



Lingaya's Lalita Devi Institute of Management & Sciences

(NAAC Accredited "A" Grade Institute & Approved U/s 2(f) of UGC Act 1956)

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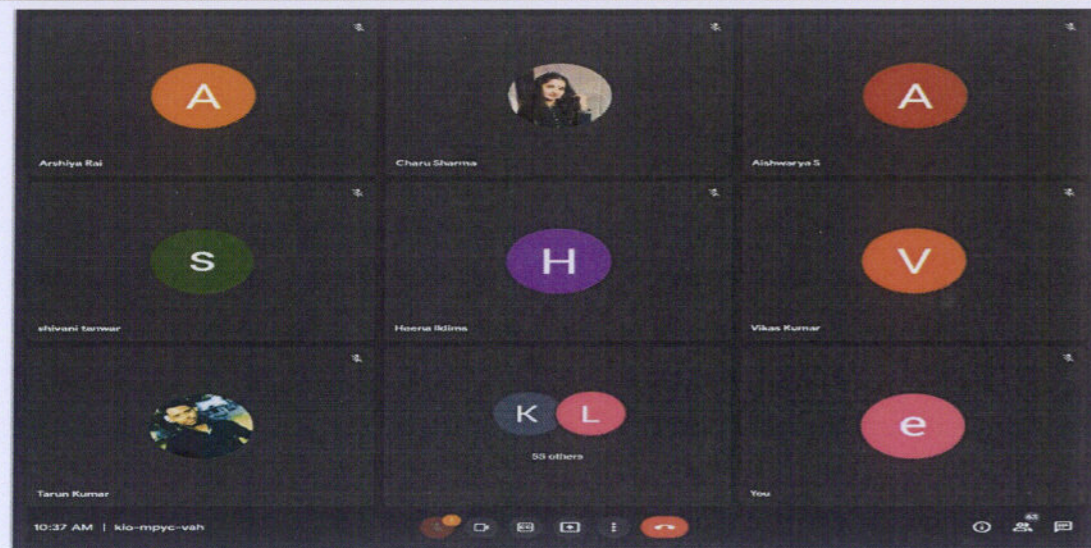
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ICT/COMPUTING SKILLS, 2021-22

E .Workshop on Cyber Security 3/5/2021

The Department of Management & Commerce recently organized an enlightening workshop on Cyber Security, held on 3rd May 2021. The event saw a participation of 40 attendees keen on enhancing their understanding of cyber threats and defenses. Dr. AnathPrabhu, a distinguished expert in the field of cyber security, led the workshop, providing valuable insights and practical knowledge. The workshop covered a range of topics, from emerging cyber threats to best practices in safeguarding digital assets. Dr. Prabhu's expertise and engaging delivery captivated the audience, making the event an enriching experience for all participants. The initiative reflects the department's commitment to staying ahead in the dynamic landscape of digital security and fostering a proactive approach to cyber resilience.



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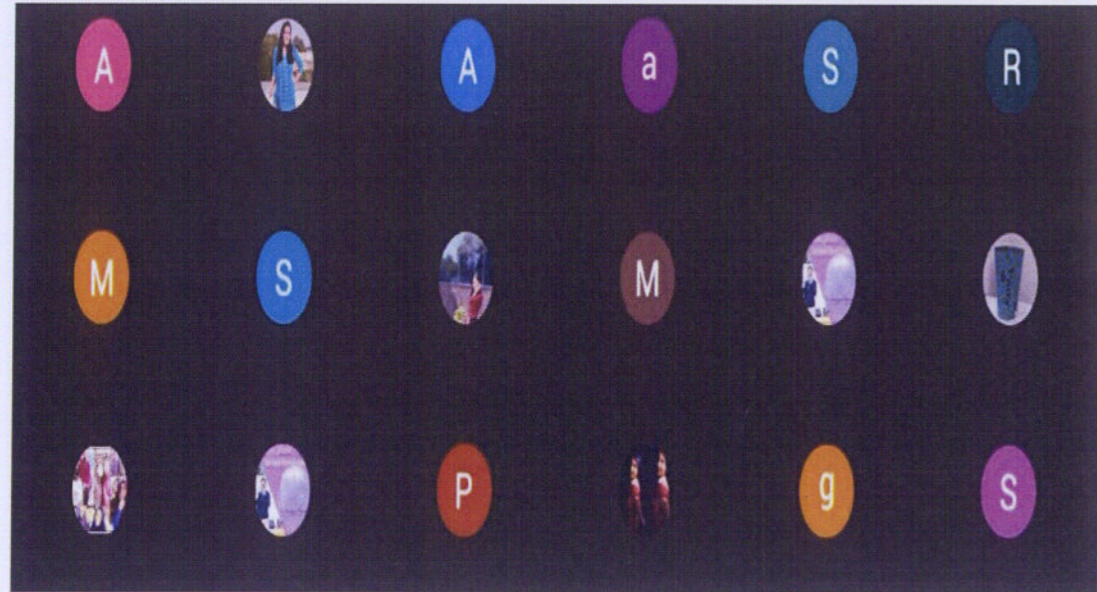
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Online Digital Marketing Workshop 4/5/2021

The Online Digital Marketing Workshop held on April 5, 2021, organized by the Department of Management & Commerce, was an insightful and enriching experience for participants. The workshop, spanning 36 hours, featured Mr. AbirLalMukharjee, Co-founder of Edlytics and a distinguished Digital Marketing Expert and Microsoft Innovator Educator, as the main speaker. Mr. Mukharjee's expertise and innovative insights provided attendees with a comprehensive understanding of the dynamic landscape of digital marketing. The workshop covered a range of topics, from emerging trends in the industry to practical strategies for effective online campaigns. Participants gained valuable knowledge and skills essential for navigating the ever-evolving digital marketing realm. Overall, the event successfully combined theoretical knowledge with practical applications, offering a holistic learning experience under the guidance of a seasoned industry professional.



Online Digital Marketing Workshop 4/5/2021

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Webinar on Buisness Analytics 7/19/2021

In a dynamic session on July 19, 2021, Mr. ParthShukla, a distinguished Microsoft Certified Trainer, conducted a comprehensive workshop on Business Analytics for the Department of Management & Commerce. The event, titled "Weinar on Business Analytics," attracted 40 participants eager to enhance their analytical skills. Mr. Shukla's expertise in the field shone through as he delved into the intricacies of data analysis, offering valuable insights and practical knowledge. The workshop, organized by the Department, not only provided a platform for participants to deepen their understanding of business analytics but also showcased the department's commitment to fostering a culture of continuous learning and professional development. Overall, the event was a resounding success, leaving attendees well-equipped to leverage the power of analytics in the ever-evolving business landscape



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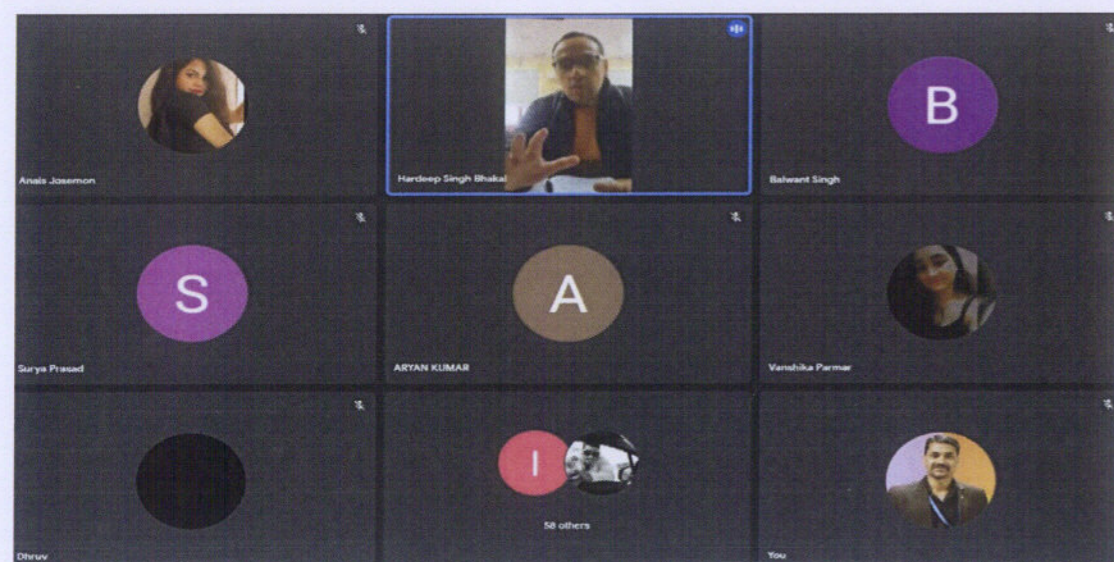
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Online Digital Marketing Conclave 9/11/2021

The Department of Management & Commerce hosted a groundbreaking Online Digital Marketing Conclave on September 11, 2021, featuring a thought-provoking session led by Mr. Anuj Goyal, Director of VQMS. With a keen focus on the rapidly evolving digital landscape, the conclave delved into innovative strategies and trends shaping the future of online marketing. Mr. Goyal, a seasoned expert, provided valuable insights on navigating the complexities of digital marketing, emphasizing the importance of adaptability and cutting-edge methodologies. Attendees gained a comprehensive understanding of the latest tools and techniques, equipping them to thrive in the ever-changing digital ecosystem. The conclave served as a catalyst for knowledge exchange, fostering a collaborative environment for professionals and enthusiasts alike to explore the vast possibilities within the realm of online marketing.



Online Digital Marketing Conclave 9/11/2021

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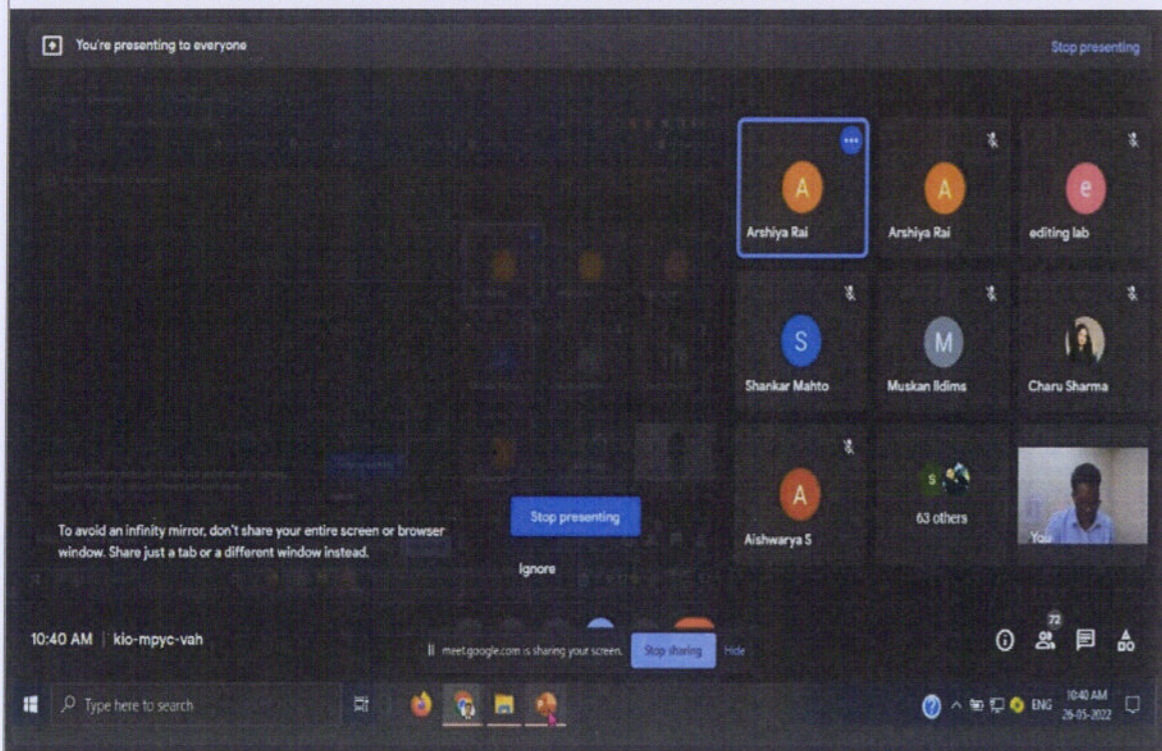
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Online stock Market Training Workshop 20-12 2021

The Online Stock Market Training Workshop held on December 20, 2021, was a highly informative and engaging session conducted by Dr. Anurag Agnihotri, an Assistant Professor at Delhi University and a certified trainer from NISM. The workshop, organized by the Department of Management & Commerce, aimed to provide participants with valuable insights into the dynamic world of stock markets. In conclusion, the Online Stock Market Training Workshop, led by Dr. Anurag Agnihotri, proved to be a valuable initiative by the Department of Management & Commerce. Participants left with a heightened awareness of stock market intricacies, equipped to navigate the dynamic financial landscape effectively. The success of the workshop underscores the importance of continued education in empowering individuals to make informed investment decisions.



Online stock Market Training Workshop 20-12 2021

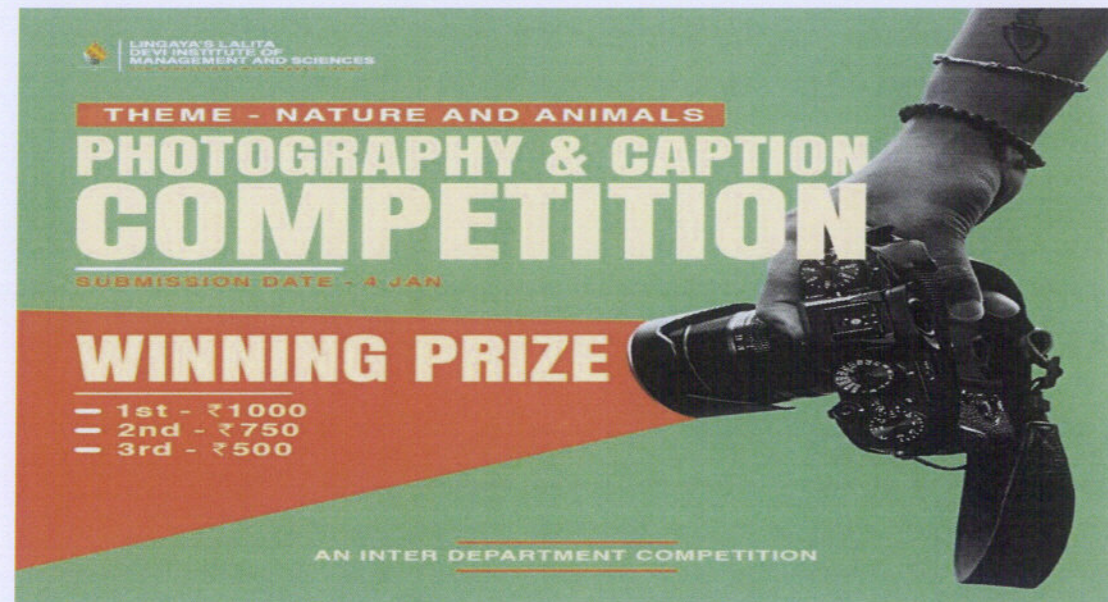
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Online Photography Competition 5/1/2021

The Department of BAJMC at LLDIMS, Mandi, New Delhi, organized a captivating online photography competition on 1st May, 2021, showcasing a spectacular array of visual storytelling. The event served as a platform for budding photographers to exhibit their creativity and technical prowess, bringing together a community passionate about the art of photography. The online photography competition organized by the Department of BAJMC at LLDIMS, Mandi, New Delhi, successfully fostered a sense of artistic expression and community among the participants. Through the lens of creativity, the event exemplified the power of visual storytelling and the passion that drives aspiring photographers to capture and immortalize moments in time.



Online Photography Competition 5/1/2021

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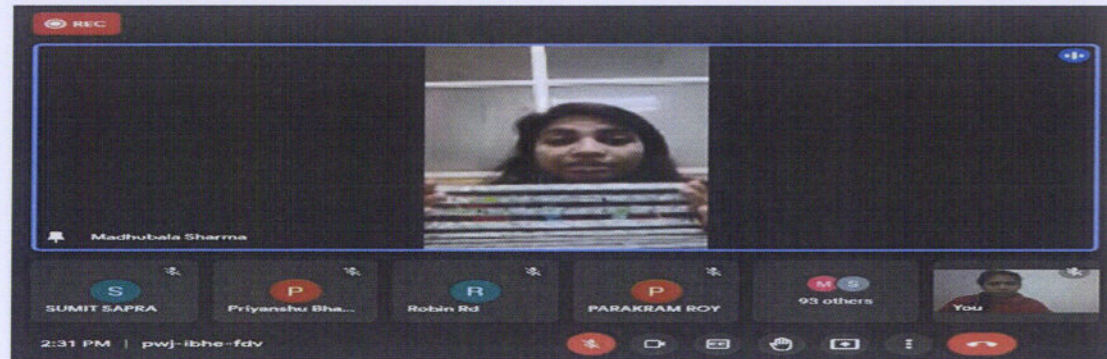
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New Gen Cyber Crimes 5/3/2021

In the ever-evolving landscape of technology, the rise of New Generation Cyber Crimes has become a significant concern. This report, authored by Dr. AnanthPrabhu G from the Department of BAJMC, sheds light on the current scenario as of May 3, 2021, exploring the dynamic nature of cyber threats. Dr. AnanthPrabhu G highlights the challenges faced by cybersecurity professionals in mitigating these threats. The report discusses the need for advanced detection mechanisms, international cooperation, and the development of robust cybersecurity policies to effectively combat the ever-expanding arsenal of cybercriminal tactics. The consequences of these cybercrimes extend beyond the digital realm, affecting individuals, organizations, and even nations. With the proliferation of smart devices and the growing interconnectedness of systems, the potential for widespread disruptions and data breaches poses a significant challenge.



New Gen Cyber Crimes 5/3/2021

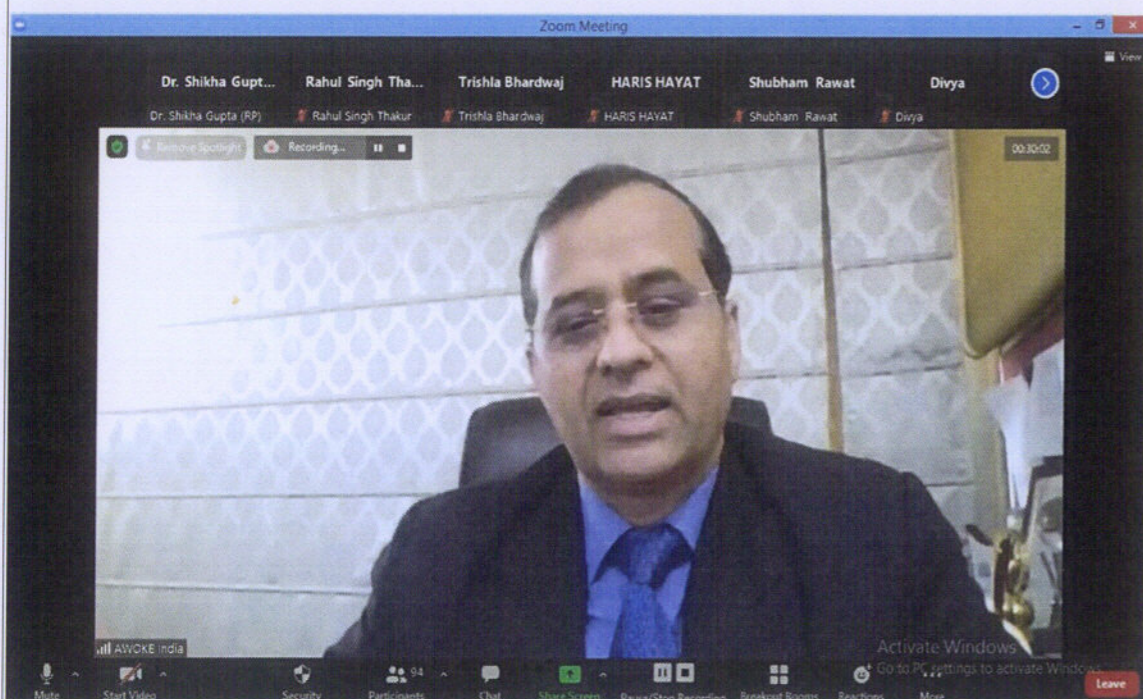
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E Mock Press Conference 18/05/2021-19/05/2021

In a dynamic learning initiative held on May 18-19, 2021, the Department of Journalism and Mass Communication organized an immersive Mock Press Conference, providing students with a hands-on experience in a simulated journalistic environment. The two-day event aimed to enhance students' practical skills by replicating the intricacies of a real press conference. Under the guidance of seasoned journalists and communication experts, participants tackled challenging scenarios, honing their ability to ask probing questions, analyze information on the spot, and compose accurate and engaging news reports. This innovative approach not only exposed students to the fast-paced nature of media interactions but also fostered collaboration and critical thinking. The Department's commitment to providing experiential learning opportunities demonstrates its dedication to preparing future journalists for the dynamic and demanding field of mass communication.



E Mock Press Conference 18/05/2021-19/05/2021

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Awareness Workshop on Cyber Security 4/4/2021

On April 4, 2021, the Department of Education hosted a pivotal Awareness Workshop on Cyber Security, aimed at equipping participants with crucial knowledge and skills to navigate the digital landscape securely. The workshop, attended by 34 enthusiastic individuals, served as a dynamic platform for fostering a comprehensive understanding of cyber threats and promoting proactive measures to mitigate potential risks. The event featured insightful discussions on emerging cyber threats, the importance of data privacy, and practical strategies for safeguarding sensitive information. Participants actively engaged in hands-on activities, simulations, and interactive sessions, fostering a collaborative environment to share best practices and real-world experiences. The success of this workshop underscores the Department of Education's commitment to promoting a cyber-resilient community, ensuring that all stakeholders are well-informed and equipped to navigate the evolving challenges in the digital era.



Awareness Workshop on Cyber Security 4/4/2021

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Guest Lecture, Critical Understanding of ICT 3/5/2021

On March 5, 2021, Dr. Aerum Khan, an esteemed Assistant Professor at the National Council of Educational Research and Training (NCERT), delivered a thought-provoking guest lecture on the critical understanding of Information and Communication Technology (ICT). The session aimed to shed light on the evolving role of ICT in education and the broader societal context. The guest speaker also delved into the challenges associated with the widespread use of ICT, including issues related to digital equity, privacy concerns, and the impact of technology on socio-economic disparities. Dr. Khan engaged the audience in a stimulating discussion about the ethical considerations that educators must navigate in the digital age, emphasizing the responsibility to cultivate digital citizenship among students. Dr. Aerum Khan's guest lecture provided a comprehensive exploration of the critical understanding of ICT, leaving participants inspired and equipped with the knowledge needed to navigate the complexities of technology in education.



Guest Lecture, Critical Understanding of ICT 3/5/2021

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