective collaboration, data analysis, and online education. The Masterclass not only equipped educators with practical skills but also fostered a collaborative environment for the exchange of ideas and best practices. As LLDIMS continues to prioritize cutting-edge education, this initiative further solidifies its commitment to empowering faculty with the knowledge and tools necessary to navigate the evolving landscape of digital education.



Google Master Class 15/09/2018

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Screening of Blogs 30/08/2018 to 31/08/2018, Deptt of BAJMC

In a vibrant showcase of intellectual prowess, LLDIMS, Mandi, New Delhi, hosted a compelling screening of blogs from August 30 to 31, 2018, tailored for the Department of Bachelor of Arts in Journalism and Mass Communication (BAJMC). A total of 75 enthusiastic participants immersed themselves in the diverse array of blogs presented during the event, exploring topics ranging from contemporary media trends to socio-political issues. The screening not only highlighted the creativity and research skills of the BAJMC students but also fostered a platform for constructive critique and feedback. The event showcased the department's commitment to nurturing a culture of expression and innovation, reinforcing the importance of dynamic and relevant content creation in the ever-evolving landscape of journalism and mass communication. As the screening concluded, participants left inspired and motivated, equipped with valuable insights to excel in their academic pursuits and future endeavors.



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2D Animation Workshop For 2nd year students 15/09/2018

On September 15, 2018, the Department of BAJMC orchestrated an enriching 2D Animation Workshop that captivated the imagination of 75 enthusiastic second-year students. The workshop, designed to enhance practical skills in animation, provided participants with a hands-on experience, delving into the intricacies of 2D animation techniques and storytelling. Expert facilitators guided students through the creative process, from conceptualization to the final rendering, fostering a dynamic learning environment. The collaborative atmosphere encouraged active participation and knowledge exchange, empowering students to unleash their artistic potential. As the workshop concluded, participants not only gained valuable insights into the world of animation but also left inspired, equipped with newfound skills that will undoubtedly shape their creative journeys within the realm of media and journalism. The success of this initiative underscores the Department of BAJMC's commitment to offering innovative and practical learning experiences for its students.



2D Animation Workshop For 2nd year students 15/09/2018

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NHRC Seminar 16/11/2018

On November 16, 2018, the Department of BAJMC organized a thought-provoking seminar in collaboration with the National Human Rights Commission (NHRC), attracting 50 participants eager to delve into the crucial realm of human rights. The seminar proved to be a significant platform for attendees to gain valuable insights into contemporary human rights issues, legal frameworks, and advocacy strategies. Distinguished speakers from NHRC shared their expertise, sparking engaging discussions that highlighted the intersection of media, journalism, and human rights. The event not only deepened participants' understanding of the vital role media plays in advocating for human rights but also emphasized the responsibility of journalists in promoting a culture of respect and justice. As a result, the NHRC Seminar hosted by the Department of BAJMC emerged as a pivotal initiative in fostering awareness and instigating meaningful conversations around human rights within the academic community.



NHRC Seminar 16/11/2018

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"ICT – Quality Teacher Learning" 15-02 2018, Dept. Of Education

On February 15, 2018, the Department of Education hosted a thought-provoking guest lecture entitled "ICT – Quality Teacher Learning," featuring the esteemed speaker, Prof. M.C. Sharma. The session delved into the pivotal role of Information and Communication Technology (ICT) in enhancing the quality of teacher learning. Prof. Sharma, an authority in the field, elucidated on innovative approaches and practical strategies for integrating ICT tools into pedagogical practices. Attendees gained valuable insights into leveraging technology for effective teaching methodologies and professional development. The lecture not only underscored the importance of embracing modern educational tools but also inspired educators to adapt to the evolving landscape of teaching, fostering a culture of continuous learning and advancement within the academic community.



"ICT – Quality Teacher Learning" 15-02 2018, Dept. Of Education

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Critical Understanding of ICT 9/10/2018

On September 10, 2018, the academic community at the Department of Education witnessed a thought-provoking session led by Dr. Aerum Khan, Assistant Professor at NCERT. Dr. Khan, an esteemed expert in the field, delved into a comprehensive exploration of the critical understanding of Information and Communication Technology (ICT) in education. Her insightful presentation navigated the intricate intersection of technology and pedagogy, emphasizing the need for educators to go beyond mere technical proficiency and cultivate a nuanced comprehension of the role ICT plays in shaping modern learning environments. Dr. Khan's engaging discourse not only elucidated the transformative potential of ICT in education but also sparked meaningful discussions among attendees, fostering a deeper appreciation for the pedagogical implications of technological integration. The session underscored the importance of cultivating a critical understanding of ICT, aligning with the evolving landscape of educational technology and its impact on effective teaching and learning methodologies.



Critical Understanding of ICT 9/10/2018

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