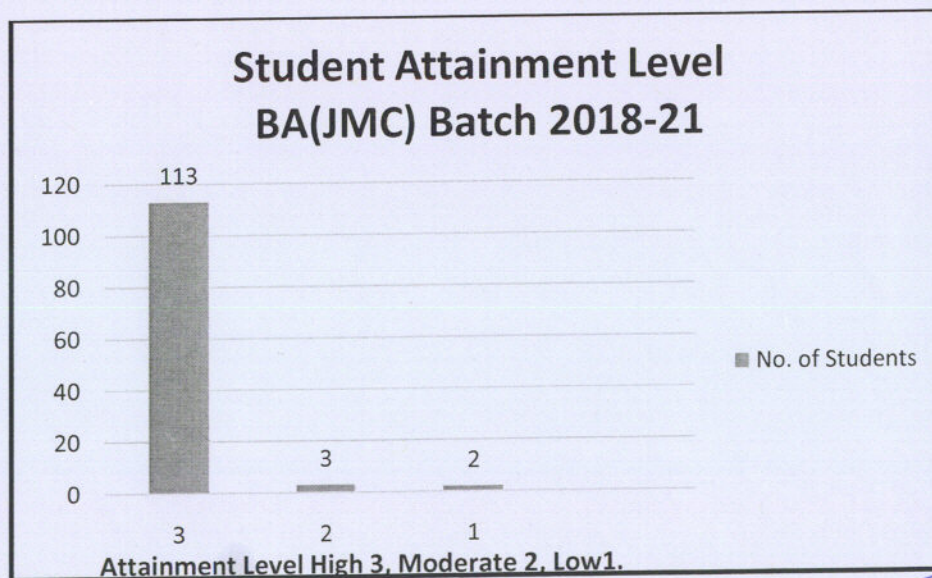


Department of Journalism and Mass Communication
Attainment Report B.A. (JMC)
Session: 2018 - 2021

For the batch 2018 -2021, total number of students for B.A.(JMC), intake was 118/120, out of which 116 students appeared in all the exams and successfully completed it. One student left the program and the other student appeared later on thus could not be included in the report.

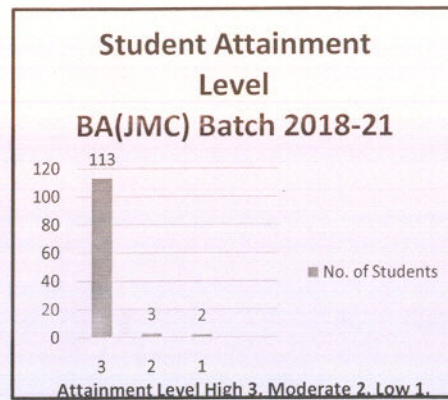
The attainment level is put in place by the members of the Management team, Examination Cell and all the HODs of Lingaya's Lalita Devi Institute of Management and Sciences in the meeting held on 14/09/2021. The summary is as follows:

Marks	Attainment Level	Number of Students
0 - 39	1	02
40 - 59	2	03
60 - 100	3	113



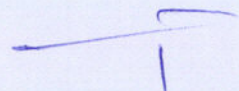

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 OF MANAGEMENT & SCIENCES
 MANDI ROAD, MANDI
 NEW DELHI-110047

Marks	Attainment Level	Number of Student
0-39	1	2
40-59	2	3
60-100	3	113



GGSSIP University code for Bachelor of Arts Journalism and Mass Communication is 24

Course Code	Course Name
24101	Communication: Concepts and Processes
24103	Contemporary India: An Overview
24105	Basics of Design and Graphics
24107	Personality Development (E)
24109	Writing Skills (E)
24151	Communication Skills Lab
24153	Contemporary India: Issues and Debates (Seminars/Presentations)
24155	Design and Graphics Lab - I
24157	Personality Development Lab
24159	Writing Skills Lab
24102	Print Journalism
24104	Media Laws and Ethics
24106	Still Photography
24108	Health Communication (E)
24110	Sports Journalism (E)
24152	Print Media Lab
24154	Still Photography Lab
24156	Design and Graphics Lab - II
24158	Health Communication Lab
24160	Sports Journalism Lab
24201	Development Communication
24203	Basics of Radio Programming and Production
24205	Basics of Video Camera, Lighting and Sound
24207	Radio Jockeying and News Reading (E)
24209	Video Editing (E)
24251	Radio Production Lab
24253	Video Production Lab
24255	Summer Training Report
24257	Radio Jockeying and News Reading Lab
24259	Video Editing Lab
24202	Basics of Advertising
24204	Basics of Public Relations
24206	Television Programming and Production
24208	Television News: Reporting and Anchoring (E)
24210	Corporate Communication (E)
24252	Advertising Lab
24254	Public Relations Lab
24256	TV Production Lab
24258	Television News: Reporting and Anchoring Lab
24260	Corporate Communication Lab
24301	Basics of New Media
24303	Media Research
24305	Event Management
24307	Digital Media Marketing (E)
24309	Film Appreciation (E)
24351	New Media Lab
24353	Media Research Lab
24355	Event Management Lab
24357	Functional Exposure Report
24359	Digital Media Marketing Lab
24361	Film Appreciation Lab


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24302	Media Management and Entrepreneurship
24304	Global Media: An Overview
24306	Environmental Communication/Environmental Studies
24352	Final Project and Comprehension Viva



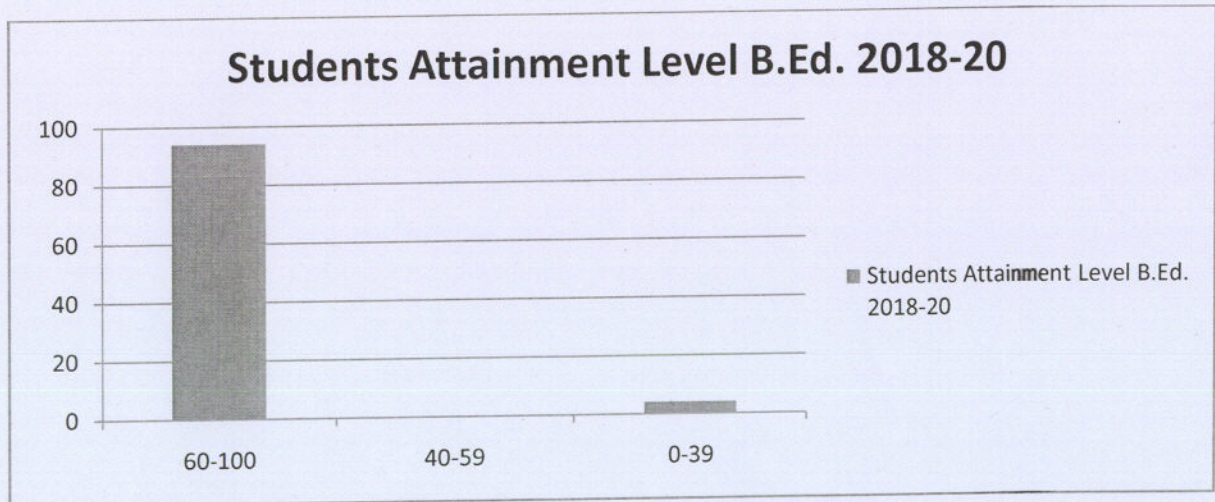
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NEW DELHI-110047

Attainment Report B.ED.
Session: 2018 - 2020

For the batch 2018 -2020, total number of students for B.Ed. intake was 98/100, out of which 92 students appeared in all the exams and successfully completed it. Six student left the program and the other student appeared later on thus could not be included in the report.

The attainment level is put in place by the members of the Management team, Examination Cell and all the HODs of Lingaya's Lalita Devi Institute of Management and Sciences in the meeting held on 14/09/2021. The summary is as follows:

Marks	Attainment Level	Number of Students
0 – 39	1	04
40 – 59	2	00
60 - 100	3	94




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